J&G MINI MARKET BUSINESS PLAN

Introduction:

- J&B Mini Market is an idea to satisfy the needs of ours neighbors. We planned it to be a place near home where you will be able to find anything you need on your day-to-day basis.
- Our mission is to provide a friendly, comfortable atmosphere where the customers can receive quality food, drinks and service at a reasonable price.
- Our Store will offer variety of choices to the customers. (Grocery, food, liquor, soda, coffee etc)

Building Design and Operation Hours

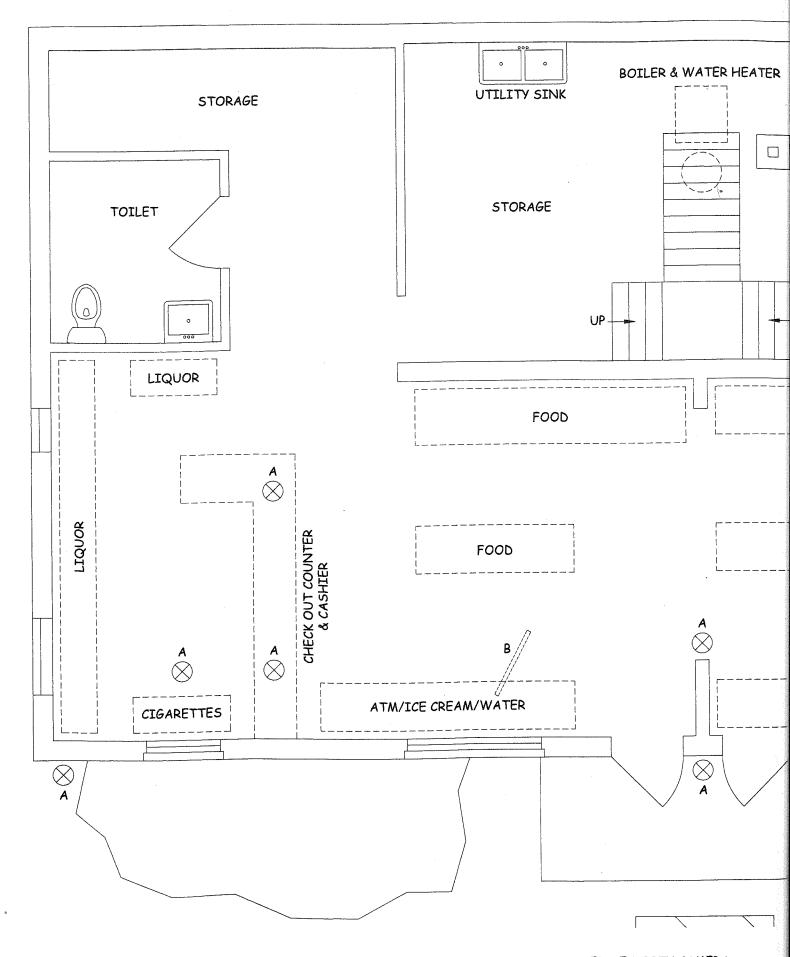
- We plan to make some improvements in the building, change the exterior paint and interior. We do not plan to modify much in the interior; however, we will be buying new furniture for the products in order to have a good-looking place for our customers.
- Our business hours are planned to be from 9:00AM to 9:00 PM Monday to Friday, 10:00
 AM to 9:00 PM on Saturday and 1:00 PM to 9:00PM on Sundays.

Store Management

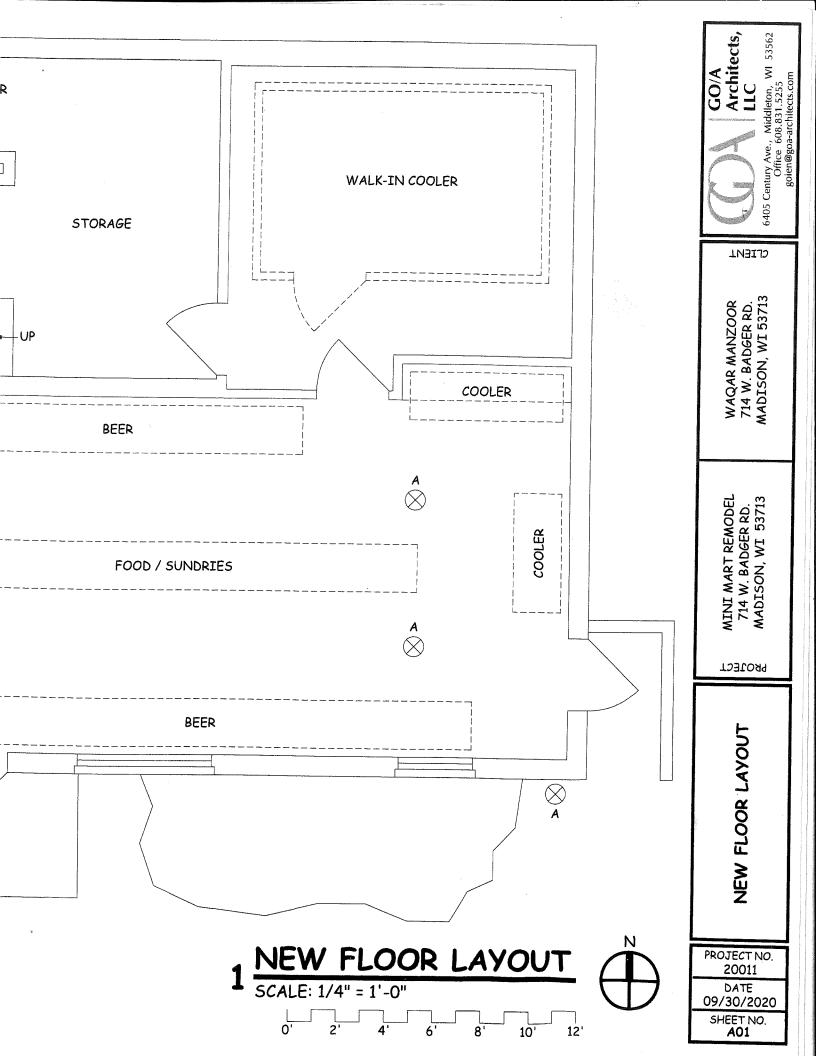
- We will be having a Store manager available 24/7 for any neighborhood inquiries, and we plan to have 2 salespersons available at the store every day after 5:00 PM.
- We plan to hire a security company such as Per Mar and/or JBM patrol to avoid having issues with people drinking on the parking lot or homeless hanging out there. We will do that because we want our customer to always feel safe.

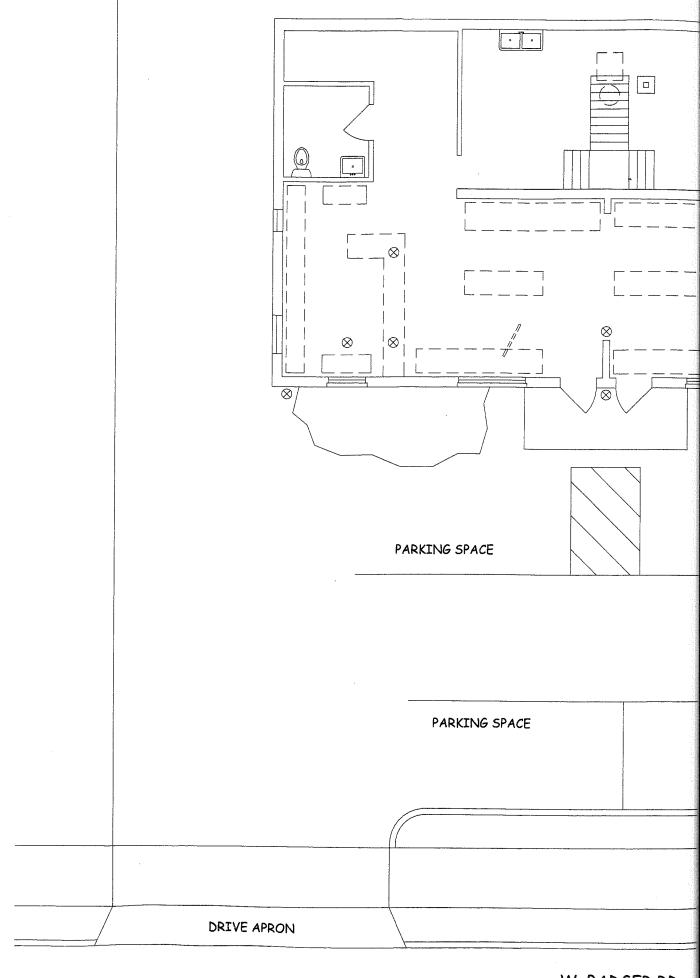
Objectives

- Customer Satisfaction
- Neighborhood Development
- Decrease of unemployment
- To Create a healthy and safe environment
- Keep the traffic flow safe by keeping our parking available for customers. (our customer will not be allowed to stay more then 5min parked after purschase).



A = CEILING OR WALL MOUNTED SECURITY CAMERA B= CEILING MOUNTED SECURITY MONITOR





W. BADGER RD.

