



Certificate of Appropriateness
640 W Washington Ave

May 3, 2021



Proposed Work

- Install new signage throughout the site



New Ground Sign: Remove La Lingerie Signs & Replace with Cohesive Tenant Signs



Wall Sign #1 - Remove Motorless Motion Sign & Replace with Madison Train Depot Sign



Existing Ground Sign - Removed



Projection Sign Added to Baggage Claim House



Parking Directional Sign





Applicable Standards

SOI for Rehabilitation

3. Each property shall be recognized as a physical record of its time, place, and use. Changes that create a false sense of historical development, such as adding conjectural features or architectural elements from other buildings, shall not be undertaken.
9. New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale, and architectural features to protect the historic integrity of the property and its environment.
10. New additions and adjacent or related new construction shall be undertaken in such a manner that if removed in the future, the essential form and integrity of the historic property and its environment would be unimpaired.



Staff Recommendation

Staff believes the standards for granting a Certificate of Appropriateness are met and recommends that the Landmarks Commission approve the project with the following condition:

1. All signage attached to masonry buildings be attached with stainless steel fasteners in the masonry joints.

