



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse
Channel 99 or at www.madisoncitychannel.tv.*

Wednesday, March 20, 2024

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 864 0402 3644

Applications will go to the Common Council Meeting of April 16, 2024

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Present: 7 - Michael E. Verveer; Colin R. Barushok; Karen L. Reece; Michael S. Donnelly; Amy L. Westra; Isadore Knox Jr. and Sheri Carter

Absent: 4 - Charles Myadze; Kathryn M. Farley; Amanda M. Jovaag and Linda Vakunta

Non Voting: 4 - Jim Verbick; James Boxrud; Michael Hanson and Amber McReynolds

Approval of Minutes

Public Comment

1. [82554](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Changes of Agent

2. [82540](#) Change of Agent
7005 TLM LLC • dba Casa Fiesta Mexican Grill • 7005 Tree Ln
New Agent: Paulina Venegas Santiago
Class B Combination Liquor & Beer
(District 9)

Refer

3. [82541](#) Change of Agent
Ultimate Mart LLC • dba Pick 'n Save Express #183 • 1312 S Park St
New Agent: Terrence Rock
Class A Beer
(District 13)

RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER

4. [82542](#) Change of Agent
Mega Marts LLC • dba Metro Market #434 • 6010 Cottage Grove Rd
New Agent: Andrew Hein
Class B Combination Liquor & Beer
(District 3)

RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER

5. [82543](#) Change of Agent
Red Robin International Inc • dba Red Robin Gourmet Burgers and Brews •
2440 East Springs Dr
New Agent: Jessica Strix
Class B Combination Liquor & Beer
(District 17)

RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER

6. [82544](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 531 • 2601 Fish Hatchery Rd
New Agent: Michael Dineen
Class A Beer, Class A Cider
(District 14)

Sponsors: Isadore Knox Jr.

RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER

Entity Reorganization

7. [82545](#) Entity Reorganization
7005 TLM LLC • dba Casa Fiesta Mexican Grill
7005 Tree Ln
Class B Combination Liquor & Beer
(District 9)
Add one new officer, remove one officer

Refer

8. [82546](#) Entity Reorganization
Cracker Barrel Old Country Store Inc • dba Cracker Barrel #214
2147 East Springs Dr
Class B Beer, Class C Wine
(District 17)
Add two new officers, remove two officers

RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER

Request to Extend License Issuance Beyond the 180 Day Limit

9. [82555](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Two Birds Madison LLC • dba Public Parking
709 E Johnson St • Agent: Clement Mocanu Jr
Estimated Capacity (in/out): 86/32
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Police Sector 407 (District 6)
RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER
10. [82556](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
LMMD LLC • dba The Red Shed
Transfer from 406 N Frances St to 508 State St, Unit A
Agent: Lynn Dieffenbach • Estimated Capacity (in/out): 80/12
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Police Sector 403 (District 2)
RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER

Change of License Conditions

11. [82547](#) Change of Licensed Conditions
Prosit To You Inc • dba Essen Haus
Current Capacity (in/out): 240/150 • Proposed Capacity (in/out): 240/150
514 E Wilson St • Agent: Robert Worm
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 406 (District 6)
Request to allow Sunday and Monday outside music as per Planning Commission
Refer
12. [82548](#) Change of Licensed Conditions
Prosit To You Inc • dba Up North
Current Capacity (in/out): 260/0 • Proposed Capacity (in/out): 260/0
524 E Wilson St • Agent: Robert Worm
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 406 (District 6)
Request to allow Sunday and Monday outside music as per Planning Commission
Refer
13. [82549](#) Change of Licensed Conditions
Prosit To You Inc • dba Come Back In
Current Capacity (in/out): 247/0 • Proposed Capacity (in/out): 247/0
508 E Wilson St • Agent: Robert Worm
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 406 (District 6)
Request to allow Sunday and Monday outside music as per Planning Commission
Refer

14. [82550](#) Change of Licensed Conditions
El Panzon Restaurant LLC • dba El Panzon • Capacity (in/out): 90/0
1310 S Midvale Blvd • Agent: Matilde A Rojas Munoz
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 213 (District 10)
Request to remove both conditions one and two.

The motion is to amend condition one to read Alcohol sales shall cease by midnight on Sunday - Thursday evenings, and shall cease at 1am on Friday and Saturday evenings. Condition two should remain as it currently is.

RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER

Ayes: 4 - Michael E. Verveer; Colin R. Barushok; Karen L. Reece and Michael S. Donnelly

Noes: 2 - Isadore Knox Jr. and Sheri Carter

Abstentions: 1 - Amy L. Westra

15. [82551](#) Change of Licensed Conditions
Pine Branch Holding • dba Mom's Bar • Capacity (in/out): 50/0
614 University Ave • Agent: Andrew Greenwood
Class B Combination Liquor & Beer • 90% alcohol, 0% food, 10% other
Police Sector 403 (District 2)
Request to remove conditions one and two.

The conditions should now read:

1. No patrons are permitted to enter or re-enter the establishment after 1:30 am on Friday and Saturday nights.

RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER

21+ Entertainment License

16. [80441](#) 21+ Entertainment License
El Panzon Restaurant LLC • dba El Panzon
Capacity (in/out): 90/0
1310 S Midvale Blvd • Agent: Matilde anahi Rojas Munoz
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 213 (District 10)

The conditions are:

1. Alcohol sales shall cease by midnight on Sunday - Thursday evenings, and shall cease by 1am on Friday and Saturday evenings.

2. Must meet the definition of a restaurant as defined by Madison General Ordinance 38.02, at all times.

RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER

Ayes: 4 - Michael E. Verveer; Colin R. Barushok; Karen L. Reece and Amy L. Westra

Noes: 2 - Isadore Knox Jr.and Sheri Carter

Abstentions: 1 - Michael S. Donnelly

17. [82537](#) 21+ Entertainment License
Triple Shift Entertainment LLC • dba Bowl-A-Vard
Capacity (in/out): 940/677
2121 East Springs Dr • Agent: Donald Bussan
Class B Combination Liquor & Beer • 43% alcohol, 24% food, 33% other
Police Sector 632 (District 17)

RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER

18+ Center for Visual & Performing Arts License

18. [82538](#) 21+ Entertainment License
Spaulding Restaurant Enterprises Inc • dba Kavanaugh's Esquire Club
Capacity (in/out): 300/0
1025 N Sherman Ave • Agent: Craig Spaulding
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Police Sector 503 (District 12)

The condition is:

1. Must meet the definition of a restaurant as defined by Madison General Ordinance 38.02, at all times.

RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER

19. [82539](#) 21+ Entertainment License
Spaulding Restaurant Enterprises Inc • dba Madison Masonic Center
Capacity (in/out): 2000/0
301 Wisconsin Ave • Agent: Craig Spaulding
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 406 (District 2)

RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER

Recessed Public Hearing

20. [81109](#) Public Hearing - New License
The City of Four Lakes LLC • dba Super 8 Madison South
1602 W Beltline Hwy • Agent: Mitesh Patel
Estimated Capacity (in/out): 160/0
Class B Beer • 2% alcohol, 0% food, 98% other
Police Sector 308 (District 14)

Refer

21. [81630](#) Public Hearing - New License
Sushi Lover In Madison LLC • dba Sushi Lover
72 W Towne Mall • Agent: Zhenqi Li
Estimated Capacity (in/out): 120/0
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 124 (District 9)

RECOMMEND TO COUNCIL TO GRANT - RECESSED PUBLIC HEARING

22. [82004](#) Public Hearing - New License
ENR Investment Inc • dba Madison Pantry
2022 Fordem Ave • Agent: Mohammed N Farooqui
Class A Beer, Class A Liquor
Police Sector 501 (District 12)

RECOMMEND TO COUNCIL TO GRANT - RECESSED PUBLIC HEARING

Public Hearing

New License - Public Hearing

23. [82286](#) Public Hearing - New License
YT Foods Inc • dba Fresh Mart
3313 University Ave • Agent: Saniya Tairova
Class A Beer, Class A Liquor
Police Sector 208 (District 5)

RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING

24. [82287](#) Public Hearing - New License
Zen Ramen LLC • dba Zen Ramen Lounge
4674 Cottage Grove Rd • Agent: Zhenqi Li
Estimated Capacity (in/out): 30/0
Class B Beer, Class C Wine • 10% alcohol, 90% food
Police Sector 611 (District 3)

RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING

25. [82289](#) Public Hearing - New License
Spaulding Restaurant Enterprises Inc • dba Kavanaugh's Esquire Club
1025 N Sherman Ave • Agent: Craig Spaulding
Estimated Capacity (in/out): 300/0
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Police Sector 503 (District 12)

The condition is:

1. Must meet the definition of a restaurant as defined by Madison General Ordinance 38.02, at all times.

RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING

26. [82293](#) Public Hearing - New License
Spaulding Restaurant Enterprises Inc • dba Madison Masonic Center
301 Wisconsin Ave • Agent: Craig Spaulding
Estimated Capacity (in/out): 2000/0
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 406 (District 2)

RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING

27. [82294](#) Public Hearing - New License
Brass Biscuit LLC • dba Mint Mark
1874 E Washington Ave • Agent: Chad Vogel
Estimated Capacity (in/out): 100/80
Class B Combination Liquor & Beer • 45% alcohol, 55% food
Police Sector 501 (District 12)

RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING

28. [82299](#) Public Hearing - New License
Triple Shift Entertainment LLC • dba Bowl-A-Vard
2121 East Springs Dr • Agent: Donald Bussan
Estimated Capacity (in/out): 940/677
Class B Combination Liquor & Beer • 24% alcohol, 43% food, 33% other
Police Sector 632 (District 17)

RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING

Report of Madison Police Department

29. [82552](#) Summary of Recent Calls for Service

Report of City Clerk's Office

30. [82553](#) Summary of Licenses Issued

Temporary Class B Concurrent with Street Use

31. [82534](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Festivals Inc.
Event Location: 700 Block Langdon Street
Event Date: 5/25/24 7 - 9pm, 5/26/24 8am - 12pm
Police District: 402 (District 8)
Event: Run Madtown

RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER

Change of Licensed Premises

32. [82575](#) Change of Licensed Premises
Woodman's Food Market Inc • dba Woodman's Food Market
3817 Milwaukee St • Agent: Daniel Fredrickson
Class A Beer, Class A Liquor
Police Sector 610 (District 15)
Request to remodel.
RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER

Adjournment

Adjourn