

FUND ACTIVITY MEMO

Date: Monday, May 3, 2021

Subject: MT BEAAC Meeting

MT BEAAC Meeting

Tuesday, May 18, 2021 > 4:00 – 4:30 PM

Meeting held via Zoom

For calendar year 2021, the committee has \$100,500 to appropriate. After the December 15, 2020, meeting, there existed a remaining balance in the fund which was negated to \$0. Re-appropriations below of \$116,180, leaves the committee with available funds of \$216,680 to consider and appropriate at this meeting. There are three new items on the agenda totaling \$71,750, which will leave a balance of \$144,930 in the fund.

The following is information on year to date funds available for re-appropriating at this 5/18/2021 meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

Group & Event Name	Event Dates	Award Amount	Paid Amount	Amount Re-appr	Award / Pick-up Rms	Date Approved	Reason
Collaborative Family Healthcare Association – 2022 Annual Conf	2022, Oct 20-24	\$10,680	\$0	\$10,680	712 / n/a	12/3/19	Loss, client selected Madison for 2021 instead of 2022
USA Climbing – 2022 Amer Bouldering Series Nationals	2022, 1/28-2/14	\$62,000	\$0	\$62,000	727 / n/a	12/5/17	Loss
National Assoc for Campus Activities–2021 Northern Plains	2021, Apr 7-10	\$12,000	\$0	\$12,000	800 / n/a	7/24/18	Cancelled due to Pandemic
International Short Break Assoc – Biennial Conference 2021	2021, June 21-25	\$15,000	\$0	\$15,000	1000 / n/a	2/13/18	Cancelled due to Pandemic
Amer Assoc of State Highway and Transportation Officials – MAASTO 2023 Annual Mtg	Aug 14-17, 2023	\$16,500	\$0	\$16,500	1100 / n/a	12/15/20	Loss - Going to Milwaukee because they can have entire meeting and rooms under 1 roof.

Total to Re-appropriate at this meeting \$116,180

Fund Requests for this meeting – May 18, 2021

Group & Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
Society of American Foresters – 2025 National Convention	2025, Oct 6-10	\$20,000	Facility Rental	1500	1334	\$1,650,546
Sustainable Forestry Initiative – 2022 Annual Conf & PLT Conference	2022, Apr 29-May 6	\$12,750	Facility Rental	275	850	\$240,345
American Meteorological Society – 2022 SatMet / Polar Met / Atmos Radiation / Cloud Physics	2022, Aug 8-12	\$39,000	Facility Rental	550	2600	\$845,625
<u>Total New Requests for this meeting</u>		<u>\$71,750</u>		<u>2325</u>	<u>4784</u>	<u>\$2,736,516</u>

Roll-over of funds Requests

Group & Event Name	Dates Approved For	New Event Dates	Amount	Originally approved	Attend	Room Nights	Direct Spending
* Cognitive Development Society-Biennial Conference	2021, Oct 20-24	2022, Apr 20-24	\$12,375	12/4/18	900	825	\$573,210
* Natl Assoc of County Veteran Service Officers – Training Conf	2021, June 5-12	2023, June 3-8	\$37,500	2/13/18 & 9/14/18	700	2500	\$988,866

* Solution Tree – PLC Institute	2021, July 20-22	2025, July	\$13,500	5/19/20	1500	895	\$754,948
* Wisconsin Dept of Tourism – Governor’s Conf on Tourism	2021, Mar 14-16	2022, Mar 13-15	\$13,500	7/24/18	1000	900	\$516,228

The above groups are requesting to roll-over approved MT BEA funds from the approved year to new event dates.

*These events are moving to a different year as a result of the Pandemic.

Uniform Law Commission Hybrid Event request regarding Booking Assistance

The Uniform Law Commission 2021 Annual Meeting has been approved for \$27,000 in MT BEA funding based on 1800 room nights.

The event had been originally scheduled for 2020 but was cancelled because of the pandemic restrictions and the funding was approved to roll over from 2020 to 2021.

The event is taking place at Monona Terrace July 9-15, 2021, but will now be a hybrid event, with in-person and virtual components. They will be keeping the contracted rooms at the Hilton Madison Monona Terrace (1196 room nights) but releasing the rooms at The Edgewater (589 room nights), they will be paying a cancellation fee at the Edgewater.

They will also be adding about \$100,000 in A/V at Monona Terrace to accommodate the virtual experience.

The client is requesting approval to receive the total amount (\$27,000) in MT BEA funding that has been awarded.