



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, April 16, 2025

5:30 PM

Virtual

The City of Madison is holding the Madison Food Policy Council meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to mfpc@cityofmadison.com
2. **Register for Public Comment:**
 - Register to speak at the meeting.
 - Register to answer questions.
 - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**
(877) 853-5257 (Toll Free)
Webinar ID: 894 9014 4979

CALL TO ORDER / ROLL CALL

Others Present: Nicholas Heckman, George Reistad, Alfonso Morales, Xavior Yarn, Cassandra Vetter, Emilee Hendricks

Madison Food Policy Council Meeting called to order at by Chair Leete at 5:33PM.

Present: 11 - Tag Evers; Nicholas S. Leete; Logan C. Morrow; Rebecca Kemble; Josh Perkins; Noah R. Bloedorn; Christopher G. Brockel; Devika J. Suri; Kelsey Abad; David D. Leeper and Nan Fey

Excused: 6 - Bill Tishler; Hedi L. Rudd; Dadit G. Hidayat; Lindsey Day Farnsworth; Sarah M. Larson and Katie L. Strader

APPROVAL OF MINUTES

Motion to approve minutes from March made by Brockel. Second by Evers.

Fey requested that Josh Perkins is the new representative for the Madison Metropolitan School District in the March minutes.

Motion passed with unanimous approval.

PUBLIC COMMENT

[87896](#) Public Comment: MFPC 4/16/25

None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

Special Presentation

1. [87897](#) UW Madison Food Equity Access Simulation Technology (FEAST)

Attachments: [FEAST Description One Page MFPC 041625.pdf](#)

Morales presented from the attached information.

Bloedorn: have you added farmers markets?

A: Yes, this will be included

Q: What does it take for a community to work with the project?

A: There will be a fee for service arrangement with different partners. Meeting with USDA and City of New York later this spring.

Bloedorn: Would be great to have a county instance as well as City of Madison.

Leeper: Are we able to add data about food storage?

A: Yes, where the data is available, it can be added to the model

Leete: How could this be used for HRAP and other city programs?

Reistad: This data would provide much more interactive and focus to help inform decision-making. Would also offer insight into ways to approach and target potential HRAP areas of focus.

Report from the Chair

2. [72741](#) Madison Food Policy Council Chair

Welcoming Logan Morrow to MFPC. Offering gratitude for Alder Regina Vidaver's term Council. She will be replaced by Alder Bill Tischler.

Regular Business Reports

3. [72192](#) Regional Food System Planning

Funding for food plan activity has been restored by USDA. Because of the uncertainty, efforts are being made to shorten the timeline into this year. Individuals can get involved through Dane County Food Coalition committees. Reach out to Noah Bloedorn if interested. May first follow-up to public launch event will be held at Pasture and Plenty. Decentralized community engagement process has set aside \$40,000 in the budget for community partners to work with their own partners in collecting data for hosting individual engagement sessions.

4. [72193](#) Regional Agriculture and Food Sovereignty

Meetings to be held first Wednesdays at 3PM.

5. [77772](#) Dane Food Access Network

No report.

6. [75103](#) Farmland Preservation Task Force

The March/April schedule proposed for approving revisions to the City's leases on agricultural lands was put on hold after farmers who rented these lands last year expressed concern about some of the updated provisions related to tillage methods and chemical usage. According to Matt Mikolajewski, Director of the Economic Development Division, Staff is "exploring adjustments to the language that may address both the goals of the MFPC and the needs of needs of current and likely future farm tenants." The approval process will resume when these adjustments have been made.

7. [72198](#) Madison Metropolitan School District

No report

8. [72199](#) Double Dollars Program
Double Dollars season set for June 1 to October 31.
9. [72197](#) Community Gardens
No report.
10. [77773](#) Food System Assessment
No report.

Staff Reports

11. [72194](#) Business Development Specialist
No report.
12. [72195](#) Public Health Madison & Dane County
No report.
13. [72196](#) Extension Dane County, UW-Madison
No report.

ADJOURNMENT

Motion to adjourn the MFPC made by Evers. Second by Brockel. Motion approved by unanimous approval at 6:44 PM.