# CITY OF MADISON
## FAÇADE IMPROVEMENT GRANT PROGRAM

***Building and beautifying Madison, one storefront at a time***

Department of Planning & Community & Economic Development
Economic Development Division
215 Martin Luther King Jr Blvd, Suite 300
Tom Otto (608) 243-0178
totto@cityofmadison.com

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## PROGRAM APPLICATION

Applicant: Peter Kursel Phone: 608-437-8385

Business Name: Datcha House LLC

Building Name: Project Address: 2021 Winnebago Street madison Wi 53704

Business Address: 2188 Heywood Cir Fitchburg WI Zip Code 53575-1918

E-mail Address: pkursel@gmail.com

Property Owner: Peter and Ellen Kursel

Address: 2188 Heywood Cir Fitchburg wi 53575 - 1918

Name of Grantee: _____

Lease Terms: _____

Definition of Project Scope: Facade Improvement and related alterations.

ATTACHMENT

Please provide photographs and copy of lease, land contract, or deed. Tenants must provide owner's written authorization.

Deed to be Provided

PROJECT BUDGET

| List Individual Project Elements: (Awning, sign, painting of trim, etc.) | Total Cost | Grant $ | Private $ |
|---|---|---|---|
| See Attached | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| Total: | | | |

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Contractor/Supplier: TBD

Address: _____

ATTACHMENT

* Bids, estimates, and/or contracts, product brochures, locater map and design drawings, if appropriate.

REMARKS See Attached UDC Application Docs

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Madison Façade Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: _____ Date: March 3, 2021

Signature: _____ Date: _____

Please send this completed application, accompanying materials, and application fee of $100 to:

Economic Development Division
Attn: Tom Otto
PO Box 2983
Madison, WI 53701-2983

2021 Winnebago Street Façade Improvement and Related Alterations
January 2021-August 2021
Completion Target: Sept 1 2021

| | Low | Median | High |
|---|---|---|---|
| Demolition<br>remove existing steps, slab in loading<br>remove 2 walls | 1,500 | 1,950 | 2,250 |
| Concrete<br>new stoop<br>new ramp | 2,300 | 2,990 | 3,450 |
| Masonry<br>Brick opening prep<br>soldier course<br>Install headers | 5,500 | 7,150 | 8,250 |
| Windows/Doors<br>install new storefront windows<br>and doors | 8,750 | 11,375 | 13,125 |
| Structural<br>structural W columns and LVL | 14,000 | 18,200 | 21,000 |
| Electrical<br>3 façade down lights | 1,000 | 1,300 | 1,500 |
| General Trades<br>Handrails, add wall<br>general landscaping | 2,000 | 2,600 | 3,000 |
| Total Gross Estimate | 35,050 | 45,565 | 52,575 |
| Credits<br>Façade Improvement<br>City of madison | 10,000 | 10,000 | 10,000 |
| Project Net Estimate | $ 25,050 | $ 35,565 | $ 42,575 |

# 2021 Winnebago History

DESCRIPTION

Madison Pattern Works and Polk Manufacturing Company building, 2021-2023 Winnebago Street.

Oscar Bock was president of the Bock Oil Burner Co. and Polk Manufacturing Co. William Polk was vice-president of Polk Manufacturing Co. and Madison Pattern Works.

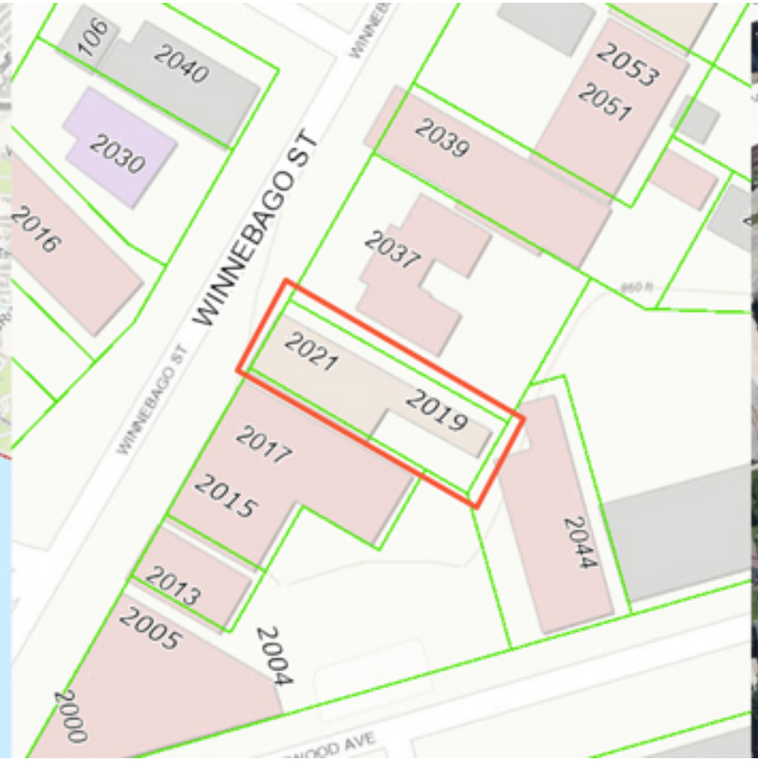
RECORD DETAILS

Image ID:20231
Creation Date:August 11 1930
Creator Name:McVicar, Angus B., 1903-1964
City:Madison
County:Dane
State:Wisconsin
Collection Name:Photo Copy Service : Photo Copy Service photographs and negatives, 1925-1983
Genre:Photograph
Original Format Type:negative, original
Original Format Number:PH 6058.1696B
Original Dimensions:10 x 8 inches

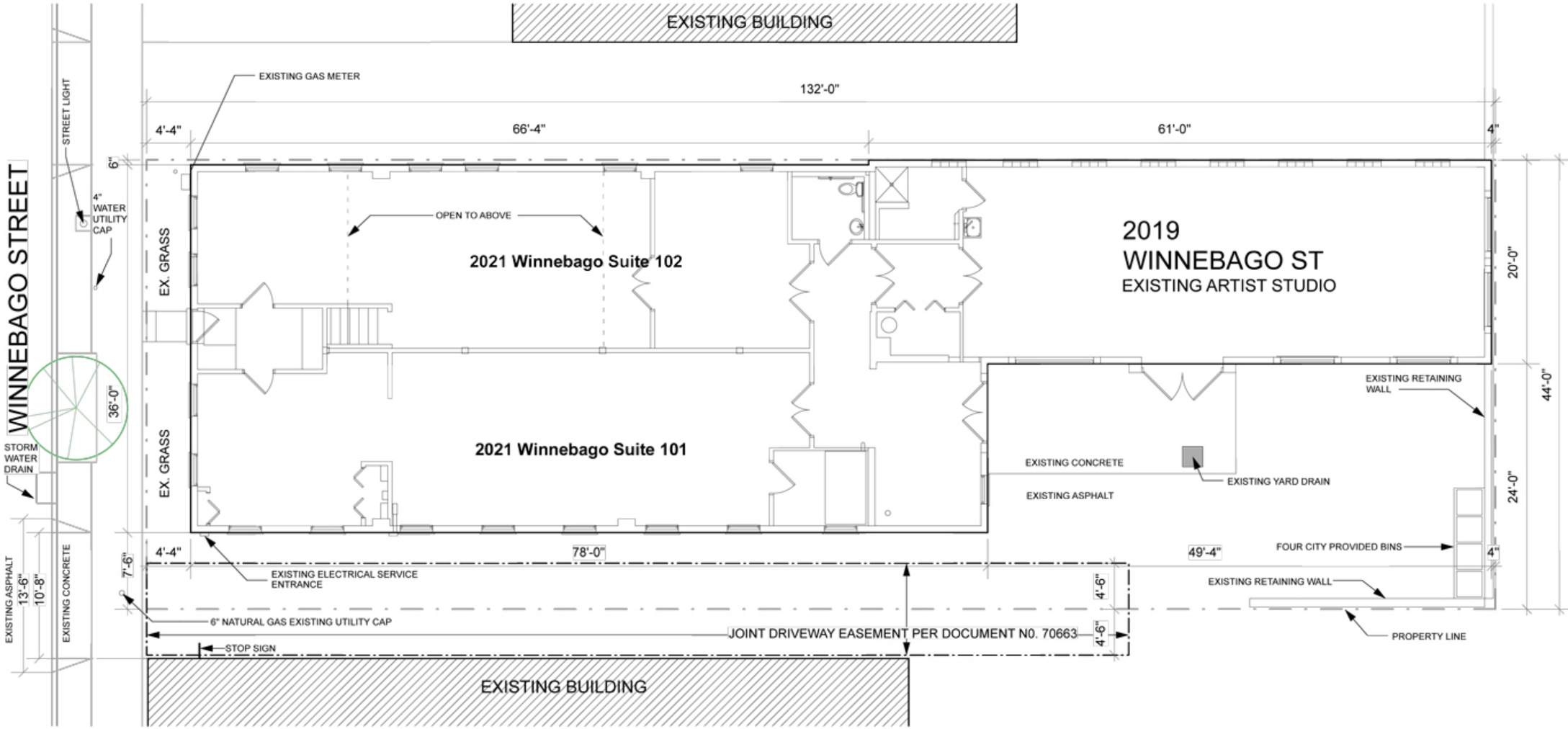
ADDITIONAL INFORMATION

Sign above door has been opaqued on negative.

Village of Maple Bluff
2021 Winnebago St
Lake Monona


WINNEBAGO ST
106
2040
2030
2016
2053
2051
2039
2037
2021
2019
2017
2015
2013
2005
2004
2000
2044

2021 Winnebago




1
A100

## EXISTING SITE PLAN

Scale: 1" = 10'-0"

0" 1' 2' 5' 7.5' 10'

N

PROJECT NORTH

| PROJECT INFORMATION: FAÇADE IMPROVEMENT |
|---|
| Urban Design District: NO<br>Façade Improvement Corridor: YES<br>PD Text and Letter: N/A<br>Grading Plan: N/A<br>Proposed Signage: No Signage Proposed<br>Utility/HVAC screening: N/A |

Consultant:

Location:
2021 WINNEBAGO ST
MADISON, WI 53704

NEW TENANT FOR:
2021 WINNEBAGO ST
DATCHA HOUSE LLC
MADISON, WI

Revisions:

| No. | Date: | Description: |
|---|---|---|

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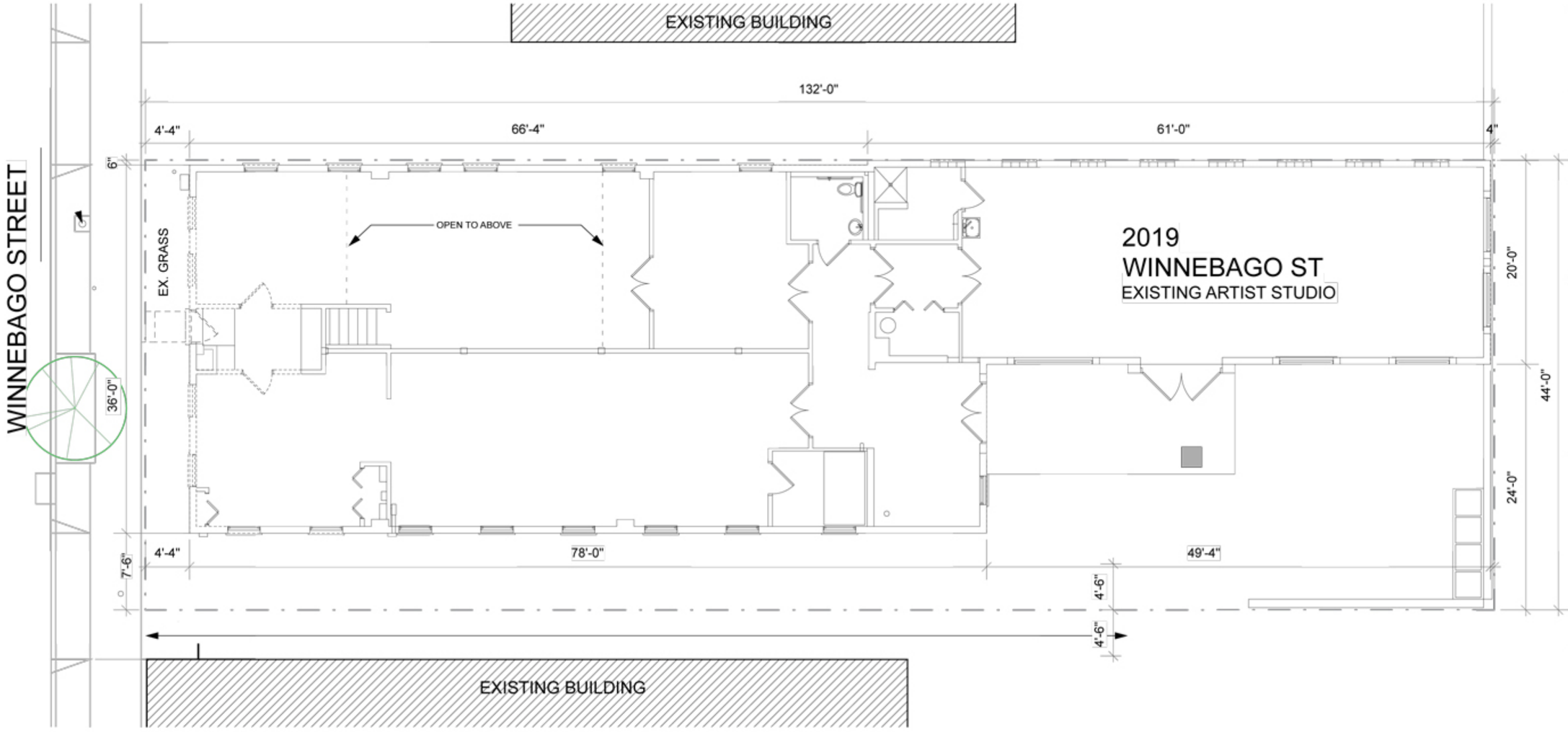
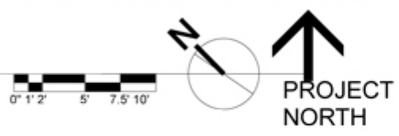
|---|---|
| Graphic Scale | |
| Project Number | |
| Set Type | |
| Date Issued | |
| Sheet Number | A100 |




1 A101 DEMO PLAN
Scale: 1" = 10'-0"




116 East Dayton St - Madison, WI

Consultant:

Location
2021 WINNEBAGO ST
MADISON, WI 53704

NEW TENANT FOR:
2021 WINNEBAGO ST
DATCHA HOUSE LLC
MADISON, WI

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|---|---|
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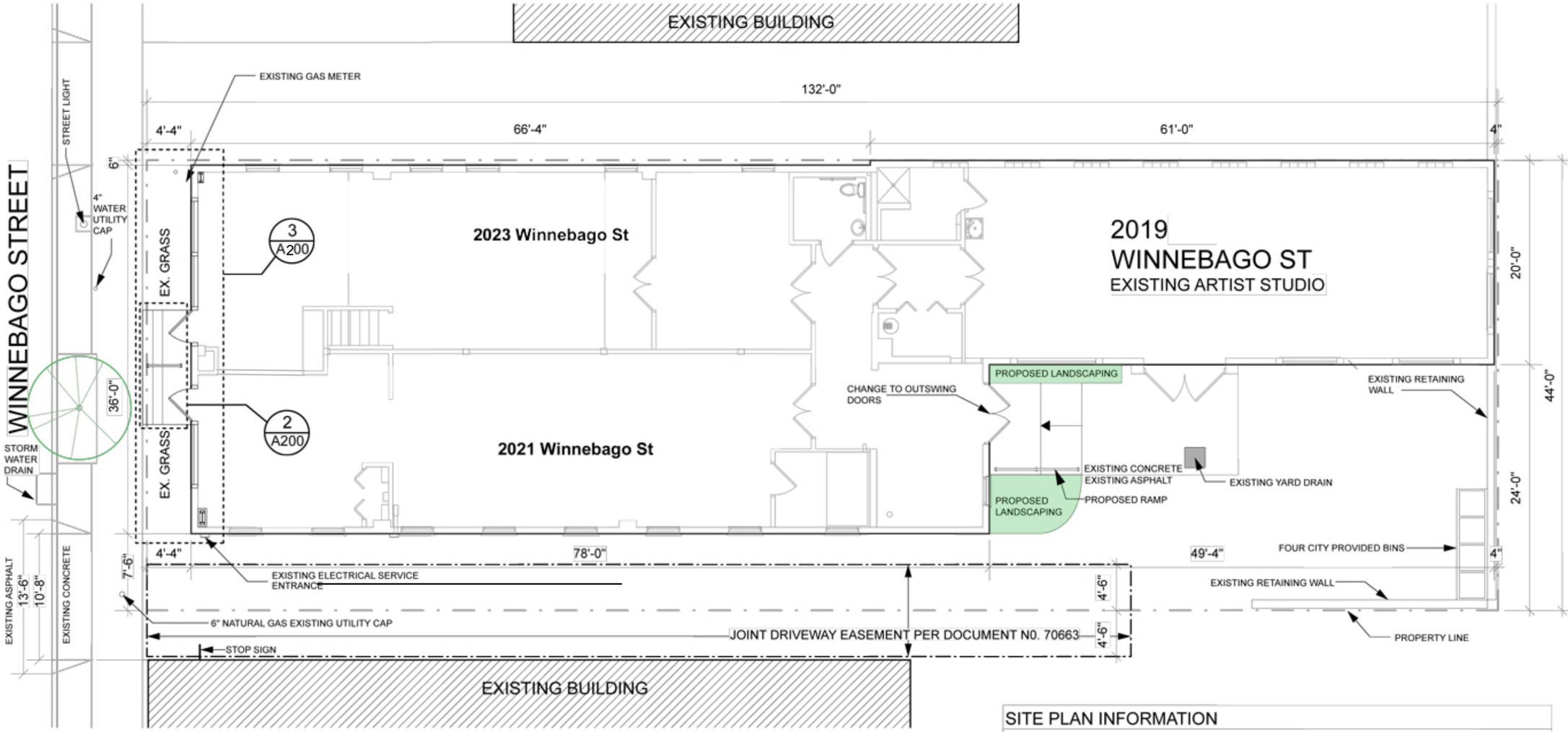
| Project Number | |
| Set Type | |
| Date Issued | |
| Sheet Number | A101 |

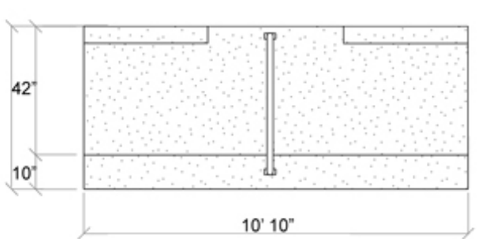



1 A200 PROPOSED PLAN
Scale: 1" = 10'-0"

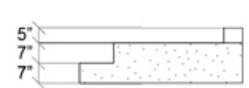
0" 1' 2' 5' 7.5' 10'

N

PROJECT NORTH




2 A200 PROPOSED STOOP PLAN
Scale: 1/4" = 1'




3 A200 PROPOSED STOOP ELEVATION
Scale: 1/4" = 1'

## SITE PLAN INFORMATION

| | | | |
|---|---|---|---|
| ZONING: | TSS | | |
| BLDG STORIES ABOVE GRADE : | 1-STORY | | |
| PROJECT DESCRIPTION: | FACADE IMPROVMENT TO EXISTING ONE STORY BLDG | | |
| EXISTING USE: | ARTIST STUDIO, OFFICE, GENERAL RETAIL. | | |
| NEW USE: | NO CHANGE TO EXISTING USE. | | |
| PARKING REQUIRED: | NO CAR MININMUM IN TSS FOR THESE USES | | |
| LOADING AREA: | 1 | | |
| BLDG FOOTPRINT | 3895 SF | PROPOSED LANDSCAPE AREA: | 230 SF |
| SITE AREA: | 5808 SF | PROPOSED LOT COVERAGE: | 96.04% |
| EXISTING LANDSCAPE AREA: | 142 SF | | |
| EXISTING LOT COVERAGE: | 97.55% | PROPOSED UNITS: | 3 |
| EXISTING UNITS: | 3 | | |
| 2019 WINNEBAGO: | 1220 SF | 2019 WINNEBAGO: | 1220 SF |
| 2021 WINNEBAGO: | | | |
| SUITE 101: | 1130 SF | 2021 WINNEBAGO: | 1150 SF |
| SUITE 102: | 1060SF | 2023 WINNEBAGO: | 1100 SF |
| COMMON SPACE: | 485 SF | COMMON SPACE: | 425 SF |

116 East Dayton St - Madison, WI

Consultant:

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NEW TENANT FOR:
2021 WINNEBAGO ST
DATCHA HOUSE LLC
MADISON, WI

Revisions:

| No. | Date: | Description: |
|---|---|---|

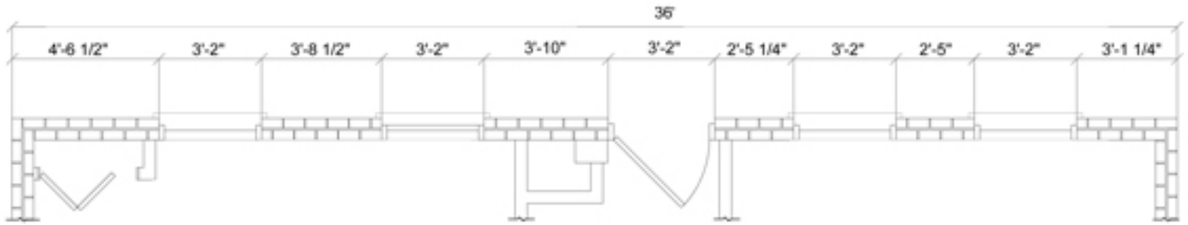
Graphic Scale

Project Number

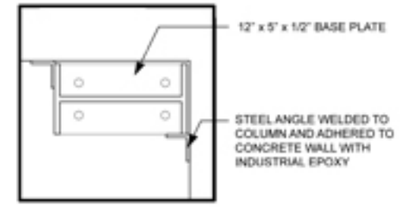
Set Type

Date Issued

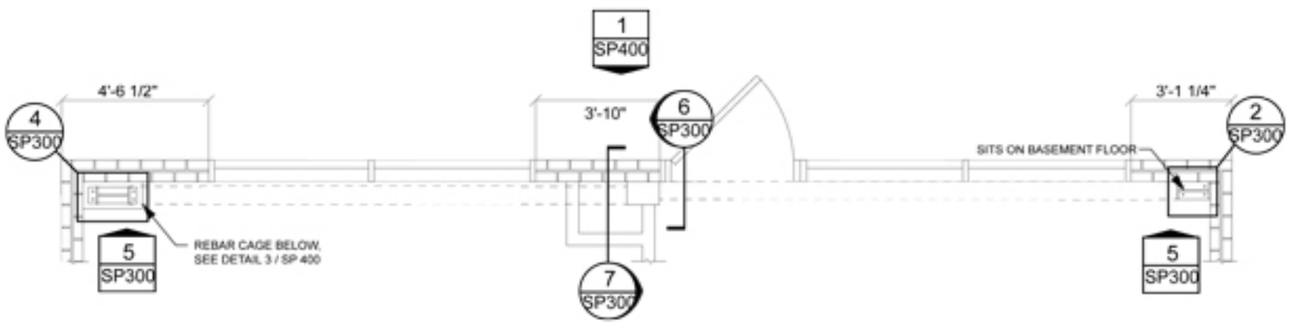
Sheet Number A200



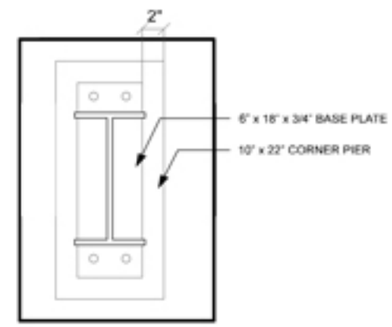

1 SP300 EXISTING NORTH WALL DETAIL PLAN
Scale: 1/4" = 1'



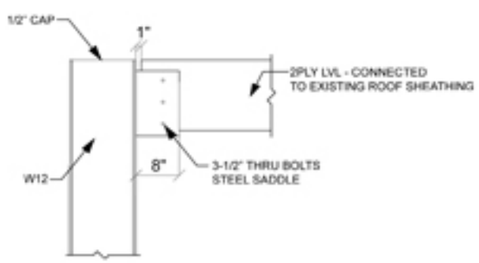

2 SP300 EAST COLLUMN BASE PLATE
Scale: 1" = 1'



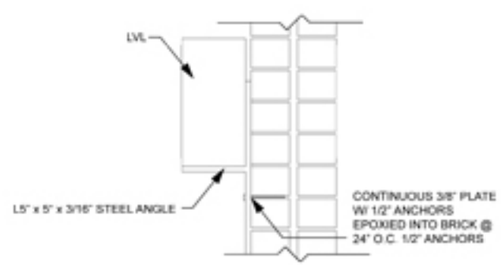

3 SP300 NORTH WALL DETAIL PLAN
Scale: 1/4" = 1'



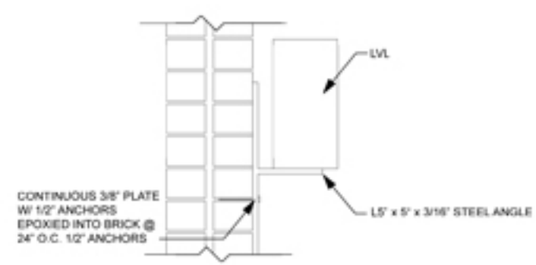

4 SP300 WEST COLLUMN BASE PLATE
Scale: 1" = 1'




5 SP300 COLUMN LVL CONNECTION
Scale: 1/2" = 1'




6 SP300 LVL WALL CONECTION WEST
Scale: 1/2" = 1'




7 SP300 LVL WALL CONECTION WEST
Scale: 1/2" = 1'

Consultant

Location
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MADISON, WI 53704

NEW TENANT FOR:
2021 WINNEBAGO ST
DATCHA HOUSE LLC
MADISON, WI

Revisions

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|---|---|---|

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|---|---|
| Graphic Scale | |
| Project Number | |
| Set Type | |
| Date Issued | |
| Sheet Number | SP300 |

1
A400
EXISTING ELEVATION

Consultant:

Location:
2021 WINNEBAGO ST
MADISON, WI 53704

NEW TENANT FOR:
2021 WINNEBAGO ST
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MADISON, WI

Revisions:

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|---|---|---|
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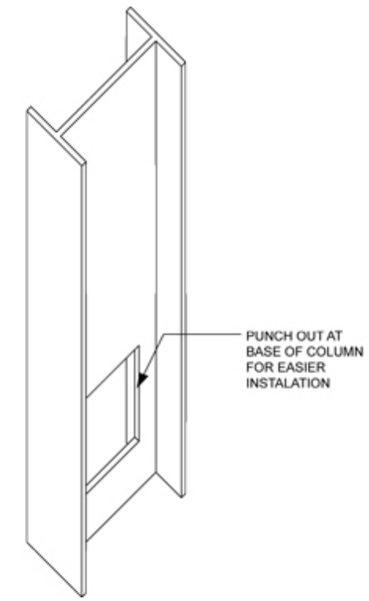
| Graphic Scale | |
| Project Number | |
| Set Type | |
| Date Issued | |
| Sheet Number | A400 |

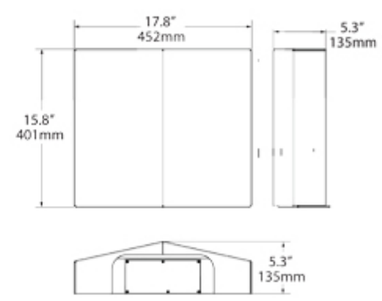
1 A400 PROPOSED ELEVATION
Scale: 1/4" = 1'

0" 1' 2' 4'

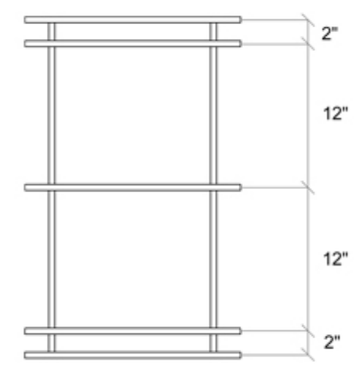



2 A400 BASE OF COLUMN DETAIL
Scale: 1" = 1'

T - TRIANGLE/WEDGE




3 A400 LIGHTING SPEC
Scale: 1" = 1'




4 A400 REBAR CAGE DETAIL
Scale: 1" = 1'

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Location:
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MADISON, WI 53704

NEW TENANT FOR:
2021 WINNEBAGO ST
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MADISON, WI

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|---|---|
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| Sheet Number | A400 |

1
A401
RENDERD ELEVATION
Scale: 1/4" = 1'

0" 1' 2' 4'

Consultant:

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MADISON, WI 53704

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| Sheet Number | A401 |

2023
2021
2019