



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, September 21, 2011

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 6 -
Marsha A. Rummel; Dawn O. O'Kroley; Todd R. Barnett; Melissa R. Huggins; Richard L. Slayton and R. Richard Wagner

Excused: 3 -
Mark M. Smith; John A. Harrington and Henry S. Lufler, Jr.

Harrington arrived at 4:50 p.m. during Item No. 2. Smith arrived at 6:50 p.m. during "Business By Members."

APPROVAL OF MINUTES

Consideration of the Minutes for September 7, 2011 were deferred to the meeting of October 5, 2011.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

Slayton recused himself on Item No. 5.

SECRETARY'S REPORT/AGENDA OVERVIEW

- Applicant's request for Referral on Item No. 5.
- Recommended consent agenda on Item No. 3.

PUBLIC HEARING ITEMS

1. [23824](#) 4222-4292 East Towne Way - Modifications to a Uniform Sign Package and Comprehensive Design Review in UDD No. 5. 17th Ald. Dist.

A motion was made by Barnett, seconded by Slayton, to Grant Final Approval. The motion passed by voice vote/other.

The motion provided that the existing monument identification sign should remain as is, and reference to the portion of the text that says "sign location may not always reference tenant's leased space" is understood; the signage will be in the relative area with some potential overlap of the adjoining space.

ROLL CALL

Present: 7 -
Marsha A. Rummel; Dawn O. O'Kroley; Todd R. Barnett; Melissa R. Huggins; Richard L. Slayton; John A. Harrington and R. Richard Wagner

Excused: 2 -
Mark M. Smith and Henry S. Lufler, Jr.

- 2. [23823](#) 7475 Mineral Point Road - Modifications to a Uniform Sign Package for "High Point Centre" Including an Equivalent Comprehensive Design Review of Signage. 9th Ald. Dist.

A motion was made by Slayton, seconded by Huggins, to Grant Final Approval. The motion passed by voice vote/other.

The motion provided approval of all signage with the signage package except the electronic changeable copy ground sign and other ground signage elements.

- 3. [23629](#) 1745 Parkside Drive - Comprehensive Design Review, Wall Sign in UDD No. 5. 17th Ald. Dist.

A motion was made by Huggins, seconded by Slayton, to Grant Final Approval. The motion passed by voice vote/other.

This item was approved as a consent agenda item. The motion noted that the ordinance standards were met.

UNFINISHED BUSINESS

- 4. [23786](#) 8301 Old Sauk Road - PUD(GDP-SIP) for an Addition Containing 24 Assisted Units, 14 Private Skilled Nursing Suites and Physical Therapy Center. 9th Ald. Dist.

A motion was made by Huggins, seconded by O'Kroley, to Grant Final Approval. The motion passed by the following vote:

- Excused:** 2 -
Smith and Lufler, Jr.
- Ayes:** 4 -
O'Kroley; Huggins; Slayton and Wagner
- Noes:** 3 -
Rummel; Barnett and Harrington

The Chair voted in favor to break the tie vote. The motion noted the applicant's willingness to look at alternatives to the additional surface parking lot versus on-street parking in coordination with Traffic Engineering and City Engineering.

- 5. [16320](#) 801 South Park Street - PUD(GDP-SIP), Mixed-Use Development in UDD No. 7. 13th Ald. Dist.

Revised Application for Mixed-Use, Two-Story Building with Drive-Up Window.

A motion was made by O'Kroley, seconded by Barnett, to Refer at the applicant's request. Sent to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.

- 6. [23445](#) 6854 Stockbridge Drive - PUD-SIP to Construct 86 Multi-family Units in Three Buildings. 3rd Ald. Dist.

A motion was made by Huggins, seconded by O'Kroley, to Refer. Sent to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.

NEW BUSINESS

- 7. [23938](#) 2102 Pankratz Street - New Construction/Exterior Remodeling in UDD No. 4 for "Ale Asylum." 15th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

ROLL CALL

- Present:** 8 -
Marsha A. Rummel; Mark M. Smith; Dawn O. O'Kroley; Todd R. Barnett; Melissa R. Huggins; Richard L. Slayton; John A. Harrington and R. Richard Wagner
- Excused:** 1 -
Henry S. Lufler, Jr.

BUSINESS BY MEMBERS

- Discussion on member reappointments and potential downsizing of the size and composition of the Commission.

- Ald. Rummel told members that the Common Council had approved the development at 1001 University Avenue, with a condition requiring plan modifications to accommodate mopeds.

- Further discussion on a potential UDC Special Meeting to discuss the use of vinyl, EIFS and other materials. Wagner mentioned that vinyl is permitted in two historic districts by ordinance. The Landmarks Commission has then interpreted it is permitted in all districts unless it is specifically prohibited, which it is in one historic district. This should be decided by the Common Council, not by individual Commissions.

- A discussion about reducing the number of Commission members as currently contemplated by the Mayor's Office. Mark Smith was told he would be renewed, but the thought of reducing Commission members is being actuated by not reappointing certain people. The Secretary noted that he was not privy to those discussions. They are discussing changing the Commission's organizational rules, but they are not going to increase our numbers. That creates a problem for the Secretary as well as quorum problems; the ZBA actually could not meet for several months because of quorum issues. O'Kroley was also put on notice that she would be reappointed. Barnett stated it should be the citizen numbers that are eliminated. Staff noted that a lesser number of members will create the ability to get a consensus. Rummel stated she would oppose that.

Smith stated he received a call from Anne Monks stating he would not be on the Commission anymore; that they are reducing the Commission in size from 9 to 7 to facilitate easier consensus. He asked if they thought about that because the one other architect's term is nearly over.

ADJOURNMENT

The meeting was Adjourned at 7:00 p.m. by unanimous consent.