Madison Parks Division



210 Martin Luther King, Jr. Blvd., Room 104 PO Box 2987 Madison, WI 53701-2987 608-266-4711 • cityofmadison.com/parks



October 1, 2021

Dear Mall Maintenance Service Area Property Owner:

Enclosed is the notice for Special Charges for Mall Maintenance service for the period of June 1, 2020 to May 31, 2021. Mall Maintenance services are supported by a combination of special charges to property owners and the City tax levy. Charges are billed "in arrears" (after the fact) and are based on actual expenditures for the past year of services split 50/50 between the City and property owners. The 50/50 cost share method was defined by policymakers during the creation of the 2020 Operating Budget. In 2020, property owners were billed for a 9 month period, and the 2021 billing cycle includes a 12 month period. The current proposed charges do not include cost attributable to emergency response to riots and protests, and adjustments have been made for currently unexplained increases in Fleet charges. Madison Parks continues to strive towards providing the best possible maintenance for the district while focusing on controlling costs to the property owners.

Also enclosed is a service area map that provides a guide to the street frontages that are serviced as a part of the special charges district. The covered serviced areas receive the following services:

- Sidewalk Snow and Ice Removal on serviced frontages (see enclosed map). Snow removal from the street is managed by the Streets Division. Snow removal from sidewalks that are not on serviced frontages is the responsibility of the property owners.
- Daily trash collection from public receptacles, recycling and leaf/debris collection as needed. For more information, see the website below. (Sidewalk snow removal is a priority during winter storms.)
- Bus shelter cleaning with power washing as required and route sign maintenance.
- Seasonal banner change on State Street and Capitol Square.
- Turf and Landscape Maintenance mowing/trimming, fertilization, and irrigation of Square and State Street grass islands, in addition to Lisa Link Peace Park. Install and maintain the annual flower planting program previously managed by the Business Improvement District.
- Hardscape Maintenance sweeping walks, power washing seating areas as needed, graffiti and residue removal, and installing/removing benches/bike racks/refuse containers as required.
- Landscape planting and maintenance program for service area planting beds.
- Maintenance and cleaning of the visitor center.
- Sidewalk washing program for removing residue and gum through power washing.
- Maintain and update all poster kiosks in the service area.

Mall Maintenance Contacts:

For specific questions about fees and billing, contact:
January L. Vang, Parks Financial & Administrative Coordinator
(608) 266-4214 or jvang@cityofmadison.com

If you have any questions about services, contact:

Mark Kiesow, Mall Concourse Foreperson (608) 266-6031 or MKiesow@cityofmadison.com

Or visit http://www.cityofmadison.com/parks/about/mallmaintenance.cfm

