

Neighborhood parking management in Madison

Update from parking policy working group

June 28, 2021

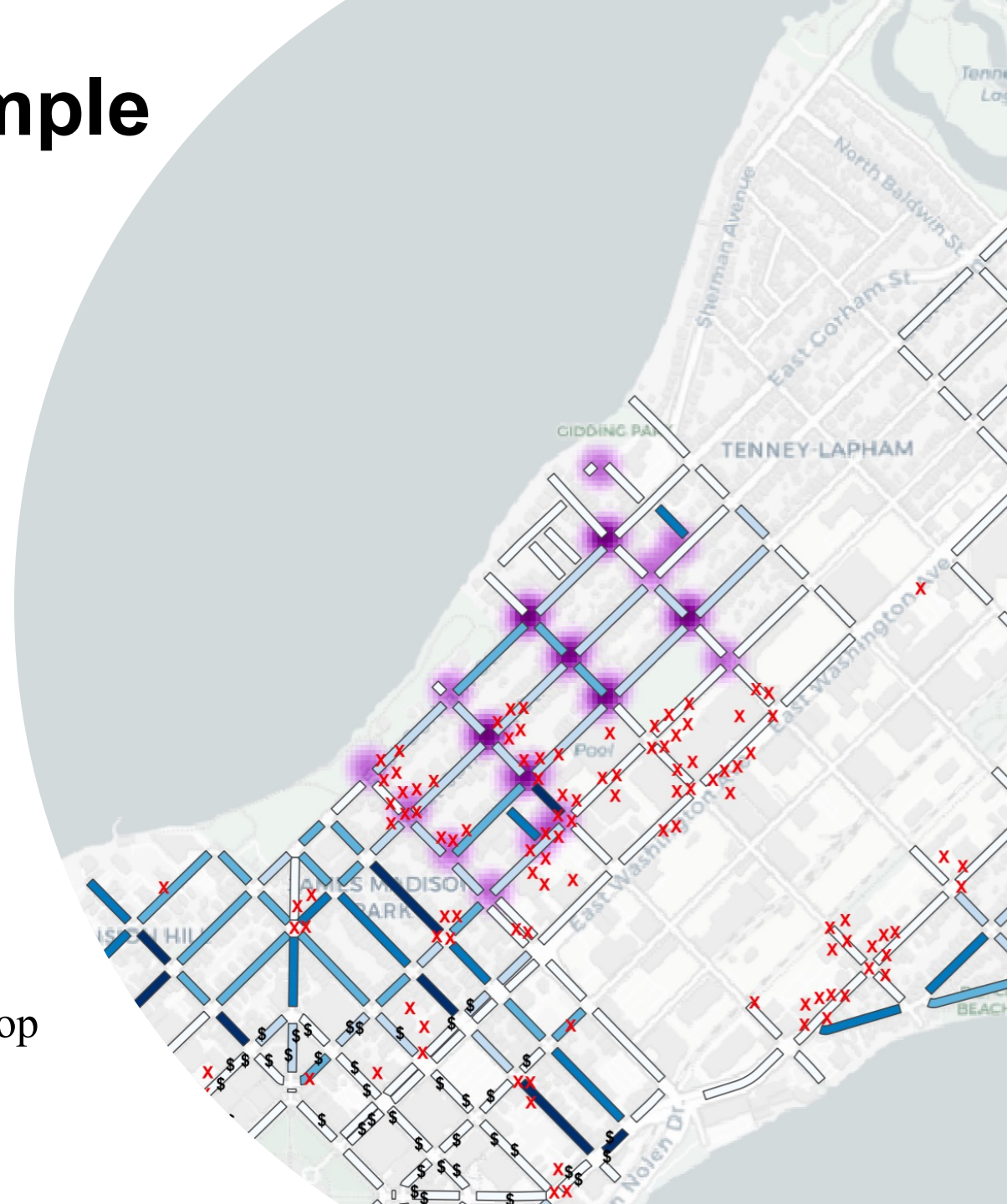
High-level parking issues

- Parking competes with other uses for available public space
- There are competing demands for existing parking
 - Residents
 - Businesses
 - Service providers and guests
 - Commuters (including park and ride)
 - Special events, construction, street cleaning, etc.
- Parking policy has other implications
 - How people get around the city
 - Where development occurs and what it looks like
 - How Madison looks and feels



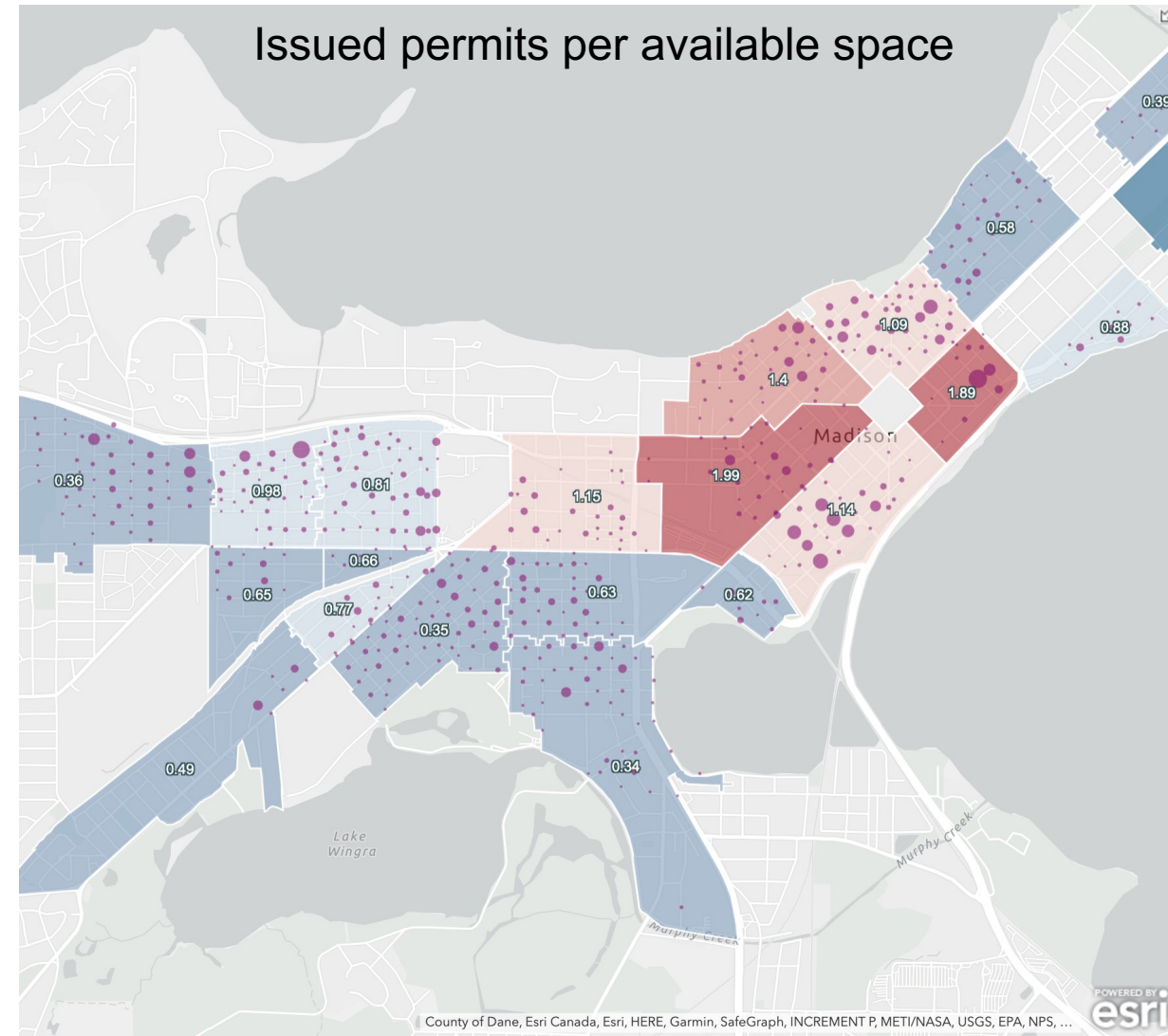
Tenney-Lapham as an example

- Limited off-street parking
- Critical on-street parking needs
 - High parking permit rate
 - Commuter parking
 - Major development (RP3 exemptions)
 - Large events (Breese Stevens Field)
- Interested stakeholders
 - Ald. Heck & TLNA
- Proposed steps
 - Lead neighborhood outreach
 - Study parking use
 - Work with city staff and Common Council to develop neighborhood parking management program



Current on-street parking management

- Metered parking
- Residential parking permit program (RP3)
 - 1- or 2-hour parking limits without a permit, 8AM to 6PM, Mon to Fri/Sat
 - One per driver/vehicle
- Residential parking only (RPO)
 - Half of the block is for permitting residents only, 8AM to 6PM, Mon to Fri/Sat
- Clean Streets/Clean Lakes & Snow Emergencies
 - Alternate side parking



Proposed TDM (transportation demand management)

- Developers required to mitigate new car trips
- Larger projects + more parking = more mitigation points
- Mitigation points include shared parking, priced parking, unbundled parking, and parking cash out

	Small	Low-Medium	Medium	High-Medium	Large
RESIDENTIAL USES	10-25 DU	26-50 DU	51-100 DU	101-150 DU	> 150 DU
EMPLOYMENT USES	10,000 - 25,000 sq.ft.	25,001 - 50,000 sq.ft.	50,001 - 100,000 sq.ft.	100,001 - 150,000 sq.ft.	> 150,000 sq.ft.
Parking stalls per Dwelling Unit (DU) or 500 sq.ft. of floor area	Mitigation points required				
< 0.5	5	8	10	12	15
0.5 - 0.99	10	12	15	18	20
1.0 - 1.49	15	18	20	22	25
1.5 - 1.99	20	22	25	28	30
2.0 - 2.5	25	28	30	32	35
2.5 +	30	32	35	38	40



Basic measures
B-1 to B-3



Active transportation
AT-1 to AT-8



High-occupancy vehicles
HOV-1 to HOV-7



Information & communication
IC-1 to IC-3



Parking management
P-1 to P-4



Land use + location
LU-1 to LU-6

Other programs

Northwest Portland, Oregon

- Advisory Committee formed in 2014
- Cap on permits and fewer permits for newer buildings
- Opt-out incentives & business permits available
- Surcharge revenues spent on projects in the area

Arlington, Virginia

- Limited permits where off-street parking is available
- Tiered pricing (additional cars cost more)
- Flex passes and landlord passes available

Milwaukee

- Overnight parking permits (2AM to 6AM)

La Crosse

- One-hour overnight parking (2AM to 8AM)
- Parking benefit districts (ordinance): Revenues spent on district improvements

Northwest Parking Management Plan

Updated February 25, 2021

This map is an approximation of parking types. Always check street signage before parking for official regulations.

