



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft ALCOHOL LICENSE REVIEW COMMITTEE

---

Wednesday, June 18, 2008

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

---

Call to Order/Roll Call at 5:39 p.m., David Hart in the Chair.

**Present:** 12 -

Michael Schumacher; Michael E. Verveer; Marsh Shapiro; Carl Gloede;  
Steve Brist; John A. McNamara; Tom A. Landgraf; David A. Hart; Chet  
Gerlach; Pamela Bean; Dawn Crim and Katherine Plominski

**Absent:** 1 -

Ronda Statz

### 1. Approval of Minutes

A motion was made by Landgraf, seconded by McNamara, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment - None

### Change of Agent

#### 2. [10401](#)

Change of Agent  
Gerald A Bartell Community Theatre Foundation • dba Bartell Theatre  
113 E Mifflin St  
New Agent: Sarah Joy Hoover  
Class B Beer, Class C Wine • 100% alcohol, 0% food  
Aldermanic District 4 (Ald. Verveer ) • Police Sector 406

A motion was made by Landgraf, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Registrant(s) in Support: Rick Petri

#### 3. [10746](#)

Change of Agent  
Madcity Restaurant Group Inc • dba Quinton's Bar & Deli  
319 W Gorham  
New Agent: James Powers  
Class B Combination Liquor & Beer • 43% alcohol, 54% food, 3% Other  
Aldermanic District 4 (Ald. Verveer ) • Police Sector 403

**A motion was made by Landgraf, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Registrant(s) in Support: Rick Petri, Jimmy Powers**

#### **Changes of Corporate Control**

4. [10725](#) Change of Corporate Control -- 1 new officer  
Amy's Cafe Inc • dba Amy's Cafe • 35% alcohol, 65% food  
414 W Gilman St • Agent: Thomas Paras  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Ald. Verveer ) • Police Sector 403

**A motion was made by Landgraf, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

5. [10763](#) Change of Corporate Control -- 1 new officer  
Park Hotel Inc • dba Inn on the Park • 5% alcohol, 17% food, 78% Other  
22 S Carroll St • Agent: Carol Mullins  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Ald. Verveer ) • Police Sector 405

**A motion was made by Landgraf, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

6. [10764](#) Change of Corporate Control -- 1 new officer  
PDQ Food Stores Inc • dba PDQ  
Various Locations • Agent: Mike Arnold  
Beer - Grocery/Convenience Store Class A  
Aldermanic District: Various • Police Sector: Various

**A motion was made by Landgraf, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

7. [10399](#) Change of Corporate Control -- 1 new officer  
Deja Food LLC • dba L'Etoile Restaurant • 19% alcohol, 81% food  
25 N Pinckney • Agent: Traci Anne Miller  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Ald. Verveer ) • Police Sector 406

**A motion was made by Landgraf, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

8. [10407](#) Change of Corporate Control -- 1 new officer  
Gerald A Bartell Community Theatre Foundation • dba Bartell Theatre  
100% alcohol, 0% food  
113 E Mifflin St • Agent: Sarah Hoover  
Class B Beer, Class C Wine  
Aldermanic District 4 (Ald. Verveer ) • Police Sector 406

**A motion was made by Landgraf, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

9. [10412](#) Change of Corporate Control -- 1 new officer  
GMRI Inc • dba Red Lobster #377 &  
The Olive Garden Italian Restaurant #1300 & #1316  
10% alcohol, 90% food  
4502 East Towne Blvd, 4320 East Towne Blvd, 7017 Mineral Point Rd  
Agent: Frank Arena  
Class B Combination Liquor & Beer  
Ald Districts 17 & 9 (Alders Clausius, Skidmore ) • Police Sectors 515 & 124

**A motion was made by Landgraf, seconded by Gerlach, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### Change of Licensed Premise

10. [09899](#) Change of Licensed Premise  
Applicant: Roaring Fork LLC • dba: Qdoba Mexican Grill • Capacity of 50  
Address: 2741 University Ave. • Agent: Ron Stokes  
Class B Combination Liquor & Beer • .80% Alcohol, 99.20% food  
Aldermanic District 5 (Webber) • Police Sector 301  
Request to include outside patio area in front of building with seating for about 24.

**A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**

11. [10671](#) Change of Licensed Premise  
Vale, Joseph • dba Mad City Crab House • capacity of 60  
122 State St • Agent: Joseph Vale  
Class B Combination Liquor & Beer • 35% Alcohol, 65% food  
Aldermanic District 4 (Ald. Verveer ) • Police Sector 406  
Request to add outdoor seating in front of State Street dining room.  
4 tables & 16 chairs.

**A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to Table.**

The motion passed by voice vote/other.

A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to Take Off The Table. The motion passed by voice vote/other.

A motion was made by Ald. Schumacher, seconded by Ald. Verveer to REFER to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion was withdrawn.

A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

12. [10673](#)

Change of Licensed Premise  
Woodman's Food Market Inc • dba Woodman's Food Market Inc.  
3817 Milwaukee St • Agent: Daniel Fredrickson  
Class A Beer, Class A Liquor  
Aldermanic District 15 (Ald. Palm) • Police Sector 610  
Request to expand liquor sales by approximately 1,000 sq ft.  
Check out moves and four liquor islands expand.

A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Registrant(s) in Support: Philip Weightman, Daniel Fredrickson, Steve Kaukl

13. [10678](#)

Change of Licensed Premise  
Le Chardonay Inc. • dba Le Chardonnay • capacity of 64  
320 W Johnson st • Agent: Sami Fgaier  
Class B Combination Liquor & Beer • 30% Alcohol, 70% food  
Aldermanic District 4 (Ald. Verveer ) • Police Sector 403  
Request to add a patio with 4 tables and 8 chairs.  
with the following editorial correction: approve as a sidewalk cafe.

A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following editorial correction: approve as a sidewalk cafe. The motion passed by voice vote/other.

Registrant(s) in Support: Yared Torres-Casahas

14. [10742](#)

Change of Licensed Premise  
Whiskey River LLC • dba Rev Jim's • capacity of 180  
6402 Millpond Rd • Agent: Kevin Weaver  
Class B Combination Liquor & Beer • 75% Alcohol, 20% food, 5% Other  
Aldermanic District 16 (Ald. Compton ) • Police Sector 621  
Request to expand licensed premises to include a portion of the parking lot for specific events and/or dates during the course of the year, including the following:  
1. All University of Wisconsin Football home games for tailgate parties;

2. Annual Thunder Run event - July 12, 2008 (typically held on the second Saturday of July);
3. Annual Women in Motion Riding for a Cause ASMI fundraiser - July 19, 2008 (typically held on the third Saturday of July);
4. Band Camp event pre- and post-party - July 26 & 27, 2008 (typically held during the last weekend of July or first weekend of August);
5. Annual Harley Davidson Anniversary Ride/Kick-Off to Milwaukee party - July 31, 2008 (typically held during the last week of July or first week of August);
6. Joe Murino Fundraiser Benefit - August 30, 2008;
7. Rev. Jim's Roadhouse "Bike Night" events typically held on Fridays from May through October (weather permitting).

with the following condition(s): applicant will try to meet with their alderperson and change the date of the event to 9/13/08.

**A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following condition(s): applicant will try to meet with their alderperson and change the date of the event to 9/13/08. The motion passed by voice vote/other.**

**Registrant(s) in Support: Steve Werner, Kevin Weaver, Mark, Mcken**

15. [10743](#)

Change of Licensed Premise

JFM 102 LLC • dba Local Tavern, The • capacity of 320  
102 King St • Agent: James Picard

Class B Combination Liquor & Beer • 55% Alcohol, 45% food  
Aldermanic District 4 (Ald. Verveer ) • Police Sector 406

Request to serve liquor at approved sidewalk cafe along side existing raised patio.

**A motion was made by Ald. Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Registrant(s) in Support: Jim Picad**

16. [10761](#)

Change of Licensed Premise

Cleveland's Diner Inc • dba Plaka Restaurant • capacity of 45-50  
410 E Wilson St • Agent: Telly Fatsis

Class B Combination Liquor & Beer • 25% Alcohol, 75% food  
Aldermanic District 6 (Ald. Rummel ) • Police Sector 406

Request to add 2 tables on front sidewalk cafe, 2 chairs per table for a total of 4 seats.

**A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Registrant(s) in Support: Telly Fatsis**

**21+ Entertainment License**

17. [10741](#) 21+ Entertainment License  
Grandview Commons Restaurant Partners LLC • dba Cloud 9 Grille  
Capacity: 220  
876 Jupiter Dr • Agent: James Hovde  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 3 (Ald. Cnare ) • Police Sector 627

**A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Registrant(s) in Support: James Hovde**

**New License - Public Hearing**

18. [10358](#) Public Hearing - New License  
West Towne TK LLC • dba Tilted Kilt Pub & Eatery  
50% alcohol, 49% food, 1% Other  
4325 Lien Rd • Agent: Charles Myers • Estimated Capacity: 270  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Ald. Clausius ) • Police Sector 605

**A motion was made by Ald. Schumacher, seconded by Bean, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

**Registrant(s) in Support: Charles Myers**

19. [10658](#) Public Hearing - New License  
Wal-Mart Stores East, LP • dba Wal-Mart Store #2335  
4198 Nakoosa Trail • Agent: Peggy Wilson  
Class A Beer, Class A Liquor  
Aldermanic District 03 (Ald. Cnare ) • Police Sector 607  
with the following condition(s): liquor sales are limited to wine only.

**A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following condition(s): liquor sales are limited to wine only. The motion passed by voice vote/other.**

**Registrant(s) in Support: Peggy Wilson**

20. [10724](#) Public Hearing - New License  
Walmart Stores East LP • dba Wal Mart  
7202 Watts Rd • Agent: Edward Kligora  
Class A Beer, Class A Liquor  
Aldermanic District 1 (Ald. Sanborn ) • Police Sector 123  
with the following condition(s): liquor sales are limited to wine only.

**A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO**

---

**COUNCIL TO GRANT - PUBLIC HEARING with the following condition(s): liquor sales are limited to wine only. The motion passed by voice vote/other.**

**Registrant(s) in Support: Ed Kligora**

21. [10744](#) Public Hearing - New License  
Habbet Inc. • dba Area 51 Bar and Grill • 50% alcohol, 50% food  
2513 Seiferth Rd • Agent: Brian Hahn • Estimated Capacity: 99  
Class B Combination Liquor & Beer  
Aldermanic District 16 (Ald. Compton ) • Police Sector 619

**A motion was made by Ald. Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

**Registrant(s) in Support: Tipton, Hahn, Habbet Inc.**

22. [10754](#) Public Hearing - New License  
Doaba Brothers Inc • dba Maharani Indian Restaurant • 5% alcohol, 90% food  
380 W Washington Ave • Agent: Kuldeep Kaur • Estimated Capacity: 200  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Ald. Verveer ) • Police Sector 405 • Density Area

**A motion was made by Ald. Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

23. [10755](#) Public Hearing - New License  
Aspire Equities LLC • dba Rodeway Inn  
4916 E Broadway • Agent: Anik Shah  
Class B Combination Liquor & Beer  
Aldermanic District 16 (Ald. Compton ) • Police Sector 620

**Registrant(s) in Support: Anik Shah.**

**A motion was made by Landgraf to approve with the condition that a new agent be found before the 7/1/08 Common Council Meeting. There was no second, so the motion could not be considered by the Committee.**

**A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO REREFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by the following vote:**

**Ayes:** 4 -

Michael Schumacher; Michael E. Verveer; John A. McNamara and Pamela Bean

**Noes:** 2 -

Tom A. Landgraf and Chet Gerlach

**Non Voting:** 1 -

Marsh Shapiro; Carl Gloede; Steve Brist; David A. Hart; Dawn Crim and  
Katherine Plominski

24. [10756](#) Public Hearing - New License  
Cutsinger Capital LLC • dba Best Western  
4801 Anamark Dr • Agent: Seth Cutsinger  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Ald. Clausius ) • Police Sector 517

**A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

**Operator's License Applications**

25. [10156](#) Operator License Application  
Shawn Scott - Establishment where employed: Jolly Bob's

**A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**

26. [10249](#) Operator License Application  
Ariel Griggas - Establishment where employed: Rev. Jim Roadhouse

**A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**

27. [10295](#) Operator License Application  
Michele Zimbric - Establishment where employed: Grieg Club

**Registrant(s) in Support: Michele Zimbric**

**A motion was made by Ald. Schumacher, seconded by Bean, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER. The motion passed by the following vote:**

**Ayes:** 6 -

Michael Schumacher; Michael E. Verveer; Tom A. Landgraf; David A. Hart;  
Chet Gerlach and Pamela Bean

**Abstentions:** 1 -

John A. McNamara

28. [10726](#) Operator License Application  
Zachary Crews - Establishment where employed: PDQ Gas Station



A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to Rerefer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

29. [10745](#) Operator License Application  
Travis Inda - Establishment where employed: Main Depot

A motion was made by Ald. Schumacher, seconded by Gerlach, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER. The motion passed by voice vote/other.

Registrant(s) in Support: Travis Inda

#### Resolution

30. [10684](#) To adopt policy guidelines for use by the Alcohol License Review Committee (ALRC) in the ALRC's review and recommendation process for operators license applications.

**Sponsors:** Michael Schumacher, David J. Cieslewicz, Mark Clear, Lauren Cnare, Larry Palm, Joseph R. Clausius and Judy Compton

A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

**Report of the City Attorney - Atty. Steve Brist updated the committee about the ALERT meetings that were held.**

31. [08455](#) Summary of Recent Office Enforcement Actions.

**Atty. Steve Brist updated the Committee about the success of the ALERT Meetings.**

#### Report of Madison Police Department

32. [03238](#) Summary of Liquor License Violations

**Captain Gloede updated the Committee about the following establishments: Church Key and Johnny O's.**

#### Report of City Clerk's Office

33. [01705](#) Summary of Licenses Issued

Summary was distributed to the members & read by the Clerk.

Registrant(s) in Support: Rick Petri, Jimmy Powers

#### Revocation Hearing

The ALRC may convene into closed session regarding item #34 (Quinton's) for the following purposes authorized as noted by Wisconsin Statutes: deliberating concerning a case which was the subject of a quasi-judicial hearing, Wis Stats. 19.85(1)(a); consideration of the licensing of any person licensed by the governing body and taking formal action on any such matter, Ws. Stats. 19.85(1)(b); conferring with legal counsel with respect to litigation, Wis Stats. 19.85(1)(g).

A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to Convene into Closed Session at 8:30 p.m. The motion passed by the following vote:

**Ayes:** 6 -

Michael E. Verveer; John A. McNamara; Tom A. Landgraf; David A. Hart; Chet Gerlach and Pamela Bean

**Non Voting:** 1 -

Marsh Shapiro; Carl Gloede; Steve Brist; Dawn Crim; Katherine Plominski and Michael Schumacher

Roll Call at 8:50 p.m. (Closed Session)

City Attorney Roger Allen was also present, to represent the City of Madison.

Tammy Peters from the Clerk's Office was present to record the motion and vote.

**Present:** 5 -

Michael Schumacher; Michael E. Verveer; John A. McNamara; David A. Hart and Chet Gerlach

**Absent:** 8 -

Ronda Statz; Marsh Shapiro; Carl Gloede; Steve Brist; Tom A. Landgraf; Pamela Bean; Dawn Crim and Katherine Plominski

34. [10304](#) Revocation hearing  
Madcity Restaurant Group Inc • dba Quinton's Bar & Deli • Capacity 104  
319 W. Gorham Street • Agent: Richard Glesner  
Class B Combination Liquor & Beer • 43% alcohol, 54% food  
Aldermanic District 4 (Ald. Verveer) • Police Sector 403

A motion was made by Ald. Verveer, seconded by McNamara, to Accept With Recommendation(s) as follows: Accept the stipulation of the parties as that

**stipulation is modified and amended by the Order of the Alcohol License Review Committee that Quinton's liquor license be suspended beginning on 2:30 AM on Thursday, July 17, 2008 and ending at 2:30 AM on Sunday, July 20, 2008 and that the City reserves the right to audit Quinton's as deemed appropriate. The motion passed by the following vote:**

**Absent:** 2 -

Ronda Statz; Marsh Shapiro; Carl Gloede; Steve Brist; Tom A. Landgraf; Pamela Bean; Dawn Crim and Katherine Plominski

**Ayes:** 5 -

John A. McNamara; David A. Hart; Chet Gerlach; Michael E. Verveer and Michael Schumacher

**ADJOURNMENT FROM CLOSED SESSION**

**A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to Adjourn at 9:15 p.m. The motion passed by voice vote/other.**

**ADJOURNMENT FROM REGULAR MEETING**

**A motion was made by Ald. Verveer, seconded by McNamara, to Adjourn at 9:16 p.m. The motion passed by voice vote/other.**