

2021 Permitted Event Days

Madison, WI

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2021 totals	2020 totals	2019 totals
Street Use Events (77 permits)	0	0	0	0	7	12	27	57	43	33	4	2	185	18	364
Park Events (171 permits*)	0	2	29	13	23	39	63	92	61	18	0	0	340	122	357
Block Parties	0	0	0	1	3	6	20	15	25	9	0	0	79	9	88
Community Park Events *	0	0	2	4	12	16	23	16	21	7	0	0	101	4	48
Community Markets in Parks	0	0	0	0	0	0	3	8	5	0	0	0	16	-	-
Classes in Parks	0	0	0	2	24	36	42	33	12	0	0	0	149	-	-
Day Camps in Parks	0	0	0	0	5	64	176	95	0	0	0	0	340	-	279
DT Performance Spaces**	0	0	0	6	11	28	30	27	25	7	0	0	134	6	270
TOTAL	0	2	31	26	85	201	384	343	192	74	4	2	1344	159	1406

*includes Community Park Events permits

**includes BID programming

Series Park Events	# days
MMSD food pickup	31
JangoDX COVID testing	95
Eastside Farmer's Market	23

2021 Data Analysis

Street Use Events:	The substantial difference between the 2019 totals and this year's can be attributed to COVID restrictions in place prior to June 2nd and a number of "series events" - Farmers' Market, Concerts on the Square, King St. Live, etc. - that delayed their start date, relocated or were cancelled.
Park Events:	While the number of event days in Madison Parks this year is similar to 2019, a significant number of these days were permitted through "Community Park Events" permits. This is related to neighborhood and community groups looking for outdoor space for gatherings and events.
Community Park Events:	These three categories were heavily utilized by the public before and after COVID restrictions were lifted. "Day Camps" and "Classes" permits were introduced specifically to address the restrictions and assist in business recovery efforts. We will be recommending that some version of these permits be offered post-COVID.
Classes in Parks:	
Day Camps in Parks:	

	2016	2017	2018	2019	2020	2021
Street Use Events	320	349	320	364	18	185
Park Events	350	383	324	357	122	340
Block Parties	70	89	90	88	9	79
NA Events	46	57	53	48	4	101
Camps*			288	279	0	340
DT Performance Spaces**	101	103	166	270	6	134
TOTAL	887	981	1241	1406	159	1179