

# PARKS SPECIAL EVENT FEES

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# PARK EVENT FEES: DEFINED

Madison Parks special event fees are, in essence, “rental fees” for individuals and groups utilizing public space for the benefit of themselves or their organizations.



# “SPECIAL EVENT” CRITERIA

- A large number of participants are expected.
- The event will be promoted to the general public.
- Admission will be charged.
- A park not normally used for events, such as a neighborhood park or beach, has been requested.
- Vending will occur.
- The purpose of the event is to raise money, whether for a non-profit/charity or as a commercial venture.
- The event will use extensive space in a park.

## CHANGES/UPDATES DUE TO COMMUNITY & PARKS' STAFF INPUT

- APPLICATION FEE
- PA PERMITS
- VENDING FEES
- ADDITIONAL DAY FEES
- RANGER
- EQUIPMENT FEES

## PARK EVENT FEE SCHEDULE

(SEE FEE SCHEDULE IN MEETING PACKET)



# COMMUNITY EVENT PERMIT PROGRAM

STREAMLINED/LOW COST

SMALL, COMMUNITY BASED NEIGHBORHOOD EVENTS

NA / NRT / CITY

## LOW COST EVENT PERMITS

### OPEN SPACE PARK EVENT PERMIT

NEW! - COVID-19

SMALL, PRIVATE EVENTS

REQUESTING OPEN SPACE WITHOUT A SHELTER RESERVATION

# DETERMINING PARK FEES - PURPLE STRIDE

- NON-PROFIT
- RUN/WALK FUNDRAISER
- TWO-DAY (SETUP + EVENT/TAKE DOWN)
- NO STAFF / PARK RESOURCES NEEDED
- NO VENDING / NO BEER/WINE SALES
- ATTENDANCE: 1500 TOTAL

TOTAL INVOICE = \$1475.91

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|----------------------|----------|
| ➤ APPLICATION FEE    | \$50.00  |
| ➤ SCHEDULING FEE     | \$200    |
| ➤ SHELTER FEE        | \$436.02 |
| ➤ 7 TEMP. STRUCTURES | \$729.89 |
| ➤ AMPLIFICATION      | \$60.00  |

(SEE PRESENTATION PACKET FOR APPLICATION AND INVOICE)



# DETERMINING PARK FEES - FETE DE MARQUETTE

- NON-PROFIT
- FESTIVAL / CONCERT / FUNDRAISER
- 7 DAYS IN PARK
  - 2 SETUP DAYS
  - 4 EVENT DAYS
  - 1 TAKE DOWN DAY
- VENDING / BEER SALES
- PARK & CITY STAFF RESOURCES
- ATTENDANCE: 3000/DAY

## TOTAL INVOICE = \$6536.96

- APPLICATION FEE \$50.00
- BEER/WINE SALES \$700.00
  - 3 ADD'L DAYS \$150.00
- VENDING (MULTI) \$845.00
  - 3 ADD'L DAYS \$150.00
- PA 2 (6) \$900.00
  - 2 HRS (AFTER 10PM) \$100.00
- TEMP STRUCTURE \$208.53
  - 9 ADD'L STRUCTURES \$938.43
- TRASH BARRELS \$150.00

(SEE PRESENTATION PACKET FOR APPLICATION AND INVOICE)

# DETERMINING PARK FEES - GREENTREE NEIGHBORHOOD COMMUNITY EVENTS

- NEIGHBORHOOD ASSOCIATION
- HALLOWEEN BONFIRE
- ONE-DAY EVENT
- 2<sup>ND</sup> NEIGHBORHOOD EVENT
- SUN SHELTER RESERVATION
- FREE EQUIPMENT DELIVERY
- ATTENDANCE: 50 TOTAL

TOTAL INVOICE = \$67.50

- ½ PRICE SUN SHELTER \$17.50
- APPLICATION FEE \$50.00

(SEE PRESENTATION PACKET FOR APPLICATION AND INVOICE)



# PARK EVENT FEES - MOVING FORWARD

WHAT INFORMATION IS NEEDED?

WHAT CRITERIA WILL BE CONSIDERED?