



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Tuesday, May 30, 2023

4:00 PM

Virtual via Zoom

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Destination Madison Virtual Meeting – Zoom link:

<https://us02web.zoom.us/j/88378986971?pwd=RDA0WFJqb0pLdSt2QUdBSG1WZXpyQT09>

Meeting ID: 883 7898 6971 Passcode: 535611

One tap mobile +13052241968 88378986971# \*535611# US

### CALL TO ORDER / ROLL CALL

Minute Taker: Kathleen Ripp

Present: – Ellie Westman Chin, Michael Verveer, Bill Zeinemann, Angela

Bozo, Tom Ziarnik

Absent: – None

Guests: – Jamie Patrick

Westman Chin called the meeting to order at 4:00 p.m. Quorum established.

### APPROVAL OF MINUTES

A motion was made by Zeinemann, seconded by Bozo, to Approve the Minutes.

The motion passed by voice vote/other.

### PUBLIC COMMENT

There was no public comment.

### DISCLOSURES AND RECUSALS

Michael Verveer is a member of the City of Madison Room Tax Commission and is on the Monona Terrace Community and Convention Center Board.

Angela Bozo is on the Monona Terrace Community and Convention Center Board. Tom Ziarnik is a member of the City of Madison Room Tax Commission.

## REVIEW FUND ACTIVITY

[78025](#) Fund Availability - Fund Activity Memo

**Attachments:** [2023-05.30\\_Fund\\_Activity\\_Memo.pdf](#)

Westman Chin reviewed the Fund Activity Memo. For the calendar year 2023, the committee has \$275,000 to appropriate. After the February 7, 2023, meeting, there existed a balance in the fund of \$281,150. Less \$5,000 Administration Fee, balance adjusted to \$276,150. Re-appropriations below \$113,744, leaves the committee with available funds of \$389,894 to consider and appropriate at this meeting. There are thirteen new event requests, which will leave a remaining balance of \$150,244 in the fund.

## REVIEW FUTURE FUND REQUESTS

[78026](#) World Triathlon Corp. - IRONMAN Wisc and IM WI 70.3 2024

**Attachments:** [WorldTriathlonCorp\\_Ironman2024.pdf](#)

BEA Request for \$29,000 for facility rental.

A motion to approve the request was made by Ziarnik. Motion was seconded by Verveer. The motion passed by voice vote/other.

[78027](#) Solution Tree - 2024 PLC Institute

**Attachments:** [SolutionTree\\_2024PLC.pdf](#)

BEA Request for \$13,500 for facility rental.

A motion to approve the request was made by Bozo. Motion was seconded by Ziarnik. The motion passed by voice vote/other.

[78028](#) American Association of State Highway & Transportation Officials - 2024 Spring Mtg

**Attachments:** [AmerAssocStateHwyTrnsprtnOfficials\\_2024SpringMtg.pdf](#)

BEA Request for \$15,000 for facility rental.

A motion to approve the request was made by Zeinemann. Motion was seconded by Verveer. The motion passed by voice vote/other.

[78029](#)

American Trails - 2025 International Trails Summit

**Attachments:** [AmericanTrails\\_2025IntlTrailsSummit.pdf](#)

**American Trails - 2025 International Trails Summit**

**A motion to approve the request was made by Verveer. Motion was seconded by Ziarnik. The motion passed by voice vote/other.**

[78030](#)

Evolang - 2024 Conference

**Attachments:** [Evolang2024Conference.pdf](#)

**BEA Request for \$12,000 for facility rental.**

**A motion to approve the request was made by Bozo. Motion was seconded by Zeinemann. The motion passed by voice vote/other.**

[78031](#)

Fairway Independent Mortgage - 2023 Manager's Meeting

**Attachments:** [FairwayIndependentMortgage2023MgrsMtg.pdf](#)

**BEA Request for \$5,000 for facility rental.**

**A motion to approve the request was made by Bozo. Motion was seconded by Zeinemann. The motion passed by voice vote/other.**

[78032](#)

Society for Transplant Social Workers - 2024 Annual Meeting

**Attachments:** [SocTransplantSocialWorkers2024AnnualMtg.pdf](#)

**BEA Request for \$9,750 for facility rental.**

**A motion to approve the request was made by Verveer. Motion was seconded by Ziarnik. The motion passed by voice vote/other.**

[78033](#)

International Institute of Municipal Clerks - 2027 Annual Conference

**Attachments:** [IntlInstMunicipalClerks2027Conf.pdf](#)

**BEA Request for \$42,000 for facility rental.**

**A motion to approve the request was made by Ziarnik. Motion was seconded by Bozo. The motion passed by voice vote/other.**

[78034](#)

Professional and Organizational Dev Network in Higher Education - 2024 Conf

**Attachments:** [ProfOrglDevNetworkHigherEduc2024Conf.pdf](#)

BEA Request for \$30,000 for facility rental.

A motion to approve the request was made by Zeinemann. Motion was seconded by Ziarnik. The motion passed by voice vote/other.

[78035](#)

U.S. Grains Council - 2026 Annual Board of Delegates Meeting

**Attachments:** [USGrainsCouncil2026SummerMtg.pdf](#)

BEA Request for \$13,500 for facility rental.

A motion to approve the request was made by Bozo. Motion was seconded by Verveer. The motion passed by voice vote/other.

[78036](#)

Mechanical Contractors Association of America - 2024 Fabrication Conference

**Attachments:** [MechanicalContractorsAssocAmer2024FabricationConf.pdf](#)

BEA Request for \$12,000 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Bozo. The motion passed by voice vote/other.

[78037](#)

Society for Conservation Biology North America- 2026 North America Congress for Conservation Biology

**Attachments:** [SocConservationBiologyNA2026NACCB.pdf](#)

BEA Request for \$15,000 for facility rental.

A motion to approve the request was made by Ziarnik. Motion was seconded by Zeinemann. The motion passed by voice vote/other.

[78038](#)

Wild Birds Unlimited - 2025 National Convention

**Attachments:** [WildBirdsUnlimited2025AnnualMtg.pdf](#)

BEA Request for \$22,200 for facility rental.

A motion to approve the request was made by Bozo. Motion was seconded by Ziarnik. The motion passed by voice vote/other. Ziarnik asked to amend the motion to revisit once two hotels are listed. Verveer stated in request it certifies there will be minimum of two hotels in the Madison room tax district but he made a substitute motion to refer to a future meeting, Bozo seconded. The motion passed by voice vote/other.

## ROLL-OVER OF FUNDS REQUEST

[78039](#)

Roll-over of funds request

Attachments: [rolloverrequest.pdf](#)

A motion to approve the request was made by Bozo. Motion was seconded by Ziarnik. The motion passed by voice vote/other.

## OTHER BUSINESS

Discussion regarding the Elected and Appointed Official Code of Conduct form which everyone received. Verveer stated every city board and commission is required to have this on the agenda annually but no action is needed or signature required.

## ADJOURNMENT

Since there was no further business, Verveer moved that the meeting be adjourned. Motion was seconded by Bozo. Meeting adjourned.