

From: [Rummel, Marsha](#)
To: [Verbick, Jim](#); [Verveer, Michael](#); [Carter, Sheri](#)
Cc: mike.ding@gmail.com; [David Ring](#)
Subject: Alder D6 report for December 16, 2020 ALRC
Date: Wednesday, December 16, 2020 4:34:12 PM

Greetings ALRC members-

I have another meeting tonight so I will not be attending the December meeting. Here are my comments on two of the licenses before you tonight.

7. 62957 Public Hearing - New License Kwik Trip Inc • dba Stop-N-Go 1515 2002 Winnebago St • Agent: Paul Thurston Class A Beer, Class A Cider Aldermanic District 6 (Alder Rummel) • Police Sector 410

Last Thursday, preceding the SASYNA Council meeting, I held a virtual neighborhood meeting with Community Relations Manager David Ring from Kwik Trip who provided information about their license application and answered questions about the closure of post office services and mail boxes to approximately 30 neighbors. According to Mr. Ring, the Stop N Go owner terminated the contract with the Post Office because it was too labor intensive. The PO box fixtures have been removed as of last week. The typical Kwik Trip store is 7,000 – 10,000 sf while the Schenk Atwood store is about 2,900 sf. There was consensus among all neighbors regarding the importance of the post boxes and postal services to local businesses, nonprofits, and residents. The post office boxes have been at the Stop N Go for about 25 years and the closure caused disruption for many, including SASY. Several PO box holders contacted Rep Mark Pocan, his office contacted the USPS. The alder's appeals to Kwik Trip to consider renewing the lease did not gain traction.

During the meeting, several people focused on the tradeoff of profit margin and community benefits, while others noted that an alcohol license is a privilege not a right. Everyone urged Kwik Trip to consider adding the services back. Several neighbors noted that the Schenk Atwood store was not the typical C-store: it was not located on a major arterial, does not offer gasoline sales, has a significantly smaller footprint, and made the case for treating it as a neighborhood store embedded in a walkable neighborhood. The sale of the Stop N Go includes the space for the adjacent laundromat and the laundromat's lease is up in April. Kwik Trip is planning to expand the store at that time and offered to provide the planogram for the space to SASY and the alder. David Ring acknowledged that Kwik Trip did not do sufficient outreach to the community or understand the neighborhood they would be serving and promised he would share concerns to Kwik Trip management and report back. He said he hoped to find a compromise regarding postal service when they expand into the laundromat. The information about the future of the laundromat is not widely known, as far as I can tell. This may cause additional disappointment but I believe the applicant will do a better job of outreach going forward and I will work with them to help them do that.

In a follow up email, Mr. Ring informed me that "Store 1515 located at 2002 Winnebago Street – will have a change in store hours due to staffing and training needs. The store will now be open from 6 a.m. to 6 p.m. until at least the end of the year. We apologize for this inconvenience. Once our retail team is ready to extend the closing hours of the store back to 10 p.m., I will certainly

communicate that information to you.”

I believe the applicant has heard the concerns of the neighborhood regarding the loss of post office boxes and mail service and will be reviewing their future expansion plans with these concerns in mind. Several neighbors did not support a license at 2002 Winnebago and support an overall reduction in alcohol density in Schenks Corners. I understand that SASYNA Council submitted a letter in support of the license application. I am disappointed that Kwik Trip did not do a better job doing outreach to the community they plan to conduct business in or understand the market this store serves, for that reason I am not offering my support of the license.

10. 63118 Public Hearing - New License Umami Dumpling & Ramen Bar LLC • dba UMAMI GO 901 Williamson St • Agent: Michael Ding • Estimated Capacity: 47 Class B Combination Liquor & Beer • 10% alcohol, 90% food Aldermanic District 6 (Alder Rummel) • Police Sector 408

The applicant contacted me but I did not hold a neighborhood meeting due to the site having a series of prior licenses and the applicant having experience as a license holder. I welcome having a more active use at this location. I understand the MNA Preservation and Development Committee sent in a letter of support. I support the license.

Marsha Rummel
District 6 Alder
City of Madison