



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Wednesday, September 29, 2010

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Call to Order/Roll Call

Present: 12 -

Michael Schumacher; Michael E. Verveer; Maribeth Witzel-Behl; Barb Mercer; Carl Gloede; Roger Allen; Thomas J. Farley; Thomas A. Landgraf; Dawn B. Crim; Austin J. Buerosse; Shiva Bidar-Sielaff and Mark D. Woulf

Absent: 1 -

Pamela Bean

Excused: 2 -

David A. Hart and Chet Gerlach

Approval of Minutes

A motion was made by Farley, seconded by Ald. Verveer, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

There was no public comment.

Change of Licensed Premise

1. [18412](#)

Change of Licensed Premise
Chipotle Mexican Grill of Colorado LLC • Capacity: 52
658 State St • Agent: Sahul Flores
Class B Combination Liquor & Beer • .5% Alcohol, 99.5% food
Aldermanic District 8 (Alder Eagon) • Police Sector 403
Request to add outdoor patio.

A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO PLACE ON FILE - REPORT OF OFFICER . The motion passed by voice vote/other.

2. [19158](#)

Change of Licensed Premise
Inka Heritage LLC • dba Fiesta 38 Grilled Chicken & More
Capacity: 60
604 S Park St • Agent: Lucas Rodriguez
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 13 (Alder Kerr) • Police Sector 305
Request to change licensed premise to include new acquisition connected to current premise.

A motion was made by Ald. Bidar-Sielaff, seconded by Ald. Verveer, to

RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER with the following condition: Applicant will obtain building capacity from Building Inspection. The motion passed by voice vote/other.

21+ Entertainment License

3. [19561](#) 21+ Entertainment License
Sconnie Bar LLC • dba Sconnie Bar • Capacity: 500
317 W Gorham St • Agent: Troy Vosseller
Class B Combination Liquor & Beer • 65% alcohol, 25% food, 10% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403

A motion was made by Ald. Verveer, seconded by Woulf, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

4. [19805](#) 21+ Entertainment License
Town Center Dining LLC, an Affiliate of the Wisconsin Alumni Research Foundation • dba Steenbock's on Orchard • Capacity: Potential increase from restaurant capacity of 163 to 1,000 in Town Center.
330 N Orchard St • Agent: Nicholas Curran
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 8 (Alder Eagon) • Police Sector 402

A motion was made by Ald. Bidar-Sielaff, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed by voice vote/other.

5. [19810](#) 21+ Entertainment License
Lula LLC • dba Talula • Capacity: 280
802 Atlas Ave • Agent: Mary Reed
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 3 (Alder Cnare) • Police Sector 611

A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed by voice vote/other.

6. [19812](#) 21+ Entertainment License
Club One Eleven LLC • dba Retro Tavern • Capacity: 399
111 W Main St • Agent: Curtis V Brink
Class B Combination Liquor & Beer • 75% alcohol, 20% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 405

A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

18+ Performing Arts License

7. [19807](#) 18+ Center for Visual & Performing Arts License
Hoops of Dane County Inc • dba Bayou New Orleans Style Tavern
Capacity:104
117 S Butler St • Agent: Dale Beck

Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 6 (Alder Rummel) • Police Sector 406

A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

8. [19816](#)

18+ Center for Visual & Performing Arts License
Club One Eleven LLC • dba Retro Tavern • Capacity: 399
111 W Main St • Agent: Curtis V Brink
Class B Combination Liquor & Beer • 75% alcohol, 20% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 405

A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Recessed Public Hearing

9. [19368](#)

Public Hearing - New License
Club One Eleven LLC • dba Retro Tavern
111 W Main St • Agent: Curtis Brink • Estimated Capacity: 399
Class B Combination Liquor & Beer • 75% alcohol, 20% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area

A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO REREFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

10. [19369](#)

Public Hearing - New License
Sconnie Bar LLC • dba Sconnie Bar
317 W Gorham St • Agent: Troy Vosseller • Estimated Capacity: 500
Class B Combination Liquor & Beer • 65% alcohol, 25% food, 10% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403 • Density Area

A motion was made by Ald. Verveer, seconded by Woulf, to RECOMMEND TO COUNCIL TO REREFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

New License - Public Hearing

11. [19370](#)

Public Hearing - New License
Puerto Escondido LLC • dba Puerto Escondido Mexican Restaurant
2705 W Beltline Highway • Agent: Eliezer Martinez
Estimated Capacity: 100
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 14 (Alder Bruer) • Police Sector 308

A motion was made by Farley, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING . The motion passed by voice vote/other.

12. [19804](#)

Public Hearing - New License
89 West LLC • dba 43 North

108 King St • Agent: Daniel Momont • Estimated Capacity: 80
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area

A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING . The motion passed by voice vote/other.

13. [19806](#)

Public Hearing - New License
TSE Enterprises LLC • dba China One
518 Grand Canyon Dr • Agent: Hong Kei Tse • Estimated Capacity: 360
Class B Beer, Class C Wine • 1% alcohol, 99% food
Aldermanic District 19 (Alder Clear) • Police Sector 113

A motion was made by Ald. Verveer, seconded by Woulf, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING . The motion passed by voice vote/other.

14. [19808](#)

Public Hearing - New License
Town Center Dining LLC • dba Steenbock's on Orchard
330 N Orchard St • Agent: Nicholas Curran
Estimated Capacity: 218 in restaurant, 55 in cafe, 158 on second floor,
and up to 1,000 on main floor for catered events.
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 8 (Alder Eagon) • Police Sector 402

A motion was made by Ald. Bidar-Sielaff, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING . The motion passed by voice vote/other.

15. [19811](#)

Public Hearing - New License
Pho Noodle House LLC • dba Pho Nam Noodle House
610 Junction Rd Ste 109 • Agent: Thuy Do • Estimated Capacity: 70
Class B Beer, Class C Wine • 1% alcohol, 99% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 128

A motion was made by Ald. Bidar-Sielaff, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING . The motion passed by voice vote/other.

16. [19813](#)

Public Hearing - New License
Singh & Son LLC • dba Cheers Liquor
1935 Monroe St • Agent: Sumanjit Singh
Class A Liquor, Class A Beer
Aldermanic District 13 (Alder Kerr) • Police Sector 303

A motion was made by Ald. Schumacher, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO DENY BECAUSE OF THE HEALTH, SAFETY, AND WELFARE OF THE COMMUNITY - PUBLIC HEARING . The motion passed by voice vote/other.

Operator's License Applications

17. [19154](#)

Operator License Application
Gerard Geraths - Establishment where employed: Kelly's Market

A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

18. [19481](#)

Operator License Application
Elijah McCloskey - Establishment where employed: Sushi Hut

A motion was made by Farley, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO DENY FOR FAILURE TO MEET STATUTORY QUALIFICATIONS - REPORT OF OFFICER . The motion passed by voice vote/other.

19. [19508](#)

Operator License Application
Stanton Svaglic - Establishment where employed: Church Key

A motion was made by Ald. Schumacher, seconded by Farley, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER . The motion passed by voice vote/other.

20. [19520](#)

Operator License Application
Jeremy Anderson - Establishment where employed: VFW Post #7591

A motion was made by Ald. Schumacher, seconded by Farley, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -RECESSED PUBLIC HEARING . The motion passed by voice vote/other.

21. [19554](#)

Operator License Application
Bradley Bingham - Establishment where employed: Nitty Gritty

A motion was made by Ald. Schumacher, seconded by Farley, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER . The motion passed by voice vote/other.

22. [19555](#)

Operator License Application
Michael Potchoiba - Establishment where employed: Olive Garden

A motion was made by Ald. Schumacher, seconded by Farley, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER . The motion passed by voice vote/other.

Discussion Items

23. [18883](#)

Discussion of Sentencing Guidelines for Liquor License Non-Renewals.

This item was referred to the October ALRC meeting.

Report of the Subcommittee on Downtown Alcohol Issues & Ordinances

24. [19841](#)

Update on the work of the Subcommittee on Downtown Alcohol Issues and Ordinances.

Mr. Woulf summarized the attached minutes.

Report of Madison Police Department

25. [19840](#) Summary of Recent Calls for Service.

Captain Gloede distributed the attached report.

Report of City Clerk's Office

26. [19839](#) Summary of Licenses Granted and Issued.

The Clerk's Office distributed the attached report.

Adjournment

A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to Adjourn at 8:20 p.m. The motion passed by voice vote/other.