



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Tuesday, September 8, 2009

6:30 PM

215 Martin Luther King, Jr. Blvd.
Room 300(Madison Municipal Building)

Contact the Office of the City Clerk at (608) 266-4601, or TDD (608) 266-6573.

Applications will go to the Common Council Meeting of September 15, 2009.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Call to Order/Roll Call

Present: 12 -

Michael Schumacher; Michael E. Verveer; Ronda Statz; Marsh Shapiro; Carl Gloede; Steve Brist; Thomas J. Farley; David A. Hart; Chet Gerlach; Dawn B. Crim; Katherine Plominski and Mark D. Woulf

Absent: 2 -

Thomas A. Landgraf and Pamela Bean

Approval of Minutes

A motion was made by Ald. Schumacher, seconded by Gerlach, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

[15869](#)

Presentation by Susan Schmitz of Downtown Hospitality Council

Susan Schmitz from DMI registered to give a presentation.

Report of the Alcohol Policy Coordinator

1. [15332](#) Report of the Alcohol Policy Coordinator

Report of the City Attorney

- 2. [08455](#) Summary of Recent Office Enforcement Actions.

Report of Madison Police Department

- 3. [15827](#) MPD Report August 2009

Report of City Clerk's Office

- 4. [15796](#) Summary of Licenses Issued 08-25-09

Action Items

- 5. [15239](#) Amending Section 38.08(4) of the Madison General Ordinances to increase the late fees for alcohol beverage licenses from 15% of the license fee to 50% of the license fee.
A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 10/21/2009. The motion passed by voice vote/other.
- 6. [15240](#) Amending Section 38.10(1)(f) of the Madison General Ordinances to clarify that non issuance or lack of premise may be grounds for suspension and revocation, as well as non renewal of an alcohol beverage license.
A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.
- 7. [15439](#) Amending Section 38.10(1)(a)7. of the Madison General Ordinances to amend a statutory reference; and creating Sections 38.10(1)(a)9. through 38.10(1)(a)13. of the Madison General Ordinances to establish additional criteria for alcohol license suspension or revocation.
A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.
- 8. [15441](#) Creating Section 38.07(15) of the Madison General Ordinances to prevent the sale of liquor at establishments that sell motor fuels.
A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Agent

9. [15762](#) Change of Agent
M&B Inc • dba Oak Crest Tavern • 5371 Old Middleton Rd
New Agent: Matthew Grivalsky
Class B Combination Liquor & Beer • 48% alcohol, 52% food
Aldermanic District 19 (Alder Clear) • Police Sector 111
A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
10. [15763](#) Change of Agent
Monona Catering LLC • dba Monona Catering • One John Nolen Dr
New Agent: Mark Mueller
Class B Combination Liquor & Beer • 13% alcohol, 87% food
Aldermanic District 04 (Alder Verveer) • Police Sector 405
A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
11. [15764](#) Change of Agent
UltraMart Foods • dba Copps Food Center #8183 • 1312 S Park St
New Agent: Clifford Kraege
Class A Beer, Class A Liquor
Aldermanic District 13 (Alder Kerr) • Police Sector 306
A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
12. [15766](#) Change of Agent
Mongo Management LLC • dba BD's Mongolian Grill • 4722 East Towne Blvd
New Agent: Tasha Gosselin
Class B Combination Liquor & Beer • 8% alcohol, 80% food, 12% Other
Aldermanic District 17 (Alder Clausius) • Police Sector 517
A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Corporate Control

13. [15185](#) Change of Corporate Control -- 1 new officer(s)
Applicant Cardinal Cafe & Bar Inc • dba Cardinal Bar • 100% alcohol
418 E Wilson St • Agent: Corey Rogers
Class B Combination Liquor & Beer
Aldermanic District 06 (Alder Rummel) • Police Sector 406
A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

14. [15761](#) Change of Corporate Control -- Removing two officers
M&B Inc • dba Oakcrest Tavern • 48% alcohol, 52% food
5371 Old Middleton Rd • Agent: Matthew Grinvalsky
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Clear) • Police Sector 111
- A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

Change of Licensed Premise

15. [14651](#) Change of Licensed Premise
Whiskey River LLC • dba Rev Jim's Roadhouse • capacity of 180
6402 Millpond Rd • Agent: Kevin Weaver
Class B Combination Liquor & Beer • 70% Alcohol, 30% food
Aldermanic District 16 (Alder Compton) • Police Sector 621
Request to expand licensed premise to include a portion of the parking lot (see attached) for specific outdoor-related events listed in Addendum A.
- A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the condition that semi parking be limited to 1-hour. The motion passed by voice vote/other.**

Registrant(s): Attorney Ron Trachtenberg

16. [15767](#) Change of Licensed Premise
WalMart Stores East LP • dba Wal Mart #1138
7202 Watts Rd • Agent: Ed Kilgora
Class A Beer, Class A Liquor
Aldermanic District 01 (Alder Sanborn) • Police Sector 123
Request to remove restriction of alcoholic beverages being sold only at registers 13 & 14 and to remove 1-year hold on liquor sales.
- A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

Registrant(s): Ed Kilgora, agent

17. [15768](#) Change of Licensed Premise
Fresco LLC • dba Catering a Fresco at Overture Center • capacity of 4000
201 State St • Agent: Cynthia Stoker
Class B Combination Liquor & Beer • 25% Alcohol, 75% food
Aldermanic District 04 (Alder Verveer) • Police Sector 405
Request to change premise to include theatre portions of building.
- A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER to change premise to include all of the theatre. The motion passed by voice vote/other.**

Registrant(s): Peder Moran

Entertainment Licenses

18. [15318](#) 21+ Entertainment License
Legends Unlimited Inc • dba Legends Unlimited • Capacity:180
439 Grand Canyon Dr • Agent: Abdula Ajdini
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 19 (Alder Clear) • Police Sector 113
- A motion was made by Ald. Schumacher, seconded by Gloede, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

Registrant(s); Duli Ajdini

19. [15180](#) 18+ Center for Visual & Performing Arts License
702 University Square LLC • dba To Be Determined • Capacity: 900
702 W Johnson St • Agent: Scott Acker
Class B Combination Liquor & Beer • 40% alcohol, 58% food, 2% Other
Aldermanic District 08 (Alder Eagon) • Police Sector 402
- A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -PUBLIC HEARING. The motion passed by voice vote/other.**

New License - Public Hearing

20. [15717](#) Public Hearing - New License
AVRA LLC • dba Opa Cafe/Lounge • 20% alcohol, 80% food
558 State St • Agent: Vasilis Kallias • Estimated Capacity: 60
Class B Combination Liquor & Beer
Aldermanic District 08 (Alder Eagon) • Police Sector 403 • Density Area
- A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the condition that it meets the definition of a restaurant as outlined in Chapter 32 of the MGOs. The motion passed by voice vote/other.**

Chairperson Hart registered an abstention from voting.

Registrant(s): Vasilis Kallias

21. [15719](#) Public Hearing - New License
Extreme Franchise Corporation • dba Pizza Extreme • 3% alcohol, 97% food
1614 Monroe St • Agent: Phillip Booras
Estimated Capacity: 12 inside, 150-200 beer garden
Class B Beer
Aldermanic District 10 (Alder Solomon) • Police Sector 301
- A motion was made by Ald. Schumacher, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the condition that the premise not be extended to the parking lot beer garden until 1/1/2010 . The motion passed by voice vote/other.**

Registrant(s); Brian Karlovich, Philip Booras

22. [15720](#) Public Hearing - New License
Osy LLC • dba Osy LLC • 15% alcohol, 85% food
4126 E Washington Ave • Agent: Rong Bin Zheng • Estimated Capacity: 150
Class B Beer
Aldermanic District 17 (Alder Clausius) • Police Sector 518
A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.
Registrant(s): Rong Bin Zheng
23. [15725](#) Public Hearing - New License
Chetan LLC • dba Swagat Groceries
6717 Odana Rd • Agent: Resham Singh
Class A Beer
Aldermanic District 19 (Alder Clear) • Police Sector 113
A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.
Registrant(s): Anwar Zanidi
24. [15727](#) Public Hearing - New License
Signature Deli Inc • dba Signature Deli Inc
515 Junction Rd Suite F • Agent: Frantseska Kois
Class A Beer, Class A Liquor
Aldermanic District 09 (Alder Skidmore) • Police Sector 128
A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 9/16/2009. The motion passed by voice vote/other.
25. [15192](#) Public Hearing - New License
702 University Square LLC • dba To Be Determined • 40% alcohol, 58% food, 2% Other
702 W Johnson St • Agent: Scott Acker • Estimated Capacity: 900
Class B Combination Liquor & Beer
Aldermanic District 08 (Alder Eagon) • Police Sector 402 • Density Area
A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -PUBLIC HEARING. The motion passed by voice vote/other.

Addendum

26. [15846](#) Change of Licensed Premise
M&P Holdings LLC • Americinn of Madison West • capacity of 80
516 Grand Canyon Dr • Agent: Michael Sias
Class B Combination Liquor & Beer • 1% Alcohol, 0% food, 99% Other
Aldermanic District 19 (Alder Clear) • Police Sector 113
Request to expand licensed premise to include parking lot for promotional events.
Please see attached memo from General Manager.

**A motion was made by Farley, seconded by Ald. Schumacher, to
RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion
passed by voice vote/other.**

Registrant(s): Ray Duffield

Adjournment

**A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to
Adjourn. The motion passed by voice vote/other.**