



Department of Planning & Community & Economic Development

Planning Division

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To: Mayor Rhodes-Conway, Madison Common Council

From: Redistricting Staff Team

Date: October 15, 2021

Subject: Redistricting – Concept #7a

Summary of Alder District Changes by District Number

The attached map shows proposed alder districts from Concept #7a (which was recommended by the Redistricting Committee) in black outlines, overlaid on existing alder districts. With the Redistricting Committee’s instruction to account for the population that will be absorbed from the Town of Madison in October 2022, the ideal population per district is 13,739. The target population range for an alder district is 13,052-14,426 (+/-5%). This memo summarizes the changes from the current alder districts to the new districts, from west to east.

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| District 9 | |
| Loses: Area between Valley View Road and Mineral Point Road (to D1) | |
| Gains: -- | |
| 2020 Census Population: 17,316 | Post-Redistricting Population: 13,226 |
| Target Population Change: -3,577 | Difference From Target Population: -513 |
| 2011 Nonwhite/Hispanic White Pop: 24.7% | 2021 Nonwhite/Hispanic White Pop: 35.7% (+11.0%) |

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|---|---|
| District 1 | |
| Loses: Generally - area between High Point Road and McKenna Blvd (to D20) | |
| Gains: Area between Valley View Road and Mineral Point Road (from D9) | |
| 2020 Census Population: 15,053 | Post-Redistricting Population: 13,010 |
| Target Population Change: -1,314 | Difference From Target Population: -729 |
| 2011 Nonwhite/Hispanic White Pop: 27.6% | 2021 Nonwhite/Hispanic White Pop: 25.7% (-1.9%) |

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| District 19 | |
| Loses: -- | |
| Gains: Area between Rosa Road and Island Drive/Owen Conservation Park (from D11) | |
| 2020 Census Population: 12,479 | Post-Redistricting Population: 13,344 |
| Target Population Change: +1,260 | Difference From Target Population: -395 |
| 2011 Nonwhite/Hispanic White Pop: 16.4% | 2021 Nonwhite/Hispanic White Pop: 21.2% (+4.8%) |

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| District 20 | |
| Loses: Meadowood Neighborhood (to D10) | |
| Gains: Generally - area between High Point Road and McKenna Blvd (from D20) | |
| 2020 Census Population: 11,750 | Post-Redistricting Population: 13,029 |
| Target Population Change: +1,989 | Difference From Target Population: -710 |
| 2011 Nonwhite/Hispanic White Pop: 31.4% | 2021 Nonwhite/Hispanic White Pop: 43.9% (+12.5%) |

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| District 10 | |
| Loses: Midvale Heights Neighborhood (to D11) | |
| Gains: Meadowood Neighborhood (from D20), Arbor Hills Neighborhood (from D14) | |
| 2020 Census Population: 11,990 | Post-Redistricting Population: 14,107 |
| Target Population Change: +1,749 | Difference From Target Population: +368 |
| 2011 Nonwhite/Hispanic White Pop: 24.7% | 2021 Nonwhite/Hispanic White Pop: 36.2% (+11.5%) |

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| District 11 | |
| Loses: Sunset Village Neighborhood – east of Midvale Blvd. (to D5); Area between Rosa Road and Island Drive/Owen Conservation Park (to D19) | |
| Gains: Midvale Heights Neighborhood (from D10) | |
| 2020 Census Population: 12,487 | Post-Redistricting Population: 13,554 |
| Target Population Change: +1,252 | Difference From Target Population: -185 |
| 2011 Nonwhite/Hispanic White Pop: 21.7% | 2021 Nonwhite/Hispanic White Pop: 26.4% (+4.7%) |

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|---|---|
| District 5 | |
| Loses: Regent-Monroe-Randall triangle (to D13) | |
| Gains: Sunset Village Neighborhood – east of Midvale Blvd. (from D11) | |
| 2020 Census Population: 12,014 | Post-Redistricting Population: 13,164 |
| Target Population Change: +1,725 | Difference From Target Population: -575 |
| 2011 Nonwhite/Hispanic White Pop: 28.8% | 2021 Nonwhite/Hispanic White Pop: 29% (+0.2%) |

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| District 13 | |
| Loses: -- | |
| Gains: Regent-Monroe-Randall triangle (from D5); low population portion of Arboretum (from D14) | |
| 2020 Census Population: 12,485 | Post-Redistricting Population: 13,147 |
| Target Population Change: +1,254 | Difference From Target Population: -592 |
| 2011 Nonwhite/Hispanic White Pop: 14.8% | 2021 Nonwhite/Hispanic White Pop: 22.3% (+7.5%) |

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| District 14 | |
| Loses: Low population portion of Arboretum (to D13); Arbor Hills Neighborhood (to D10) | |
| Gains: Town of Madison islands (in 2022) | |
| 2020 Census Population: 12,613 | Post-Redistricting Population: 14,060 |
| Target Population Change: +1,126 | Difference From Target Population: +321 |
| 2011 Nonwhite/Hispanic White Pop: 51.8% | 2021 Nonwhite/Hispanic White Pop: 59.2% (+7.4%) |

| District 8 | |
|--|--|
| Loses: Blocks between N. Frances St. and N. Lake St. (to D2); Zero population offices along Regent, west of W. Washington Ave. (to D4) | |
| Gains: -- | |
| 2020 Census Population: 15,445 Target Population Change: -1,706 | Post-Redistricting Population: 14,031 Difference From Target Population: +292 |
| 2011 Nonwhite/Hispanic White Pop: 19.3% | 2021 Nonwhite/Hispanic White Pop: 33.1% (+13.8%) |

| District 4 | |
|---|--|
| Loses: Most of current ward 49 @ Johnson St. & N. Bassett St. (to D2) | |
| Gains: Zero population offices along Regent, west of W. Washington Ave. (from D8) | |
| 2020 Census Population: 18,519 Target Population Change: -4,780 | Post-Redistricting Population: 13,419 Difference From Target Population: -320 |
| 2011 Nonwhite/Hispanic White Pop: 20.8% | 2021 Nonwhite/Hispanic White Pop: 26.8% (+6%) |

| District 2 | |
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| Loses: Tenney-Lapham Neighborhood (to D6); Sherman Terrace area (to D12) | |
| Gains: Most of current ward 49 @ Johnson St. & N. Bassett St. (from D4) | |
| 2020 Census Population: 15,033 Target Population Change: -1,294 | Post-Redistricting Population: 14,253 Difference From Target Population: +514 |
| 2011 Nonwhite/Hispanic White Pop: 16.1% | 2021 Nonwhite/Hispanic White Pop: 28.6% (+12.5%) |

| District 6 | |
|--|--|
| Loses: Most of Schenk-Atwood-Starkweather-Yahara Neighborhood (to D15) | |
| Gains: Tenney-Lapham Neighborhood (from D2) | |
| 2020 Census Population: 13,339 Target Population Change: +400 | Post-Redistricting Population: 13,604 Difference From Target Population: -135 |
| 2011 Nonwhite/Hispanic White Pop: 15.1% | 2021 Nonwhite/Hispanic White Pop: 18.2% (+3.1%) |

| District 18 | |
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| Loses: -- | |
| Gains: Berkley Oaks Neighborhood (from D12); Majestic Oaks Neighborhood/Oak Park Terrace mobile home park (from D12) | |
| 2020 Census Population: 11,594 Target Population Change: +2,145 | Post-Redistricting Population: 14,229 Difference From Target Population: +490 |
| 2011 Nonwhite/Hispanic White Pop: 26.1% | 2021 Nonwhite/Hispanic White Pop: 36.4% (+10.3%) |

| District 12 | |
|--|--|
| Loses: Berkley Oaks Neighborhood (to D18); Majestic Oaks Neighborhood/Oak Park Terrace mobile home park (to D18) | |
| Gains: Sherman Terrace area (from D2); Hawthorne Neighborhood (from D15); Southeast part of Carpenter-Ridgeway Neighborhood (from D15); Southwest part of Greater Sandburg Neighborhood (from D17) | |
| 2020 Census Population: 12,729 Target Population Change: +1,010 | Post-Redistricting Population: 14,301 Difference From Target Population: +562 |
| 2011 Nonwhite/Hispanic White Pop: 27.2% | 2021 Nonwhite/Hispanic White Pop: 33.6% (+6.4%) |

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|---|---|
| District 15 | |
| Loses: Hawthorne Neighborhood (to D12); Southeast part of Carpenter-Ridgeway Neighborhood (to D12); Burke Heights Neighborhood (to D3); western portion of Ridgewood Neighborhood (to D3 and D17) | |
| Gains: Most of Schenk-Atwood-Starkweather-Yahara Neighborhood (from D6); Southern part of Glendale Neighborhood (from D16) | |
| 2020 Census Population: 11,697 | Post-Redistricting Population: 13,853 |
| Target Population Change: +2,042 | Difference From Target Population: +114 |
| 2011 Nonwhite/Hispanic White Pop: 23.9% | 2021 Nonwhite/Hispanic White Pop: 21.1% (-2.8%) |

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|---|---|
| District 17 | |
| Loses: Southwest part of Greater Sandburg Neighborhood (to D12) | |
| Gains: Small part of Ridgewood Neighborhood (from D15) | |
| 2020 Census Population: 14,201 | Post-Redistricting Population: 14,247 |
| Target Population Change: -462 | Difference From Target Population: +508 |
| 2011 Nonwhite/Hispanic White Pop: 32.4% | 2021 Nonwhite/Hispanic White Pop: 39.5% (+7.1%) |

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| District 3 | |
| Loses: Sprecher East Neighborhood (to D16) | |
| Gains: Burke Heights Neighborhood (from D15); Small part of Ridgewood Neighborhood (from D15) | |
| 2020 Census Population: 14,548 | Post-Redistricting Population: 14,372 |
| Target Population Change: -809 | Difference From Target Population: +633 |
| 2011 Nonwhite/Hispanic White Pop: 21.7% | 2021 Nonwhite/Hispanic White Pop: 32.7% (+11%) |

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|---|---|
| District 16 | |
| Loses: Southern portion of Glendale Neighborhood (to D15) | |
| Gains: Sprecher East Neighborhood (from D3) | |
| 2020 Census Population: 12,395 | Post-Redistricting Population: 13,863 |
| Target Population Change: +1,344 | Difference From Target Population: +124 |
| 2011 Nonwhite/Hispanic White Pop: 19.9% | 2021 Nonwhite/Hispanic White Pop: 24.7% (+4.8%) |

Attachments:


Map: Current Alder Districts with Proposed Alder Districts from Concept 7a

Map: 2020 Population – Existing Alder Districts

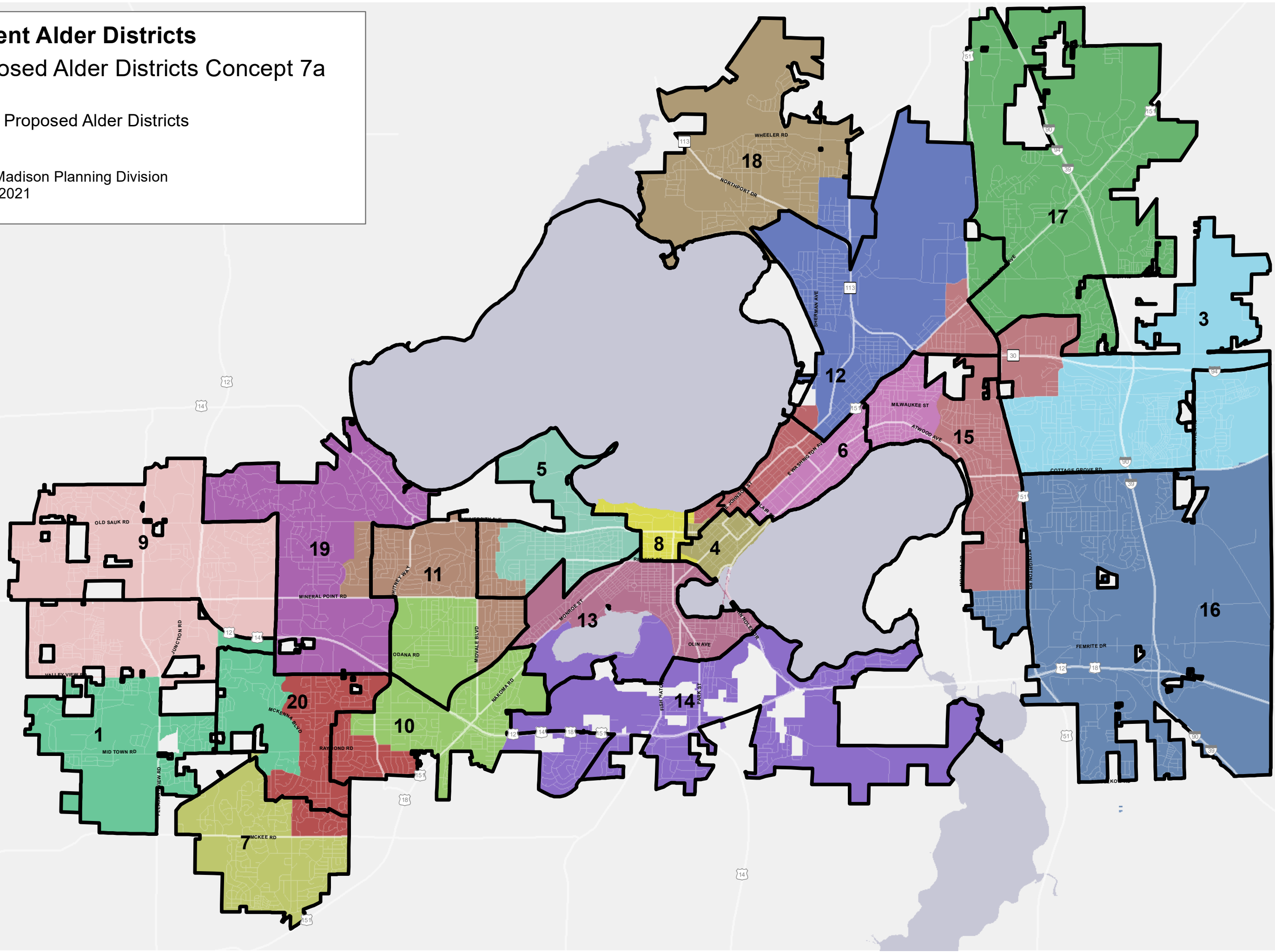
Also see: [Alder District Concept 7a With Wards](#)

Note: Further background maps are available on the [redistricting web page](#).

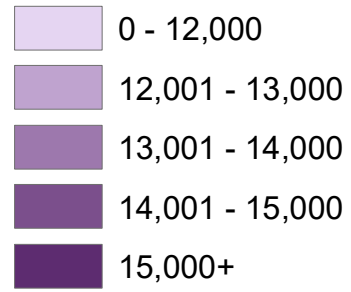
Current Alder Districts
Proposed Alder Districts Concept 7a

 Proposed Alder Districts

City of Madison Planning Division
Oct 11, 2021



2020 Population Existing Alder Districts



+ / - Deviation: Population to be added or subtracted.

City + Town of Madison Population (269,942 + 4,846): 274,788
Target Population (274,788 / 20 Districts): 13,739

City of Madison Planning Division | 2020 Census
10/12/2021

