



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved DOWNTOWN COORDINATING COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Thursday, May 18, 2023

5:30 PM

215 Martin Luther King, Jr. Blvd.  
Room 215 (Madison Municipal Building)

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Audio recording of the meeting is available on Madison City Channel

### CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:35 pm.  
Ald. Govindarajan arrived at 6:00 pm.

**Present:** 8 - Michael E. Verveer; Juliana R. Bennett; Adam J. Plotkin; Ted Crabb; MGR  
Govindarajan; Davy Mayer; Sandra J. Torkildson and Stephen Smith

**Excused:** 1 - Ryan J. Horton

### APPROVAL OF MINUTES

A motion was made by Torkildson, seconded by Crabb, to Approve the March 16, 2023 Minutes. The motion passed by voice vote/other.

### PUBLIC COMMENT

1. [61242](#) Public Comment  
None

### DISCLOSURES AND RECUSALS

None

### INTRODUCTIONS

DCC welcomed new members Ald. Bennett and Ald. Govindarajan

2. [75583](#) Report of Mall Concourse Maintenance and Special Events 2023  
Mark Kiesow, Mall Concourse Maintenance, discussed plantings, fountain maintenance, furniture replacement and electrical upgrades to Kiosks. Crabb asked about bus stops being removed and what will go in the spaces; Ald. Verveer suggested this be a future agenda item. Ald. Verveer noted some pedestrian lights are burnt out. Smith asked about sidewalk maintenance.

## ELECTION OF OFFICERS

Crabb nominated Mayer as vice chair. Torkildson nominated Plotkin as chair.

**A motion was made by Crabb, seconded by Smith, to elect Plotkin as chair and Mayer as vice chair. The motion passed by voice vote/other.**

### 3. [73210](#)

#### Future of State Street Discussion

Plotkin left the meeting at 6:15 pm. Mayer acted as chair for the remainder of the meeting.

Dan McAuliffe discussed the process of survey development and distribution, and gave an overview of survey questions and preliminary response data. Several members of DCC asked questions about the survey and discussed ways to increase response rate, for both students who may have left for the summer and businesses. Smith asked about the statistical significance of the response rate and how many of the respondents stopped before completing the survey. Crabb noted the survey data would not be finalized before the next meeting and buses would be off State Street by then. McAuliffe reminded the committee that any possible closure of State Street would need a resolution by Council. Verveer requested the survey collection be extended to June 9. Mayer suggested members begin thinking about a final recommendation from DCC.

## ANNOUNCEMENTS

McAuliffe mentioned the Wisconsin Historical Society Museum construction may impact the pedestrian mall space on Mifflin Street, and this will likely be a future agenda item once more is known.

## ADJOURNMENT

**A motion was made by Crabb, seconded by Torkildson, to Adjourn at 7:35 pm. The motion passed by voice vote/other.**