



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, April 16, 2008

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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### Call to Order/Roll Call

Present: 10 -

Michael Schumacher; Michael E. Verveer; Tammy Peters; Marsh Shapiro;  
Carl Gloede; Steve Brist; John A. McNamara; Brian Benford; Dawn Crim  
and Katherine Plominski

### Approval of Minutes

A motion was made by McNamara, seconded by Benford, to Approve the Minutes.  
The motion passed by voice vote/other.

### Public Comment

There was no public comment.

### Changes of Agent

- 09925** Change of Agent  
Applicant: El Pastor, Inc. • dba: El Pastor • Address: 2010 S. Park Street  
Old Agent: Ismael Jimenez • New Agent: Rosalino Antonio-Ruiz  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 13 (Kerr ) • Police Sector 309

**A motion was made by McNamara, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**
- 09926** Change of Agent  
Applicant: CEC Entertainment, Inc. • dba: Chuck E. Cheese's • Address: 438  
Grand Canyon Dr.  
Old Agent: David Klade • New Agent: Donald Olbrys  
Class C Wine & Class B Beer • 3% alcohol, 97% food  
Aldermanic District 19 (Clear ) • Police Sector 113

**A motion was made by McNamara, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed by voice vote/other.**
- 09928** Change of Agent  
Applicant: Lao Laan-Xang II, Inc. • dba: Lao Laan Xang Restaurant • Address 1146  
Williamson St. and 2098 Atwood Ave.  
Old Agent: Christine Inthachith • New Agent: Anousone Ithachith  
Class C Wine & Class B Beer • 20% alcohol, 80% food  
Aldermanic District 6 (Rummel ) • Police Sector 408 (Williamson) 410 (Atwood)

**A motion was made by McNamara, seconded by Ald. Schumacher, to  
RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed  
byvoice vote/other.**

**Changes of Corporate Control**

4. [09918](#) Change of Corporate Control -- 1 new officer  
Applicant: New Paradise Lounge, Inc. • dba: The New Paradise Lounge • 71% alcohol, 29% food  
Address: 119 W Main Street • Agent: Robert Disch  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Verveer) • Police Sector 406  
  
**A motion was made by McNamara, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed byvoice vote/other.**
  
5. [09920](#) Change of Corporate Control new officer  
Applicant: Saini, Inc • dba: Swagat Restaurant • 5% alcohol, 85% food  
Address: 707 N High Point Rd • Agent: Resham Singh  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Skidmore ) • Police Sector 106  
  
**A motion was made by McNamara, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed byvoice vote/other.**
  
6. [09921](#) Change of Corporate Control -- 2 new officers  
Applicant: Creative Host Services, Inc • dba: Cafe Ritazza • 23% alcohol, 77% food  
Address: 4000 international Lane • Agent: Patricia Brand  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Clausius) • Police Sector 512  
  
**A motion was made by McNamara, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed byvoice vote/other.**
  
1. [09925](#) Change of Agent  
Applicant: El Pastor, Inc. • dba: El Pastor • Address: 2010 S. Park Street  
Old Agent: Ismael Jimenez • New Agent: Rosalino Antonio-Ruiz  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 13 (Kerr ) • Police Sector 309
  
7. [09922](#) Change of Corporate Control -- 2 new officers  
Applicant: Creative Host Services, Inc • dba: Great Dane • 40% alcohol, 60% food  
Address: 4000 International Lane • Agent: Patricia Brand  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Clausius ) • Police Sector 512  
  
**A motion was made by McNamara, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed byvoice vote/other.**
  
8. [09923](#) Change of Corporate Control -- 2 new officers  
Applicant: Creative Host Services, Inc • dba: Ancora Coffee Cafe • 20% alcohol, 80% food  
Address: 4000 International Lane • Agent: Patricia Brand

Class B Combination Liquor & Beer  
Aldermanic District 17 (Clausius ) • Police Sector 512

**A motion was made by McNamara, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed by voice vote/other.**

9. [09924](#) Change of Corporate Control -- 2 new officers  
Applicant: Creative Host Services, Inc. • dba: German Wurst Bar • 30% alcohol,  
70% food  
Address 4000 International Lane • Agent: Patricia Brand  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Clausius ) • Police Sector 512
- A motion was made by McNamara, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed byvoice vote/other.**

**Change of Licensed Premise**

10. [09893](#) Change of Licensed Premise  
Hartjes Ventures LLC • dba: Winestyles • Capacity of 30  
Address: 554 N Midvale Blvd. • Agent: Val Hartjes  
Class B Combination Liquor & Beer • 99% Alcohol, 1% food  
Aldermanic District 11 (Gruber ) • Police Sector: 108  
Request to add outdoor seating along side of building in a fenced and gated area  
7 x 26 feet with 16 chairs and 3 tables.
- Appearances: Val Hartjes (applicant). A motion was made by Ald. Verveer, seconded by Benford, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed byvoice vote/other.**
11. [09894](#) Change of Licensed Premise  
Applicant: Ibrahim, Mitat • dba: Horseshoe Bar • capacity of 99  
Address: 3900 Dempsey Rd.  
Class B Combination Liquor & Beer • 70% Alcohol, 30% food  
Aldermanic District 15 (Palm ) • Police Sector 613  
Request to remove all conditions frm license.
- A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE May meeting. The motion passed byvoice vote/other.**
12. [09896](#) Change of Licensed Premise  
Applicant: Cardinal Cafe & Bar, Inc. • dba: The Cardinal Bar • Capacity of 160  
Address: 418 E Wilson Street • Agent: Corey L. Rogers  
Class B Combination Liquor & Beer • 100% Alcohol, 0% food  
Aldermanic District 6 (Rummel ) • Police Sector 406  
Request to expand service to 18X12 foot fenced outdoor cafe.
- Appearances: Ricardo Gonzalez (applicant), Richard Brown. A motion was made by Ald. Verveer, seconded by Benford, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following conditions: Applicant will meet with the neighborhood association. The motion passed byvoice vote/other.**

13. [09897](#) Change of Licensed Premise  
Applicant: Mark Rechlicz Ent. • dba: Yahara Hills Golf Course • Capacity of 117  
Address: 6701 US HWY 12 & 18 • Agent: Mark Rechlicz  
Class B Combination Liquor & Beer • 49 % Alcohol, 51% food  
Aldermanic District 16 (Compton ) • Police Sector 622  
Request to remodel by adding 8 bar stools.  
**Appearances: Mark Rechlicz (applicant). A motion was made by McNamara, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed byvoice vote/other.**
14. [09898](#) Change of Licensed Premise  
Applicant: Majestic Theatre, LLC • dba: Magestic Theatre • Capacity of 600  
Address:115 King Street • Agent: Scott Leslie  
Class B Combination Liquor & Beer • 50 % Alcohol, 0% food, 50% other  
Aldermanic District 4 (Verveer ) • Police Sector 405  
Request to remove license restrictions.  
**Appearances: Scott Leslie (agent), Richard Brown. A motion was made by Ald. Verveer, seconded by Benford, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE May meeting. The motion passed byvoice vote/other.**
15. [09899](#) Change of Licensed Premise  
Applicant: Roaring Fork LLC • dba: Qdoba Mexican Grill • Capacity of 50  
Address: 2741 University Ave. • Agent: Ron Stokes  
Class B Combination Liquor & Beer • .80% Alcohol, 99.20% food  
Aldermanic District 5 (Webber) • Police Sector 301  
Request to include outside patio area in front of building with seating for about 24.  
**A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE May meeting. The motion passed byvoice vote/other.**
16. [09919](#) Change of Licensed Premise  
Applicant: K Street, LLC • dba: Madison's Downtown • Capacity of 216  
Address:119 King Street • Agent: Andy Haker  
Class B Combination Liquor & Beer • 40% Alcohol, 60% food  
Aldermanic District 4 (Verveer) • Police Sector 405  
Request to increase capacity to 340.  
**Appearances: Andy Hacker (agent), Lynn Hacker, Richard Brown, Tommy Goshman. A motion was made by Ald. Verveer, seconded by Benford, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following conditions: 1) Applicant must meet with Madison Police Department Central District and neighborhood association; 2) Establishment must meet the definition of a restaurant as defined by Madison General Ordinance 38.02. The motion passed byvoice vote/other.**

**PUBLIC HEARING - NEW LICENSE**

17. [09837](#) Public Hearing - New License  
NANU Venture, LLC • Restaurant Muramoto •30% alcohol, 70% food  
225 King St • Agent: Shinji Muramoto • Estimated Capacity: 90  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Rummel) • Police Sector 405 • Density Area  
**Appearances: Shinji Muramoto (applicant). A motion was made by Ald. Verveer, seconded by Benford, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**
18. [09840](#) Public Hearing - New License  
Applicant Lucky 7 Restaurant, LLC • dba Lucky 7 Restaurant• 30% alcohol, 60% food, 10% other  
Address 2440 Perry St. • Agent: Angelica Gomez • Estimated Capacity: 30  
Class B Beer  
Aldermanic District 14 (Bruer) • Police Sector 309  
**Appearances: Angelina Gonez. A motion was made by Ald. Verveer, seconded by Benford, to RECOMMEND TO COUNCIL TO REREFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**
19. [09845](#) Public Hearing - New License  
Applicant The Frequency, LLC • dba The Frequency• 100% alcohol, 0% food  
Address 121 W Main St. • Agent: Darwin Sampson • Estimated Capacity: 100  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Verveer ) • Police Sector 405 • Density Area  
**Appearances: Darwin Sampson (applicant), Larry Lichte, Richard Brown. A motion was made by Benford, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by the following vote:**  
**Ayes:** 3 -  
Michael Schumacher; Michael E. Verveer and Brian Benford  
**Noes:** 1 -  
John A. McNamara
20. [09848](#) Public Hearing - New License  
Applicant William J. Scheer• dba Glenway Golf Course • 15% alcohol, 25% food, other 60%  
Address 3747 Glenway Street• Agent: William J Scheer • Estimated Capacity: 50  
Class B Combination Liquor & Beer  
Aldermanic District 10 (Solomon ) • Police Sector 302  
**Appearances: William Scheer (applicant), Mark Rechlicz. A motion was made by Benford, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

21. [09851](#) Public Hearing - New License  
Applicant: Radhe-Sham, LLC • dba: Comfort Inn & Suites • 6% alcohol, 53% food, other 41%  
Address: 4822 E. Washington Ave. • Agent: Kathy Whalen  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Clausius) • Police Sector 518  
**Appearances: Kathy Whalen (applicant). A motion was made by Ald. Schumacher, seconded by Benford, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**
22. [09855](#) Public Hearing - New License  
Applicant: Babs' French Quarter Kitchen, LLC• dba Babs French Quarter Kitchen • 20% alcohol, 80% food  
Address: 1353 Williamson St. • Agent: Barbara L. Matthews • Estimated Capacity:  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Rummel ) • Police Sector 410  
**Appearances: Barbara Matthews (applicant). A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**
23. [09859](#) Public Hearing - New License  
Applicant: Lula, LLC • dba Talula • 30% alcohol, 70% food  
Address: 802 Atlas Ave • Agent: Mary Reed • Estimated Capacity: 187  
Class B Combination Liquor & Beer  
Aldermanic District 3 (Cnare) • Police Sector 611  
**Appearances: Mary Reed (applicant). A motion was made by Benford, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

#### Operator's License Applications

24. [09929](#) Operator License Application  
Applicant: Lewis, Bryan - Establishment where employed: R-Place on Park  
**Appearances: Bryan Lewis (applicant). A motion was made by Benford, seconded by McNamara, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed by the following vote:**  
**Ayes: 3 -**  
Michael E. Verveer; John A. McNamara and Brian Benford  
**Noes: 1 -**  
Michael Schumacher
25. [09930](#) Operator License Application  
Applicant: Camacho, Katherine - Establishment where employed: Applebee's  
**Appearances: Katherine Camacho (applicant). A motion was made by McNamara, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER because granting license would be contrary to the health, safety and welfare of the community. The motion passed by voice vote/other.**



26. [09931](#) Operator License Application  
Applicant: Gehrke, Justin- Establishment where employed: Qdoba
- Appearances: Justin Gehrke (applicant). A motion was made by Ald. Schumacher, seconded by McNamara, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER because granting license would be contrary to the health, safety and welfare of the community. The motion passed by the following vote:**
- Ayes: 3 -**  
Michael E. Verveer; John A. McNamara and Michael Schumacher
- Abstentions: 1 -**  
Brian Benford
27. [09932](#) Operator License Application  
Applicant James, LaTessa - Establishment where employed: R. P. Aldens
- Application withdrawn. A motion was made by Ald. Verveer, seconded by McNamara, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -PUBLIC HEARING . The motion passed by voice vote/other.**
28. [09933](#) Operator License Application  
Applicant: Friedrichs, Michael - Establishment where employed: Not currently employed
- Appearances: Michael Friedrichs (applicant). A motion was made by McNamara, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO DENY - REPORT OF OFFICER because granting license would be contrary to the health, safety and welfare of the community. The motion passed by voice vote/other.**

### Report of the City Attorney

29. [09986](#) Report on ALERT meetings with Klinik Bar and A Place for Friends
- Attorney Brist reported that the Alcohol Policy Coordinator and Alderperson Schumacher are developing a policy for ALERT meetings.**
30. [08455](#) Summary of Recent Office Enforcement Actions.
- This item was referred to a future meeting.**

### Disciplinary Matters

31. [09987](#) Disciplinary matter ALRC consideration of stipulation agreement Quinton's
- Attorney Brist indicated since he is the prosecutor for both of the licensed establishments (Quintons and Good Times), he could not elaborate in detail on either of the cases. There are stipulations & hearings scheduled for both establishments and the ALRC members will be notified of the hearings. Roger Allen of the City Attorney's Office will be advising the ALRC members during the scheduled hearings.**

32. [09988](#) Disciplinary matter ALRC consideration of stipulation agreement Good Times

Attorney Brist indicated since he is the prosecutor for both of the licensed establishments (Quintons and Good Times), he could not elaborate in detail on either of the cases. There are stipulations & hearings scheduled for both establishments and the ALRC members will be notified of the hearings. Roger Allen of the City Attorney's Office will be advising the ALRC members during the scheduled hearings.

#### Report of Madison Police Department

33. [03238](#) Summary of Liquor License Violations

Captain Gloede distributed the attached report.

#### Report of City Clerk's Office

34. [01705](#) Summary of Licenses Issued

The following summary was distributed for the current license year:

Class A Beer (Liquor Store): 66 issued  
Class A Beer (Grocery): 62 issued  
Class A Liquor: 66 issued  
Class B Beer: 72 issued  
Class B Liquor & Beer: 364 issued\*  
Class C Wine: 48 issued  
Wholesale Beer: 5 issued  
21+ Entertainment: 72 issued  
18+ Visual & Performing Arts: 7 issued  
Operator: 2,328 issued  
Provisional Operator: 665 issued

Madison has a quota of 402 Class B Combination Liquor & Beer licenses under state law. 44 of 77 Reserve licenses have been granted. 320 of 325 Grandfathered licenses have been granted. 38 Class B Combination licenses are currently available in the City of Madison.

#### Adjournment

A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to Adjourn .  
The motion passed byvoice vote/other at 7:50 p.m.