City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved
BUSINESS AND ECONOMIC RESOURCES COMMITTEE

Wednesday, July 15, 2026 | **5:00 PM** | **Virtual**

The City of Madison is holding the Business and Economic Resources Committee meeting in virtual format.

Written Comments: You can send comments on agenda items to berc@cityofmadison.com

Register for Public Comment:

- **Register to speak at the meeting**
- **Register to answer questions**
- **Register in support or opposition of an agenda item (without speaking)**

If you want to speak at this meeting you must register. You can register at https://www.cityofmadison.com/MeetingRegistration. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

Watch the Meeting: If you would like to join the meeting as an observer, please visit https://www.cityofmadison.com/watchmeetings.

Listen by Phone: (877) 853-5257 (Toll Free) Webinar ID: 858 2505 2562

Interpretation and Accessibility

Call to Order/Roll Call

The meeting was Called to Order at 5:04pm. Staff present: Mikolajewski, Makinen, Rohlich, Swanson, Ouk, Miller, Blake-Horst, ACA Mainella

Present: 7 - Ellen Zhang; Dina Nina Martinez-Rutherford; Melissa Gombar; Wayne R. Harris; Susan M. Bulgrin; Jeffrey J. Liggon and Ashleigh M. Hacker

Absent: 1 - Joann Pritchett

Excused: 1 - Seth W. Lentz

Approval of Minutes

A motion was made by Harris, seconded by Bulgrin to Approve the Minutes from the June 17th, 2026 meeting. The motion passed by voice vote. Martinez-Rutherford was absent from that meeting so abstained from the vote.

Public Comment

1. 93896 Public Comment - BERC 7/15/26

Attachments: BERCRegistrantsReport-7-15-26.xlsx

None

Disclosures and Recusals

None

New Business

2. 93897 Adopting Business and Economic Resources Committee Rules of Procedure

Attachments: BERC Rules of Procedure 2026 for 071526.pdf

Mikolajewski gave an overview followed by questions from committee members and input from ACA Mainella.

A motion was made by Martinez-Rutherford and seconded by Bulgrin to adopt. The motion passed unanimously by voice vote.

3. 93899 Committee Member Training - Street Vending Duties and Procedures

Attachments: Street Vending - BERC - 2026.pdf
Food Vending Review Score Sheet Criteria FINAL.pdf
City of Madison Street Vending Fees Chart as of 2-21-25.pdf

Blake-Horst gave a presentation on Street Vending followed by questions and comments from members.

Zhang left at 5:45

A motion was made at 6:29, by Martinez-Rutherford and seconded by Bulgrin, to table the rest of the items until next meeting. The motion passed unanimously by voice vote.

4. 93898 Committee Member Training - Overview of Meeting Procedures and Roberts Rules

Attachments: Legislative Process for BCCs 1.26.pdf
Robert's Rules for BCCs 1.26.pdf
Robert's Rules tips for BCCs.pdf

Tabled until next meeting.

Discussion Items

5. **93553** 2026/2027 Business and Economic Resources Committee Work Plan

Attachments: Legistar 93553 BERC Work Plan Memo 8-19-26.pdf

Tabled until next meeting.

6. **81529** Economic Development Division Financial Assistance Dashboard

Attachments: 07-2026 EDD Financial Assistance Dashboard.pdf

Tabled until next meeting.

7. **93554** Announcements and Future BERC Agenda Items

None

Adjournment

A motion was made by Harris, seconded by Liggon, to adjourn at 6:30pm. The motion passed by voice vote.