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To: City of Madison Ad Hoc Redistricting Committee (AHRC)
From: City of Madison Redistricting Staff
Date: September 1, 2021
Subject: Alder District Concepts

General Considerations and Questions

Staff has developed four Concepts for reconfiguring the City's Alder Districts. Staff requests feedback from the Committee on these topics, which apply to all four Concepts.

Pending Town of Madison Attachment

Portions of the Town of Madison will be added to the City of Madison in October 2022.

- A series of Town areas could be added to Districts 10, 13 and 14 under each of the four Concepts. A particular District must be adjacent (contiguous) to a particular Town area, in order to add the Town area to that District in 2022. Staff seeks feedback from the Committee regarding competing interests in assigning these geographies:
 - Does the Committee recommend spreading this pending population increase across Districts 14, 10 and 13? This would follow the Committee's Criteria #7 of exposing more Districts to growth.
 - Would adding portions of these Town areas to Districts 10 and 13 (in 2022) separate Communities of Interest?
 - Are there specific Town areas that could be added to Districts 10 and 13 without separating COIs?
- If most of the Town of Madison population will be added to District 14, does the Committee want to keep the District 14 population towards the lower end of the 12,822-14,172 range? Or would the Committee want to keep District 14 lower than 12,822 since the population will be added to the City one year from now?

An area with 654 residents between Sherman Avenue and Fordham Avenue would be added to District 6 or 12 under the four Concepts.

Arranging Districts 5 and 8 – UW-Madison Campus Area

Is there a preference for arranging districts 5 and 8 in an east-west orientation, with District 8 along Lake Mendota and District 5 south of it? Or would the Committee prefer to have a north-south orientation, with District 5 covering the western portion of this area and District 8 covering the eastern portion?

District 18 and District 12 Shared Boundary

The Concepts illustrate different scenarios for the boundary between Districts 18 and 12—using Sherman Avenue, Warner Park/Northport Drive, and Packers Avenue as the dividing line. Does the Committee have a preference for the boundary in this area?

Lakes Mendota and Monona are in the City of Madison

Since these lakes are within the City boundary, they must be assigned to a Ward and Alder District. Currently, Lake Mendota is in Wards 147 and 58 in District 8. Lake Monona is in Ward 69 in District 13. Does the Committee have a preference on how each lake is assigned?

Brief Summaries of the Alder District Concepts

Concept 1

- South
 - D14 is slightly undersized at 13,239. The eastern portion of Bay Creek was moved from D13 to D14 to equalize population, but could be moved back if there is a desire to keep D14 below the minimum 5% deviation threshold set by the Committee.
- Campus/Downtown/Isthmus
 - The Eagle Heights area was shifted from D5 to D8 to reflect the Committee's college student COI criteria. The boundary between D5 and D8 could be adjusted to shift it back and bring different D5 land into D8 if continuity of representation is a larger concern.
 - Some neighborhood splits are shown in the East Isthmus area (Tenny-Lapham, SASY). This is
 virtually impossible to avoid since the east side districts have to grow onto the isthmus.
 - D6 would absorb 654 Town of Madison residents along Sherman Avenue.
- East
 - Ward 22 (around Glacier Hill Park on the East Side) shifts from D17 to D3. It looks like a peninsula right now, but some land east of the Interstate is reasonably likely to be annexed in the next 10 years, which would enhance contiguity. Wards 11 and 17 also look like a D3 peninsula, but are part of the same neighborhood association, which is currently split between D3 and D15.

Concept 2

- West
 - D9 has added significant population since the 2010 and is expected to add population throughout the next 10 years. Due to this D9 was shifted west. D19 shifted west to cover current D9 area.
 - D1 shifted east to balance population.
 - D11 adds the northwestern portion of D19 along University Avenue to balance population shift.
- South
 - D13 expanded to cover all of the Arboretum and small portion of existing D5 to balance population shift.
 - D14 population is kept low at 12,610 to accommodate Town of Madison population to be added to the city in 2022.
- Campus/Downtown/Isthmus
 - The Eagle Heights area was shifted from D5 to D8 to reflect the Committee's college student COI criteria.

- North
 - Ward 44 moved from D6 to D12 to balance population of Central vs East and to account for growth of D6 since 2010.
 - Sherman Avenue used as D18 / D12 boundary down to the Yahara River, adding ward 31 to D18.
- East
 - D15 expanded to east to include a portion of current D3. This will balance the population of the east side and allow room for D3 to grow into the population range with anticipated future development.

Concept 3

- Campus/Downtown/Isthmus
 - The high density student housing population in Ward 49 was moved out of D4 to primarily D2. This caused a significant shift of D2 towards the capitol, causing an even split in the Tenney-Lapham Neighborhood between D2 and D12.
 - D8 shed Wards 58 and 59, which contain lakeshore student housing, to D5.
- North
 - D12 shifted towards Isthmus, and will absorb 654 residents from Town of Madison in 2022.
 - The D18 boundary shifted east to Packers Avenue to include any future development in current Ward 152. D18 absorbs part of Ward 33 from D12.
- East
 - Ward 8 is split at Interstate 94 to distribute future growth between D3 and D16.
 - D15 moved south and east to make more compact and better geographic boundaries.
 - D17 shifted west and south towards capitol.
- South
 - D13 expanded to cover all of Arboretum, over to Fish Hatchery Road and down to Beltline. This will absorb part of the Town of Madison attachment in 2022 (approximately 600 residents in the portion of Town Ward 2 located west of Fish Hatchery).
 - D14 has the smallest population at 12,589 in order to absorb the remainder of the Town of Madison southern attachment (approximately 3,500 residents).
- West
 - With D9 needing to shrink by almost 4,000 residents D1, D20, D7, and D10 all shift slightly west and north.
 - D20 shifts to include the areas of Park Edge/Park Ridge (Ward 103) and areas across McKenna Boulevard that are demographically similar.
 - D1 includes part of the Beltline curve that was mentioned in a Representable submittal.

Concept 4

- West
 - The Beltline is used as the dividing line between D19 and D20.
 - A rail line is used as the dividing line between D19 and D11.
- South
 - D13 expanded south to potentially add a portion of the Town of Madison.
 - D14 population is kept low at 12,588 to accommodate Town of Madison population to be added in 2022.
- Campus/Downtown/Isthmus
 - State Street is used as the dividing line between D2 and D4.
 - South Hamilton Street is used as the dividing line between D4 and D6.
 - Yahara River is used as the dividing line between D2 and D12.