

City of Madison

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Master

File Number: 63644

File ID: 63644 File Type: Resolution Status: Council New

Business

Version: 1 Reference: Controlling Body: COMMON

COUNCIL

File Created Date: 01/07/2021

File Name: accept \$7,000 from Arts Wisconsin, Inc. for the Final Action:

Greater Madison Music City Effort

Title: Amending the 2021 Adopted Operating Budget for the Planning Division,

Neighborhood Planning, Preservation and Design Section to accept \$7,000 from

Arts Wisconsin, Inc. for the Greater Madison Music City Effort.

Notes:

Sponsors: Sheri Carter, Tag Evers and Arvina Martin Effective Date:

Attachments: Enactment Number:

Author: Angela Puerta, Urban Planner Hearing Date:

Entered by: apuerta@cityofmadison.com Published Date:

Approval History

Version	Date	Approver	Action
1		Brent Sloat	Approve

History of Legislative File

Ver-	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return	Result:
sion:						Date:	

1 Department of Planning 01/07/2021 Referred for and Community and Introduction

Economic Development

Action Text: This Resolution was Referred for Introduction

Notes: Finance Committee (1/25/21), Common Council (2/2/21)

1 COMMON COUNCIL 01/19/2021

Text of Legislative File 63644

Fiscal Note

FISCAL NOTE PENDING

Title

Amending the 2021 Adopted Operating Budget for the Planning Division, Neighborhood Planning, Preservation and Design Section to accept \$7,000 from Arts Wisconsin, Inc. for the Greater Madison Music City Effort.

Body

WHEREAS, Arts Wisconsin, Inc. (Arts Wisconsin) is a Wisconsin community cultural development organization that selected the City of Madison to receive funding from "We're All In" Creative Workforce Program, a workforce engagement and development initiative to put Wisconsin's creative workers back to work during the COVID-19 pandemic; and

WHEREAS, the Greater Madison Music City team was created as a result of the Task Force on Equity in Music and Entertainment Report, accepted by the Common Council on February 26, 2019, under the resolution RES-19-00159, and file #53956; and

WHEREAS, the City of Madison Arts Program is an active member of the Greater Madison Music City team led by the Urban Community Arts Network, LTD (UCAN); and

WHEREAS, the City of Madison Arts Program wishes to re-grant these funds to UCAN to provide employment to local Madison artists as part of the Greater Madison Music City efforts; and

WHEREAS, these funds will be utilized to pay for live performances, music recording sessions and marketing campaigns to build awareness of the work of the Greater Madison Music City team; and

WHEREAS, these funds will support the community engagement efforts by the Greater Madison Music City team to provide more equitable access to stages and venues for people of color and diverse backgrounds; and

WHEREAS, UCAN will utilize 15% of these funds to provide administrative support.

NOW THEREFORE BE IT RESOLVED, that the Planning Division's 2021 adopted Operating Budget is hereby amended to appropriate \$7,000 for purchased services and private donation from Arts Wisconsin, Inc. revenue in the Neighborhood Planning, Preservation and Design service.

BE IT FURTHER RESOLVED, that the City hereby accepts funding from Arts Wisconsin, Inc. "We're All In" Creative Workforce Program for the Greater Madison Music City effort.

BE IT FINALLY RESOLVED, that the Planning Division Director is hereby authorized to execute an agreement with the Urban Community Arts Network, LTD to hire local artists as part of the Greater Madison Music City planning effort.