



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, June 14, 2023

4:30 PM

Virtual

CALL TO ORDER / ROLL CALL

Present: 8 - Marsha A. Rummel; Jessica Klehr; Cliff Goodhart; Shane A. Bernau;
Christian J. Harper; Rafeeq D. Asad; Amanda T. Arnold and Russell S.
Knudson

Excused: 1 - Lois H. Braun-Oddo

APPROVAL OF MINUTES

A motion was made by Arnold, seconded by Harper, to Approve the Minutes of May 31, 2023. The motion passed by voice vote/other.

PUBLIC COMMENT

1. [75183](#) Public Comment
None.

DISCLOSURES AND RECUSALS

None.

AGENDA OVERVIEW

Jessica Vaughn gave an overview of the projects

PUBLIC HEARING ITEMS

2. [77012](#) 702 Pflaum Road - Public Building, Comprehensive Design Review of Signage (CDR).
15th Ald. Dist.
A motion was made by Bernau, seconded by Klehr, to Refer to the URBAN DESIGN COMMISSION meeting of June 28, 2023. The motion passed by voice vote/other.
3. [72314](#) 202 N. First Street - Public Building, Comprehensive Design Review (CDR) of Signage
Located in Urban Design District (UDD) No. 4. 12th Ald. Dist.
A motion was made by Bernau, seconded by Klehr, to Refer to the URBAN DESIGN COMMISSION meeting of July 26, 2023. The motion passed by voice vote/other.

UNFINISHED BUSINESS

4. [76206](#) 307 E Wilson Street - Facade Alterations for Summit Credit Union in UMX Zoning. 4th Ald. Dist.

The motion included the following conditions:

- Relocate the bike parking to the other side of the driveway, closer to the front entry and incorporate a tree into the landscape plan to replace the tree that was removed.
- Incorporate a landscape wall into the E Wilson Street façade.
- Reduce the height of the entry volume to be more in line with the second floor window datum (dark grey datum or where the proposed Summit sign is located) on the E Wilson Street elevation.
- Explore a way to more purposefully terminate the bottom of the metal panel accent feature on both sides of the building.
- Minimize number of grey colors on the John Nolen Drive elevation.
- Lighting shall be revised to be consistent with MGO 29.36.

A motion was made by Arnold, seconded by Klehr, to Refer to a future URBAN DESIGN COMMISSION meeting. The motion passed by voice vote/other.

5. [75717](#) 702 N Midvale Boulevard + 401 N Segoe Road + 320 Price Place - Planned Development-Specific Implementation Plan (PD-SIP), Hilldale Shopping Center Continued Phase Three Located in Urban Design District (UDD) 6. 11th Ald. Dist.

The motion noted the following:

- With regard to Conditions 1, 2, 3, and 7, the Commission finds that those conditions have been met.
- With regard to Condition #4, the corrugated metal panel on Building 200 shall be painted as shown on Sheet 59 of the Plan Set.
- With regard to Condition #5, Fixture L5 shall be revised to meet code requirements for cutoff and shielding and the lighting plan shall be updated to be consistent with MGO 29.36. Further review and approval shall be administrative by the UDC Secretary.
- With regard to Condition #6, the trellis feature shall be designed to be incorporate the proposed channels into all trellis poles.

A motion was made by Asad, seconded by Bernau, to make an ADVISORY RECOMMENDATION to Grant Final Approval. The motion passed by voice vote/other.

NEW BUSINESS

6. [78200](#) 201 S Hancock Street - Exterior Modifications to an Existing Building for Improvements to an Existing Public Rooftop Amenity Space (Lakefront Porch at Crowley Station) in UMX Zoning. 4th Ald. Dist.

A motion was made by Asad, seconded by Rummel, to Grant Final Approval. The motion passed by voice vote/other.

SPECIAL ITEM OF BUSINESS

7. [78311](#) Adoption of 2023 Meeting Schedule and Format

A motion was made by Knudson, seconded by Bernau, to Approve with Amendment(s). The motion passed by voice vote/other.

SECRETARY'S REPORT

SCHEDULE OF MEETINGS

BUSINESS BY MEMBERS

8. [75615](#) 2023 Announcements, Questions and/or Considerations for Future Agendas (no other action to be taken under this item).

ADJOURNMENT

The meeting was adjourned at 6:26 p.m. by unanimous consent.