



City of Madison

City of Madison
Madison, WI 53703
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Master

File Number: 65497

File ID: 65497

File Type: Resolution

Status: Report of Officer

Version: 1

Reference:

Controlling Body: FINANCE
COMMITTEE

File Created Date : 05/11/2021

File Name: MadLit Program - SBER Funding

Final Action:

Title: Providing Urban Community Arts Network, Ltd. (UCAN) a \$20,000 grant for a "MadLit" program on the 100 Block of State Street using Small Business Equity and Recovery Program (SBER) funds and authorizing the Mayor and City Clerk to sign an agreement with UCAN for that purpose.

Notes:

CC Agenda Date: 06/01/2021

Sponsors: Satya V. Rhodes-Conway and Michael E. Verveer

Effective Date:

Attachments: Mad Lit Memo.pdf

Enactment Number:

Author: Saran Ouk, Manager - Office of Business Resources

Hearing Date:

Entered by: afreedman@cityofmadison.com

Published Date:

Approval History

Version	Date	Approver	Action
1		Brent Sloat	Approve

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Economic Development Division	05/11/2021	Referred for Introduction				
	Action Text: This Resolution was Referred for Introduction						
	Notes: Finance Committee (5/24/21), Economic Development Committee (5/19/21)						
1	COMMON COUNCIL	05/18/2021	Refer	FINANCE COMMITTEE		05/24/2021	Pass
	Action Text: A motion was made by Abbas, seconded by Martin, to Refer to the FINANCE COMMITTEE. The motion passed by voice vote/other.						
	Notes: Additional referral to Economic Development Committee.						
1	FINANCE COMMITTEE	05/18/2021	Refer	ECONOMIC DEVELOPMENT COMMITTEE		05/19/2021	

Action Text: This Resolution was Refer to the ECONOMIC DEVELOPMENT COMMITTEE

Notes:

1	ECONOMIC DEVELOPMENT COMMITTEE	05/19/2021	Return to Lead with the Recommendation for Approval	FINANCE COMMITTEE	05/24/2021	05/24/2021	Pass
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Action Text: A motion was made by Harris, seconded by Mendoza, to Return to Lead with the Recommendation for Approval to the FINANCE COMMITTEE and should be returned by 5/24/2021. The motion passed by voice vote.

Notes:

1	FINANCE COMMITTEE	05/24/2021	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER				Pass
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Action Text: A motion was made by Abbas, seconded by Carter, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

Notes:

1	COMMON COUNCIL	06/01/2021					
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Text of Legislative File 65497

Fiscal Note

The proposed resolution authorizes a \$20,000 grant from the Economic Development Division's Small Business Equity and Recovery (SBER) grant program to Urban Community Arts Network, Ltd. to fund the "MadLit" program. The SBER capital program has approximately \$1.49 million in remaining budget authority. No additional City appropriation is required with adoption of this resolution.

Title

Providing Urban Community Arts Network, Ltd. (UCAN) a \$20,000 grant for a "MadLit" program on the 100 Block of State Street using Small Business Equity and Recovery Program (SBER) funds and authorizing the Mayor and City Clerk to sign an agreement with UCAN for that purpose.

Body

WHEREAS, the Common Council approved the Small Business Equity & Recovery Program (SBER) on September 1, 2020 (RES-20-00613, Legistar #61605); and,

WHEREAS, the SBER resolution authorized sub-programs including one to "help underwrite pop-up retail opportunities in collaboration with neighborhood business organizations. These pop-up retail opportunities could be targeted to business owners of color and other historically underrepresented groups;" and,

WHEREAS, Urban Community Arts Network, Ltd. has proposed the "MadLit" program, which would utilize the 100 Block of State Street during eight (8) evenings this year for music and pop-up retail, consistent with applicable permit requirements for utilizing the space, sound amplification and street vending; and,

WHEREAS, the "MadLit" program will target historically underrepresented musicians and entrepreneurs; and,

WHEREAS, Urban Community Arts Network, Ltd. requires sponsorship of the "MadLit" program to proceed; and

WHEREAS, the “MadLit” program falls into one of the sub-programs approved in the SBER resolution, the Economic Development Division recommends funding the “Madlit” program in the amount of \$20,000, and the SBER resolution requires EDD staff to bring this to the Common Council via a resolution;

NOW THEREFORE BE IT RESOLVED that the Common Council approves a \$20,000 grant to Urban Community Arts Network, Ltd. to fund the “MadLit” program this year using the Small Business Equity and Recovery (SBER) Grant Program; and,

BE IT FINALLY RESOLVED that the Mayor and City Clerk are hereby authorized to execute a grant agreement and/or any other documents as may be necessary to effectuate the transaction, all of which are subject to the approval of the City Attorney.