



# Streatery Extension of Premises

Fee: Waived

Class A: ☐ Beer, ☐ Liquor, ☐ Cider  
Class B: ☒ Beer, ☒ Liquor,  
☐ Class C Wine

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703  
[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICPCH-2021-00243

(License number)

3

611

(Alder District #)

(Police Sector)

Office Use Only

Streatery extension of premises is available for existing licensed premises only. Extensions will not be granted for vertical drinking or beer garden additions. Application must be submitted to the Clerk's office. Staff will review the application and if it is complete and approved by Zoning and/or the street vending coordinator, provisionally approve and forward to the Alcohol License Review Committee for final approval recommendation. Any licensed establishment applying to extend their premises onto City property must provide a certificate of insurance for liquor liability including a separate additional insured endorsement naming the City of Madison with this application.

Are you requesting this temporary extension of licensed premises, in compliance with Emergency Order Resolution Legistar #60695 (Madison Streatery Program), adopted by the Common Council on June 16, 2020?: ☒ Yes ☐ No

Required detailed floor plans of extension area **included**: ☒ Yes

Required approval of expanded eating area obtained from Street Vending Coordinator or Zoning Administrator **included**: ☐ Yes, date approved: \_\_\_\_\_

Street Occupancy Permit obtained from Traffic Engineering: ☐ Yes ☐ No ☒ N/A

Does lease/deed cover area request for temporary extension?: ☒ Yes ☐ No

If no, **must attach** letter from landlord or property owner authorizing use of the property.

## Licensed Premises Information

This application modifies existing alcohol license number: \_\_\_\_\_

Business dba Name: DREAM LANES

Licensed Address: 13 ATLAS CT. MADISON WI 53714

Liquor/Beer Agent Name: ROBIN GOLDBERG

98 % Alcohol, 2 % Food, - % Other Alder, District #: 3 Police Sector: \_\_\_\_\_

## Corporate Information

Business Legal Name (as on WI State Sellers Permit): DREAM LANES EAST INC.

Business Mailing Address: 13 ATLAS CT. MADISON, WI 53714

Business Contact Name, Position: ROBIN GOLDBERG

Business Phone: 608 281-3590 Business Email: ROBIN@DREAMLANES.COM

-Continue on Back-

**Extension Details**Current Capacity (indoor): 863Current Capacity (outdoor): 0Proposed Capacity (outdoor): 25

Description of Proposed Changes:

25' X 40'OUTDOOR AREA FOR ABAG'S LEAGUE (CORRIGIBLE) A FENCED IN AREAWITH 2 COURTS AND PATIO TABLES + CHAIRSWOULD BE AN AREA WHERE FOOD + DRINKSCOULD BE CONSUMED. HOURS OF OPERATION  
6 AM - 2 AM.

Signature



Authorized Signature of Agent or Establishment Owner

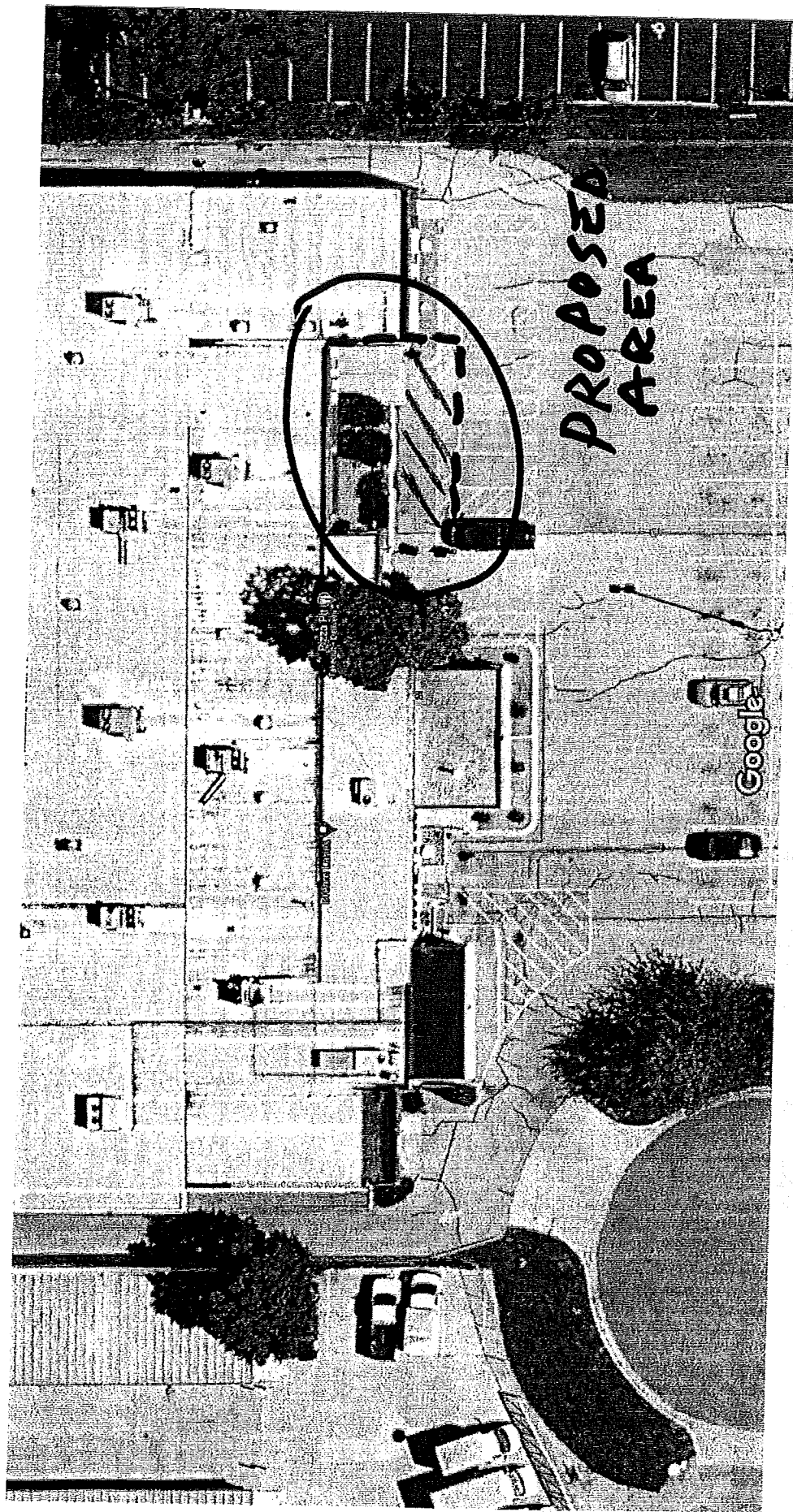
Date

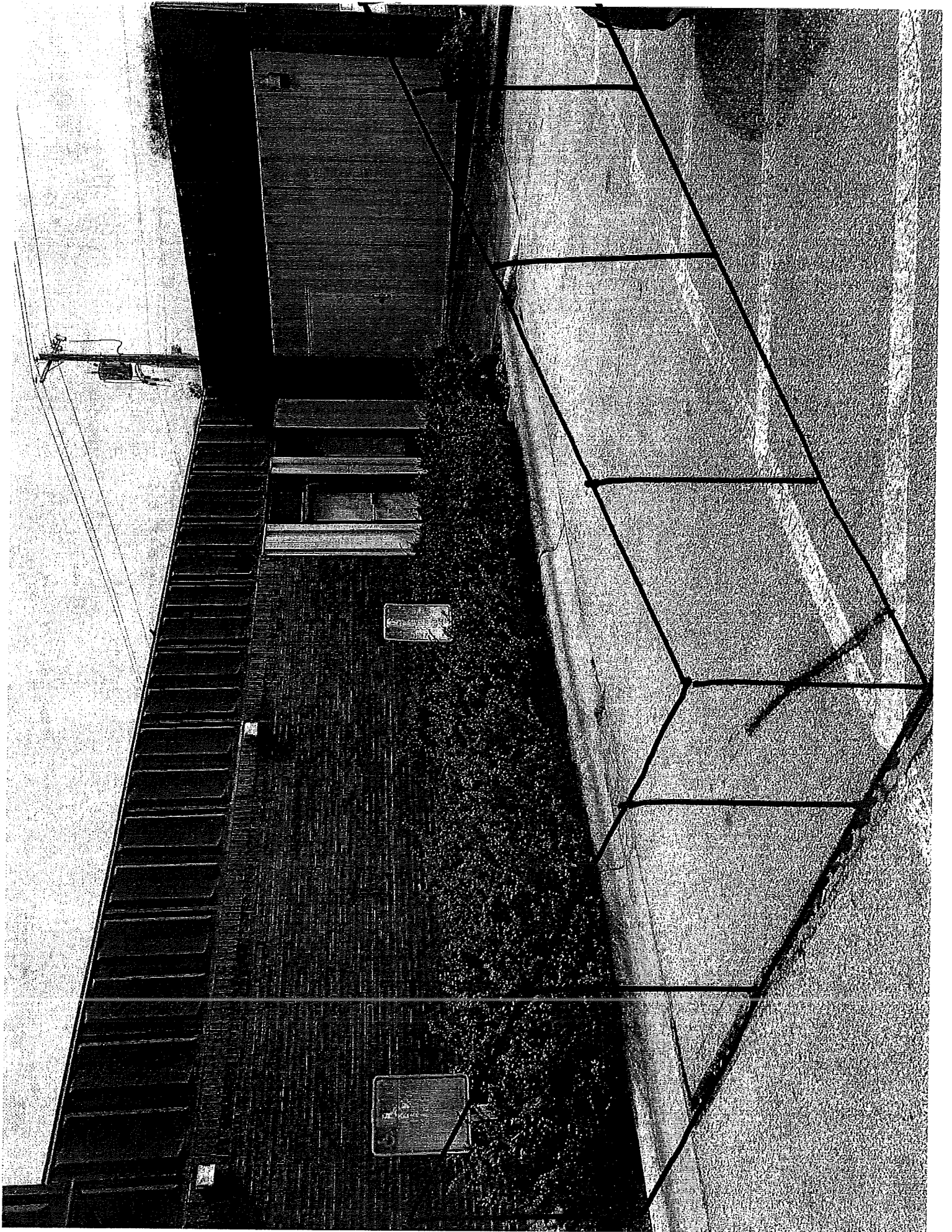
4-26-21**Clerk's Office checklist for complete applications**

- ☐ Floor Plans
- ☐ Copy of approval from Street Vending/Zoning
- ☐ Copy of Street Occupancy Permit included *if applicable*
- ☐ Letter from landlord/property owner authorizing temporary extension of lease area *if applicable*
- ☐ Certificate of Insurance for liquor liability with City of Madison named *if extending on city property*

**Upon Application Submission, the Clerk's Office issued to the application:**

- ☐ Orange sign    ☐ Orange business card
- ☐ "License Renewals & Changes" brochure with next steps issued







## City of Madison Site Plan Verification

**PROJECT:** LNDSPR-2021-00061

**Address:** 13 Atlas CT

**Current Revision #:** 0

**Submitted by:** Dream Lanes

**Contact:** Robin Goldberg  
(608) 221-3596  
robin@dreamlanes.com

**Project Type:** Permitted Use Site Plan Review

**Description:** Temporary Outdoor Seating in the parking lot, valid until April 14, 2022

**Status:** Approved

**Revision History:** 0

Review	Status	Reviewer	Reviewed
Fire Review	Approved	<u>William Sullivan</u>	May 11 2021
Traffic Engineering Review	Approved	<u>Timothy Stella</u>	May 6 2021
Zoning Review	Approved	<u>Matthew Tucker</u>	May 13 2021

### FIRE

<b>Note</b>	<b>Comment Date:</b> 05/11/2021
Provide a minimum 36-inch opening in the fence.	

### TRAFFIC ENGINEERING

<b>Supplement Accepted</b>	<b>Comment Date:</b> 05/05/2021
Email a revised electronic copy of the site plan, .pdf preferred, to Tim Stella - <a href="mailto:tstella@cityofmadison.com">tstella@cityofmadison.com</a>	
<b>Supplement Accepted</b>	<b>Comment Date:</b> 05/05/2021
Applicant shall add wheel stops to the parking stalls to secure the temporary seating area.	
<b>Supplement Accepted</b>	<b>Comment Date:</b> 05/05/2021
Applicant shall maintain at least a 2' buffer between the fence and the next parking stall.	



City of Madison Building Inspection Division  
215 Martin Luther King Jr Blvd, Suite 017 PO Box 2984 Madison, WI 53701-2984  
608.266.4551 <http://www.cityofmadison.com/dpced/bi/>

## Temporary Outdoor Seating Application

BE SURE TO INCLUDE THE FOLLOWING WITH YOUR APPLICATION:

- ✓ Site Plan showing location of outdoor seating. If you do not have a site plan, please email [Zoning@cityofmadison.com](mailto:Zoning@cityofmadison.com) to request a PDF copy.
- ✓ Property owner's approval

### OFFICE USE ONLY

Permit Number: LND SPR -20-21-00061  
Application Date 5-5-21  
Issued Date 5-13-21  
Approved by MWT  
Zoning District IL

Location Address 13 ATLAS CT. MADISON, WI 53714  
Business Name DREAM LANES  
Contact Person ROBIN GOLDBERG  
Telephone 608 221-3596 Email ROBIN@DREAMLANES.COM

Which of the following best describes the Use?

- ☐ Brewpub ☐ Coffee shop or Tea House ☐ Restaurant (You do NOT have an alcohol license)  
☒ Tavern ☐ Tasting Room for Brewery, Distillery, or Winery ☐ Nightclub  
☐ Restaurant-nightclub (You have an entertainment license) ☐ Restaurant-tavern (You have an alcohol license)

Do you have an existing outdoor seating Conditional Use approval? ☐ Yes ☒ No

Do you have an existing liquor license? ☒ Yes ☐ No

Your capacity limit set by Building Inspections: 863

I understand the temporary outdoor eating area requirements as listed on the following page and understand once this application is approved, it is only valid until April 14<sup>th</sup>, 2022. Any violations of the temporary accessory outdoor eating area approved by the Zoning Administrator shall be enforceable by the Zoning Administrator as ordinance violations under Chapter 28, Madison General Ordinances.

Applicant signature: [Signature] Date: 4-27-21  
Property Owner's signature\*: [Signature] Date: 4-27-21

\* Or attached separate letter of approval from property owner

\*\*\* Please see following page for temporary outdoor seating requirements and Site Plan requirements \*\*\*



### Temporary Outdoor Seating Requirements

All temporary outdoor eating areas approved through this review are subject to the following requirements:

1. Hours of Operation
  - New Outdoor Eating Areas must close by 10pm Sunday – Thursday, and by 11pm on Friday and Saturday.
  - Expanded existing Outdoor Eating Areas: Hours shall be set as provided in existing Conditional Use approval.
2. No outdoor amplified sound in new or expanded outdoor seating areas.
3. Additional Exterior lighting required for any seating areas operating after dusk shall comply with Code requirements. Light levels are to be the same or equal to parking lot requirements. If new wiring is required to power the lights, an electrical permit is required. Use of extension cords is not permissible.
4. The Zoning Administrator, Traffic Engineer, and City of Madison Fire Department shall approve any outdoor seating under this order.
5. The site must be operated in conformance with all City of Madison Fire requirements for building accessibility, and regulations from Public Health Madison & Dane County.
6. Tables, chairs, barricades, and fencing shall be safely secured on site when not in use.
7. If alcohol is served, signs shall be displayed for patrons stating that alcohol must stay within the seating area.
8. Under no circumstances do approvals for new or expanded outdoor eating areas allow for the creating of a “beer garden” or other social gathering space for patrons to stand and congregate to drink for any purpose.
9. All new or expanded outdoor eating areas shall post a sign with language provided by the City directed outward from the seating area to inform the public of the temporary approval.
10. Streatery establishments shall comply with Madison General Ordinances related (but not limited) to outdoor heating units, propane tank storage, tents, and snow removal. It is the responsibility of the Streatery establishment to comply with all regulations. Operators using outdoor heating units on City sidewalks may be required to sign an agreement relating to liability for their use.
- 11. This temporary approval shall expire on April 14<sup>th</sup>, 2022.**

More information and guidelines for the Streatery Restaurant Recovery Program can be found [here](#). Information specifically related to operating through the fall, winter, and spring can be found [here](#).

### Site Plan Review Requirements

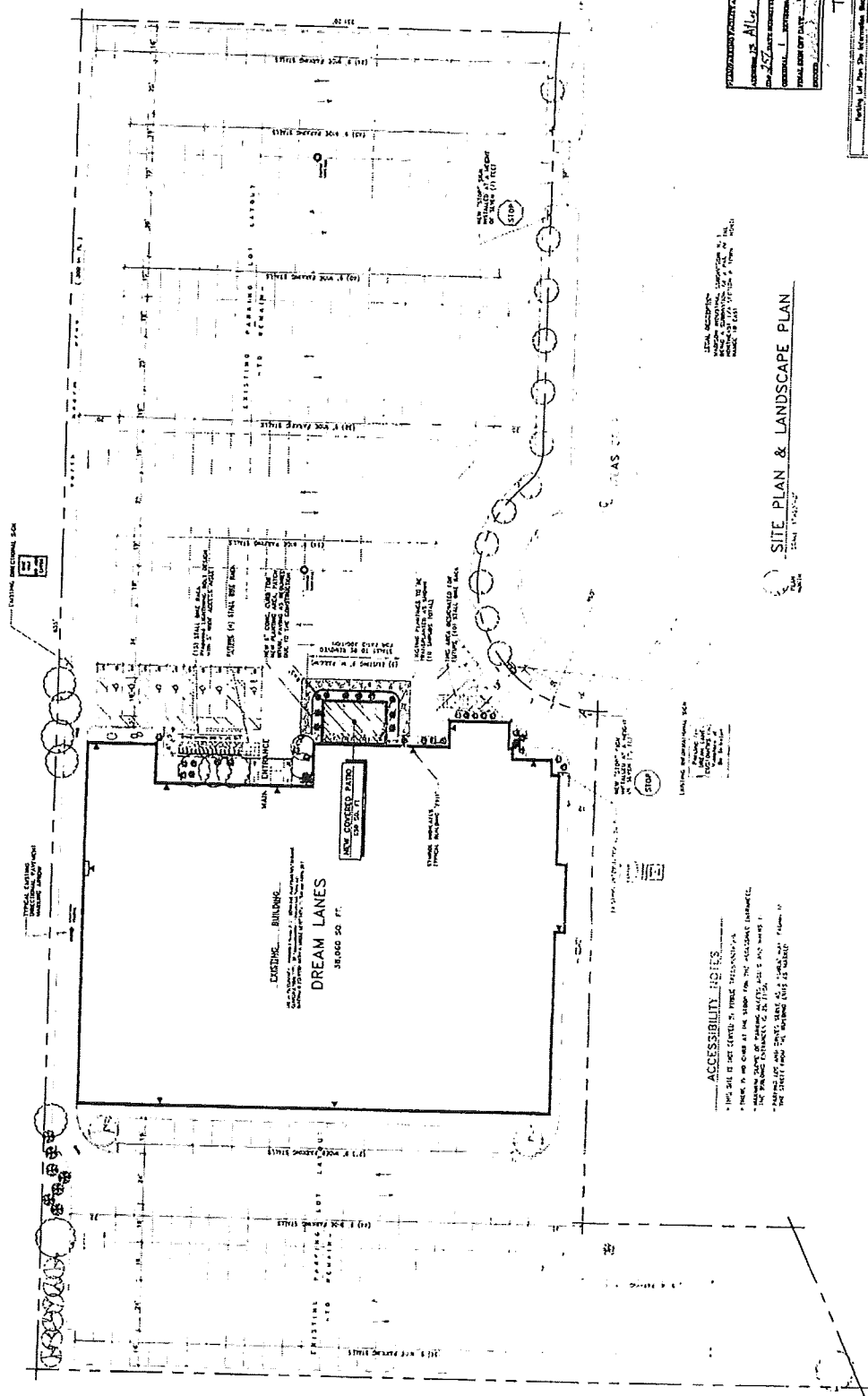
The site plans shall be drawn to scale and shall accurately reflect the location and layout for the temporary facility. Temporary outdoor eating areas may be located in parking spaces or other paved areas on the zoning lot immediately adjacent to the tenant space, and must be designed to be accessible for persons with disabilities. The amount of parking replaced with seating will be approved on a case by case basis. Under no circumstance may the combined indoor and proposed outdoor seating exceed maximum capacity of persons, as established by the Building Inspection Division.

The site plan shall identify the tenant space and layout of the outdoor seating located on the site. Seating areas in parking lots shall be located behind traffic barriers, such as cones, type 3 barricades, portable fencing, etc., which shall be identified on the site plan. Seating areas for establishments with liquor licenses must secure the seating area with “light fencing”. Seating areas may not impede any vision triangles or accessible routes. If tents will be used, show location and dimensions of tents on the site plan. Additionally, no parking for disabled persons may be repurposed for outdoor eating areas, unless those spaces are relocated elsewhere on the property, which will need to be shown on the site plan, to confirm the location and width meets code requirements.

No permanent structures may be erected under this temporary approval. The City of Madison Fire Department requirements are listed under “Madison General Ordinance (MGO) 29.355 – Use of Tents for Merchandising and Display; Wisconsin Administrative Code Chapter COMM 62; and 14, International Fire Code Chapter 24”. If you have any questions regarding tents and heating, please call the Fire Prevention Division at 266-4420.

If you do not have a site plan of your lot, please email [Zoning@cityofmadison.com](mailto:Zoning@cityofmadison.com) to request a PDF copy.

The completed application, property owner approval letter, and site plan are to be emailed to [Zoning@cityofmadison.com](mailto:Zoning@cityofmadison.com) for agencies review. Any questions regarding this temporary outdoor seating application can be sent to [Zoning@cityofmadison.com](mailto:Zoning@cityofmadison.com).



## ACCESSIBILITY: 101-2

[illegible]

# SITE PLAN & LANDSCAPE PLAN

77D 311C

1. The Commission has received information that the following individuals have been identified as being involved in the activities of the Communist Party, U.S.A., and its front organizations, and are being considered for removal from the U.S. Navy:

STANDARD FORM NO. 64  
APPROVED 12 JUL 68  
DATE 257 DATE RECEIVED 2 22 68  
ORIGINAL 1 RETURNED  
TOTAL WORK OFF DATE 12/68

[illegible]

EXISTING LANDSCAPE PLANT LEGEND

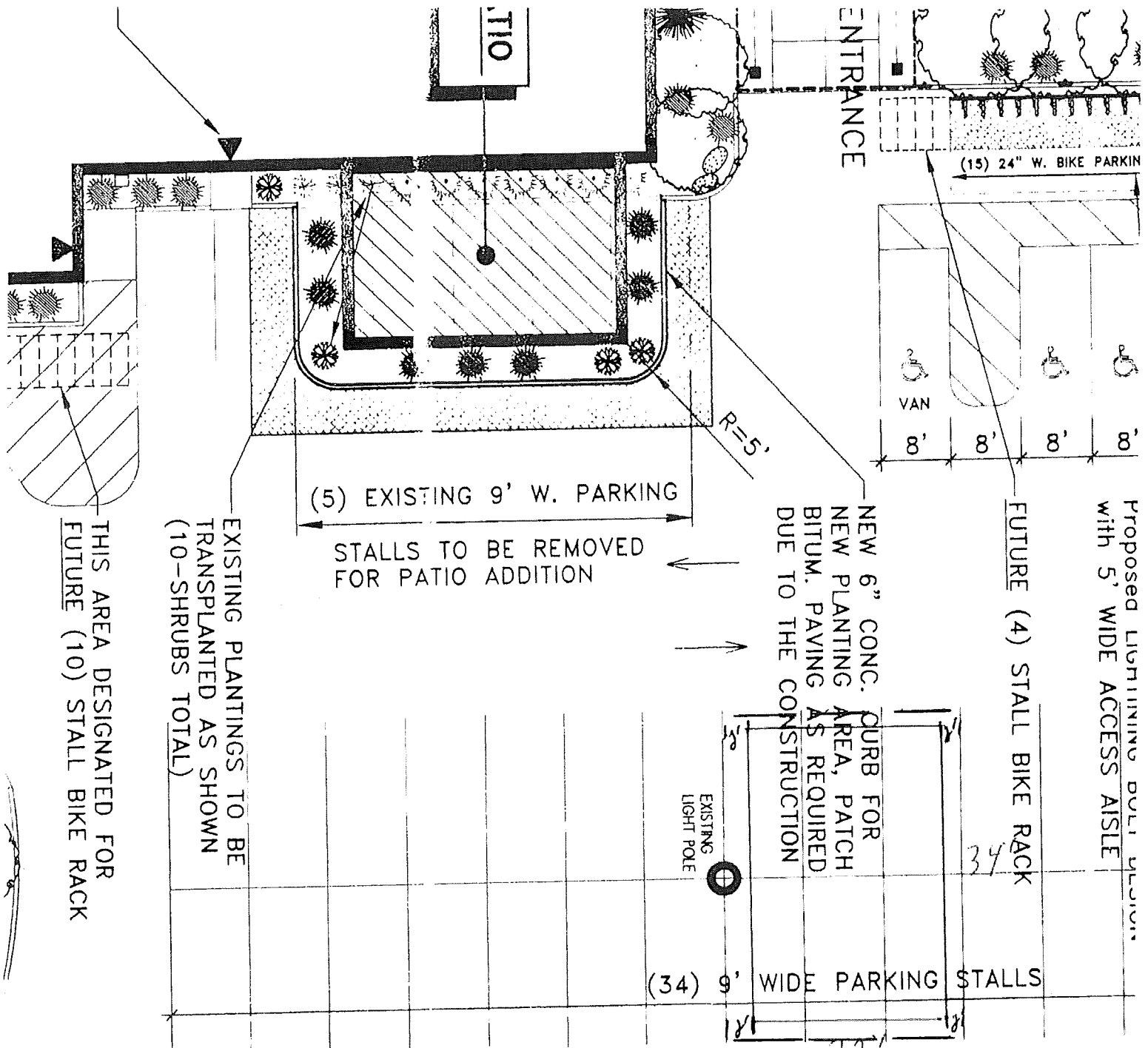
PROPERTY OF THE  
NAVY DEPARTMENT  
WASHINGTON, D. C.

1

6 10/10/2020 14:19:0220  
 6 10/10/2020 14:19:0220  
 6 10/10/2020 14:19:0220

LOCATION SKETCH





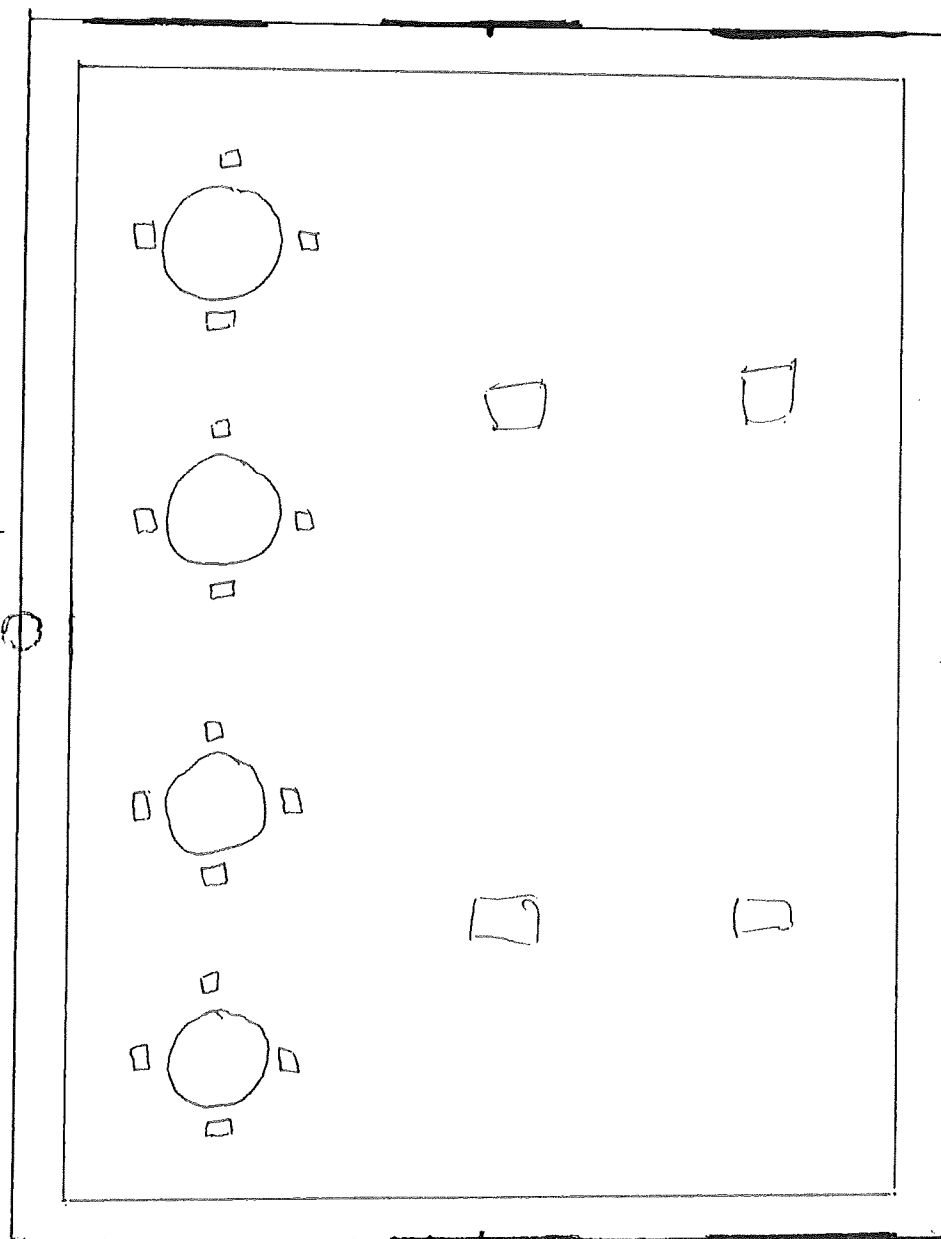
6' parking abutments at the entrance to each of the 6 parking stalls being used. The fence will be placed 2' from the outer parking stall lines to provide a buffer.

○ DENOTES  
TABLE  
&  
CHAIRS

□ DENOTES  
CORN HOLE  
BOARDS

2' BUFFER  
BETWEEN STALL  
LINE & FENCE

LIGHT  
POLE



34'

38'

— = PARKING  
ABUTMENTS

ENCLOSED WITH A LITE FENCE