



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, July 19, 2023

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 354 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 852 5599 9607

Applications will go to the Common Council Meeting of August 1, 2023

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Farley, Reece

Call to Order/Roll Call

Present: 6 - Charles Myadze; Michael E. Verveer; Colin R. Barushok; Michael S. Donnelly; Amy L. Westra and Isadore Knox Jr.

Absent: 3 - Kathryn M. Farley; Amanda M. Jovaag and Linda Vakunta

Excused: 1 - Karen L. Reece

Non Voting: 4 - Jim Verbick; James Boxrud; Michael Hanson and Steve Brist

Approval of Minutes

A motion was made by Westra, seconded by Barushok, to Approve the Minutes.
The motion passed by voice vote/other.

Approval of Minutes

A motion was made by Westra, seconded by Verveer, to Approve the Minutes.
The motion passed by voice vote/other.

Public Comment

1. [78858](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

2. [78563](#) Operator License Application
Randy Brown

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Temporary Class B Concurrent with Street Use

3. [78825](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Marquette Neighborhood Association
Event Location: Orton Park, 1103 Spaight St
Event Date: 8/25/23 5 - 9pm, 8/26/23 11:30am - 10pm, & 8/27/23 9am - 8pm
Police District: 408 (District 6)
Event: Orton Park Festival

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

4. [78827](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Festivals Inc
Event Location: Capitol Square
Event Date: 11/12/2023 7am - 1pm
Police District: 403 (District 4)
Event: Madison Marathon

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

5. [78830](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Home Brewers and Tasters Guild
Event Location: Olin Park, 1156 Olin Turville Ct
Event Date: 8/12/2023
Police District: 313 (District 14)
Event: Great Taste of the Midwest

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

6. [78831](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Schenk's Corners Art Society Inc
Event Location: 1900 Block of Atwood Ave
Event Date: 8/18/23 5pm - 10pm & 8/19/23 2pm - 10pm
Police District: 410 (District 6)
Event: Schenk's Corners Block Party

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

7. [78832](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Eken Park Neighborhood Association
Event Location: 700 Block Mayer Ave
Event Date: 8/19/2023 11am - 8pm
Police District: 503 (District 12)
Event: Eken Park Festival

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

8. [78834](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Hellenic Orthodox Community Assumption Greek Orthodox Church
Event Location: 1st Block of Seventh Street
Event Date: 9/9/2023 12pm - 7pm & 9/10/23 12pm - 6pm
Police District: 501 (District 12)
Event: Greek Fest 2023

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Three registrations in support.

9. [78835](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Jazz at Five Inc
Event Location: 100 State Street
Event Date: August 9, 16, 23, 30 & September 6
Police District: 406 (District 4)
Event: Jazz at Five Summer Series

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Changes of Agent

10. [78836](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 960 • 401 N Third St

New Agent: Kristopher Webber
Class A Beer, Class A Cider
(District 12)

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

11. [78837](#) Change of Agent
Servant 33 LLC • dba Madison Melting Pot • 6816 Odana Rd
New Agent: Adam Motschman
Class B Combination Liquor & Beer
(District 19)

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Business Name Change

12. [78839](#) Business Name Change
Teasider LLC • Current dba: Macha Teahouse Gallery
823 E Johnson St
Class B Beer, Class C Wine
(District 6)
New dba: Teasider

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Entity Reorganization

13. [78838](#) Entity Reorganization
Servant 33 LLC • dba Madison Melting Pot
6816 Odana Rd
Class B Combination Liquor & Beer
(District 19)
Add one new officer

A motion was made by Westra, seconded by Barushok, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Change of Licensed Premises

14. [77906](#) Change of Licensed Premises
2116 AWA LLC • dba The Atwood
Current Capacity (in/out): 160/0 • Proposed Capacity (in/out): 160/20

2116 Atwood Ave • Agent: Brian Mason
Class B Combination Liquor & Beer • 85% alcohol, 10% food, 5% other
Alder District 6 (Alder Rummel) • Police Sector 410
Request to extend premises outdoors to rear patio for four 10' x 10' tents, at
time a perimeter fence will be present with signage reading "No Alcohol
Beyond This Point."

**A motion was made by Westra, seconded by Barushok, to Refer to the
ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice
vote/other.**

Four registrations in support.

15. [78486](#) Change of Licensed Premises
Dive Inn LLC • dba Dive Inn
Current Capacity (in/out): 60/16 • Proposed Capacity (in/out): 60/100
521 Cottage Grove Rd • Agent: Ryan Ramig
Class B Combination Liquor & Beer • 99% alcohol, 1% food
Police Sector 600 (District 15)
Request to expand premises to include parking lot for a "Pride Fest"

**A motion was made by Verveer, seconded by Barushok, to RECOMMEND TO
COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion
passed by voice vote/other.**

**The condition is the premises is temporarily expanded into the parking lot the
last weekend each June for Pride Fest.**

One registration in support.

16. [78840](#) Change of Licensed Premises
Ultimate Mart LLC • dba Pick 'n Save #179
261 N Junction Rd • Agent: Bryan Roth
Class A Beer, Class A Liquor
Police Sector 128 (District 9)
Request to change location of pick-up stalls and increase to 10 stalls.

**A motion was made by Westra, seconded by Barushok, to RECOMMEND TO
COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice
vote/other.**

Two registrations in support.

17. [78841](#) Change of Licensed Premises
Riley's/Badger Liquor LLC • dba Riley's Wines of the World
402 W Gorham St • Agent: Matthew Bents
Class A Beer, Class A Liquor
Police Sector 403 (District 2)
Request to remodel.

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Change of Licensed Conditions

18. [78842](#) Change of Licensed Conditions
HotLunch LLC • dba Hot Lunch • Capacity (in/out): 38/16
708 1/4 E Johnson St • Agent: Travis Knight
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 407 (District 6)
Request to change hours of operation.

A motion was made by Verveer, seconded by Westra, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

License Transfer - Public Hearing

19. [78668](#) Public Hearing - License Transfer
McCune's Edible Spoons LLC • dba Sookie's Veggie Burgers
Transfer from 502 State St to 260 W Gilman St
Agent: John McCune • Estimated Capacity (in/out): 24/0
Class B Combination Liquor & Beer • 3% alcohol, 97% food
Police Sector 403 (District 2)

A motion was made by Verveer, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. Alcohol sales shall cease by midnight, daily.
2. Establishment must meet the definition of a restaurant under Section 38.02 of Madison General Ordinance at all times.
3. Food must be available at all times.

One registration in support.

New License - Public Hearing

Recessed Public Hearing

20. [77693](#) Public Hearing - New License
Self Made Forever LLC • dba The 360
1 Dempsey Rd • Agent: Heaven Grant

Class A Liquor
Police Sector 610 (District 15)

A motion was made by Westra, seconded by Verveer, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

21. [78160](#)

Public Hearing - New License
Dasmesh 11 LLC • dba Maharaja Grocery
1701 Thierer Rd • Agent: Rohit Lamba
Class A Beer, Class A Liquor
Police Sector 631 (District 17)

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

Public Hearing

22. [78677](#)

Public Hearing - New License
Sunrise Gas LLC • dba Sunrise Gas
1130 Williamson St • Agent: Amanprit Dhanoa
Class A Beer
Police Sector 408 (District 6)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

- 1. No sale of single cans or single bottles of beer.**
- 2. No sale of 40 ounce bottles of fermented malt beverages.**
- 3. Beer will be limited to one 15 square foot section of cooler.**
- 4. No fermented malt beverages to be sold in less than a 6 pack, malt-based coolers not to be sold in less than a 4-pack, does not apply to microbrews and imports.**

One registration in support.

23. [78678](#)

Public Hearing - New License
La Pollera Colombiana LLC • dba La Pollera Colombiana
3579 E Washington Ave • Agent: Yineth Herrera • Estimated Capacity (in/out):
80/0
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 604 (District 12)

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice

vote/other.

One registration in support.

24. [78679](#) Public Hearing - New License
Cocina Mendoza LLC • dba Camp Cantina
1501 Monroe St • Agent: Gabriela Mendoza • Estimated Capacity (in/out):
150/83
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Police Sector 205 (District 13)

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

25. [78680](#) Public Hearing - New License
Thai Basil LLC • dba Thai Basil
3519 University Ave • Agent: Krittaphol Poticharoen • Estimated Capacity
(in/out): 70/0
Class B Combination Liquor & Beer • 20% alcohol, 70% food, 10% other
Police Sector 208 (District 5)

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

26. [78681](#) Public Hearing - New License
Hamburger Ranch LLC • dba Draper Brothers Chop House
101 N Hamilton St • Agent: Jack Sosnowski • Estimated Capacity (in/out):
99/45
Class B Combination Liquor & Beer • 35% alcohol, 60% food, 5% other
Police Sector 406 (District 4)

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

27. [78682](#) Public Hearing - New License
Yako Sushi Inc • dba Yako Sushi House
515 Cottage Grove Rd • Agent: Winnie Lei • Estimated Capacity: 36
Class B Combination Liquor & Beer • 20% alcohol, 80% food
(District 15) • Police Sector 613

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice

vote/other.

Three registrations in support.

28. [78683](#) Public Hearing - New License
El Rancho Mexican Grill LLC • dba El Rancho Mexican Grill
819 S Park St • Agent: Jose Torres • Estimated Capacity (in/out): 27/0
Class B Beer • 10% alcohol, 90% food
Police Sector 203 (District 13)

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

29. [78684](#) Public Hearing - New License
MOD Super Fast Pizza (Wisconsin) LLC • dba MOD Pizza
7015 Sligo Dr • Agent: Laura Martinez Bravo • Estimated Capacity (in/out): 119/22
Class B Beer, Class C Wine • 2% alcohol, 98% food
Police Sector 125 (District 9)

A motion was made by Westra, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Two registration in support.

30. [78685](#) Public Hearing - New License
Wando Ventures Inc • dba Wando's
406 N Frances • Agent: Jay Wanserski • Estimated Capacity (in/out): 80/0
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Police Sector 403 (District 2)

A motion was made by Barushok, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

- 1. Whenever outdoor patio is utilized, an employee will supervise the area.**
- 2. No patrons are permitted to enter or re-enter the establishment after 1:30 am on Friday and Saturday nights.**

One registration in support.

31. [78686](#) Public Hearing - New License
SBG Apple North VIII LLC • dba Applebee's Neighborhood Grill & Bar
4710 East Towne Blvd • Agent: Casimir Banaszek • Estimated Capacity (in/out): 180/0
Class B Combination Liquor & Beer • 11% alcohol, 89% food
Police Sector 632 (District 17)

A motion was made by Barushok, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

32. [78687](#) Public Hearing - New License
Mercies Coffee LLC • dba Mercies Coffee
1748 Eagan Rd • Agent: Alison Weber • Estimated Capacity (in/out): 99/50
Class B Beer, Class C Wine • 20% alcohol, 70% food, 10% other
Police Sector 631 (District 17)

A motion was made by Westra, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Two registrations in support.

Report of Madison Police Department

33. [78856](#) Summary of Recent Calls for Service

MPD submitted the attached report.

Report of City Clerk's Office

34. [78857](#) Summary of Licenses Issued

Clerk's Office submitted the attached report.

Recognition of Service

35. [78863](#) Thanking Assistant City Attorney Steve Brist for his service to the Alcohol License Review Committee

A motion was made by Verveer, seconded by Westra, to thank Assistant City Attorney Steve Brist for his service to the Alcohol License Review Committee. The motion passed by voice vote/other.

Adjournment

A motion was made by Verveer, seconded by Westra, to Adjourn in the honor of Assistant City Attorney Steve Brist's public service, especially to the Alcohol License Review Committee, at 8:03 pm. The motion passed by voice vote/other.