

# LAND USE APPLICATION - INSTRUCTIONS & FORM LND-A

City of Madison  
 Planning Division  
 Madison Municipal Building, Suite 017  
 215 Martin Luther King, Jr. Blvd.  
 P.O. Box 2985  
 Madison, WI 53701-2985  
 (608) 266-4635



**FOR OFFICE USE ONLY:**

Paid \_\_\_\_\_ Receipt # \_\_\_\_\_

Date received \_\_\_\_\_

Received by \_\_\_\_\_

Original Submittal       Revised Submittal

Parcel # \_\_\_\_\_

Aldermanic District \_\_\_\_\_

Zoning District \_\_\_\_\_

Special Requirements \_\_\_\_\_

Review required by \_\_\_\_\_

UDC       PC

Common Council       Other \_\_\_\_\_

Reviewed By \_\_\_\_\_

11/1/21  
10:08 a.m.

RECEIVED

**All Land Use Applications must be filed with the Zoning Office. Please see the revised submittal instructions on Page 1 of this document.**

This completed form is required for all applications for Plan Commission review except subdivisions or land divisions, which should be filed using the [Subdivision Application](#).

## APPLICATION FORM

### 1. Project Information

Address (list all addresses on the project site): 702 North Midvale Boulevard and 401 North Segoe Avenue

Title: Hilldale Shopping Center Phase Three

### 2. This is an application for (check all that apply)

- Zoning Map Amendment (Rezoning) from PD-GDP, SE to Amended PD-GDP
- Major Amendment to an Approved Planned Development - General Development Plan (PD-GDP)
- Major Amendment to an Approved Planned Development - Specific Implementation Plan (PD-SIP)
- Review of Alteration to Planned Development (PD) (by Plan Commission)
- Conditional Use or Major Alteration to an Approved Conditional Use
- Demolition Permit       Other requests \_\_\_\_\_

### 3. Applicant, Agent, and Property Owner Information

**Applicant name** 401 North Segoe LLC & Hilldale Shopping Center Company 401 North Segoe LLC & Hilldale Shopping Center LLC.  
 Street address 33 Boylston Street, Suite 3000 City/State/Zip Chestnut Hill, MA 02467  
 Telephone 617.405.5898 Email chris.Boyce@wsdevelopment.com

**Project contact person** Brian Munson Company Vandewalle & Associates  
 Street address 120 East Lakeside Street City/State/Zip Madison, WI 53715  
 Telephone 608.609.4410 Email bmunson@vandewalle.com

**Property owner (if not applicant)** \_\_\_\_\_  
 Street address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Email \_\_\_\_\_

**LAND USE APPLICATION - INSTRUCTIONS & FORM****LND-A****APPLICATION FORM (CONTINUED)****5. Project Description**

Provide a brief description of the project and all proposed uses of the site:

Mixed Use retail, residential, hotel, office addition to the Hilldale Shopping Center**Proposed Square-Footages by Type:**

Overall (gross): See attached Commercial (net): \_\_\_\_\_ Office (net): \_\_\_\_\_  
 Industrial (net): \_\_\_\_\_ Institutional (net): \_\_\_\_\_

**Proposed Dwelling Units by Type** (if proposing more than 8 units): See attached

Efficiency: \_\_\_\_\_ 1-Bedroom: \_\_\_\_\_ 2-Bedroom: \_\_\_\_\_ 3-Bedroom: \_\_\_\_\_ 4+ Bedroom: \_\_\_\_\_

Density (dwelling units per acre): \_\_\_\_\_ Lot Size (in square feet &amp; acres): \_\_\_\_\_

**Proposed On-Site Automobile Parking Stalls by Type** (if applicable): See Attached

Surface Stalls: \_\_\_\_\_ Under-Building/Structured: \_\_\_\_\_

**Proposed On-Site Bicycle Parking Stalls by Type** (if applicable): See Attached

Indoor: \_\_\_\_\_ Outdoor: \_\_\_\_\_

Scheduled Start Date: 2022 Planned Completion Date: 2025**6. Applicant Declarations**

- Pre-application meeting with staff.** Prior to preparation of this application, the applicant is strongly encouraged to discuss the proposed development and review process with Zoning and Planning Division staff. Note staff persons and date.

Planning staff DAT Date 9.2.21Zoning staff DAT Date 9.2.21

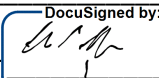
- Posted notice of the proposed demolition on the [City's Demolition Listserv](#)** (if applicable).

- Public subsidy is being requested (indicate in letter of intent)

- Pre-application notification:** The zoning code requires that the applicant notify the district alder and all applicable neighborhood and business associations **in writing no later than 30 days prior to FILING this request.** Evidence of the pre-application notification or any correspondence granting a waiver is required. List the alderperson, neighborhood association(s), business association(s), AND the dates notices were sent.

District Alder Alder Martin Date 10.4.21Neighborhood Association(s) Hillfarms Neighborhood Association Date 10.4.21

Business Association(s) \_\_\_\_\_ Date \_\_\_\_\_

**The applicant attests that this form is accurately completed and all required materials are submitted:**Name of applicant 401 N. Segoe LLC & Hilldale Shopping Center LLC Relationship to property OwnerAuthorizing signature of property owner  Date 10/31/20218755330CAD8A43B...  
Senior Vice President, Asset Strategy & Dev