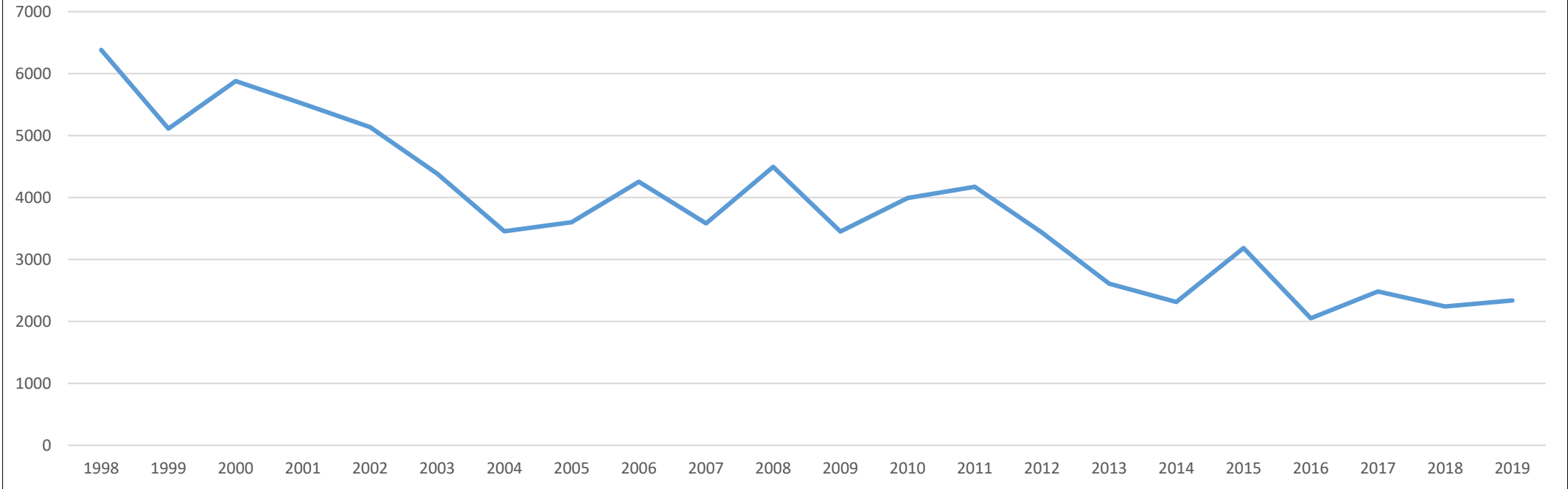


Bike Registration 1998-2019



Year	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Reg	6382	5110	5879	5512	5136	4383	3453	3600	4253	3582	4493	3450	3991	4172	3433	2608	2312	3183	2050	2482	2240	2338



Timeframe Considerations

One month to:

- Announce change
- Update bicycle retailers and community partners
- Update website and close down online sales

Approximately 3 months to:

- Finalize national registration partner(s)
- Promote new bicycle registration
- Send letter to all current people with registered bikes
- Email to everyone in registration system

Current Bicycle Registration Program Timeline:

- Bike registration year begins May 15
- Need to order registration decals by March 15th so can deliver decals to retailers in early May.
 - Registration decals take 30-45 days from order to delivery
- Renewal Mailing typically sent 3rd week of April & that process needs to start late March

Bike Registration Coordinator

If Ordinance is repealed:

- Close down current city registration program
- Set up new national registration partnership
- Promote new national registration
- Decrease time spent on registration
- Increase time spent on:
 - Bike parking program
 - Pedestrian flag program
 - Bike Fix-It Station Placement & Maintenance
 - Walk/Bike maps
 - Event assistance
 - Data gathering