

AGENDA # 3

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION **PRESENTED:** September 1, 2021

TITLE: 1502 West Broadway - Signage Exception. **REFERRED:**
14th Ald. Dist. (66691)

REREFERRED:

REPORTED BACK:

AUTHOR: Kevin Firchow, Acting Secretary **ADOPTED:** **POF:**

DATED: September 1, 2021 **ID NUMBER:**

Members present were: Cliff Goodhart, Chair; Lois Braun-Oddo, Shane Bernau, Jessica Klehr, Christian Harper, Rafeeq Asad and Christian Albouras.

SUMMARY:

At its meeting of September 1, 2021, the Urban Design Commission **GRANTED FINAL APPROVAL** of a signage exception located at 1502 West Broadway. Registered and speaking in support Sarah Peters, representing Jones Sign Company.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

ACTION:

On a motion by Braun-Oddo, seconded by Harper, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a unanimous vote of (6-0).