



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ROOM TAX COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?*

How can policymakers mitigate unintended consequences?

Monday, June 5, 2023

5:00 PM

Virtual meeting via Zoom

The City of Madison is holding the Room Tax Commission Meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to roomtaxcommission@cityofmadison.com.

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 823 4425 4807

CALL TO ORDER / ROLL CALL

Called to order by Chair Miley at 5:02 PM.

Present: 5 - Michael E. Verveer; Yannette Figueroa Cole; Thomas J. Ziarnik; Sally Miley and Glenn R. Krieg

Excused: 1 - Sylvia Moss

APPROVAL OF MINUTES

A motion was made by Ziarnik, seconded by Krieg, to Approve the Minutes.
The motion passed by voice vote/other.

PUBLIC COMMENT

1. [78095](#) Public Comment

None.

DISCLOSURES AND RECUSALS

Sally Miley - Madison Opera Board of Trustees
Glenn Krieg - Monona Terrace Community and Convention Center Board
Thomas J. Ziarnik - Monona Terrace Event Assistance Committee, Destination
Madison Foundation Board
Ald. Michael Verveer - Monona Terrace Community and Convention Center
and Overture Center Foundation Board of Directors, Monona Terrace Event
Assistance Committee

NEW BUSINESS

2. [78096](#) Room Tax Revenues and Expenditures - 2022 Actuals / 2023 and 2024
Projections

Attachments: [Room Tax Commission -- 06-05-2023.pdf](#)

3. [78097](#) Room Tax Fund Reserve Policy - Presentation and Discussion

4. [78098](#) 2023 Meeting Schedule

5. [78102](#) Annual Discussion of the Elected and Appointed Official Code of Ethical
Conduct

Attachments: [Elected and Appointed Official Code of Conduct.pdf](#)

CLOSED SESSION NOTICE

6. [78099](#) Destination Madison Contract - Presentation and Discussion

**A motion was made by Verveer, seconded by Figueroa Cole, to Convene into
Closed Session. The motion passed by the following vote:**

Ayes: 5 - Michael E. Verveer; Yannette Figueroa Cole; Thomas J. Ziarnik; Sally Miley
and Glenn R. Krieg

Excused: 1 - Sylvia Moss

**A motion was made by Krieg, seconded by Verveer, to Reconvene into Open
Session. The motion passed by voice vote/other.**

ADJOURNMENT

A motion was made by Krieg, seconded by Ziarnik, to Adjourn at 6:37 PM. The motion passed by voice vote/other.