

2021 PCOB Independent Monitor Recruitment & Stakeholder Engagement Plan

PCOB Stakeholders (in no particular order) - Community - 20 COB Organizational Partners - Common Council - Mayor's Office - Madison Police Department		Potential Scheduling Challenges Week #1: June 7th - June 11th Week #2: June 14th - June 18th Week #3: June 21st - June 25th Week #4: June 28th - July 2nd Week #5: July 5th - July 9th Independence Day Observed: Monday, July 5th	Next Steps: 1. Review Plan 2. Identify additional Action Items 3. Clarify Roles / Responsibilities 4. Identify additional challenges/concerns 5.
	Week Begin - Week End	Goal / Message	Action Owner
Week #1	Monday, June 7th - Friday, June 11th	A. Introduce City of Madison's Civilian Oversight Board B. Share Progress to Date C. Share Next Steps: (1) Recruitment of Independent Monitor, (2) Community Engagement & Community Listening: 1. Partner Organizations: Serve on Interview Panels, Host Virtual Community Listening Session and Promote Independent Monitor Position 2. Community Members: Participate in Virtual Community Listening Sessions, Promote Independent Monitor Position	
	PCOB Member Responsibilities	A. Share PCOB updates with Partner Organizations, Personal & Professional Networks (Using Prepared Talking Points) B. Share Engagement Opportunities with Partner Organizations 1. Identify representee from Partner Organization to serve on interview panel(s) 2. Host Virtual Community Listening Session 3. Share & promote Independent Monitor Job Posting	PCOB Members
	Stakeholder Engagement (Information Sharing)	A. Mayor's Virtual Weekly Briefing Thursday, June 11th 11:00 am PCOB Representatives: Keetra, Shadayra B. Mayor's Blog (produced 4x/week) C. City Newsletter (approx. 1x/month)	Keetra Burnette Shadayra Kilfoy Flores Ruben Sanon
	Community Listening (Collecting thoughts, perspectives, etc.)	Community Listening: Schedule Zoom sessions PCOB Representatives: Keetra, Shadayra	Karen

2021 PCOB Independent Monitor Recruitment & Stakeholder Engagement Plan

PCOB Stakeholders (in no particular order) - Community - 20 COB Organizational Partners - Common Council - Mayor's Office - Madison Police Department	Potential Scheduling Challenges Week #1: June 7th - June 11th: Week #2: June 14th - June 18th Week #3: June 21st - June 25th Week #4: June 28th - July 2nd Week #5: July 5th - July 9th Independence Day Observed: Monday, July 5th	Next Steps: 1. Review Plan 2. Identify additional Action Items 3. Clarify Roles / Responsibilities 4. Identify additional challenges/concerns 5.
Week Begin - Week End	Goal / Message	Action Owner
Community Listening (Collecting thoughts, perspectives, etc.)	Community Listening: Schedule Zoom sessions PCOB Representatives: Keetra, Shadayra	Karen
Action Items	Message / Content Creation & Talking Points	Keetra Burnette Shadayra Kilfoy Flores Ruben Sanon
	Mayor's Virtual Weekly Briefing: Scheduling	Ruben Sanon
	Mayor's Blog: Content Creation Pulled from weekly talking points	Ruben Sanon
	Partner Engagement: Connect with PCOB Partner Orgs. to propose engagement options Community Engagement: PCOB members to connect with personal and professional networks	PCOB Members
Week #2	Monday, June 14th - Friday, June 18th	
	COB Member Responsibilities	
	Community Engagement (Information Sharing)	
	Community Listening (Collecting thoughts, perspectives, etc.)	
	Action Items:	