



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☐ Liquor,

☒ Class C Wine

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICENT- 2021 - 00255
(License number)

14 309
(Alder District #) (Police Sector)

Office Use Only

Type of entertainment license: ☒ Entertainment License (21+) ☐ Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): LICUB-2019-01230
(Class B license only)

Business dba Name: PACOS TACOS

Licensed Address: 1331 Greenway Cross Madison WI 53713

Premise Capacity: 60 Liquor/Beer Agent Name: Celso Xelhua

10 % Alcohol, 90 % Food, % Other Alder, District #: 14 Police Sector: 309

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Pacos Tacos LLC

Business Mailing Address: 1331 Greenway Cross Madison WI 53713

Business Contact Name, Position: Celso Paco Xelhua Owner

Business Phone: 608 492 5882 Business Email: xelhua.c@yahoo.com
8552

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
<u>CELISO Xelhua</u>	<u>1302 Forster Dr. Madison WI</u>	<u>Owner</u>

☐ Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

☐ I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

☐ I certify that this information is true and correct to the best of my knowledge.

X [Signature] Date

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued
Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): ☐ Live Music ☐ Disc Jockey ☐ Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: Music Live, Mariachis.

Number of security personnel and how they will be utilized: 2 security personnel, One at door & other checking & walking.

Description of clothing to identify security personnel: Black pants & Business T-shirt

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:

How will the entrance line be managed and controlled:

Plan for unruly patrons, intoxicated patrons, and physical disturbances:

Underage drinking and fake ID plan:

Plan to control and supervise patrons under twenty-one (21) years of age:

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:

Management Personnel

Name	Date of Birth	Name	Date of Birth

Additional Required Items for Visual and Performing Arts License (18+)

1. ☒ I understand all patrons must be at least eighteen (18) years of age to enter and remain on the premise.

2. *Patrons under the age of twenty-one (21) may be allowed on the premise only for the purpose of live entertainment. Such shows must be designated as eighteen (18) and up shows and the entertainment must begin and end at a specified time. Patrons under the age of twenty-one (21) shall not be on the premise more than thirty (30) minutes before the scheduled live entertainment and must be off the premise within thirty (30) minutes of the live entertainment concluding.*

Plan to ensure compliance with time requirements for patrons under the age of twenty-one (21):

3. *Patrons under the age of twenty-one (21) may only be on the portion of the licensed premise where the live entertainment is occurring with the exception of incidental use of the restroom facilities and procuring a non-alcoholic beverage from the barroom. Under no circumstances will underage patrons be allowed to linger in a barroom that is separate from the live entertainment portion of the premise.*

Plan to limit patrons under the age of twenty-one (21) to appropriate areas:

4. ☒ I understand written notification **must** be provided to the Captain of the police district in which the establishment is located at least five (5) days prior to **all** eighteen (18) and up live entertainment performances. The notification shall include a detailed description of the performance including start and end times.

5. ☒ I understand only one (1) eighteen (18) and up live entertainment event may be held per week.

6. ☒ I agree not to sell more than one alcoholic beverage to an eligible patron in a single transaction during eighteen (18) and up live entertainment events and shall prohibit a patron from carrying more than one alcoholic beverage from a bar or drink dispensing location during eighteen (18) and up live entertainment events.

7. ☒ I agree to comply with the identification requirements in Sec. 38.04(6), MGO, relating to conspicuously identifying patrons who are twenty-one (21) years of age and older.

SECURITY PLAN

1-This safety plan is an organization plan for all restaurant workers

2-The restaurant will keep functioning as a restaurant, it will not be a club or a bar. The restaurant lights will always be on and all people will be accommodated at tables and will be served by waiters and the alcohol will be provided by a licensed bartender.

3-The main reason for extending the hours is for the purpose of celebrating small Parties , Birthdays. moving them to that schedule does not interfere with our dinner service.

3- The beer bottles will be all open and there is a control and policy of not taking out or entering alcohol into the restaurant. We will make a review when entering and leaving the establishment. by the security team that will be kept at the main door of the restaurant.

4-The employees of the restaurant will be in contact with the customers all the time and the manager will be periodically checking the parking cameras through the security cameras to see if any suspicious activity could occur.

5- Any person who shows signs of intoxication will immediately stop selling alcohol. No activities will be allowed where alcohol is brought, the restaurant will be the one who supplies and sells

personnel will be at the front door and in the parking lots for an exit in order without conflicts of any kind. It will help to organize and order the exit of the cars fluently.

7-The sound and lighting of the restaurant will be amplified but will not interfere with the restaurant environment, which allows for proper communication with the restaurant employees as well as the employees' vision for customer behavior. There will be music karaoke and a space to dance but most of the time it will be karaoke.

8-The restaurant staff is in charge of cleaning the bathrooms periodically and they will be accompanied by the security staff to monitor and control any situation that may arise in the area of the bathrooms



9-In the event that a person has drinking more that is supposed , a taxi will be offered, to refuse and want to drive their own vehicle, the police will be called immediately.

10- In case of an argument or any attempt of physical or verbal aggression, the manager, the security team as well as the employees will talk with the parties involved and will immediately be asked to leave the restaurant, to avoid an even bigger problem. First, the first person involved will be asked and their vehicle will be escorted and then the second person will be asked to not let the conflict continue in the parking lot.

11-If any situation gets out of control and exceeds our ability to control, we will immediately call the Police to mediate in the way that we are not trained. Most of the staff have more than 15 years working in events every weekend in other locations and private events. Periodically there have safety meetings and strategies to control cases, emergencies or any inconvenience. our priority is on the proper handling of the alcohol for individual to avoid conflicts by the alcohol . No person leaving the restaurant must be able to drive their vehicle or be reported to the police immediately if this person insists on driving.