

URBAN DESIGN COMMISSION APPLICATION

UDC

City of Madison
Planning Division
Madison Municipal Building, Suite 017
215 Martin Luther King, Jr. Blvd.
P.O. Box 2985
Madison, WI 53701-2985
(608) 266-4635



FOR OFFICE USE ONLY:

Paid _____ Receipt # _____
Date received 10/21/2020
Received by 10:38 a.m. **RECEIVED**
Aldermanic District _____
Zoning District _____
Urban Design District _____
Submittal reviewed by _____
Legistar # _____

Complete all sections of this application, including the desired meeting date and the action requested.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the phone number above immediately.

1. Project Information

Address: _____

Title: _____

2. Application Type (check all that apply) and Requested Date

UDC meeting date requested _____

New development

Alteration to an existing or previously-approved development

Informational

Initial approval

Final approval

3. Project Type

Project in an Urban Design District

Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)

Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)

Planned Development (PD)

General Development Plan (GDP)

Specific Implementation Plan (SIP)

Planned Multi-Use Site or Residential Building Complex

Signage

Comprehensive Design Review (CDR)

Signage Variance (i.e. modification of signage height, area, and setback)

Signage Exception

Other

Please specify _____

4. Applicant, Agent, and Property Owner Information

Applicant name _____

Street address _____

Telephone _____

Project contact person _____

Street address _____

Telephone _____

Property owner (if not applicant) _____

Street address _____

Telephone _____

Company _____

City/State/Zip _____

Email _____

Company _____

City/State/Zip _____

Email _____

City/State/Zip _____

Email _____

5. Required Submittal Materials

Application Form

Letter of Intent

- If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required
- For signage applications, a summary of how the proposed signage is consistent with the applicable CDR or Signage Variance review criteria is required.

Development Plans (Refer to checklist on Page 4 for plan details)

Filing fee

Electronic Submittal*

Notification to the District Alder

- Please provide an email to the District Alder notifying them that you are filing this UDC application. Please send this as early in the process as possible and provide a copy of that email with the submitted application.

Each submittal must include fourteen (14) 11" x 17" **collated** paper copies. Landscape and Lighting plans (if required) must be **full-sized and legible**. Please refrain from using plastic covers or spiral binding.

Both the paper copies and electronic copies must be submitted prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. A completed application form is required for each UDC appearance.

For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (initial or final approval) from the UDC. All plans must be legible when reduced.

**Electronic copies of all items submitted in hard copy are required. Individual PDF files of each item submitted should be compiled on a CD or flash drive, or submitted via email to udcapplications@cityofmadison.com. The email must include the project address, project name, and applicant name. Electronic submittals via file hosting services (such as Dropbox.com) are not allowed. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.*

6. Applicant Declarations

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with _____ on _____.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of applicant _____ Relationship to property _____

Authorizing signature of property owner _____ Date _____

7. Application Filing Fees

Fees are required to be paid with the first application for either initial or final approval of a project, unless the project is part of the combined application process involving the Urban Design Commission in conjunction with Plan Commission and/or Common Council consideration. Make checks payable to City Treasurer. Credit cards may be used for application fees of less than \$1,000.

Please consult the schedule below for the appropriate fee for your request:

Urban Design Districts: \$350 (per §35.24(6) MGO).

Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150
(per §33.24(6)(b) MGO)

Comprehensive Design Review: \$500
(per §31.041(3)(d)(1)(a) MGO)

Minor Alteration to a Comprehensive Sign Plan: \$100
(per §31.041(3)(d)(1)(c) MGO)

All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for signage variances (i.e. modifications of signage height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex

Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- Informational Presentation. Applicants may, at their discretion, request to make an Informational Presentation to the UDC prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design. Applicants should provide details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC understand the proposal and provide feedback. (Does not apply to CDR's or Signage Variance requests)
- Initial Approval. Applicants may, at their discretion, request initial approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information that should be addressed at Final Approval stage.
- Final Approval. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the initial approval must be addressed at this time.

Presentations to the Commission

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics.

When presenting projects to the UDC, applicants must fill out a registration slip provided in the meeting room and present it to the Secretary. Presentations should generally be limited to 5 minutes or as extended by motion by consent of the Commission. The Commission will withhold questions until the end of the presentation.

Applicants are encouraged to consider the use of various graphic presentation material including a locator map, photographs, renderings/model, scale drawings of the proposal in context with adjacent buildings/uses/signs, etc., as may be deemed appropriate to describe the project and its surroundings. Graphics should be mounted on rigid boards so that they may be easily displayed. **Applicants/presenters are responsible for all presentation materials, AV equipment and easels.**

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST

The items listed below are minimal application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1. Informational Presentation

- ☐ Locator Map
- ☐ Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- ☐ Contextual site information, including photographs and layout of adjacent buildings/structures
- ☐ Site Plan
- ☐ Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

1. Title block
2. Sheet number
3. North arrow
4. Scale, both written and graphic
5. Date
6. Fully dimensioned plans, scaled at 1"= 40' or larger

**** All plans must be legible, including the full-sized landscape and lighting plans (if required)**

2. Initial Approval

- ☐ Locator Map
- ☐ Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- ☐ Contextual site information, including photographs and layout of adjacent buildings/structures
- ☐ Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- ☐ Landscape Plan and Plant List (*must be legible*)
- ☐ Building Elevations in both black & white and color for all building sides (include material callouts)
- ☐ PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

3. Final Approval

All the requirements of the Initial Approval (see above), **plus**:

- ☐ Grading Plan
- ☐ Proposed Signage (if applicable)
- ☐ Lighting Plan, including fixture cut sheets and photometrics plan (*must be legible*)
- ☐ Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- ☐ PD text and Letter of Intent (if applicable)
- ☐ Samples of the exterior building materials (presented at the UDC meeting)

4. Comprehensive Design Review (CDR) and Variance Requests (*Signage applications only*)

- ☐ Locator Map
- ☐ Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Variance criteria is required)
- ☐ Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- ☐ Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- ☐ Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- ☐ Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- ☐ Illustration of the proposed signage that meets Ch. 31, MGO compared to what is being requested.
- ☐ Graphic of the proposed signage as it relates to what the Ch. 31, MGO would permit

exit

11/3/2020

Dear Urban Design Commission Members,

This package represents the signage required for SSM Health's new South Madison Campus. The signage program has been established to provide comprehensive brand and navigational information for both the campus and its buildings. The materials, sizes, colors, and illumination methods are of high caliber and will be used consistently for each sign type described in the drawing exhibits.

Navigational site signage will indicate points of entry onto the campus from adjacent public roads. Internal campus signage indicating parking, public building entries, and site egress will be placed as required along internal roads to provide efficient navigation within the site. All signage copy can be modified as required over time to reflect campus growth and changes. Signs that are illuminated will be internally illuminated with energy efficient LED lights.

Signage attached to the top of the building facades will be sized to appropriately identify SSM Health upon approach to the campus. The sign on the south facade (Location 034) and east facade (Location 046) will be internally illuminated with energy efficient LED lights. In deference to the residential neighborhood located west of Fish Hatchery Rd, the sign located on the west facade (Location 036) is mounted at ground level, is modest in size, and is non-illuminated. The sign located on the north facade (Location 040) is mounted on the 2nd floor of the building and is also non-illuminated.

Based on our interpretation of the City of Madison zoning code, the following exceptions will be required:

Location 002- Size of sign

Location 034- Size of letters, location on penthouse above roof line

Location 046- Size of letters, location on penthouse above roof line

Location 004- Exceeds 9 sq.ft.

Location 014- Exceeds 9 sq.ft.

Location 016- Exceeds 9 sq.ft.

Location 018- Exceeds 9 sq.ft.

Location 020- Exceeds 9 sq.ft.

Location 022- Exceeds 9 sq.ft.

Location 024- Exceeds 9 sq.ft.

Location 028- Exceeds 9 sq.ft.

Location 036- Exceeds 9 sq.ft.

This package meets the following CDR criteria:

exit

1. The proposal shall create visual harmony between the signs, building(s), and building site through unique and exceptional use of materials, design, color, any lighting, and other design elements; and shall result in signs of appropriate scale and character to the uses and building(s) on the zoning lot as well as adjacent buildings, structures and uses.

The sign design used for this package is based on the SSM Health Exterior Signage Standards. These signs have been successfully implemented at a number of SSM Health facilities across the country. The signs will be constructed using industry standard materials (aluminum faces with acrylic letters) and will use simple a classic color palette (gray, white, and blue).

2. Each element shall be found to be necessary due to unique or unusual design aspects in the architecture or limitations in the building site or surrounding environment; except that when a request for an Additional Sign Code Approval under Sec. 31.043(3) is included in the Comprehensive Design Review, the sign(s) eligible for approval under Sec. 31.043(3) shall meet the applicable criteria of Sec. 31.043(3), except that sign approvals that come to Comprehensive Design Review from MXC and EC districts pursuant to 31.13(3) and (7) need not meet the criteria of this paragraph.

All signage has been located to be as minimally intrusive as possible to the surrounding communities, while still supporting the essential wayfinding needs of the patients and visitors to the facility.

3. The proposal shall not violate any of the stated purposes described in Secs. 31.02(1) and 33.24(2).

It does not.

4. All signs must meet minimum construction requirements under Sec.31.04(5).

They will.

5. The proposal shall not approve Advertising beyond the restrictions in Sec. 31.11 or Off-Premise Directional Signs beyond the restrictions in Sec.31.115.

It does not.

6. The proposal shall not be approved if any element of the plan:

a. presents a hazard to vehicular or pedestrian traffic on public or private property,

It does not.

b. obstructs views at points of ingress and egress of adjoining properties,

It does not.

c. obstructs or impedes the visibility of existing lawful signs on adjacent property, or

It does not.

Designing connections
between people, information
and environments.

215.561.1950
info@exploreeexit.com

exit

d. negatively impacts the visual quality of public or private open space.

It does not.

7. The proposal may only encompass signs on private property of the zoning lot or building site in question, and shall not approve any signs in the right of way or on public property.

All signage is located on property owned by SSM Health.

Thank you for your consideration. We are happy to answer any questions you may have.

Best regards,
Exit Design

exit

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Location 018- Exceeds 9 sq.ft.
Location 020- Exceeds 9 sq.ft.
Location 022- Exceeds 9 sq.ft.
Location 024- Exceeds 9 sq.ft.
Location 028- Exceeds 9 sq.ft.
Location 036- Exceeds 9 sq.ft.

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Best regards,
Exit Design

SSM Health South Madison

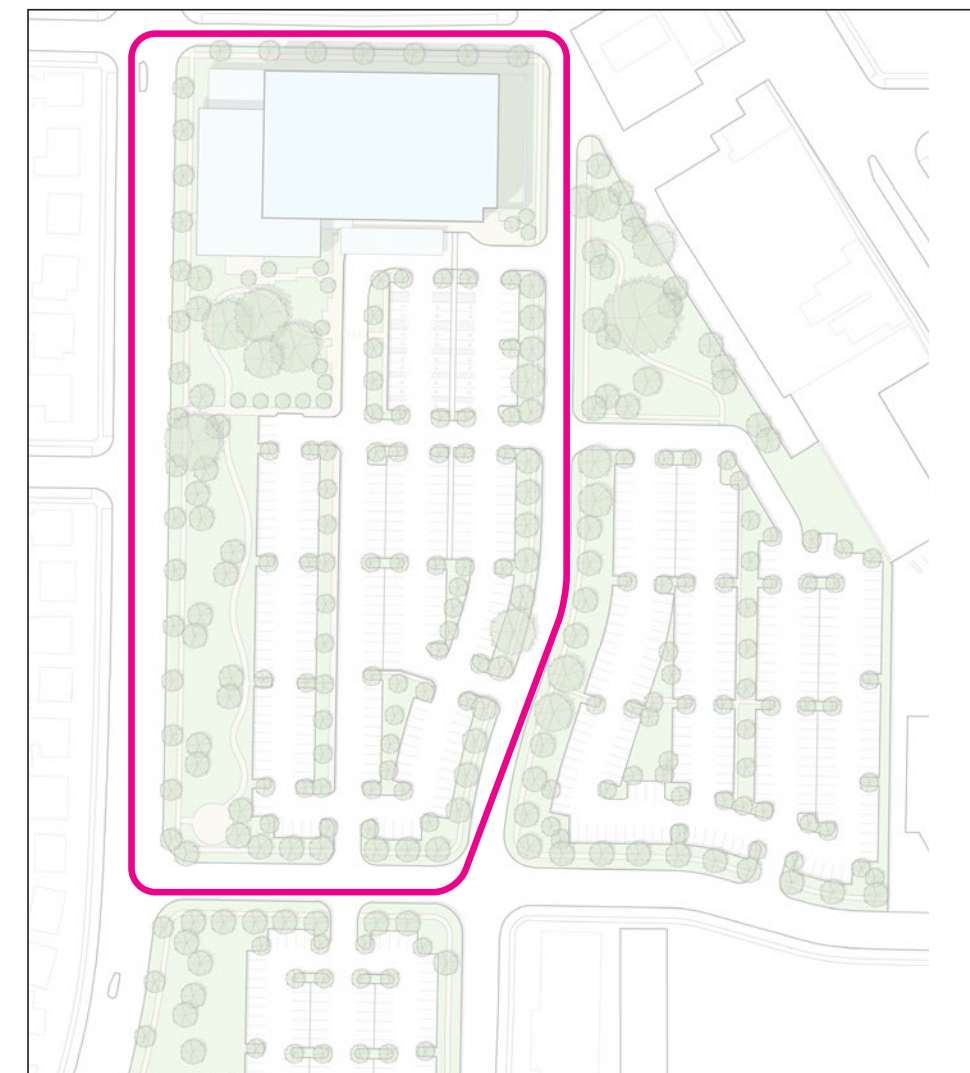
Zoning Package (1)

Project #: 118100


Issue Date: 10/07/20

Exit Design

725 N 4th Street
Philadelphia, PA 19123
215.561.1950
info@exploreexit.com

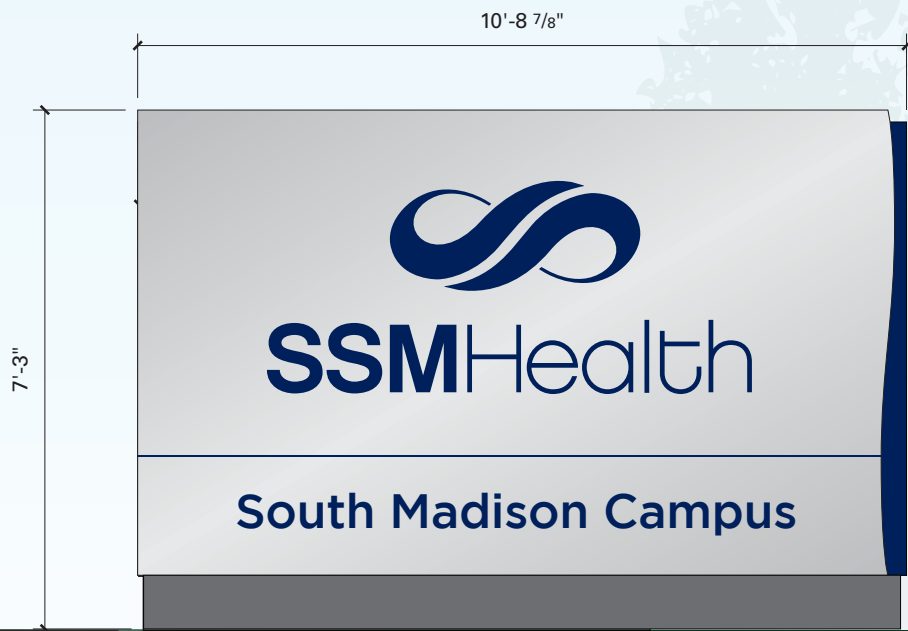


*Location Key

 = Illuminated

MO.2.77.S.I.S. Monument Sign

*See Appendix for Design Details



Location: 002
Square Feet: 69

ML.2.28.S.I.S. Secondary Vehicular Directional

*See Appendix for Design Details



Location: 042
3" Cap Height
Square Feet: 25

Location: 044
3" Cap Height
Square Feet: 25



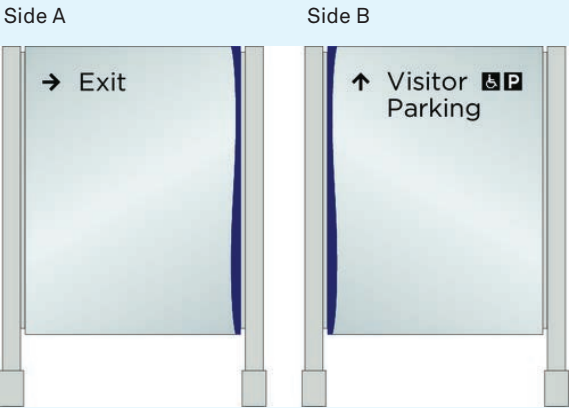
Location: 008
3" Cap Height
Square Feet: 25



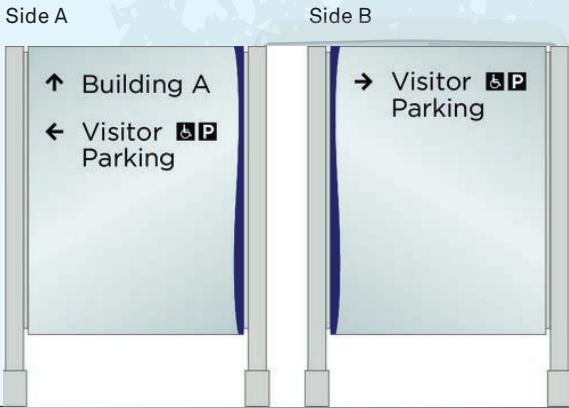
Location: 026
3" Cap Height
Square Feet: 25

PP.2.18.N.N.S Tertiary Vehicular Directional

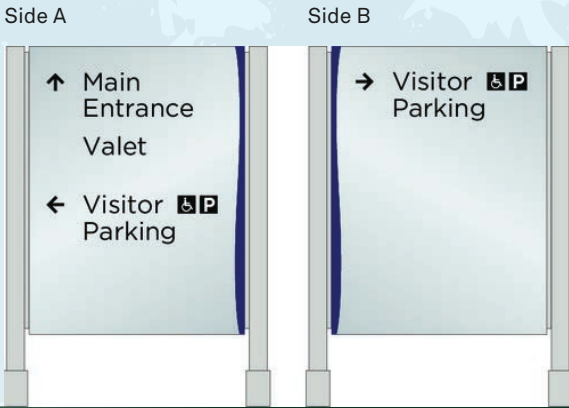
*See Appendix for Design Details



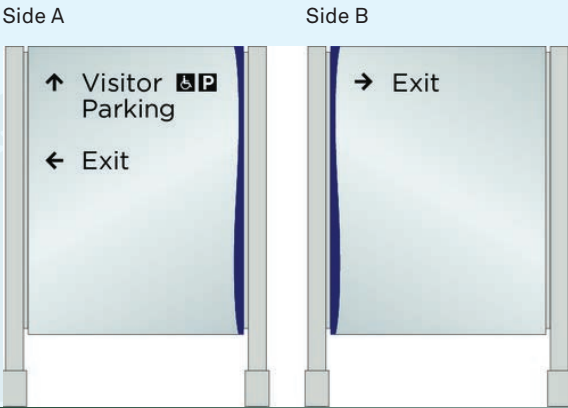
Location: 020
3" Cap Height
Square Feet: 12



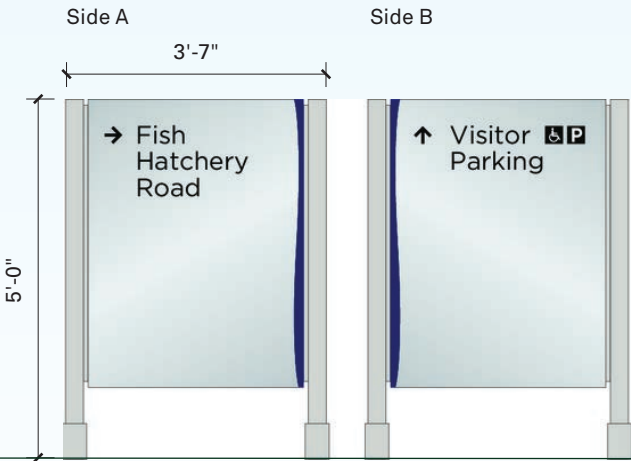
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3" Cap Height
Square Feet: 12



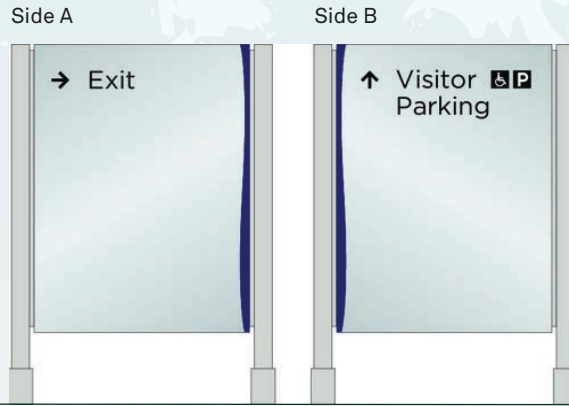
Location: 028
3" Cap Height
Square Feet: 12



Location: 036
3" Cap Height
Square Feet: 12



Location: 004
3" Cap Height
Square Feet: 12



Location: 018
3" Cap Height
Square Feet: 12

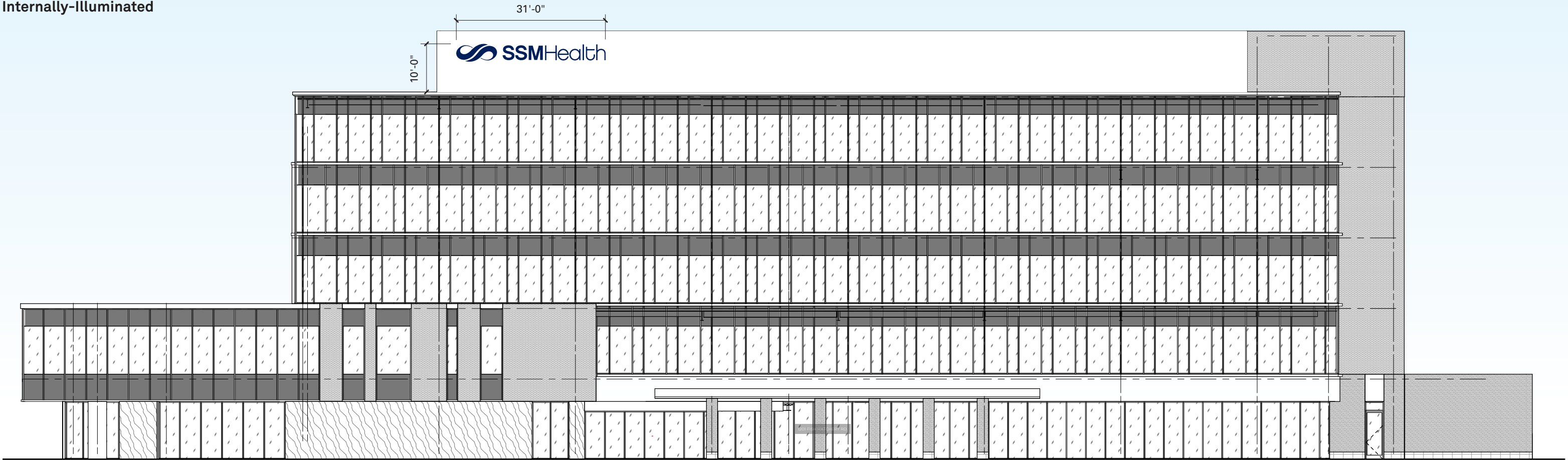


Location: 032
X" Cap Height
Square Feet: XX



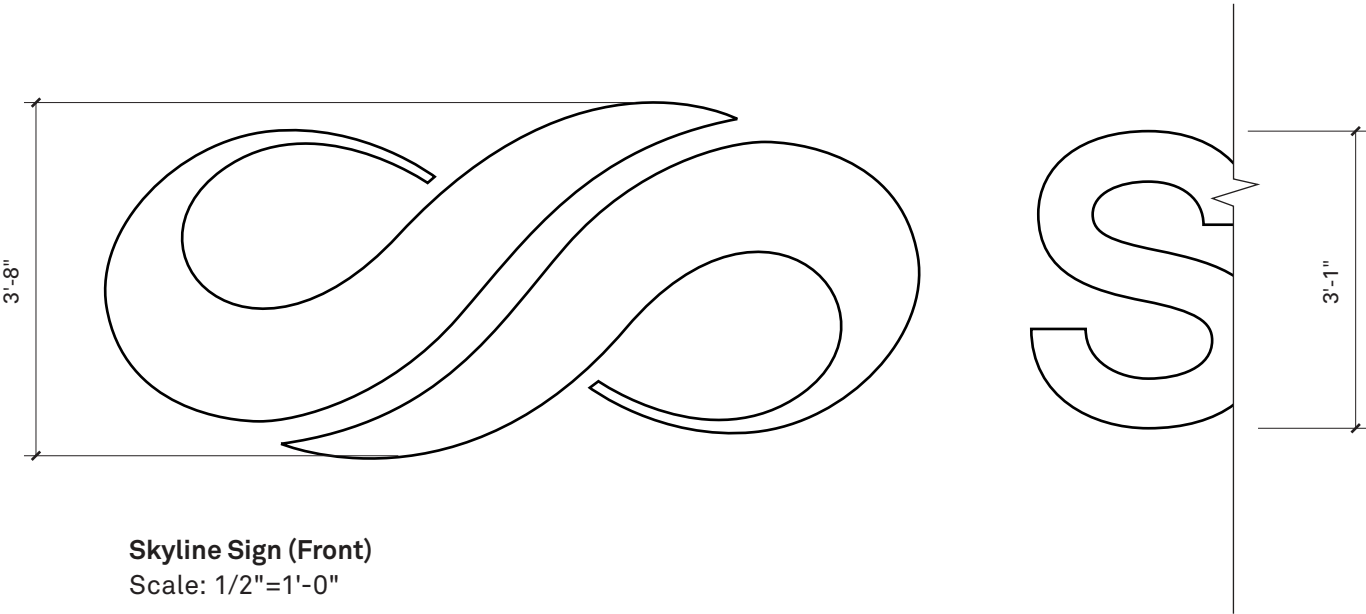
Location: 038
X" Cap Height
Square Feet: XX

CL.1.037.H.I.B Skyline Channel Letters (South)
Internally-Illuminated

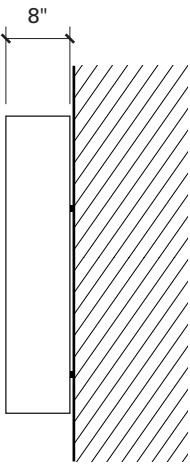


South Elevation
Scale: 1"=20'-0"

Location: 034
Square Feet: 120



Skyline Sign (Front)
Scale: 1/2"=1'-0"



Skyline Sign (Side)
Scale: 1/2"=1'-0"



SSMHealth

 SSMHealth

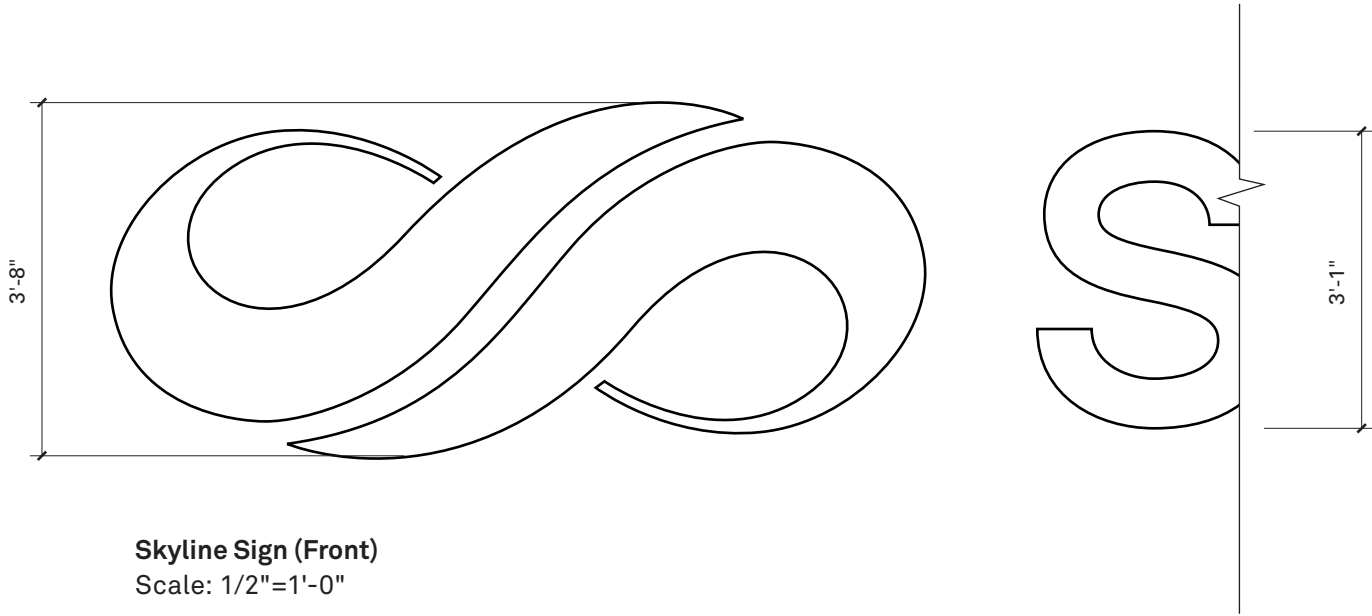


CL.1.037.H.I.B Skyline Channel Letters (East)
Internally-Illuminated

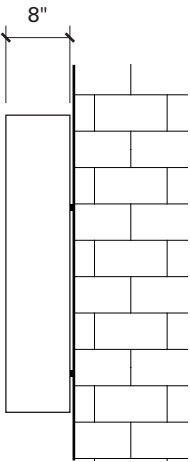


East Elevation
Scale: 1"=20'-0"

Location: 046
Square Feet: 120



Skyline Sign (Front)
Scale: 1/2"=1'-0"

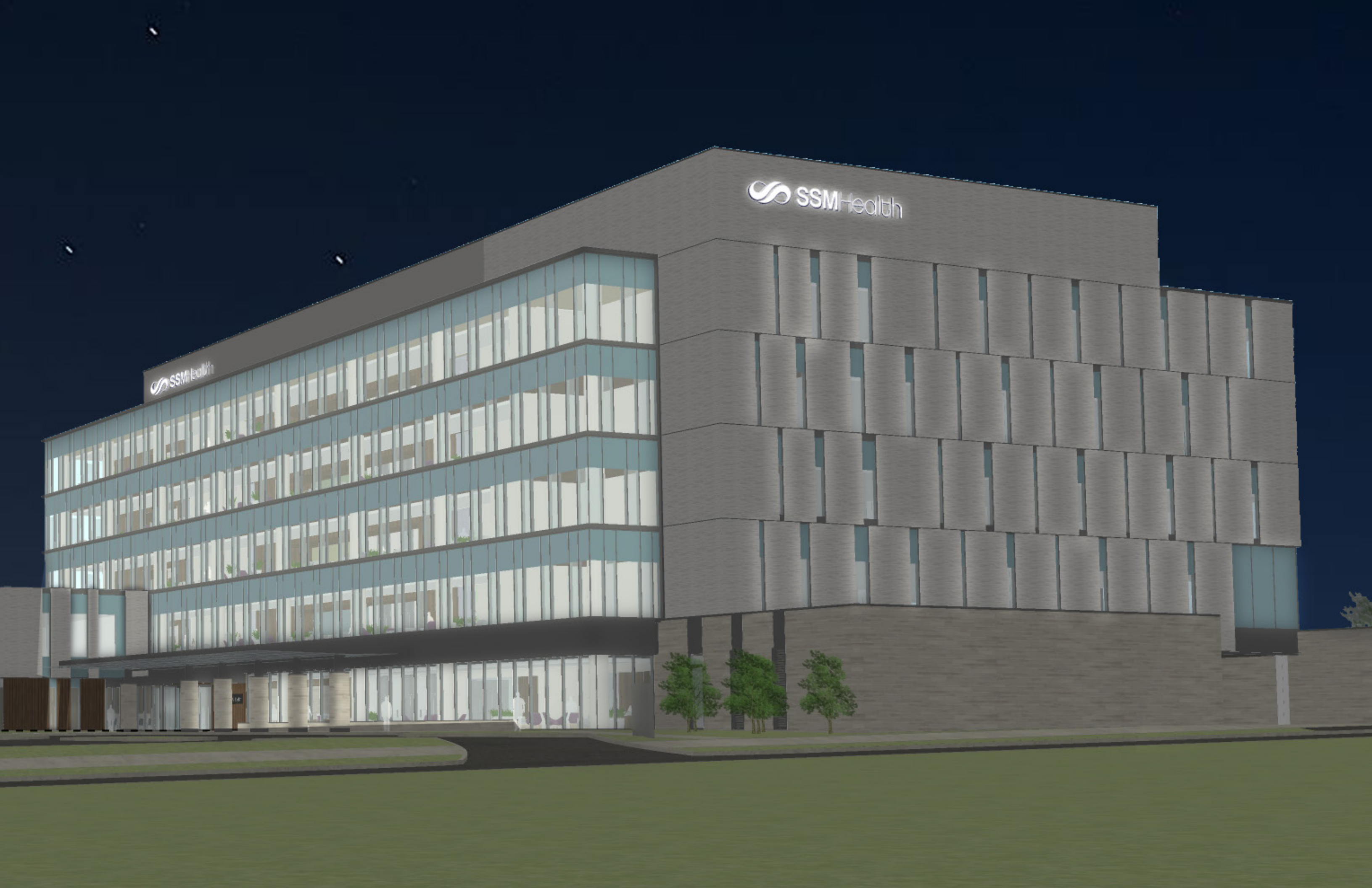


Skyline Sign (Side)
Scale: 1/2"=1'-0"



SSM Health

SSM Health



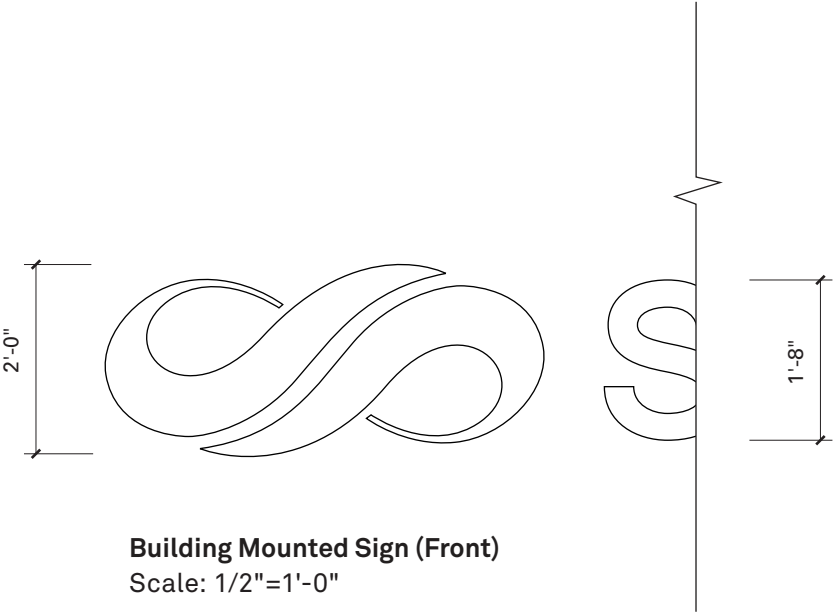
SSM Health

SSM Health

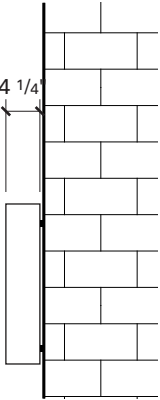


North Elevation
Scale: 1"=20'-0"

Location: 040
Square Feet: 34



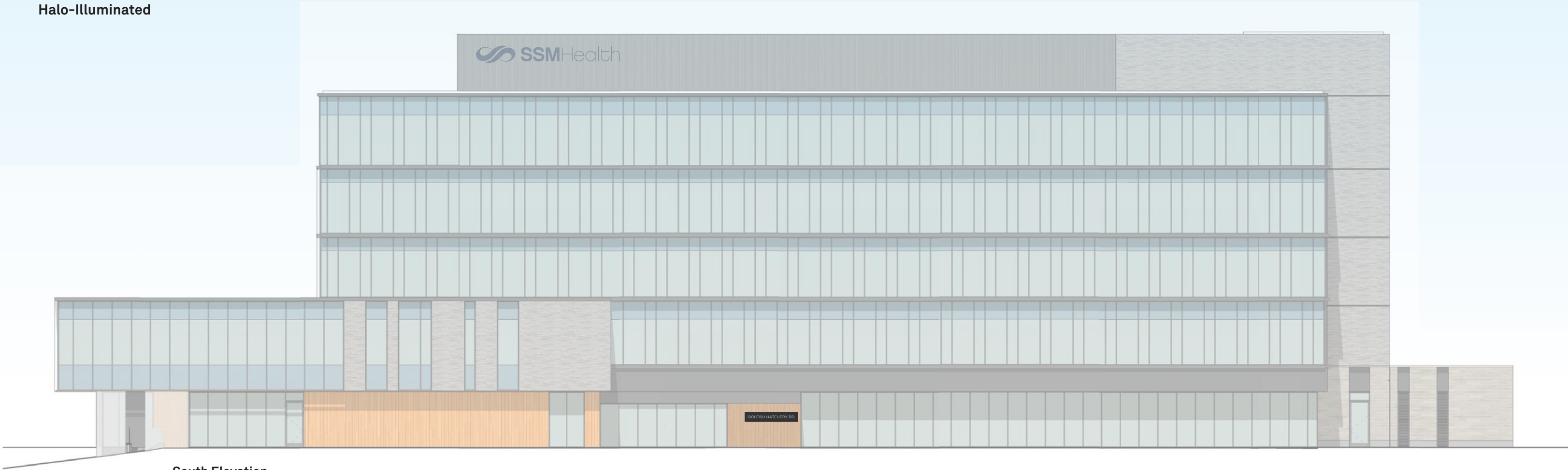
Building Mounted Sign (Front)
Scale: 1/2"=1'-0"



Building Mounted Sign (Side)
Scale: 1/2"=1'-0"



SSMHealth



South Elevation
Scale: 1"=20'-0"

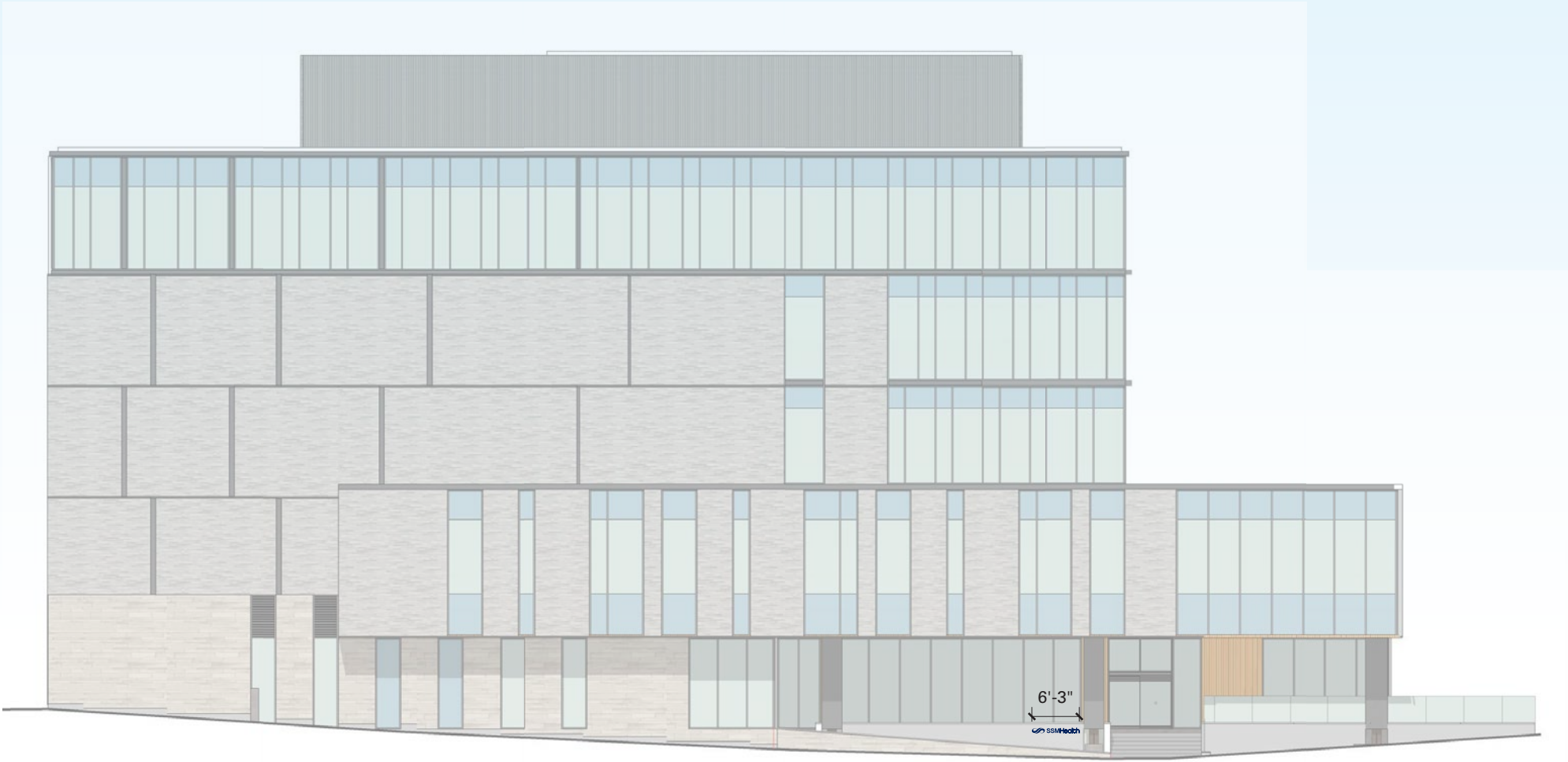
Location: 030
Square Feet: 23



Main Entrance Sign (Front)
Scale: 1"=1'-0"

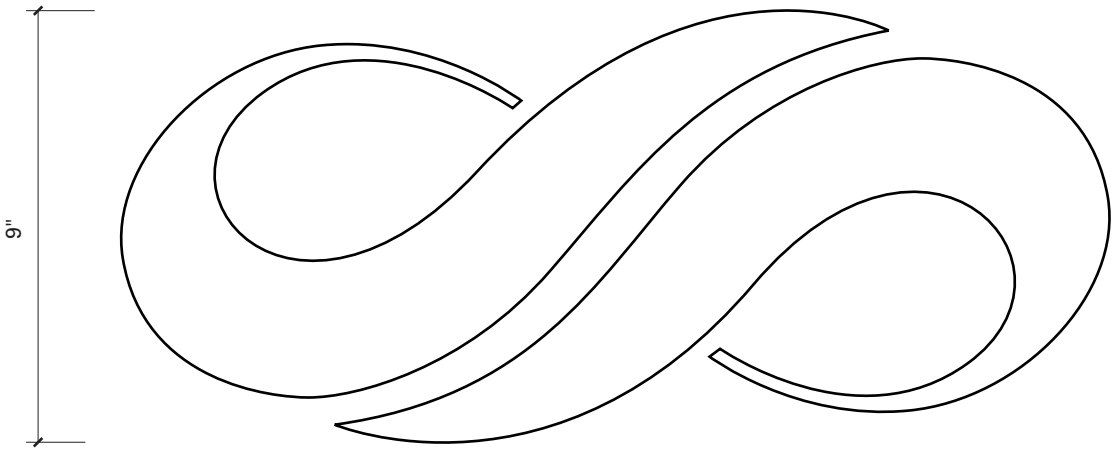
1201 FISH HATCHERY RD.



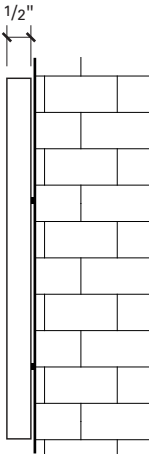
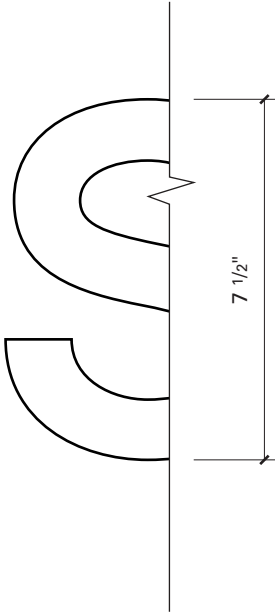


West Elevation
Scale: 1"=20'-0"

Location: 036
Square Feet: 5



Main Entrance Sign (Front)
Scale: 3"=1'-0"



Main Entrance Sign (Side)
Scale: 3"=1'-0"



 **SSM**Health

Location	Sq Ft	Variance Rqd?	Type of Variance
VEHICULAR DIRECTIONAL			
002	69	N	—
008	25	N	—
026	25	N	—
042	25	N	—
044	25	N	—

Location	Sq Ft	Variance Rqd.	Type of Variance
POST & PANEL			
004	12	Y	Exceeds 9 sq.ft.
018	12	Y	Exceeds 9 sq.ft.
020	12	Y	Exceeds 9 sq.ft.
024	12	Y	Exceeds 9 sq.ft.
028	12	Y	Exceeds 9 sq.ft.
036	12	Y	Exceeds 9 sq.ft.

Location	Sq Ft	Variance Rqd.	Type of Variance
BUILDING MOUNTED			
030	23	N	—
032	N/A	N	—
034	120	Y	Size of letters, location on penthouse above roof line
038	N/A	N	—
040	34	N	—
046	120	Y	Size of letters, location on penthouse above roof line

SSM Health South Madison

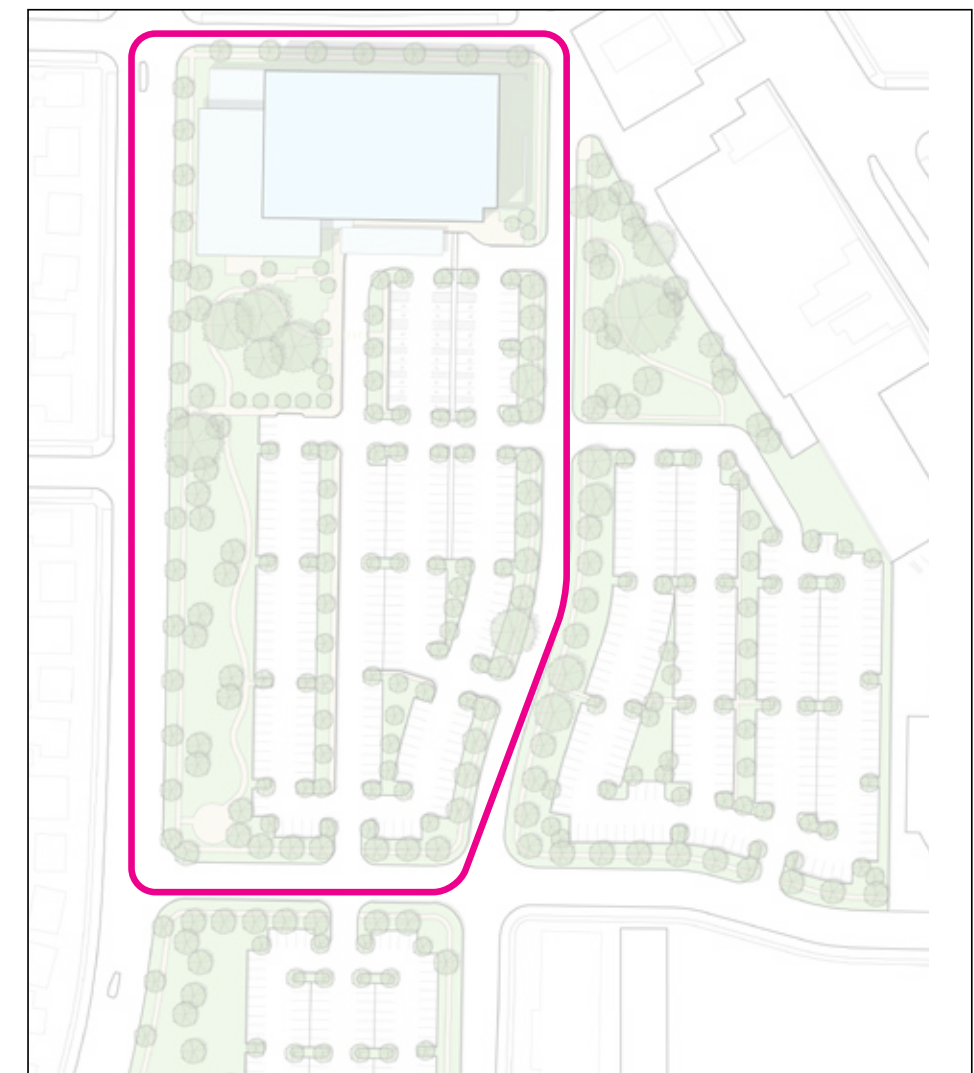
UDC Submittal (1)

Project #: 118100

Issue Date: 11/05/20

Exit Design

725 N 4th Street
Philadelphia, PA 19123
215.561.1950
info@exploreexit.com



*Location Key

 = Illuminated

MO.2.77.S.I.S. Monument Sign

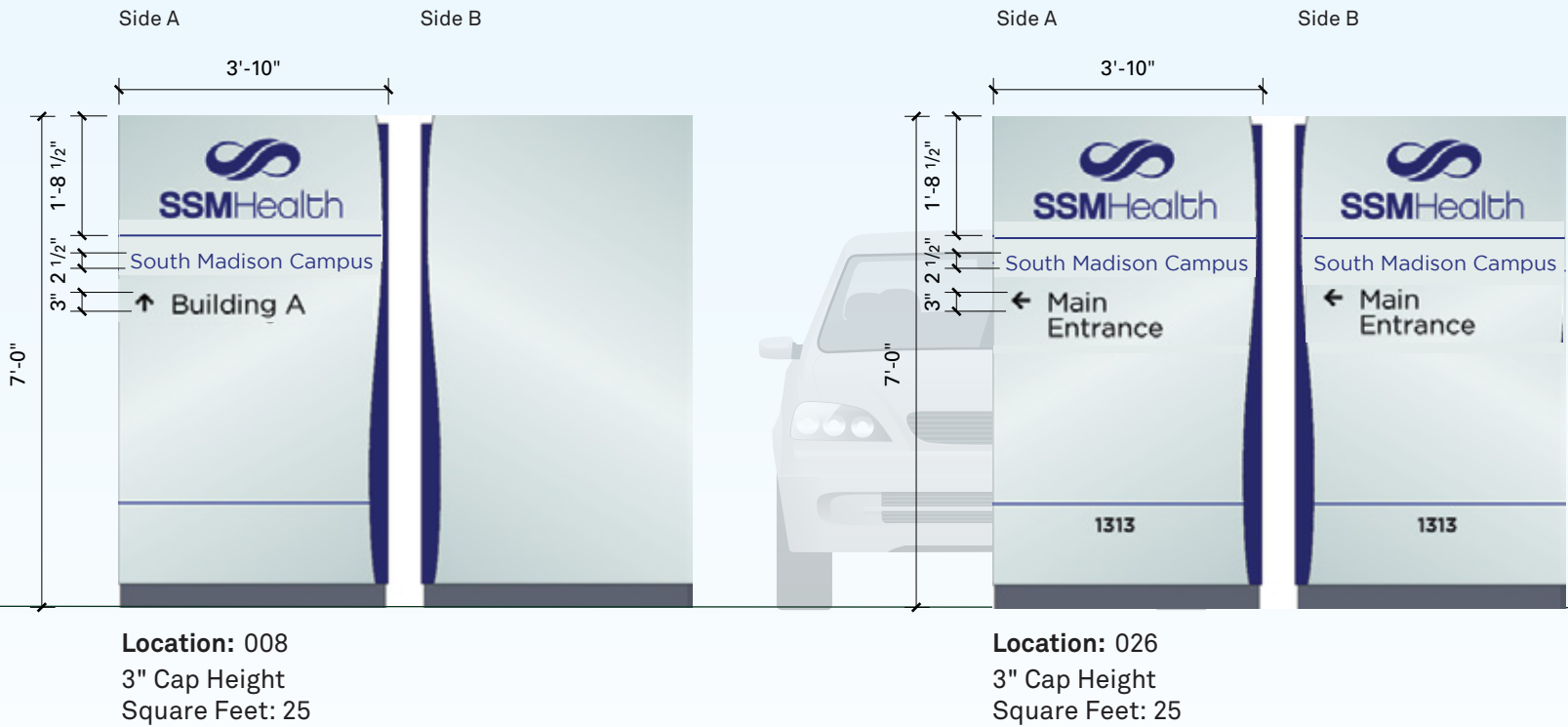
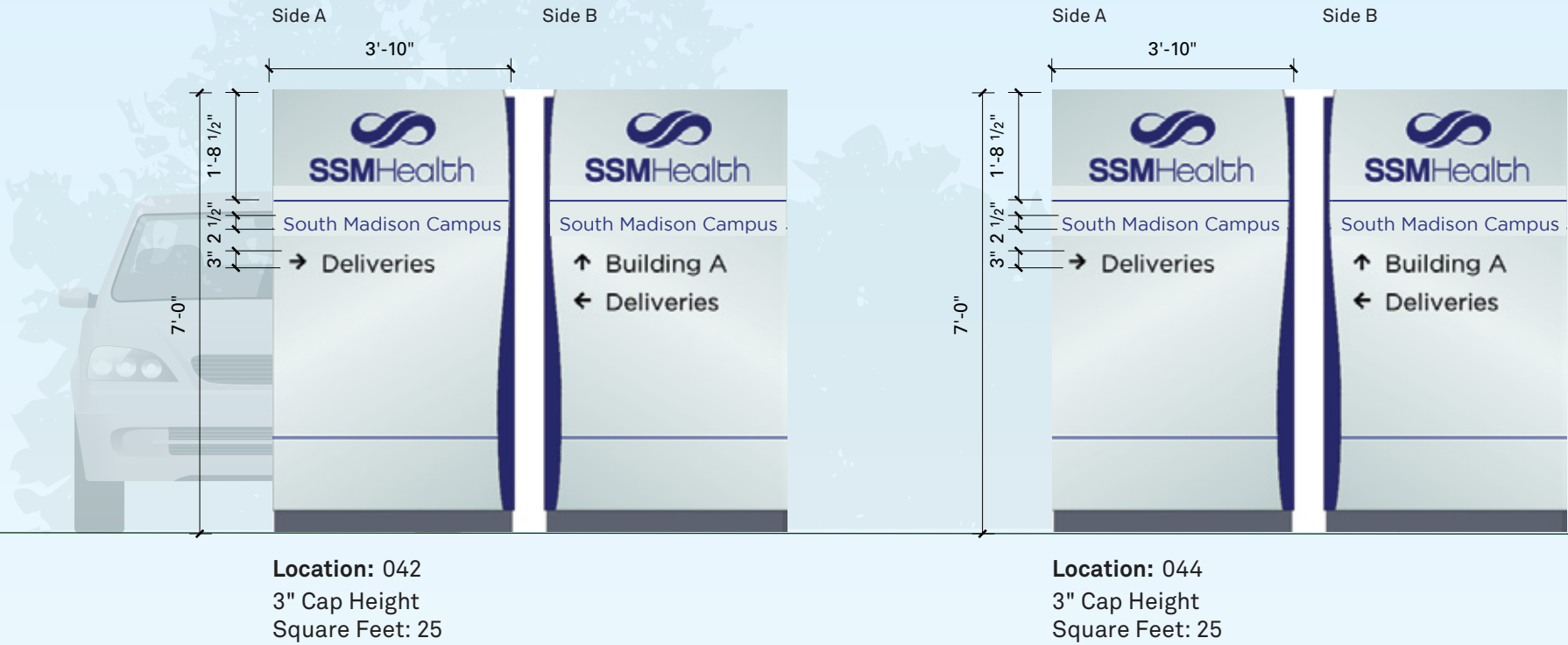
*See Appendix for Design Details



Location: 002
Square Feet: 69

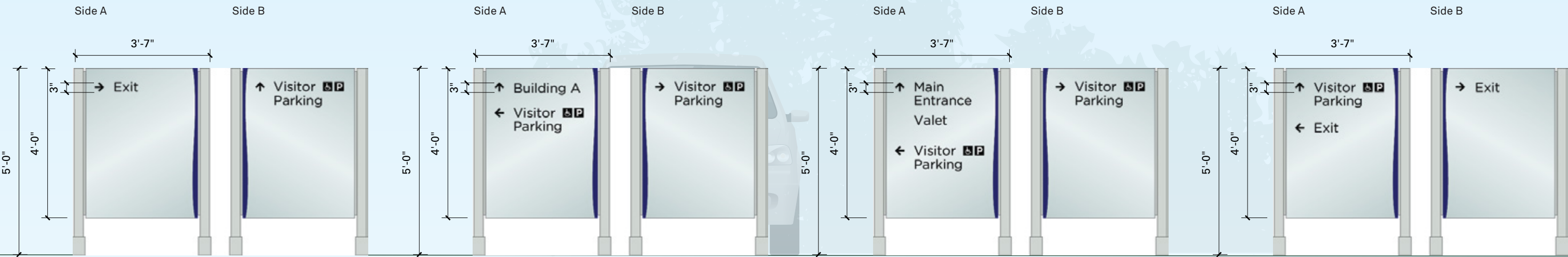
ML.2.28.S.I.S. Secondary Vehicular Directional

*See Appendix for Design Details



PP.2.18.N.N.S Tertiary Vehicular Directional

*See Appendix for Design Details



Location: 020
3" Cap Height
Square Feet: 12

Location: 024
3" Cap Height
Square Feet: 12

Location: 028
3" Cap Height
Square Feet: 12

Location: 036
3" Cap Height
Square Feet: 12



Location: 004
3" Cap Height
Square Feet: 12

Location: 018
3" Cap Height
Square Feet: 12

DG.1.L.S.N.W Entrance Vinyl

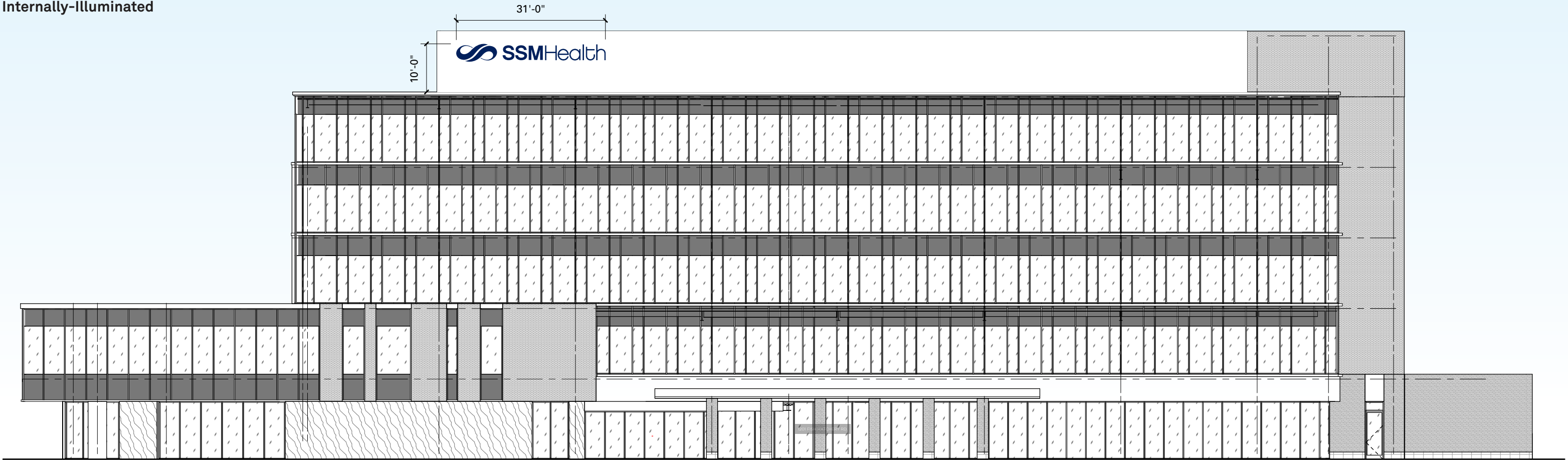
*See Appendix for Design Details



Location: 032
X" Cap Height
Square Feet: XX

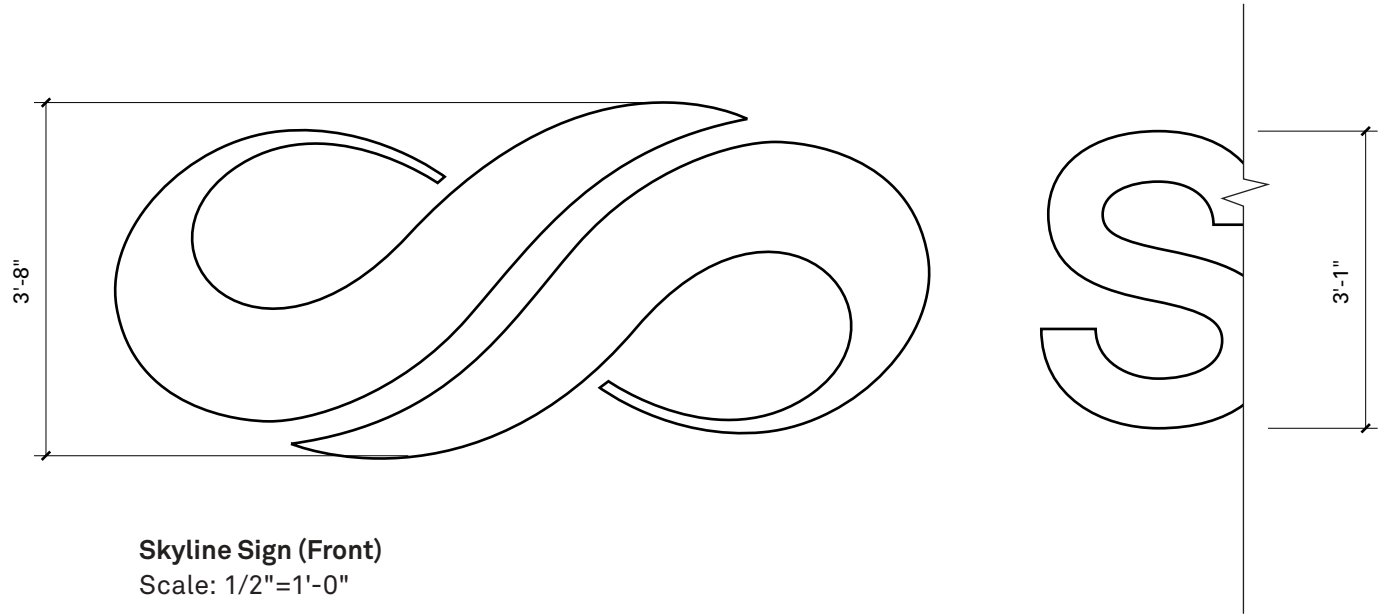


Location: 038
X" Cap Height
Square Feet: XX

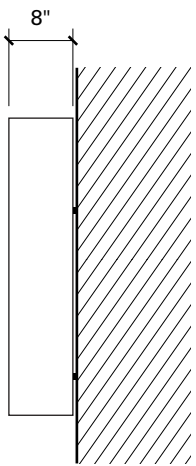


South Elevation
Scale: 1"=20'-0"

Location: 034
Square Feet: 120



Skyline Sign (Front)
Scale: 1/2"=1'-0"



Skyline Sign (Side)
Scale: 1/2"=1'-0"



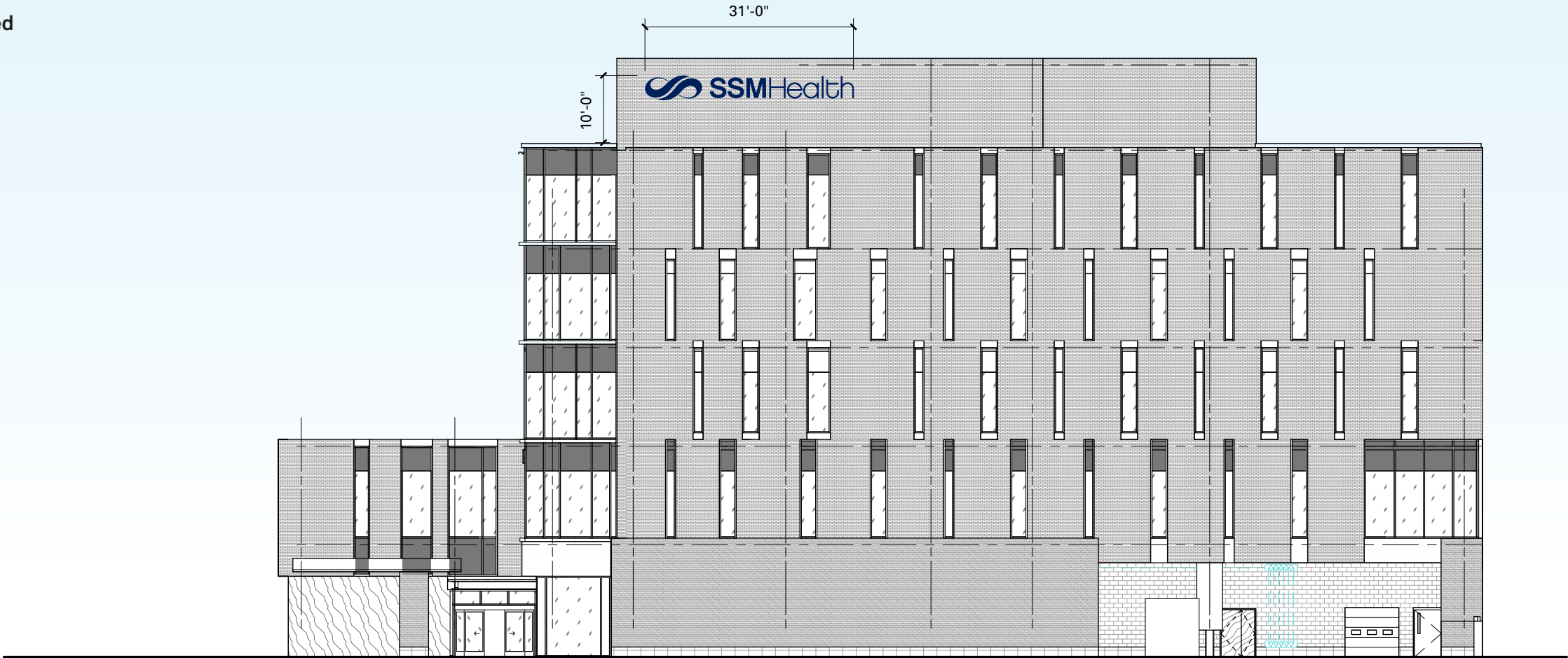
 SSMHealth

WELCOME

 SSMHealth

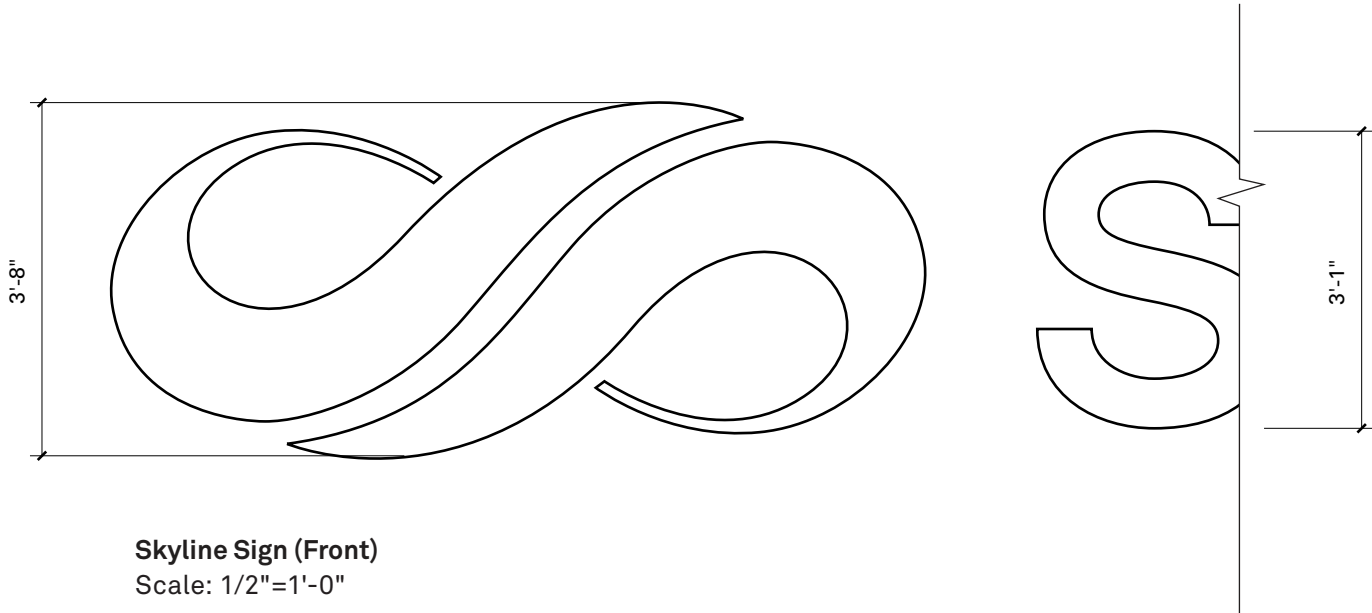


CL.1.037.H.I.B Skyline Channel Letters (East)
Internally-Illuminated

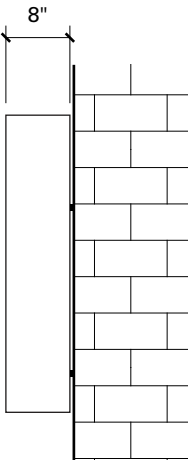


East Elevation
Scale: 1"=20'-0"

Location: 046
Square Feet: 120



Skyline Sign (Front)
Scale: 1/2"=1'-0"

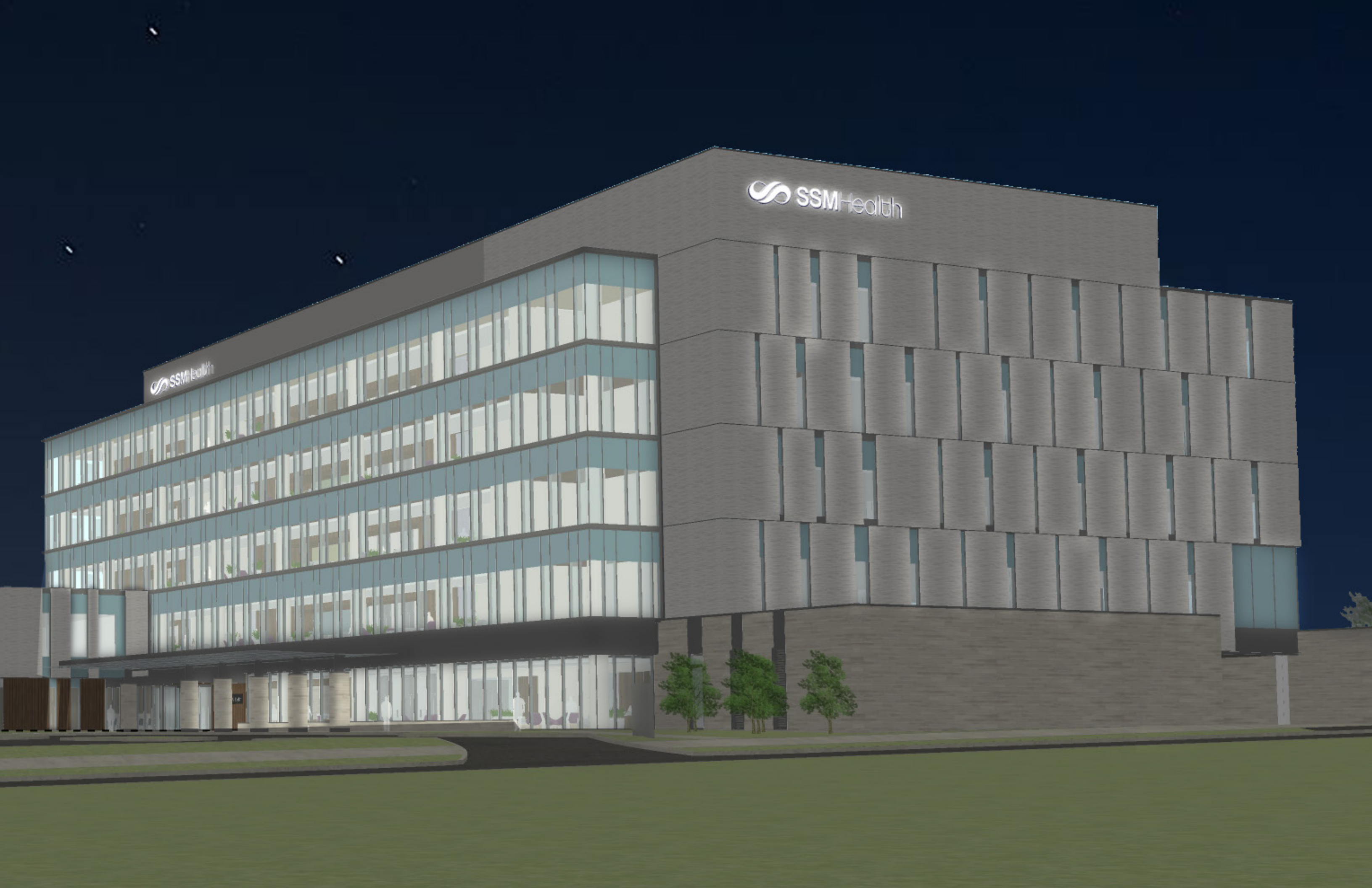


Skyline Sign (Side)
Scale: 1/2"=1'-0"



SSM Health

SSM Health



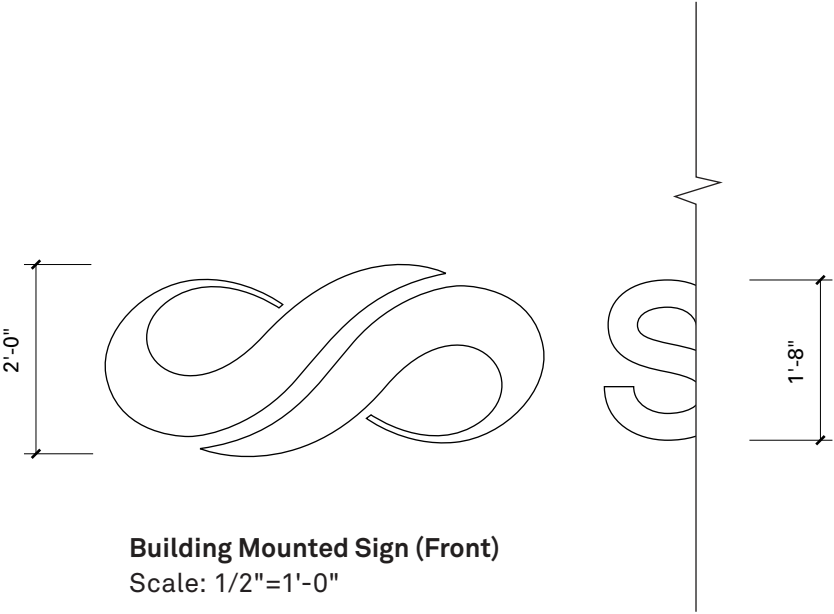
SSM Health

SSM Health

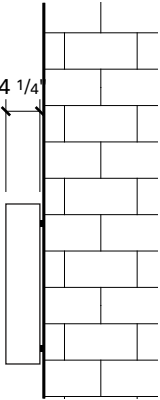


North Elevation
Scale: 1"=20'-0"

Location: 040
Square Feet: 34

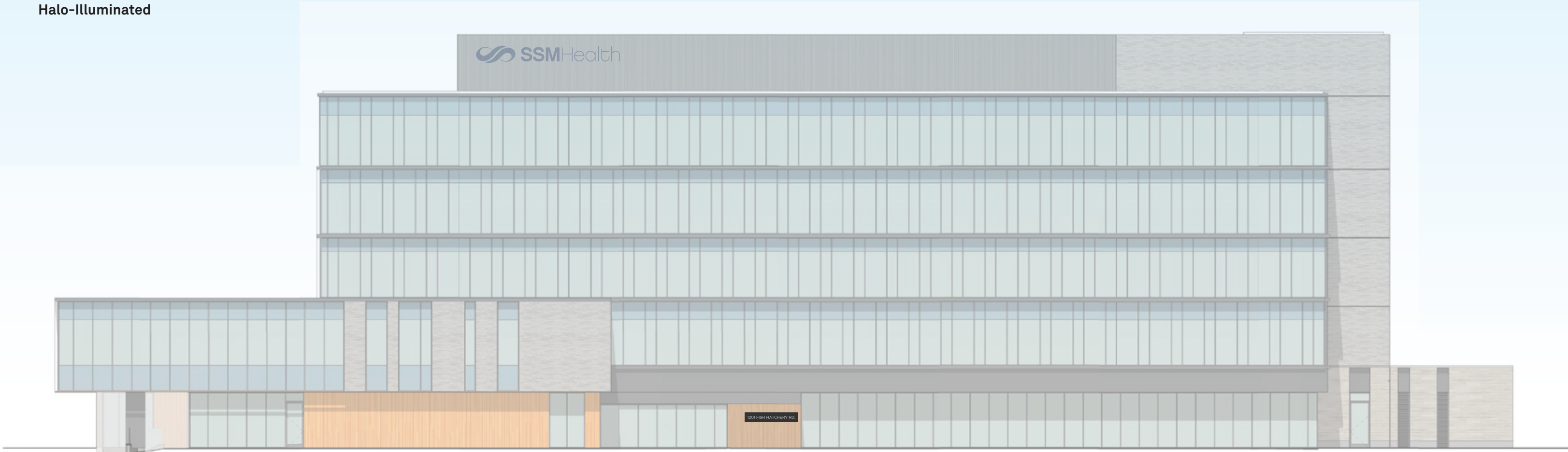


Building Mounted Sign (Front)
Scale: 1/2"=1'-0"



Building Mounted Sign (Side)
Scale: 1/2"=1'-0"





South Elevation
Scale: 1"=20'-0"

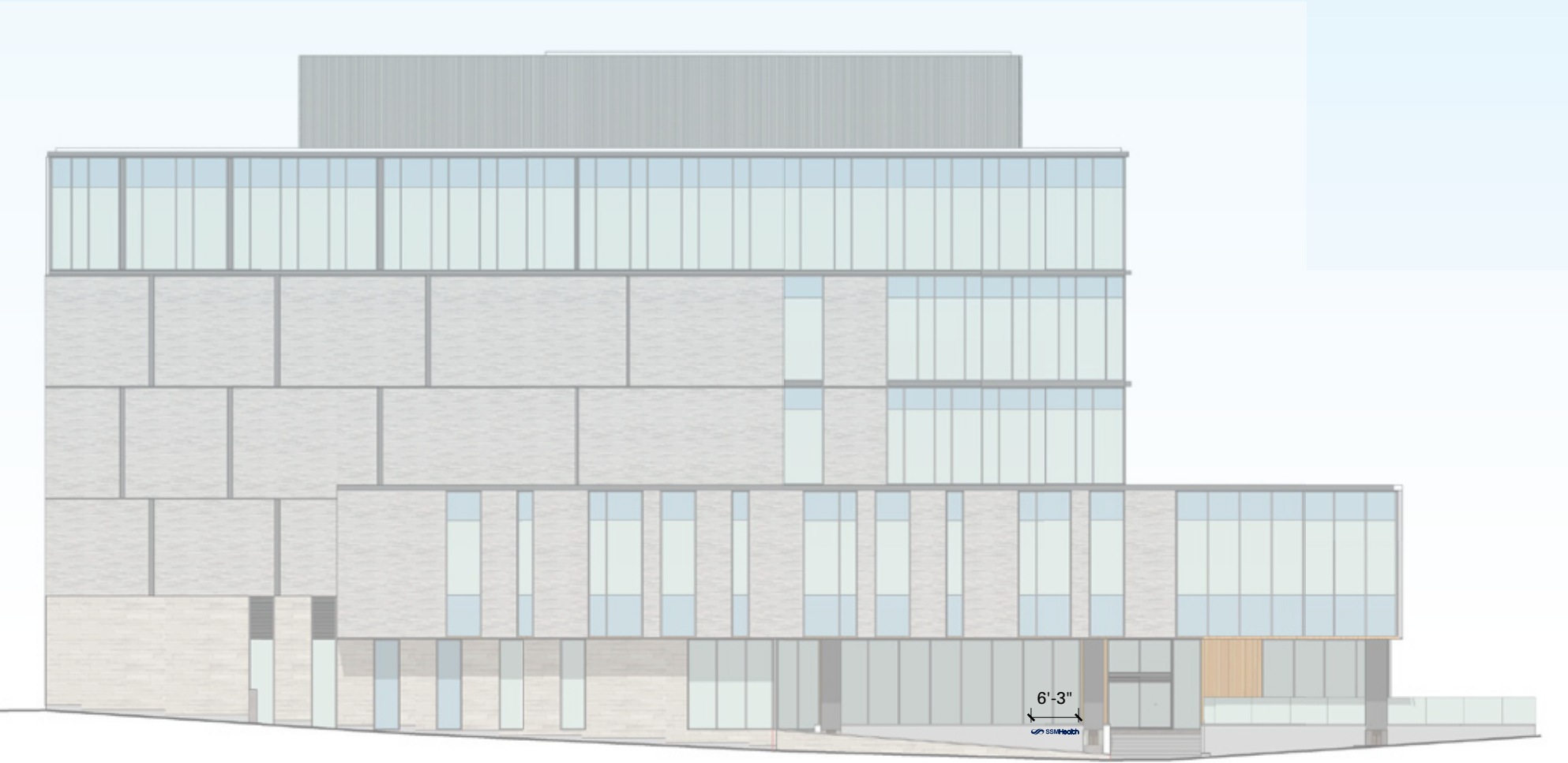
Location: 030
Square Feet: 23



Main Entrance Sign (Front)
Scale: 1"=1'-0"

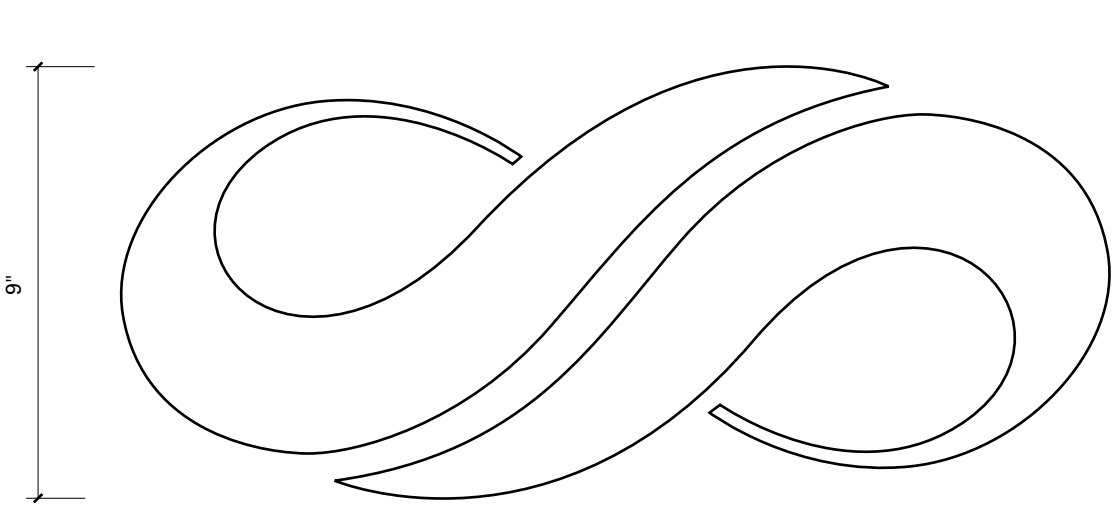
An architectural rendering of a modern building's exterior. The main wall is composed of vertical light-colored wood slats. A dark horizontal band across the middle of this wall contains the address "1201 FISH HATCHERY RD." in white, sans-serif, all-caps font. To the left, a glass-walled entrance reveals an interior with desks and office equipment. A woman with brown hair in a ponytail, wearing a tan blazer, dark trousers, and black heels, stands with her back to the camera, looking towards the entrance. The ceiling is made of horizontal wood slats, and the floor is a light grey concrete. To the right, another part of the building with a different wood paneling is visible.

1201 FISH HATCHERY RD.

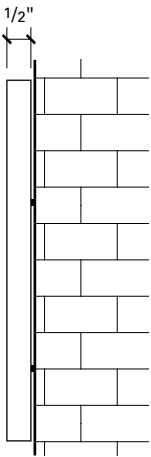
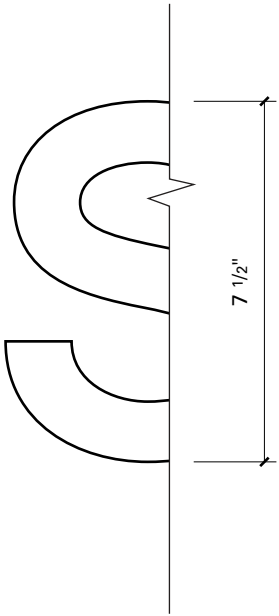


West Elevation
Scale: 1"=20'-0"

Location: 036
Square Feet: 5



Main Entrance Sign (Front)
Scale: 3"=1'-0"



Main Entrance Sign (Side)
Scale: 3"=1'-0"



 **SSM**Health

Location	Sq Ft	Variance Rqd?	Type of Exception
VEHICULAR DIRECTIONAL			
002	69	N	—
008	25	N	—
026	25	N	—
042	25	N	—
044	25	N	—

Location	Sq Ft	Variance Rqd.	Type of Exception
POST & PANEL			
004	12	Y	Exceeds 9 sq.ft.
018	12	Y	Exceeds 9 sq.ft.
020	12	Y	Exceeds 9 sq.ft.
024	12	Y	Exceeds 9 sq.ft.
028	12	Y	Exceeds 9 sq.ft.
036	12	Y	Exceeds 9 sq.ft.

Location	Sq Ft	Variance Rqd.	Type of Exception
BUILDING MOUNTED			
030	23	N	—
032	N/A	N	—
034	120	Y	Size of letters, location on penthouse above roof line
038	N/A	N	—
040	34	N	—
046	120	Y	Size of letters, location on penthouse above roof line

SSM Health South Madison

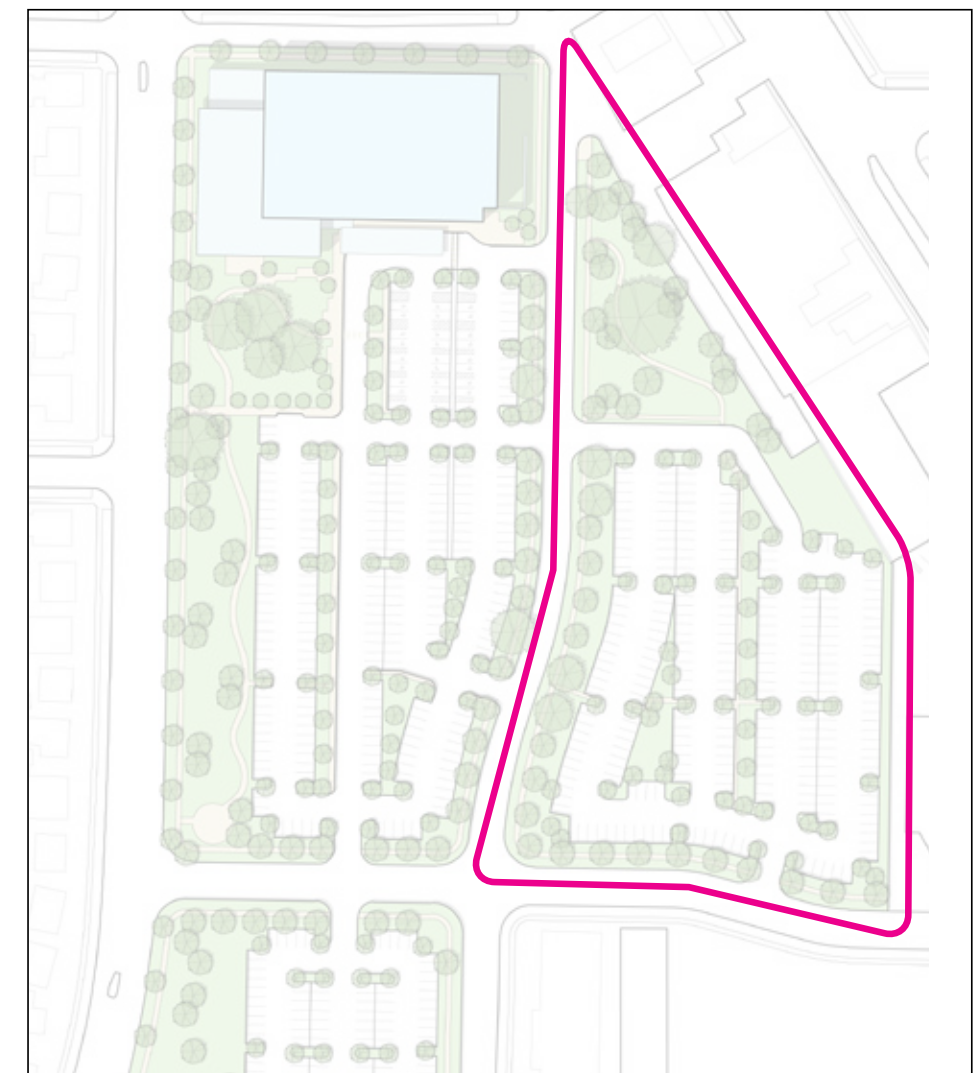
UDC Submittal (2)

Project #: 118100

Issue Date: 11/05/20

Exit Design

725 N 4th Street
Philadelphia, PA 19123
215.561.1950
info@exploreeexit.com

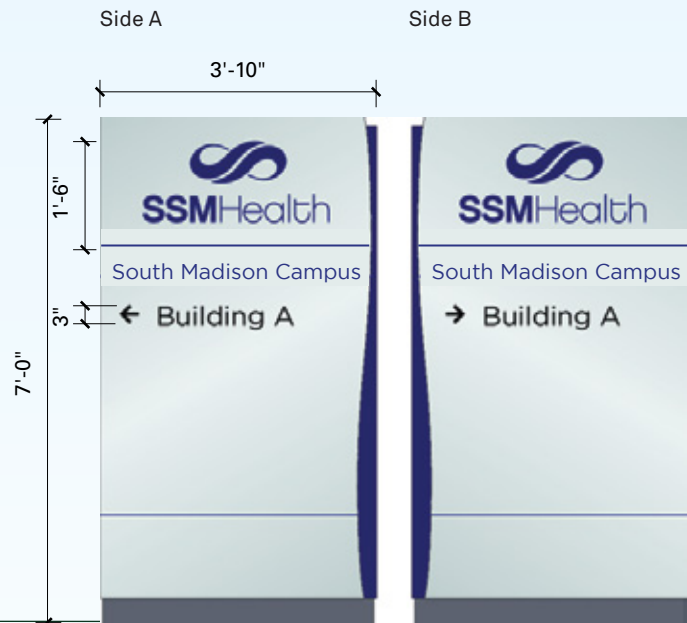


*Location Key

 = Illuminated

ML.2.28.S.I.S. Secondary Vehicular Directional

*See Appendix for Design Details



Location: 012
3" Cap Height
Square Feet: 25

PP.2.18.N.N.S Tertiary Vehicular Directional

*See Appendix for Design Details



Location: 016
3" Cap Height
Square Feet: 12

PP.2.NP.N.N.S. Employee Parking Only

*See Appendix for Design Details



Locations: 014.022
3" Cap Height
Square Feet: 12

Location	Sq Ft	Variance Rqd?	Type of Exception
VEHICULAR DIRECTIONAL			
012	25	N	—

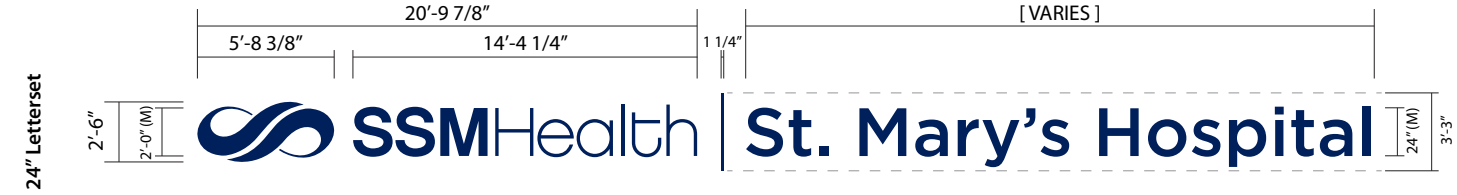
Location	Sq Ft	Variance Rqd.	Type of Exception
POST & PANEL			
014	12	Y	Exceeds 9 sq.ft.
016	12	Y	Exceeds 9 sq.ft.
022	12	Y	Exceeds 9 sq.ft.

Rendering represents illumination only. Reference UDC package for exact size of signs.

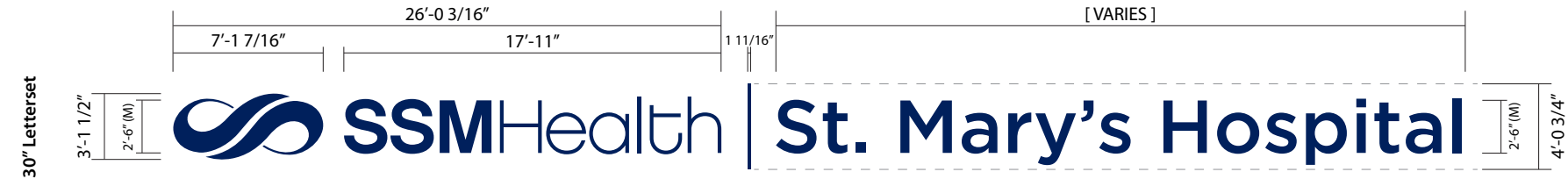


Sign Details

- The blue channel letters are to have the following general characteristics (see section detail on page 155):
- 3" depth
 - Perforated day/night film
 - Trim caps and returns painted to match the face (P2)



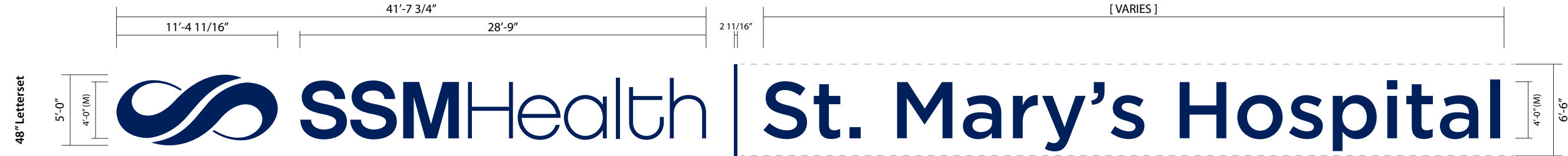
1 CL.1.024.H.I.B - Channel Lettersets - Horizontal Layout
Scale: 1/8"=1'-0"



2 CL.1.030.H.I.B - Channel Lettersets - Horizontal Layout
Scale: 1/8"=1'-0"



3 CL.1.036.H.I.B - Channel Lettersets - Horizontal Layout
Scale: 1/8"=1'-0"



4 CL.1.048.H.I.B - Channel Lettersets - Horizontal Layout
Scale: 1/8"=1'-0"



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The acceptance of these drawings by vendor, bidders, fabricators, or Contractors and their agents constitutes agreement to the following. These design intent drawings are for the sole purpose of design intent only and not intended for construction purposes. Resulting working drawings, shop drawings and contract documents including permit documents are the sole responsibility of the Contractor in every respect.

Prepared by BrandActive
Updated by Cardosi Kiper Design Group

Sign Family

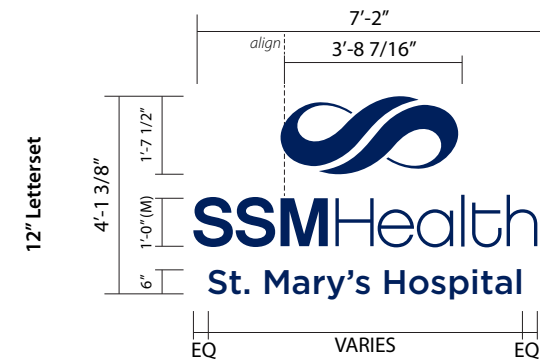
Drawn by: AR
Date: 30 January 2015
Approved:
File Name:

Check by: MR
Date: 30 January 2015
Approved:
Date:

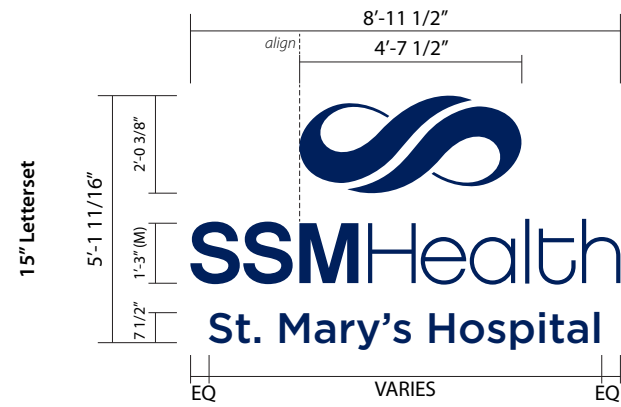
v3.5	29 Apr 2016	AR
v4.0	08 Aug 2016	GK
v5.0	26 May 2016	SS
v6.0	04 July 2017	GK
v7.0	23 Aug 2017	GK
v8.0	26 Sept 2017	GK
v9.0	28 Nov 2017	SS

v14.0 25 Feb 2020 CKDG

Project:



1a PL.1.012.S.N.M - Plate Letters - Standard Layout
Scale: 1/4"=1'-0"



2 PL.1.015.S.N.M - Standard Layout
Scale: 1/4"=1'-0"



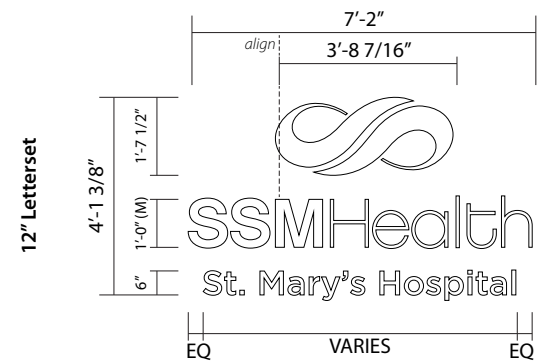
3 PL.1.018.S.N.M - Standard Layout
Scale: 1/4"=1'-0"



4 PL.1.024.S.N.M - Plate Letters - Standard Layout
Scale: 1/4"=1'-0"



Tier 2 Signage
(Available Color
Options)



1b PL.2.012.S.N.B - Plate Letters - Standard Layout
Scale: 1/4"=1'-0"

Tier 2 Monument Sign

Sign Details

Aluminum construction, Internally Illuminated freestanding monument sign.

- 1

Flat Face(s)

Aluminum faces routed out for copy. Painted to match Silver (P3). Message panels are removable to allow for easy replacement in cases of copy changes.
- 2

Blue Accent Bar

Aluminum accent bar painted to match Blue (P1).
- 3

Push Thru Logo

Clear 1/4" push-thru acrylic logo copy w/ applied vinyl (V2).
- 4

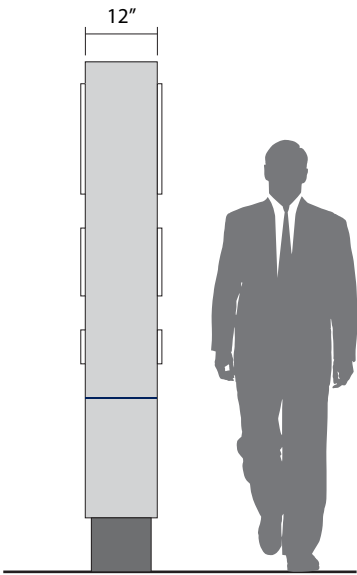
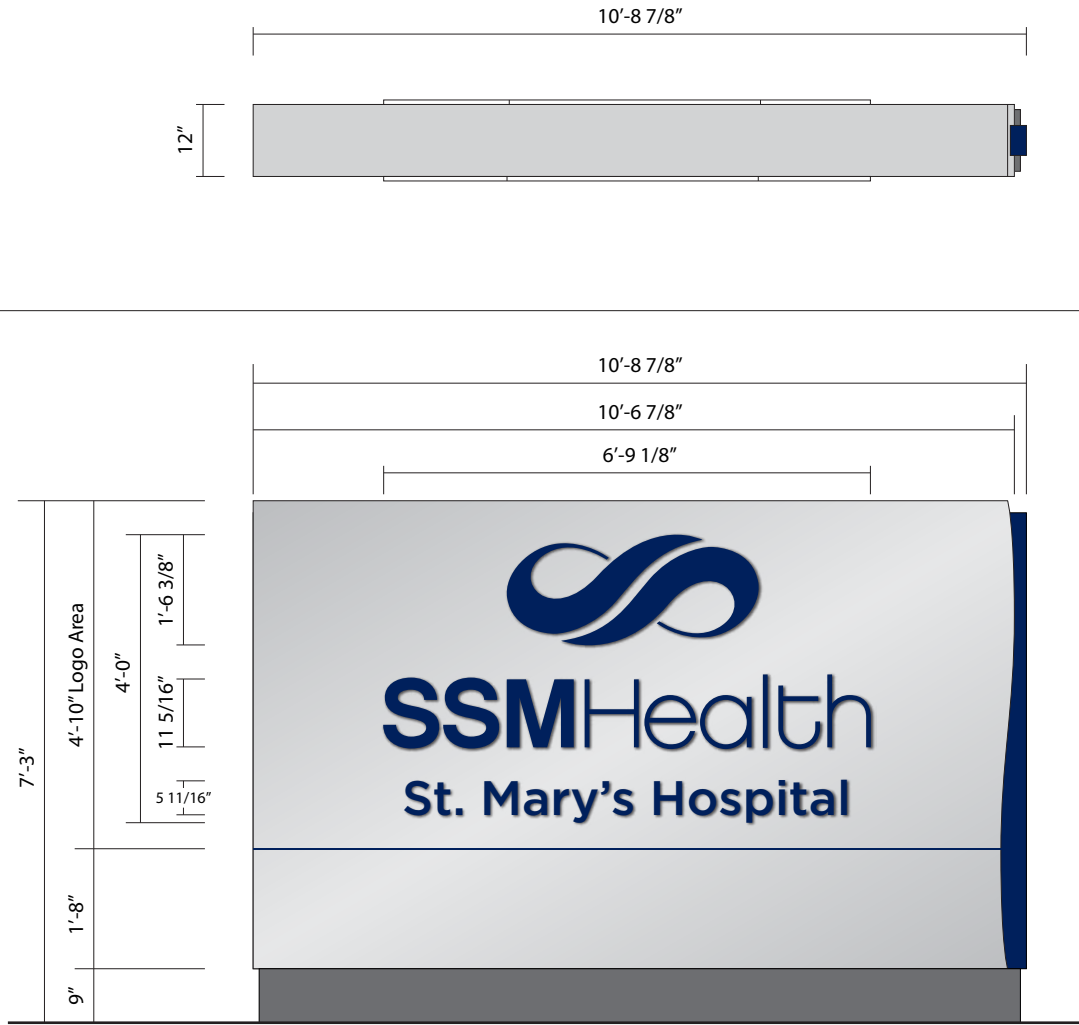
"EMERGENCY" Copy

Red vinyl background band (V8). EMERGENCY copy and arrow routed out and backed up with white acrylic.
- 5

Base Shroud

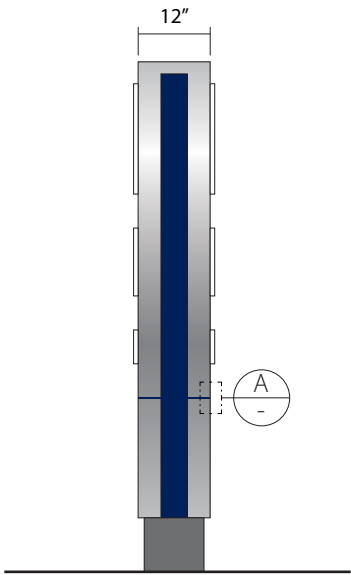
Aluminum shroud to cover sign base painted to match (P13).

1 Plan View
Scale: 3/8"=1'-0"

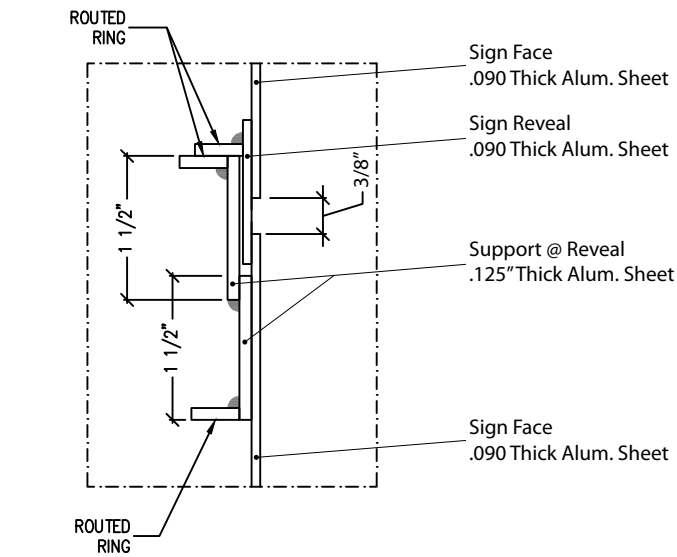


2 Side View
Scale: 3/8"=1'-0"

3 MO.2.77.S.I.S - Sign Elevation (Flat Faces) - 68.72 Sq Ft
Scale: 3/8"=1'-0"



4 Side View @ Blue Element
Scale: 3/8"=1'-0"



A DETAIL - Face Seam
Scale: N.T.S.

Tier 2 Post and Panel Sign with Message Copy (No Logo)

Sa denotes the stacked logo is in large format, whereas *Sb* indicates a small stacked logo in the upper right hand corner.

Sign Details

Aluminum construction, Non-Illuminated freestanding post and panel sign.

1 Flat Face(s)

Flat aluminum sheets w/ first surface applied vinyl graphics and letters. Painted to match Silver (P3).

2 Blue Accent Bar

Aluminum accent bar painted to match Blue (P1).

3 "EMERGENCY" Copy

First surface applied, reflective red vinyl background band (V15). EMERGENCY copy and arrow, white (V16).

4 Directional Copy

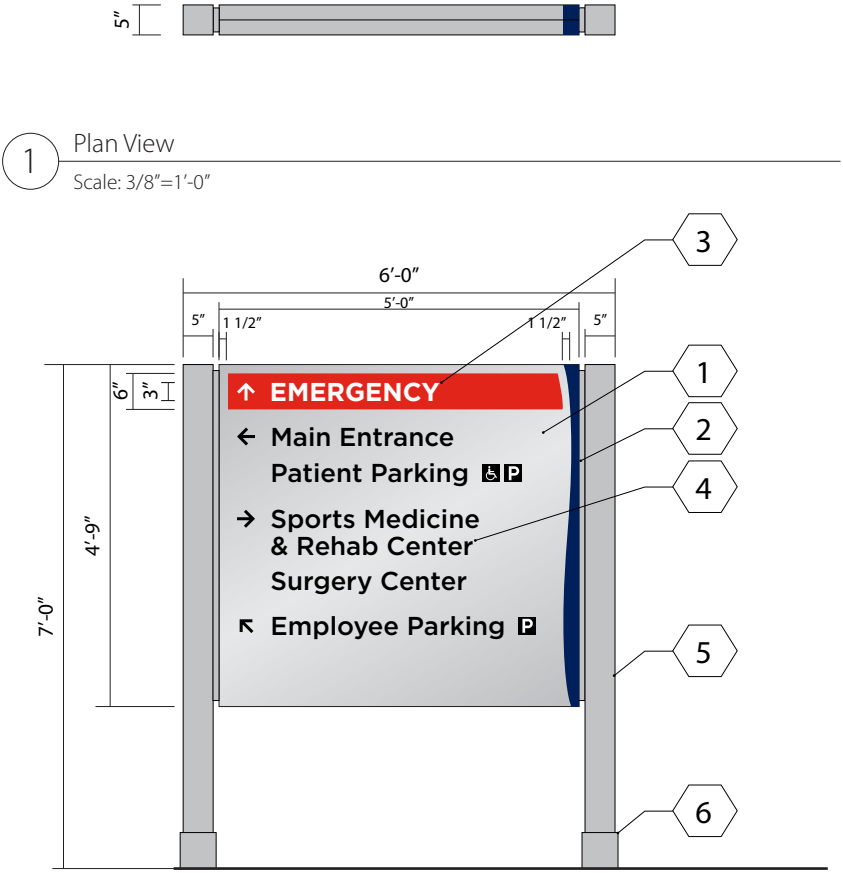
First surface applied, reflective black vinyl decorate (V14).

5 Post

Support post(s) for mounting sign cabinet. Post size(s) vary per sign size (subject to engineering).

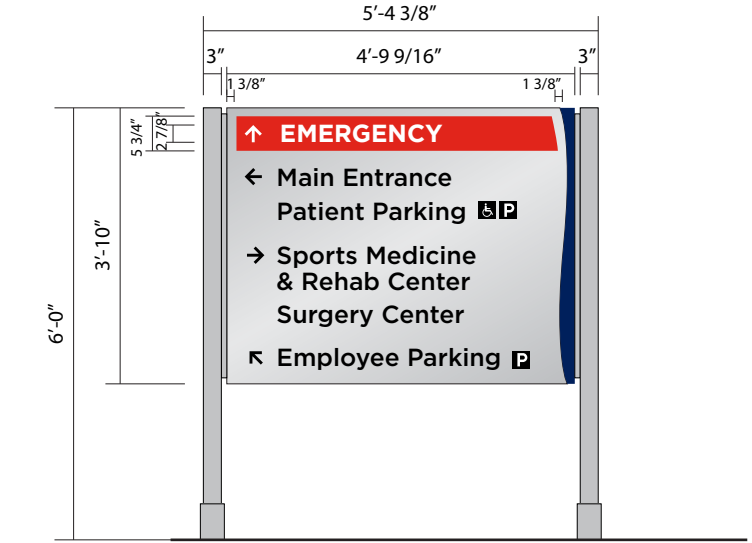
6 Protective Sleeve

Sleeve to overlay bottom of post(s). Sleeve to be buried in the ground at least 2" to provide protection from regular landscaping maintenance and/or mowing.

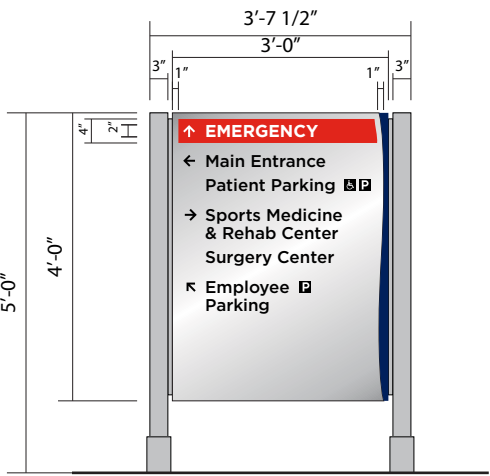


1 Plan View
Scale: 3/8"=1'-0"

2 Side View
Scale: 3/8"=1'-0"



3 PP.2.39.N.N.S - Post and Panel Sign - 23.75 Sq Ft
Scale: 3/8"=1'-0"



4 PP.2.33.N.N.S. - Post and Panel Sign - 18.39 Sq Ft
Scale: 3/8"=1'-0"

5 PP.2.18.N.N.S - Post and Panel Sign - 12.0 Sq Ft
Scale: 3/8"=1'-0"

Tier 2 Monolith Sign with Directional Copy

Sign Details

Aluminum construction, Internally Illuminated freestanding monolith directional sign.

1 Flat Face(s)

Flat aluminum sheets w/ first surface applied vinyl graphics and letters. Painted to match Silver (P3). Middle message panels are removable to allow for easy replacement in cases of copy changes.

2 Blue Accent Bar

Aluminum accent bar painted to match Blue (P1).

3 Logo

Clear 1/4" push-thru acrylic logo copy w/ applied vinyl (V2).

4 "EMERGENCY" Copy

First surface applied, reflective red vinyl background band (V15). EMERGENCY copy and arrow, white (V16).

5 Directional Copy

First surface applied, reflective black vinyl decorate (V14).

6 Address Copy

First surface applied, reflective black vinyl decorate (V14).

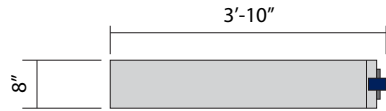
7 Base Shroud

Aluminum shroud to cover sign base painted to match (P13).

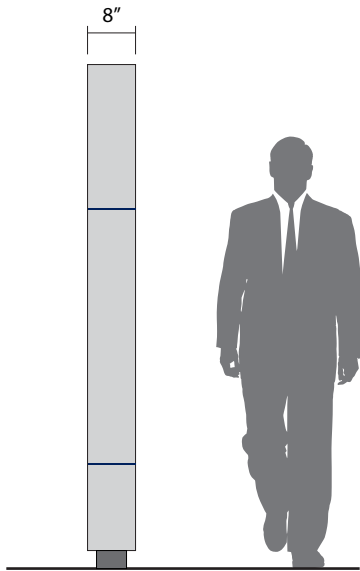
8 Divider Line

[a] 1/4" band, First surface applied blue opaque vinyl graphics decorative divider line (V1).

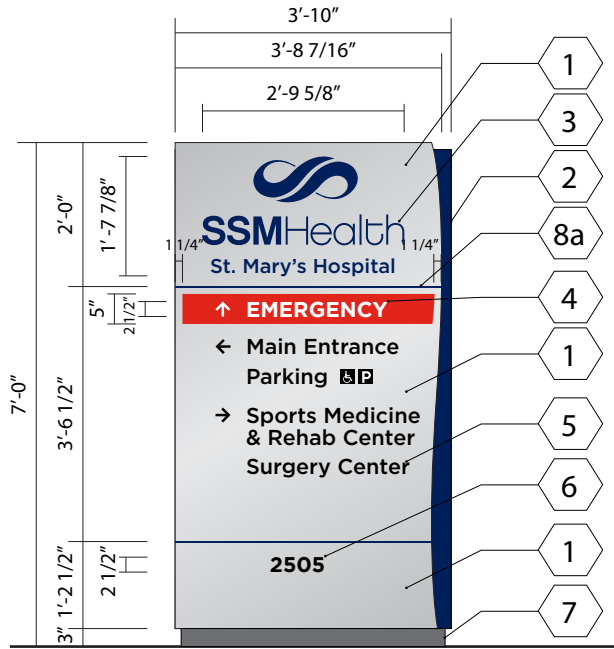
[b] 1/8" band, First surface applied blue opaque vinyl graphics decorative divider line (V1).



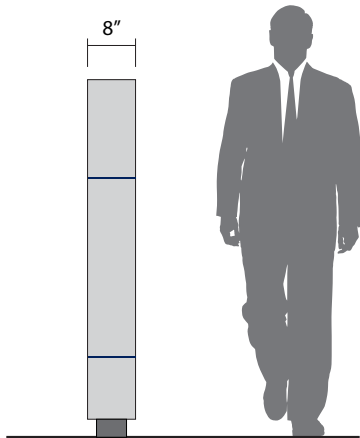
1 Plan View
Scale: 3/8"=1'-0"



2 End View
Scale: 3/8"=1'-0"



3 ML2.28.S.I.S - Monolith Sign - 25.0 Sq Ft
Scale: 3/8"=1'-0"



4 End View
Scale: 3/8"=1'-0"



5 ML2.13.S.N.S - Monolith Sign - 12.39 Sq Ft
Scale: 3/8"=1'-0"