PLANNING DIVISION STAFF REPORT

March 31, 2021



PREPARED FOR THE URBAN DESIGN COMMISSION

Project Address: 330-342 E. Lakeside Street – Parks Facility Improvements

Application Type: Public Building – Initial/Final Approval Requested

Legistar File ID # 64088

Prepared By: Janine Glaeser, UDC Secretary

Background Information

Applicant | Contact: Amy Lowenstein Scanlon, City of Madison Dept. of Public Works, Engineering Division

Project Description: The proposed project will include limited site and building updates. The site improvements include a partial reconfiguration of parking area and entry walkway and the exterior building improvements include an updated main entry door, addition of elevator overrun, and new rooftop equipment.

Project Schedule:

- The Plan Commission is scheduled to review this proposal on April 12, 2021.
- The Common Council is scheduled to review this proposal on April 20, 2021.

Approval Standards:

The UDC is an approving body regarding the proposed building improvements. The development is considered a Public Project which requires that the Urban Design Commission review the proposed project using the Public Project design standards and guidelines under MGO §33.24(4)(d). The UDC does not have approving authority regarding site or landscape improvements, though the body can make advisory recommendations.

Summary of Design Considerations and Recommendations

The subject building was previously an office for the Wisconsin Medical Society. The property was purchased by the City of Madison as part of an expansion to Olin Park. Proposed modifications are proposed to the office building to enable its intended conversion to an office building for Parks Division offices. The building will also include reservable community event space and an adjacent tenant space. In the application, Parks Staff have indicated that the building requires updates to mechanical, electrical, plumbing, fire suppression, and technological systems along with improvements for ADA compliance.

Staff recommends that UDC Staff review and provide feedback on the following items:

- Provide comment related to compatibility of improvements to the existing building, including material detail and color.
- Provide design guidance and comment on the resulting articulation and composition.