



# Update on the American Rescue Plan Act (ARPA)



July 13, 2021  
Common Council Executive Committee

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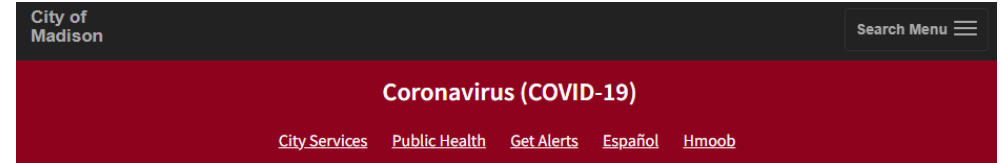


# Engaging the Public: ARPA Website

- Launched today!
- [www.cityofmadison.com/arpa](https://www.cityofmadison.com/arpa)
- Goal is to provide clear, accessible information on ARPA
- Will include reports and metrics for transparency, RFPs and funding opportunities, and other resources
- Working on translating content in multiple languages

**Request: Help us promote the website!**

Share the URL on your social media, newsletters, and other communication channels!



[City of Madison](#) / [Finance](#) / [Budget](#) / American Rescue Plan Act (ARPA)

## American Rescue Plan Act (ARPA)

### Virtual Town Halls

#### When:

- July 22, 4:30-6:00 pm
- July 27, 4:00-5:30 pm

**How to Participate:** Virtual Town Halls will be livestreamed. You do not need to register in advance.

[Thursday, July 22 Livestream](#)

[Tuesday, July 27 Livestream](#)

**More Information:** Please join the Mayor and key City staff for a virtual town hall on the City's budget process and the allocation of ARPA funds. The town hall will be an opportunity to learn how Madison develops its annual budget, financial challenges caused by the COVID-19 pandemic, and the role of ARPA funding in recovery. The session will include participant surveys to understand your priorities for ARPA funds.

**The City of Madison will receive \$47.2 million of federal funding through the State and Local Recovery Funds component of the American Rescue Plan Act (ARPA) to recover from the negative public health and economic impacts caused by the COVID-19 pandemic. The City has [adopted a plan](#) to use ARPA funds to address critical community issues, support an equitable recovery, and continue to provide government services.**

### Investing in an Equitable Recovery

The City's plan for ARPA funding focuses on five priority areas. These investments will support communities that were most impacted by the pandemic while allowing the City to improve long-term resiliency.

On July 6, 2021, the Common Council approved a plan that allocates \$22.8 million to community investments, including almost \$8.3 million that will be allocated immediately, with the remaining funds to be allocated in the 2022 budget.

- **Violence Prevention & Youth Engagement - \$2,585,000.**



# Engaging the Public: Virtual Town Halls

## When:

- July 22, 4:30-6:00 pm
- July 27, 4:00-5:30 pm

*Note: The two sessions will cover the same material and will be recorded and shared on the website if you are not able to attend live.*

## How to View: Livestreamed

- No registration required
- Links are posted on website

### **Request: Help us promote the Town Halls!**

Share the livestream links on your social media, newsletters, and other communication channels!

## Agenda:

- 1) Budget 101: How Madison develops its annual budget
- 2) Financial challenges caused by the COVID-19 pandemic
- 3) The role of ARPA funding in recovery
- 4) Participant surveys to understand public priorities for ARPA funds

## Submit questions in advance:

<https://www.surveymonkey.com/r/VG6L8KW>



# Reporting and Metrics: 2021 Appropriation Plan for CC

- Agency staff are working on a report to submit to the Common Council to describe how funding will be allocated
- Will include details on 16 proposals with a 2021 allocation
- To be submitted for July 20 meeting
- Report will include details on how ARPA funds will be used
  - What is being paid for (ex. purchased services, capital investments)
  - Criteria and Process for allocating funding (ex. RFP)
  - Estimated timeline



# Reporting and Metrics: Federal Requirements

- Recovery Plan Performance Report due to U.S. Treasury August 31, 2021; report will include:
  - Executive summary of City plan for funds
  - Performance metrics, output and outcome measures
  - Approach for promoting equitable outcomes and providing services to disproportionately impacted communities
- Beginning in October, 2021, City will submit quarterly reports on project status and actual expenditures
- Federal reports will be shared on City website and with Common Council



# Timeline and Next Steps

