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SCHOOL DISTRICT



Madison, Wisconsin

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Big Idea

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“We might not get another opportunity like this in our lifetimes.”

- Gloria Ladson-Billings

Congratulations to our [BIG IDEA finalists!](#)

What would you do if you had 1 year

and \$9.5 million to change the game for MMSD?

Submissions were Due by 11:59 pm on Wednesday, April 28th, 2021.



We have been given an opportunity of a lifetime to unite, redefine and rebuild our Madison public schools as we navigate through multiple pandemics. An \$18.9 million Esser II Grant has been awarded to MMSD, **\$9.5 million** of the grant has been earmarked for the BIG IDEA campaign to be bold, creative and strategic as we transform our work.

We asked our **Staff, Students, Families and Madison Community** to bring us their BIG IDEA, so we come back better, thriving as a united community.

We know our schools need funds large and small for projects to: Accelerating + Enriching Learning Experiences, Improve Reading, Use of Technologies, Social Emotional Learning, Mental Health and Wellness, Post Secondary Planning, and the Arts. We also know that by harnessing our communities creative power and brilliance we can find solutions that will positively impact students in MMSD.

BIG IDEA Timeline

April 28th

STAFF, STUDENT & COMMUNITY MEMBER SUBMISSIONS DUE

May 5-7th

IDEAS NARROWED DOWN TO 20 IDEAS THAT ARE MOVING TO 2nd ROUND INVITED TO PITCH EVENT

May 8th/15th

 "SHARK TANK" PITCH EVENT 20 IDEAS SELECTED FROM PHASE 1 WILL PITCH 10 IDEAS MOVE TO PHASE 2: PROTOTYPE TESTING

June 14th

PHASE 2: INITIATE SMALL SCALE TESTING OF FINAL PROJECT IDEA PROTOTYPES