

PLANNED UNIT DEVELOPMENT: GENERAL DEVELOPMENT PLAN/SPECIFIC IMPLEMENTATION PLAN SUBMITTAL



THE ADDITIONAL HEIGHT CREATES THE ECONOMIC FRAMEWORK TO SUPPORT THE FOLLOWING HIGHER QUALITY BUILDING COMPONENTS:

1. STATE STREET

The additional height allows the project to reduce the height of the building along State Street to three stories from the allowable 4 stories. This reduction in mass creates a more complimentary building expression that is in keeping with the existing one to three story buildings along the balance of the adjoining State Street blocks.

2. CONTRIBUTING BUILDINGS

Reflecting input from the Landmarks Commission, the project incorporates the reconstruction of the existing facades located at 315 W Gorham, 317 W Gorham, and 322 W Johnson into the design of the project. Incorporation of these facades creates additional articulation along the expanded pedestrian environment while maintaining ties to the history and character of the block.

3. LOW AND MODERATE INCOME STUDENT HOUSING

Incorporation of substantial housing serving low and moderate income students without direct subsidy support has never been undertaken within the City. This project's partnership with the UW Office of Financial Aid and City of Madison is a first step towards addressing a significant housing need within the City and is fully supported by the extra height within the building.

4. SUSTAINABILITY

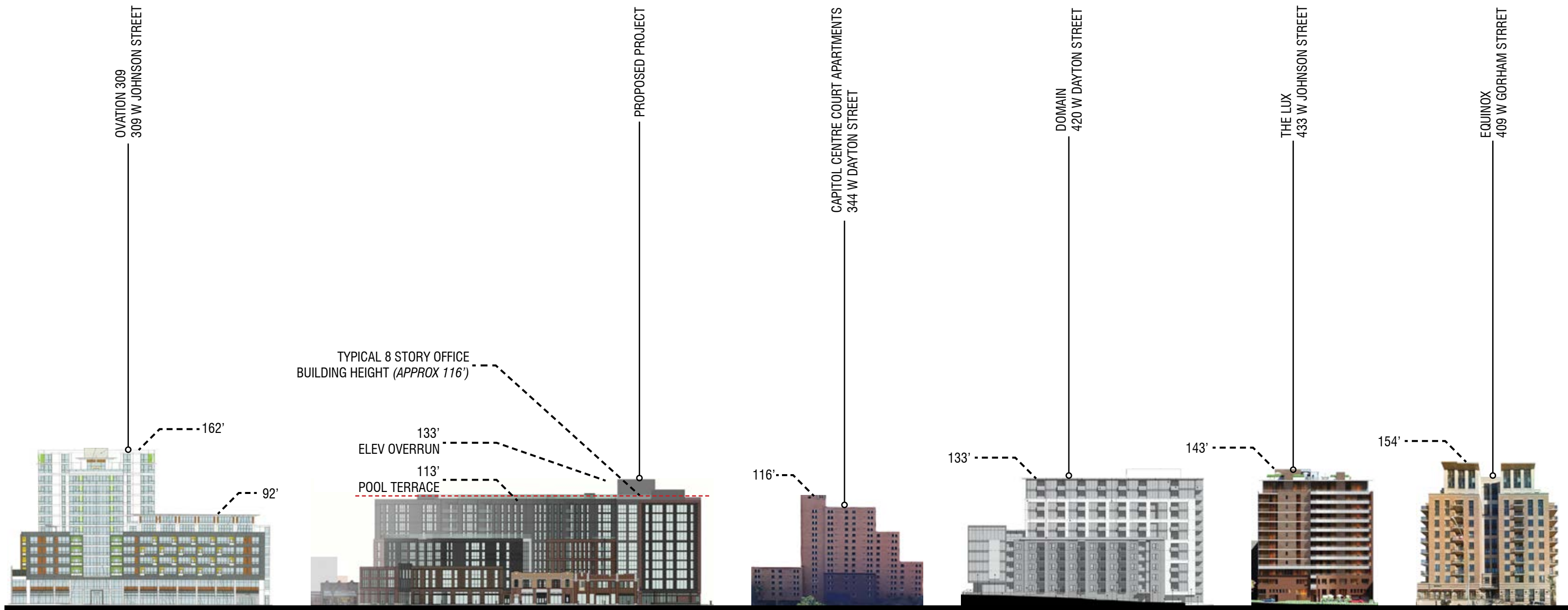
The building is being designed to meet the National Green Building Standard (NGBS), the only green building rating to meet American National Standards Institute (ANSI) requirements. Sustainable components will be integrated into mechanical systems, building lighting, and overall design.

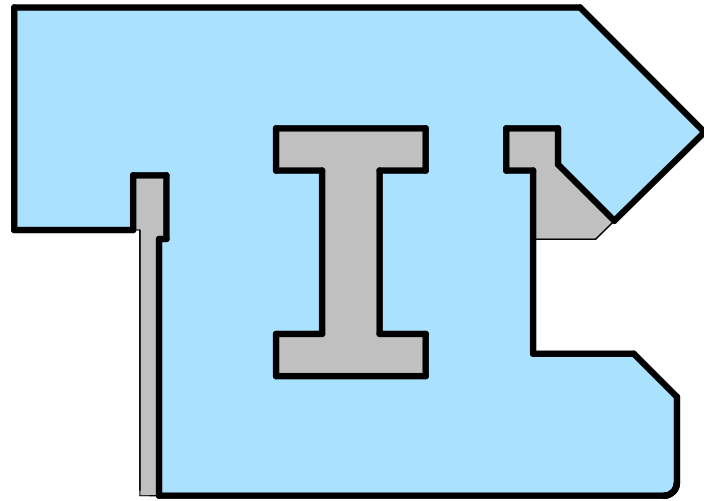
5. USEABLE GREEN ROOF / OPEN SPACE AMENITIES

Signature open space amenities are designed as part of a comprehensive rooftop open space and green roof component of the project. These spaces offer residents a variety of outdoor spaces and exceed the stormwater management requirements for the site.

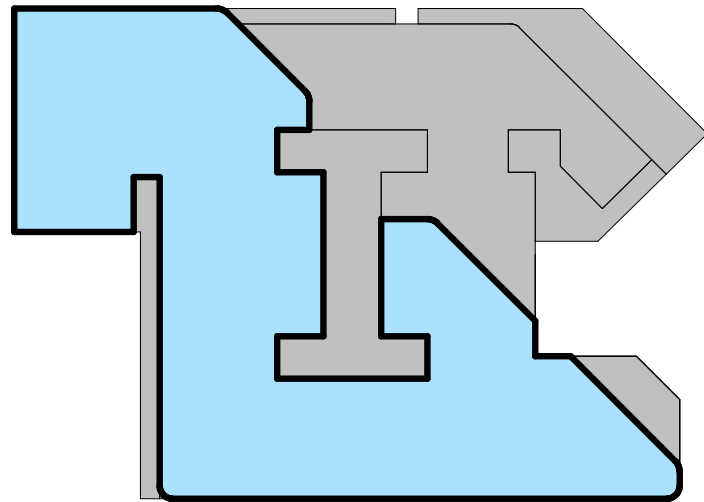
6. RETAIL INCUBATOR

Core Spaces is working with Collective & Co. on integration of a retail /small business incubator that will offer tenants, downtown residents, and business/ entrepreneurs access to collaborative workspace and startup/accelerator support.

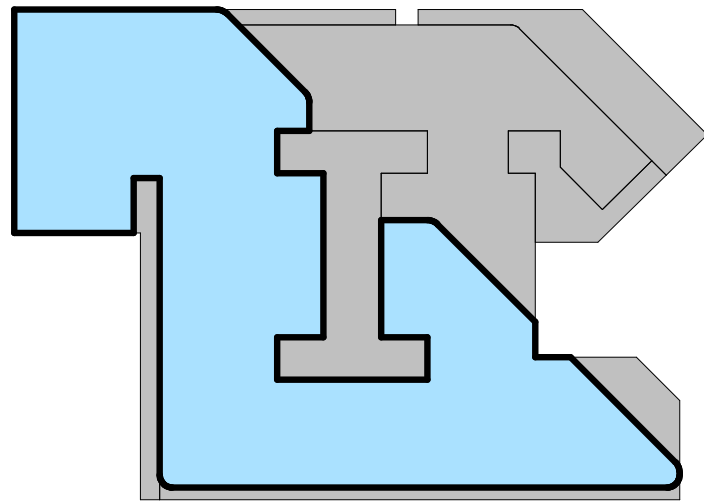




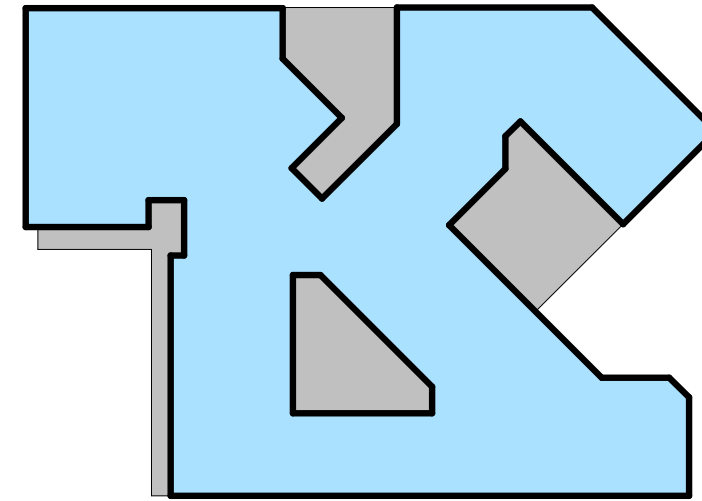
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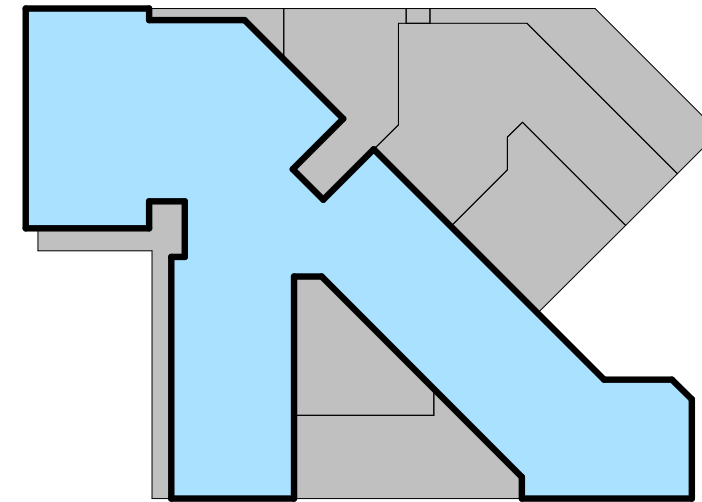
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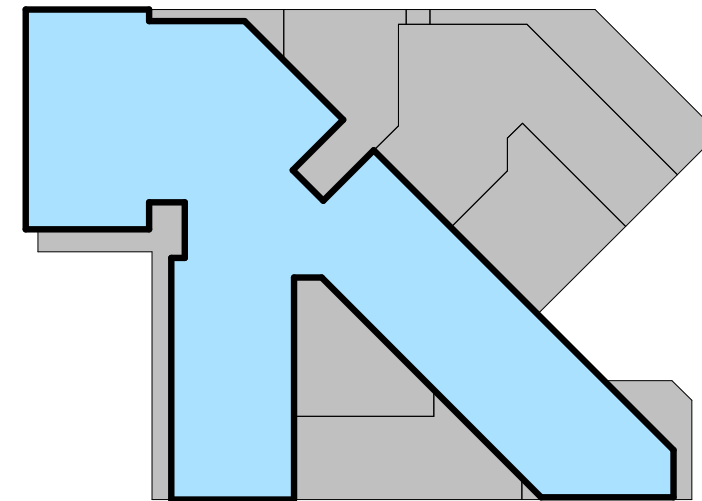
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LEVEL 02 CURRENT



LEVEL 07 CURRENT



LEVEL 10 CURRENT



FROM UDC INFORMATIONAL PRESENTATION R1 (MAY, 12 2021)

PREVIOUS



CURRENT



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PREVIOUS



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