

Monroe Street Hours 2021

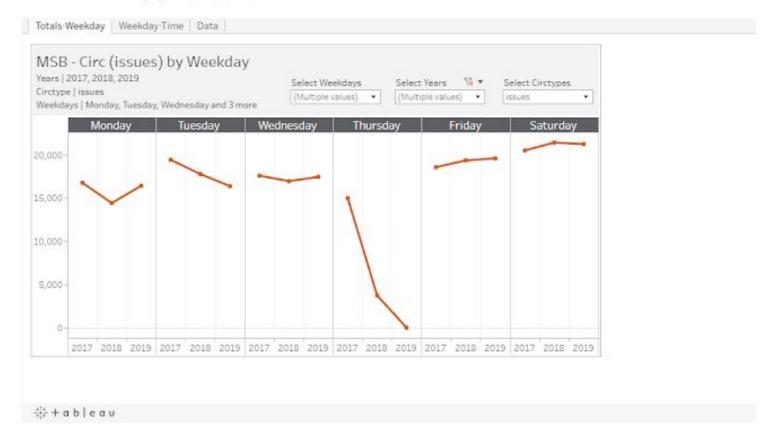
Krissy Wick, Public Services Director
Ching Wong, Monroe Street Library Supervisor
Margie Navarre Saaf, Borrower Services Manager
Tana Elias, Digital Services & Marketing Manager
MPL Data Work Group

Strategy

A team of managers and the MPL data team examined:

- 3 years of circulation data by day and hour
- visits by day and hour, 2018, 2019
- curbside visits by day
- curbside survey responses (2 week customer survey)
- consulted with parking and traffic engineering staff
- consulted Orange Schroeder, Monroe Street Merchants Association

⟨ South Central Library System (SCLS) - Profile



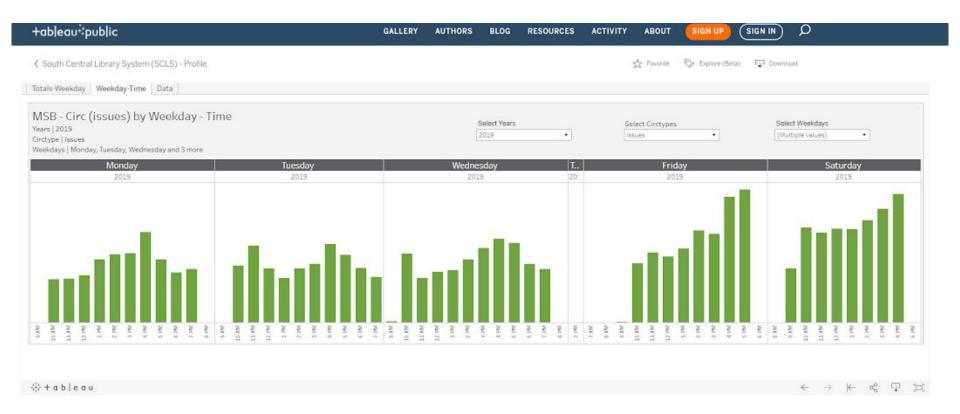
MPL-Monroe Street Branch (MSB) | Circ by Weekday & Time

Viz Author: South Central Library System (SCLS)

MSB - Cic by Weekday & Time

View interactive data of Monroe Street circulation by day and hour for three years at:

https://public.tableau.com/profile/scls#!/vizhome/MSB-CicbyWeekdayTime/Totals-Weekday



MPL-Monroe Street Branch (MSB) | Circ by Weekday & Time

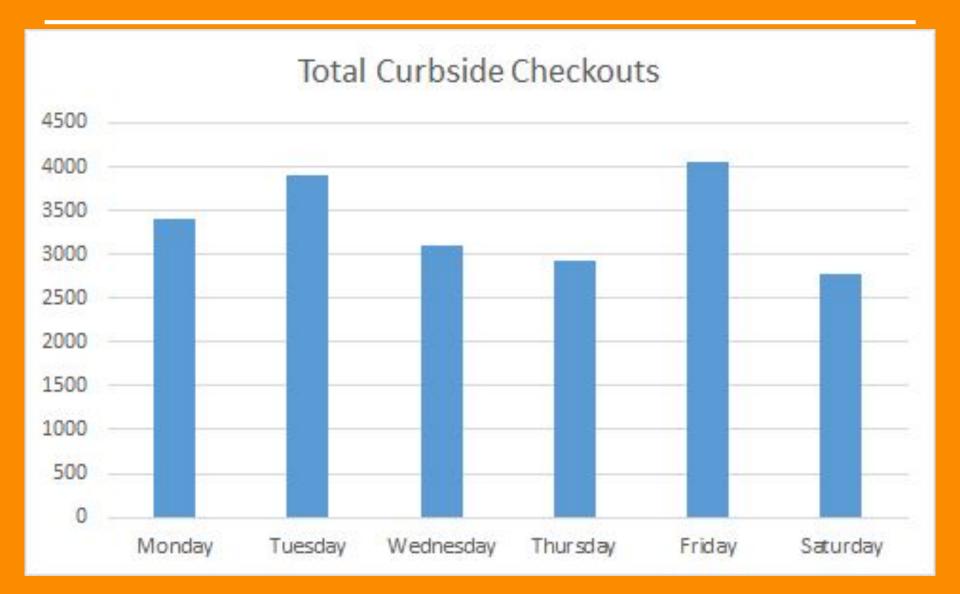
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2018 and 2019 weekly survey data

Gate					
count					
	October	October per		July per	Average per
Day	total	hour	July total	hour	hour
Monday	285.5	28.6	283.5	28.4	28.5
Tuesday	283.5	28.4	322.5	32.3	30.3
Wednesda					
у	203.0	20.3	287.0	28.7	24.5
Thursday	-	-	-	-	-
Friday	217.0	27.1	272.0	34.0	30.6
Saturday	263.5	32.9	150.0	25.0	29.5



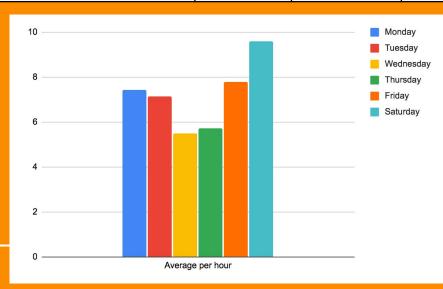
Curbside checkouts by day, May-October 2020



Curbside checkouts by hour, August-October 2020

curbside data

	Mon	Tues	Wed	Thur	Fri	Sat
Average total						
curbside appts.	54	61.7	44	45.7	62.7	48
Average curbside						
appts. per hour	7.4	7.1	5.5	5.71	7.8	9.6
Overall total appts	594	628	484	503	690	530





*	NOT CONVENIENT	CONVENIENT *	NEUTRAL ▼	CONVENIENT *	MOST CONVENIENT	TOTAL
▼ Saturday	2.74% 2	0.00%	1.37%	15.07% 11	80.82% 59	73
→ Monday	0.00%	0.00%	3.23% 2	24.19% 15	72.58% 45	62
▼ Wednesday	1.61%	0.00% 0	3.23% 2	30.65% 19	64.52% 40	62
▼ Friday	2.04%	0.00%	2.04% 1	28.57% 14	67.35% 33	49
▼ Thursday	2.22%	0.00%	2.22% 1	46.67% 21	48.89% 22	45
▼ Tuesday	0.00%	0.00%	2.56%	46.15% 18	51.28% 20	39

Staffing in Budget

- 100% Library Assistant (3 days at Monroe Street, 2 days at Central
- 2 Library Pages

COVID hours recommendation

Monday 10am-1pm, 2-6pm Tuesday 10am-1pm, 2-6pm Friday 10am-1pm, 2-6pm

post-COVID hours recommendation

Tuesday 10am-1pm, 2-6pm Friday 10am-1pm, 2-6pm Saturday 9am-1pm, 2-5pm