

From: [Joe Duperre](#)
To: [Plan Commission Comments](#)
Subject: Plan Commission Meeting - March 8, 2021
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Attachments: [image003.png](#)

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March 8, 2021

Plan Commission

Via email: pccomments@cityofmadison.com

Re: Planning Division update on the Odana Special Area Plan

Dear Committee Members:

An important component of CBL's strategy is to diversify the mix of uses available at our centers. We are encouraged by the flexible zoning illustrated in the City's current plan; however, several aspects of the plan do not take into consideration CBL and its partners recent and prior investments into the property.

The former Sears building at West Towne was recently redeveloped to include Dave & Busters and Total Wine, and Hobby Lobby will open later this year. Additionally, site work recently started on Madsion's first Von Maur store in the former Boston Store location. We are committed to the long-term growth and viability of West Towne and the surrounding area. We look forward to working with the City and other partners on a feasible and actionable mixed-use strategy that positions the area for future success.

Thank you for your time.

Sincerely,


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