

From: [Skidmore, Paul](#)
To: [licensing](#)
Subject: Fw: Proposed Hy Vee Liqueur store on Mineral Point Road
Date: Wednesday, January 20, 2021 4:49:50 PM
Importance: High

Greetings,

I just received this email from Tim Parks in Planning. I had requested an informal opinion and/or comments from Planning staff about this property, and following are their comments.

I would appreciate it if you could forward them to the members of the ALRC.

Thanks much for your assistance.

Paul Skidmore, 9th District Alder

City of Madison, Wisconsin

13 Red Maple Trail

Madison, WI 53717

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(608) 335 1529 (C)

From: [Parks, Timothy](#)
Sent: Wednesday, January 20, 2021 4:22 PM
To: [Paul Skidmore](#)
Cc: [Stouder, Heather](#), [Tucker, Matthew](#), [Zellers, Benjamin](#)

Paul,

My apologies for not responding to your inquiry sooner. I hope that this message is still timely. The afternoon unexpectedly got consumed by other things.

I spoke with Heather earlier. Planning takes no position on the specific matter of the HyVee liquor store proposal before ALRC this evening. However, we would like to share with you that the property in question is recommended for Community Mixed-Use in the Comprehensive Plan and seems a ripe candidate for that recommendation to be shaped further with the ongoing Odana Area Plan effort. More intensive mixed-use development of the site should it not continue as a multi-tenant retail center would also fit well with the current plans for BRT on Mineral Point Road, with this site located between two planned stops at High Point and Westfield roads. Ben Zellers is leading the Odana planning effort and is copied for any additional guidance he might be able to provide,

The configuration of the site will present some design challenges the closer you get to MPR, but that configuration probably works better for residential uses than it does for commercial, especially above the first floor if the site is redeveloped.

If you have any additional questions, please let those copied and me know.

Again, my apologies for not responding in a more timely manner.

Best,
TIM



Timothy M. Parks

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From: Skidmore, Paul <district9@cityofmadison.com>
Sent: Wednesday, January 20, 2021 10:47 AM
To: Parks, Timothy <TParks@cityofmadison.com>; Stouder, Heather <HStouder@cityofmadison.com>; Tucker, Matthew <MTucker@cityofmadison.com>
Subject: Proposed Hy Vee Liqueur store on Mineral Point Road

Greetings,

Tonight at the ALRC we will reviewing the liqueur license application from Hy Vee for a 9,000 SF new liqueur store that would be located in the former Pier One space at MPR and D'Onofrio Drive. We had a neighborhood meeting with the applicant on Monday evening. MPD has concerns about the traffic, ingress and egress, and traffic circulation in the parking lot. The majority of the attendees at the meeting are opposed to locating another liqueur store in this area. I also have serious concerns.

I plan to reach out to Matt today to get his opinion on the appropriateness of this location for this use. I would also welcome a call from either/both Tim and Heather as to your opinion on the layout, location, and site issues. I would also be interested in your opinion on the future of this aging strip mall, and if you think that proposal is in the best long term interest of the neighborhood and City.

Thanks much. I am up and functioning now, and I would welcome a call on my cell phone at any time. For the record, I am not requesting a formal opinion and I am not asking any of you to participate in the ALRC meeting. However, if you are so inclined, feel free to email me with your opinions or suggestions.

Take care. I look forward to hearing from you.

Paul Skidmore, 9th District Alder

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