

URBAN DESIGN COMMISSION APPLICATION

UDC

City of Madison
Planning Division
Madison Municipal Building, Suite 017
215 Martin Luther King, Jr. Blvd.
P.O. Box 2985
Madison, WI 53701-2985
(608) 266-4635



FOR OFFICE USE ONLY:

Paid _____ Receipt # _____

Date received _____

Received by _____

10/20/2020
12:59 p.m.

RECEIVED

Aldermanic District _____

Zoning District _____

Urban Design District _____

Submittal reviewed by _____

Legistar # _____

Complete all sections of this application, including the desired meeting date and the action requested.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the phone number above immediately.

1. Project Information

Address: 1602 Vilas Park Dr

Title: Vilas Park Master Plan

2. Application Type (check all that apply) and Requested Date

UDC meeting date requested 12-2-2020

- New development Alteration to an existing or previously-approved development
 Informational Initial approval Final approval

3. Project Type

- Project in an Urban Design District
 Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
 Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
 Planned Development (PD)
 General Development Plan (GDP)
 Specific Implementation Plan (SIP)
 Planned Multi-Use Site or Residential Building Complex

Signage

- Comprehensive Design Review (CDR)
 Signage Variance (i.e. modification of signage height, area, and setback)
 Signage Exception

Other

- Please specify informational presentation of Draft Final Park Master Plan

4. Applicant, Agent, and Property Owner Information

Applicant name Kate Kane
Street address 210 Martin Luther King, Jr. Blvd Room 104
Telephone (608) 261-9671

Company City of Madison Parks Division
City/State/Zip Madison, WI 53703
Email kkane@cityofmadison.com

Project contact person Kate Kane
Street address 210 Martin Luther King, Jr. Blvd. Room 104
Telephone (608) 261-9671

Company City of Madison Parks Division
City/State/Zip Madison, WI 53703
Email kkane@cityofmadison.com

Property owner (if not applicant) City of Madison Parks Division
Street address 210 Martin Luther King, Jr. Blvd. Room 104
Telephone (608) 266-4711

City/State/Zip Madison, WI 53703
Email eknepp@cityofmadison.com

5. Required Submittal Materials

- Application Form
- Letter of Intent
 - If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required
 - For signage applications, a summary of how the proposed signage is consistent with the applicable CDR or Signage Variance review criteria is required.
- Development Plans (Refer to checklist on Page 4 for plan details)
- Filing fee
- Electronic Submittal*
- Notification to the District Alder
 - Please provide an email to the District Alder notifying them that you are filing this UDC application. Please send this as early in the process as possible and provide a copy of that email with the submitted application.

Each submittal must include fourteen (14) 11" x 17" **collated** paper copies. Landscape and Lighting plans (if required) must be **full-sized and legible**. Please refrain from using plastic covers or spiral binding.

Both the paper copies and electronic copies must be submitted prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. A completed application form is required for each UDC appearance.

For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (initial or final approval) from the UDC. All plans must be legible when reduced.

**Electronic copies of all items submitted in hard copy are required. Individual PDF files of each item submitted should be compiled on a CD or flash drive, or submitted via email to udcapplications@cityofmadison.com. The email must include the project address, project name, and applicant name. Electronic submittals via file hosting services (such as Dropbox.com) are not allowed. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.*

6. Applicant Declarations

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Jeanine Glaeser on 9-24-2020 (DAT meeting).
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of applicant Kathleen Kane Relationship to property Project Manager/Parks staff
 Authorizing signature of property owner  Date 10-8-2020

7. Application Filing Fees

Fees are required to be paid with the first application for either initial or final approval of a project, unless the project is part of the combined application process involving the Urban Design Commission in conjunction with Plan Commission and/or Common Council consideration. Make checks payable to City Treasurer. Credit cards may be used for application fees of less than \$1,000.

Please consult the schedule below for the appropriate fee for your request:

- Urban Design Districts: \$350 (per §35.24(6) MGO).
- Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO)
- Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)
- Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)
- All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for signage variances (i.e. modifications of signage height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex

Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- Informational Presentation. Applicants may, at their discretion, request to make an Informational Presentation to the UDC prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design. Applicants should provide details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC understand the proposal and provide feedback. (Does not apply to CDR's or Signage Variance requests)
- Initial Approval. Applicants may, at their discretion, request initial approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information that should be addressed at Final Approval stage.
- Final Approval. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the initial approval must be addressed at this time.

Presentations to the Commission

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics.

When presenting projects to the UDC, applicants must fill out a registration slip provided in the meeting room and present it to the Secretary. Presentations should generally be limited to 5 minutes or as extended by motion by consent of the Commission. The Commission will withhold questions until the end of the presentation.

Applicants are encouraged to consider the use of various graphic presentation material including a locator map, photographs, renderings/model, scale drawings of the proposal in context with adjacent buildings/uses/signs, etc., as may be deemed appropriate to describe the project and its surroundings. Graphics should be mounted on rigid boards so that they may be easily displayed. **Applicants/presenters are responsible for all presentation materials, AV equipment and easels.**

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST

The items listed below are minimal application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1. Informational Presentation

- Locator Map
- Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan
- Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

1. Title block
2. Sheet number
3. North arrow
4. Scale, both written and graphic
5. Date
6. Fully dimensioned plans, scaled at 1"= 40' or larger

*** All plans must be legible, including the full-sized landscape and lighting plans (if required)*

2. Initial Approval

- Locator Map
- Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- Landscape Plan and Plant List (*must be legible*)
- Building Elevations in both black & white and color for all building sides (include material callouts)
- PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

3. Final Approval

All the requirements of the Initial Approval (see above), plus:

- Grading Plan
- Proposed Signage (if applicable)
- Lighting Plan, including fixture cut sheets and photometrics plan (*must be legible*)
- Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- PD text and Letter of Intent (if applicable)
- Samples of the exterior building materials (presented at the UDC meeting)

4. Comprehensive Design Review (CDR) and Variance Requests (Signage applications only)

- Locator Map
- Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Variance criteria is required)
- Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- Illustration of the proposed signage that meets Ch. 31, MGO compared to what is being requested.
- Graphic of the proposed signage as it relates to what the Ch. 31, MGO would permit



Madison Parks Division

210 Martin Luther King, Jr. Blvd., Room 104
Madison, WI 53703
608-266-4711 • cityofmadison.com/parks



FROM: Kate Kane, Landscape Architect
TO: Urban Design Commission Members
SUBJECT: Vilas Park Master Plan Introduction

Urban Design Commission Members:

The City of Madison Parks Division is currently pursuing a master plan for design for Vilas Park.

Vilas Park is a 45.67 +/- acre park on Madison's west side. The park is bordered by Lake Wingra to the south, and the Vilas and Greenbush Neighborhoods to the west and east, respectively. Vilas Park Drive, a roadway dating to the earliest days of the park ca. 1905, runs through the lower area of the park roughly west-east, and is not public right-of-way and as such has not been built or maintained to those standards. Current park amenities include a large open space area, a winterized, year-round reservable shelter utilized to support ice skating at the park (including skate rentals and concessions in-season), lagoon with central island and two recently-replaced pedestrian bridges, a full (2-goal) basketball court, 6-court tennis facility, paved walking paths, three playgrounds and ten parking areas – several of which are adjacent to Vilas Park Dr. The Henry Vilas Zoo is adjacent to the park and is owned and operated by Dane County. Existing vegetation is primarily lawn with substantial tree cover to the west, north and east sides of the park.

The majority of the built amenities at Vilas Park are approaching or have met the end of their serviceable life: the playgrounds date to 1996 which exceeds the 20-year average life expectancy for park playgrounds, the tennis courts have been crack filled and re-sealed on six prior occasions with diminishing returns following each round and, like most of the parking and pathways, were built to an earlier standard insufficient for the often wet and mucky soils that they sit upon. Similarly, the shelter building, at over 40 years old, utilizes less efficient heating and lighting than modern structures and is more costly to continue to utilize for winter recreation. It has long been recognized by Parks that a more satisfactory pedestrian and bicycle condition is a mandate – and this demand is visible in the numerous voluntary paths which have been worn-in along the side of Vilas Park Dr and at other locations throughout the years.

In light of the above, Parks entered into the master plan design process with the intent of developing a framework master plan that would help to identify and guide future capital improvement projects for the next 15-20 years. Each of the projects, as they are selected from a future phasing plan, will further refine the design found in the master plan and gather additional public input as the project moves forward. As an example, playground replacements in the City of Madison typically have a minimum of two meetings held with the adjacent neighborhoods to determine the specifics regarding equipment manufacturer, age range, surfacing and color as well as any proposed changes to the footprint within the park.


Currently, the master plan project is in its third phase, which includes the development and presentation of a Draft Final Master Plan. Parks and consultant MSA Professional Services, Inc. have been sharing

the Draft Final Master Plan in a series of meetings, similar to those which occurred during Phase II (Concepts) of the project – first with an Interagency Staff Team including staff from Engineering, Traffic Engineering and Planning as well as at a combined Community Partners Advisory Group / Resident Resource Group session, which included District 13 and 14 alders, Clean Lakes Alliance, Friends of Lake Wingra, Greenbush, Vilas, Dudgeon-Monroe and Burr Oaks neighborhood representatives, SSM Health, UW Arboretum, Henry Vilas Zoo, Wingra Boats, Edgewood College, United Sportsmens Alliance and Mad City 5k representatives. Following this session, a larger Community Input Meeting (#3) will be held on November 16 to share and discuss the Draft Final Master Plan. It is at this key juncture in the plan - prior to its finalization but after we have received key feedback from the community - that we are seeking to present the project, through an informational presentation, to the Urban Design Commission.

It is hoped that following review of comments and recommendations received during Phase III that the development of a Final Master Plan Report will occur in late 2020 and that this document will be introduced at another round of public meetings in late 2020 / early 2021, with an introduction to the Board of Park Commissioners sometime thereafter.

Implementation of the improvements identified in the Final Master Plan Report for Vilas Park are anticipated to occur over several years and in phases– with emphasis given to those items most in need of replacement or repair; priority in scheduling will also be made to projects that can occur with a minimization in disruption in service to park users. Parks has identified, in its current capital budget, funding available for development of a phasing plan and refined cost estimate in 2021 and funds are currently identified/available for the development of construction documents for a preliminary phase of parking lot and roadway improvements at the southern side of the park, playground and sport court projects in 2022. The Draft Master Plan recognizes, by placement of the main/winterized shelter, that the existing building may continue to be used while changes to Vilas Park Dr and southern parking lots are implemented over the next 4-5 years.

Thank-you for the opportunity to share the Draft Final Master Plan for Vilas Park!


Kathleen Kane

Kane, Kathleen

From: Kane, Kathleen
Sent: Thursday, October 08, 2020 3:19 PM
To: Evers, Tag
Cc: Freiwald, Ann; Knepp, Eric
Subject: Vilas Park Master Plan application to Urban Design Commission

Hello Alder Evers –

As you may already be aware, MSA Professional Services, Inc. presented the Draft Final Master Plan for Vilas Park at the City's Development Assistance Team (DAT) meeting on September 24, 2020. The presentation was an informational session intended to obtain input from City staff representing agencies that the project team may not have had the opportunity to hear from during our regular Interagency Staff (IAS) meetings and to keep fellow city staff apprised of the progress on the master plan.

At the session, Jeanine Glaeser recommended that the plan go to the Urban Design Commission for an informational presentation prior to the finalization of the master plan – as such, an application will be submitted on 10/19/20 with the intent of presenting the Draft Final Master Plan for Vilas Park at the 12/2/2020 UDC meeting.

Please let me know if you have any questions or concerns –
Thank-you,
Kate Kane

Kathleen Kane, PLA CPSI
Landscape Architect
Parks Division, City of Madison
City-County Building, Room 104
210 Martin Luther King, Jr. Blvd.
Madison, WI 53703

(608) 261-9671
(608) 267-1162 fax
kkane@cityofmadison.com



Please consider our environment before printing this email.

LEGEND

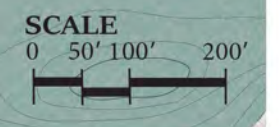
- 29.57 Ac. Maintained Open Space
- 14.56 Ac. Natural Areas
- 8.60 Ac. Wetlands Landscape
- 4.33 Ac. Open Water
- Existing Trees
- Potential Trees
- Boardwalk
- Bike Parking
- Picnic Tables
- Groomed Ice Skating
- Old Woman in a Shoe

KEY

ID	FEATURE
A	Open Space
B	Basketball
C	Playground
D	Main Shelter w/Restrooms
E	Edible Landscape
F	Beach House (Renovated)
G	Park Gateway
H	Hockey Rink
I	Fore-bays/Wetlands
J	Accessible Fishing Piers
K	Accessible Swimming Ramp
L	Flex Picnic Space
M	Multi-use Path (Existing)
N	Multi-use Path (Proposed)
O	Viewing Nodes/Overlooks
P	Parking Lot
Q	Canoe/Kayak Launch
R	Bus Drop-off
S	Open Air Shelter
T	Tennis Courts
U	Pickle Ball Courts
V	Metro Bus Stop



Master Plan





Vilas Park Master Plan

Urban Design Commission
Informational Presentation
December 2, 2020



Vilas Park Master Plan – UDC Presentation Project Schedule – Phase III

PROJECT TIMELINE *Vilas Park Master Plan: Phase III*

play
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PARKS



Vilas Park Master Plan – UDC Presentation

Meeting Outline

Topics for 12/2 session:

1. Provide overview and description of draft plan
2. Answer questions
3. Identify additional follow up or clarifications needed
4. Guiding Lenses from the 2018- 2023 Park and Open Space Plan



Equity: The inherent worth of each individual in Madison should be esteemed and fostered, enabling them to reach full potential.



Public Health: The access and contribution to mental and physical health of a community.



Sustainability: Management of resources to promote welfare and equity for current and future generations.



Adaptability: Preparedness and ability to respond to and recover from hazards and threats with minimal damage to safety, health, security, and the economy.

Vilas Park Master Plan – UDC Presentation

Summary of Proposed Changes in the Draft Plan

BIG PICTURE DESIGN DRIVERS

- Vilas Park Drive
- Main Park Shelter
- Parking
- Open Space and Active Recreation
- Playgrounds
- Lagoon
- Lake and Shoreline Access

Vilas Park Master Plan – UDC Presentation

Existing

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



- Vilas Park Drive
- Main Park Shelter
- Parking
- Open Space and Active Recreation
- Playgrounds
- Lagoon and Lake

Vilas Park Master Plan – UDC Presentation

Draft Plan

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



- Vilas Park Drive
- Main Park Shelter
- Parking
- Open Space and Active Recreation
- Playgrounds
- Lagoon and Lake

Vilas Park Master Plan – UDC Presentation

Existing

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE

Vilas Park Drive



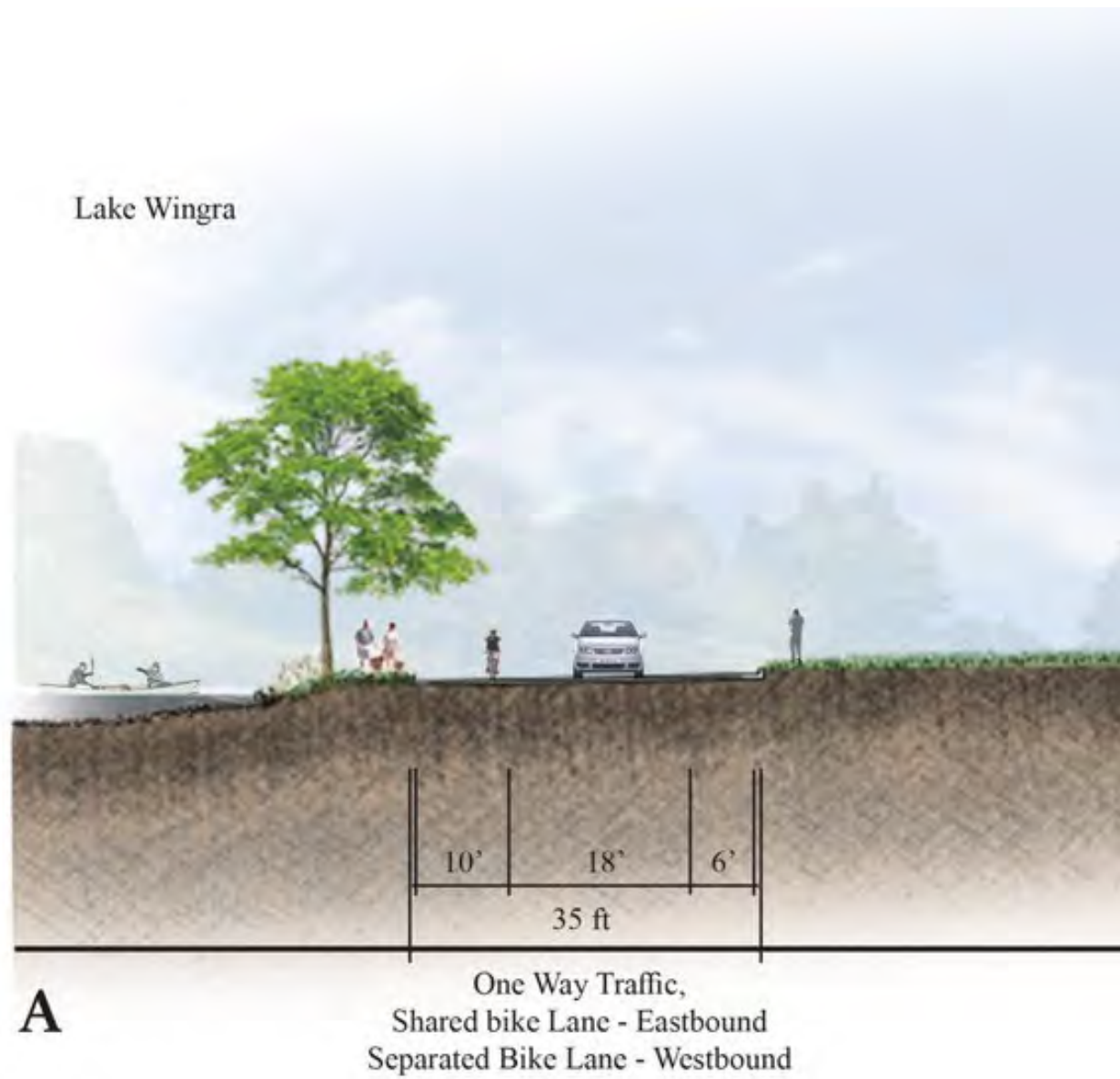
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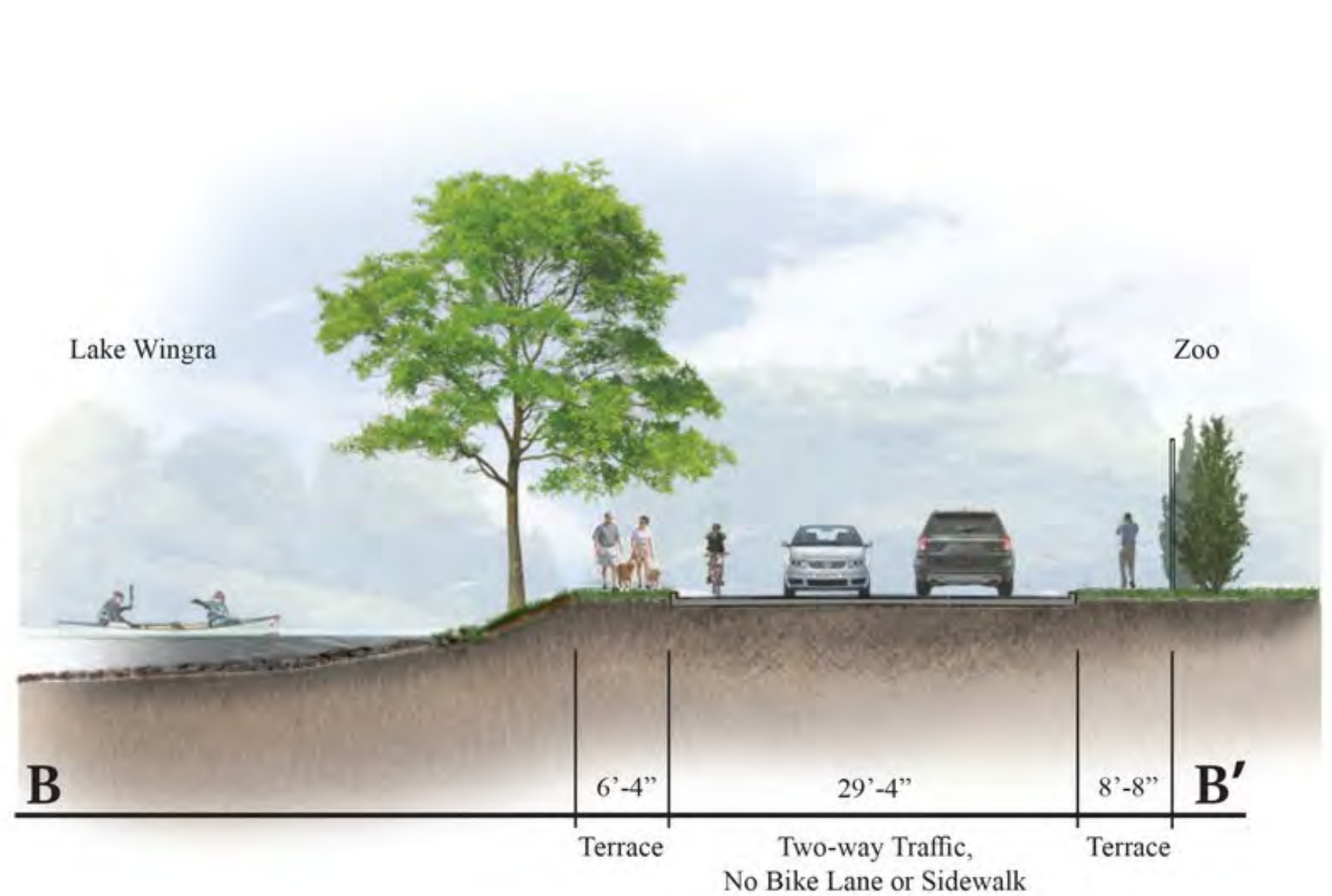
Vilas Park Master Plan – UDC Presentation

Existing

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



VILAS PARK DRIVE EXISTING CROSS-SECTION - WEST BOUND



VILAS PARK DRIVE EXISTING CROSS-SECTION - EAST BOUND

Vilas Park Master Plan – UDC Presentation

Draft Plan

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



- Vilas Park Drive
- Main Park Shelter
- Parking
- Open Space and Active Recreation
- Playgrounds
- Lagoon and Lake

Vilas Park Master Plan – UDC Presentation

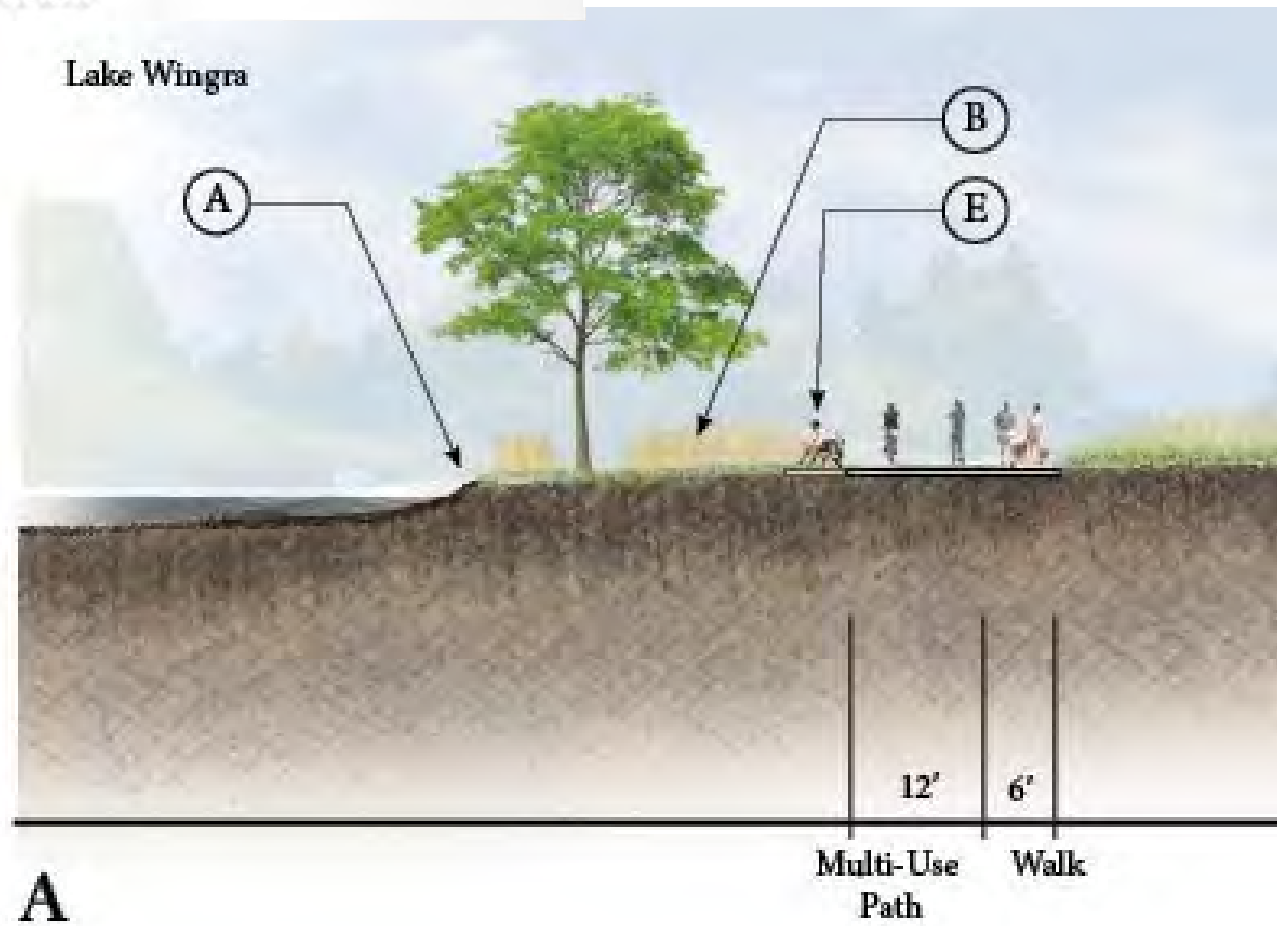
Draft Plan

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE

(A) Shoreline Restoration with Native Plants

(B) Natural Areas

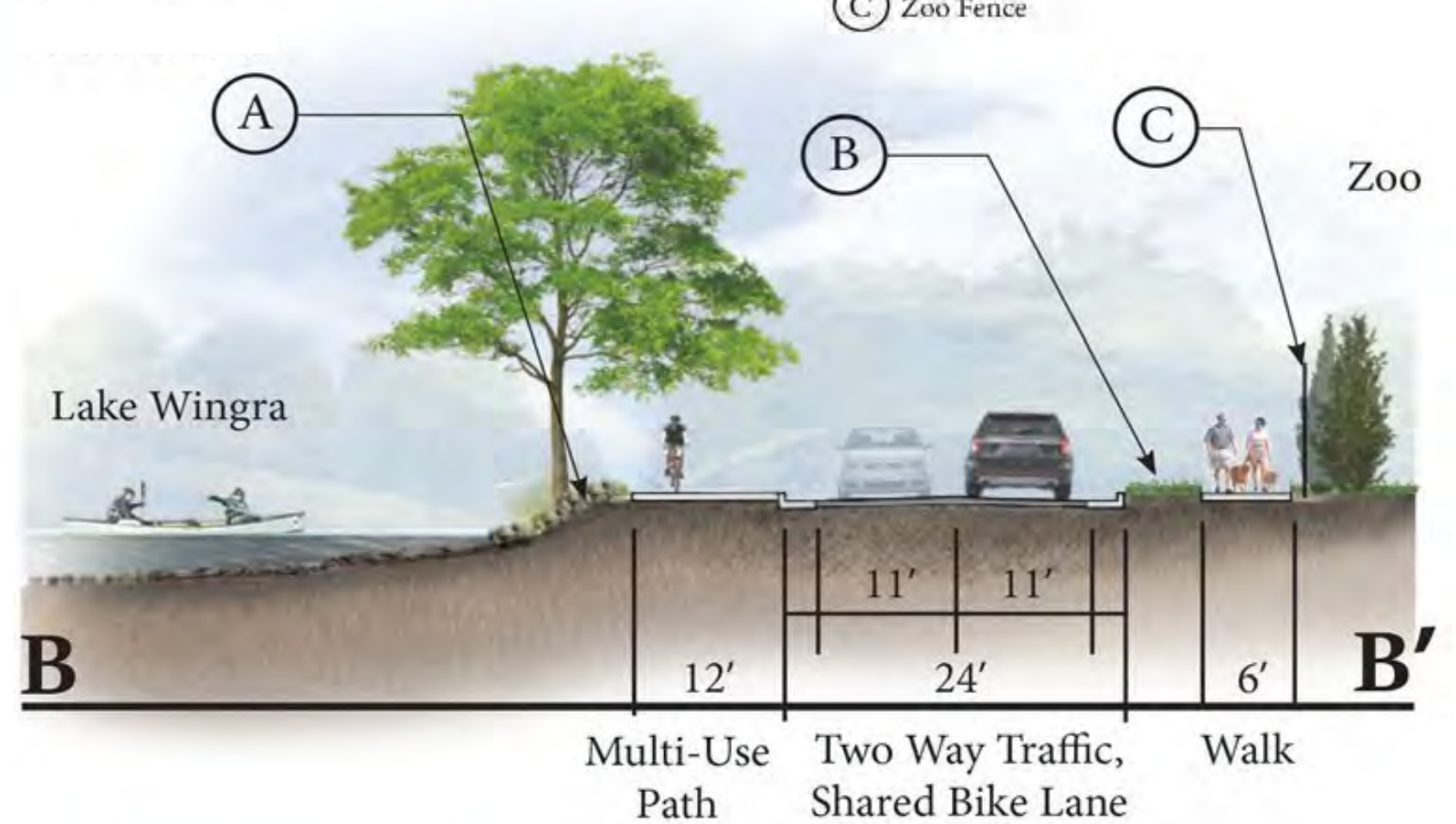
(E) Bench



(A) Shoreline Restoration with Native Plants

(B) Terrace/Lawn

(C) Zoo Fence



DESIGN CONSIDERATIONS

- Close Vilas Park Drive to through traffic
 - Maintain access to shelter for two-way traffic
 - Improve pedestrian and bicycle connections
 - Improve transit connectivity
 - Dedicated tour and school bus drop off
- **Vilas Park Drive**
 - Main Park Shelter
 - Parking
 - Open Space and Active Recreation
 - Playgrounds
 - Lagoon and Lake

Main Park Shelter



Vilas Park Master Plan – UDC Presentation

Draft Plan

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



- Vilas Park Drive
- **Main Park Shelter**
- Parking
- Open Space and Active Recreation
- Playgrounds
- Lagoon and Lake

Vilas Park Master Plan – UDC Presentation

Draft Plan

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE

DESIGN CONSIDERATIONS

- Fully Accessible Facility
- Act as a warming shelter for skating and hockey
- Community Meeting Room
- Views from Shelter onto Lagoon and Lake
- Views from Park to Shelter
- Stormwater Management
- Energy Efficiency
- Existing (main) shelter to remain in place while changes to Vilas Park Drive and multi-use path are developed. Allowing time for budgeting and community involvement.



- Vilas Park Drive
- **Main Park Shelter**
- Parking
- Open Space and Active Recreation
- Playgrounds
- Lagoon and Lake

Vilas Park Master Plan – UDC Presentation

Existing

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE

Parking



Vilas Park Master Plan – UDC Presentation

Existing

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



Existing Parking

A	144
B	8
C	196
D	56
E	25
Total	429

Asphalt Pavement
262,389 sf

Vilas Park Master Plan – UDC Presentation

Draft Plan

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



	Existing	Draft Plan
A –	144	142
B –	8	8
C –	196	174
D –	56	48
E –	25	40
Total	429	412

Asphalt Pavement
262,389sf 203,117sf

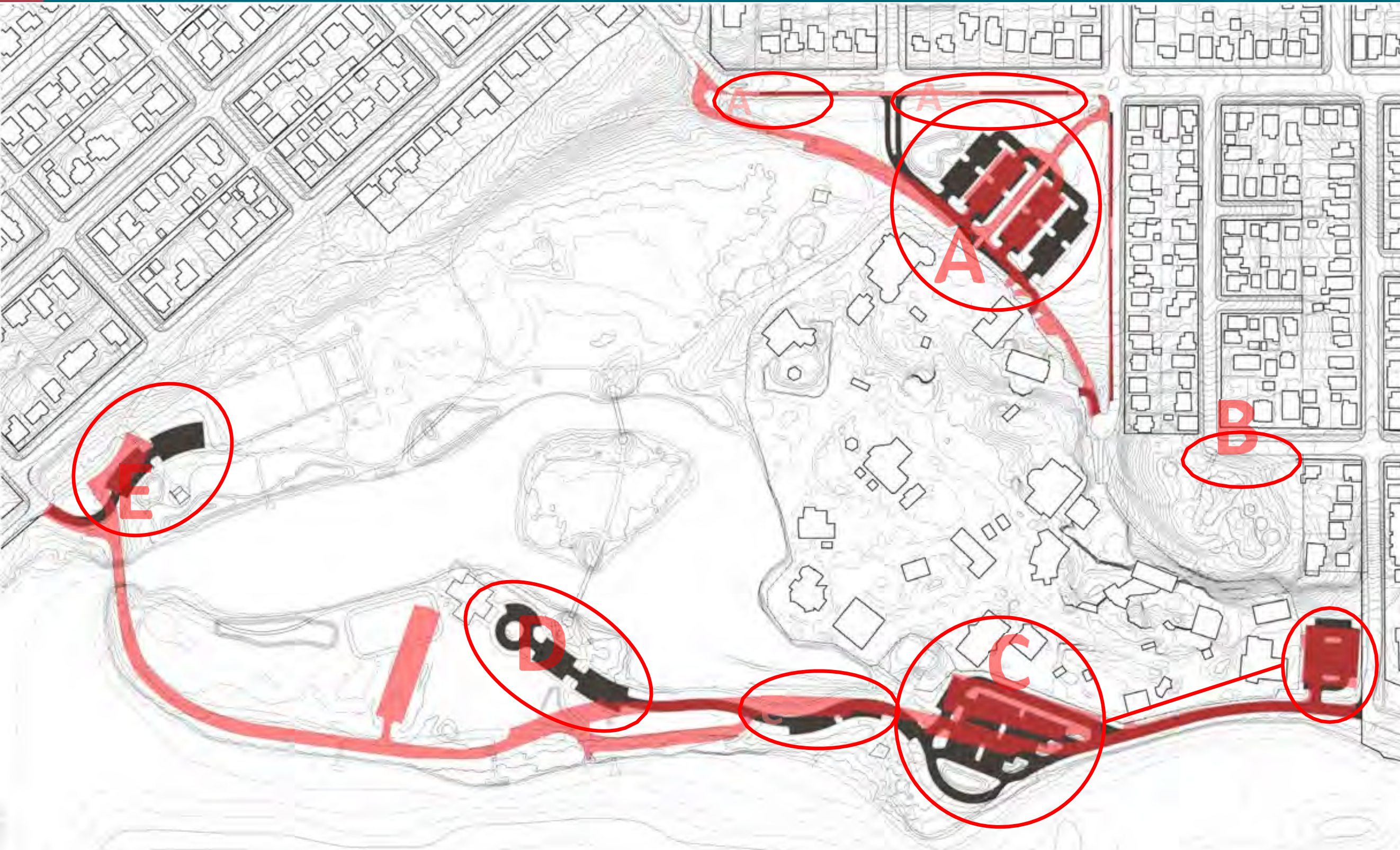
~59,300SF
 ~ 1.3acre

Recovered
 Greenspace

Vilas Park Master Plan – UDC Presentation

Draft Plan

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



Existing	Draft Plan
A – 144	152
B – 8	8
C – 196	174
D – 56	48
E – 25	40
Total 429	422

Asphalt Pavement
262,389sf 203,117sf

~59,300SF
~ 1.3acre

Recovered
Greenspace

Vilas Park Master Plan – UDC Presentation

Draft Plan

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE

DESIGN CONSIDERATIONS

- Landscaped Islands
- Stormwater Treatment
- Pedestrian Safety

North Lot

- Pedestrian Plaza

South Lot

- Bus Drop Off



- Vilas Park Drive
- Main Park Shelter
- **Parking**
- Open Space and Active Recreation
- Playgrounds
- Lagoon and Lake

Vilas Park Master Plan – UDC Presentation

Existing

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



- Vilas Park Drive
- Main Park Shelter
- **Parking**
- Open Space and Active Recreation
- Playgrounds
- Lagoon and Lake

Vilas Park Master Plan – UDC Presentation

Draft Plan

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



- Vilas Park Drive
- Main Park Shelter
- **Parking**
- Open Space and Active Recreation
- Playgrounds
- Lagoon and Lake

PROPOSED

Vilas Park Master Plan – UDC Presentation

Existing

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE

Open Space and Active Recreation



play
MADISON
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Vilas Park Master Plan – UDC Presentation

Draft Plan

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



KEY

ID	FEATURE
A	Open Space
B	Basketball
C	Playground
D	Main Shelter w/Restrooms
E	Edible Landscape
F	Beach House (Renovated)
G	Park Gateway
H	Hockey Rink
I	Fore-bays/Wetlands
J	Accessible Fishing Piers
K	Accessible Swimming Ramp
L	Flex Picnic Space
M	Multi-use Path (Existing)
N	Multi-use Path (Proposed)
O	Viewing Nodes/Overlooks
P	Parking Lot
Q	Canoe/Kayak Launch
R	Bus Drop-off
S	Open Air Shelter
T	Tennis Courts
U	Pickle Ball Courts
V	Metro Bus Stop
W	Compassionate Friends Plaques

- Vilas Park Drive
- Main Park Shelter
- Parking
- **Open Space and Active Recreation**
- Playgrounds
- Lagoon and Lake

Vilas Park Master Plan – UDC Presentation

Draft Plan

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE

DESIGN CONSIDERATIONS

- Maintain similar character and feel of the park to existing
- Added picnicking opportunities
- Improvements to field drainage
- Additional trails and pathways (accessibility)
- Create additional useable open space on peninsula



- Vilas Park Drive
- Main Park Shelter
- Parking
- **Open Space and Active Recreation**
- Playgrounds
- Lagoon and Lake

Vilas Park Master Plan – UDC Presentation

Existing

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE

Playgrounds



Old Woman in a Shoe

Vilas Park Master Plan – UDC Presentation

Draft Plan

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



- Vilas Park Drive
- Main Park Shelter
- Parking
- Open Space and Active Recreation
- **Playgrounds**
- Lagoon and Lake

Vilas Park Master Plan – UDC Presentation Draft Plan

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE

DESIGN CONSIDERATIONS

- Accessibility
- Age Appropriate Play Options
- Shade
- Maintain 'Old Woman in a Shoe'



- Vilas Park Drive
- Main Park Shelter
- Parking
- Open Space and Active Recreation
- **Playgrounds**
- Lagoon and Lake

Vilas Park Master Plan – UDC Presentation

Existing

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE

Lagoon



play
MADISON
PARKS



Vilas Park Master Plan – UDC Presentation

Draft Plan

MOBILITY AND SAFETY - ENVIRONMENT - COMMUNITY - CONNECTIVITY - A PARK FOR EVERYONE



- Vilas Park Drive
- Main Park Shelter
- Parking
- Open Space and Active Recreation
- Playgrounds
- **Lagoon and Lake**

Open Water/Bog
50 - 50%

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DESIGN CONSIDERATIONS

- Habitat enhancement around lagoon
- Minimize turf grass at shoreline
- Use wetlands/forebays/native landscape as stormwater treatment
- Maintain open water for skating



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Public Engagement

Residential Resource Group

- Meeting #1 – Nov. 6, 2019
- Meeting #2 – Feb. 10, 2020
- Meeting #3 (Jointly with CPAG) – April 22, 2020

Community Partners Advisory Group

- Meeting #1 – Sept. 23, 2019
- Meeting #2 – Feb. 11, 2020
- Meeting #3 (Jointly with RRG) – April 22, 2020

Focus Groups

- Meeting #1 – Sept. 25, 2019
- Meeting #2 – Dec. 10, 2019
- Meeting #3 – Feb. 6, 2020 (Youth Workshop)
- Ho Chunk Nation – Ongoing
- Access to Independence – Ongoing

Community Meetings

- Meeting #1 – June 26, 2019
- Meeting #2 – June 22, 2020

Federal/State Agencies

- ACOE Meeting #1 – Aug. 28, 2019
- WIDNR Meeting #1 – Aug. 26, 2019
- ACOE Meeting #2 – May 18, 2020
- WIDNR Meeting #2 – April, 20, 2020

Interagency Meeting – City Departments

- Meeting #1 – July 24, 2019
- Meeting #2 – Oct. 23, 2019
- Meeting #3 – Feb. 24, 2020
- Meeting #4 – April 27, 2020
- Meeting #5 – July 23, 2020
- Meeting #6 – September 16, 2020

Public Survey and Site Observations

- Survey #1 - Fact Finding – Fall 2019
- Survey #2 - Concept Review – May 2020 – July 2020
- Youth Survey – June 2020
- Site Observations – 40 completed over 12 months
- On-site Intercept Interviews – 36 completed

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Public Engagement – Themes

Themes from Public Engagement

MOBILITY AND SAFETY

- Improve pedestrian safety along Vilas Park Drive corridor
- Consider accessibility in design of new trails and park features

ENVIRONMENT

- Improve lagoon water quality and shoreline access and aesthetics
- Increase quality and size of natural areas within the park
- Address flooding and mud in pedestrian areas

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Public Engagement – Themes

Themes from Public Engagement

COMMUNITY

- Continued engagement with neighborhoods and park users for improvements and programming
- Provide space for community events
- Incorporate park's history into design and programming

CONNECTIVITY

- Improve physical connection to Madison through multimodal options (i.e. public transit, bike rental, canoe/kayak)
- Expand pedestrian connections within park
- Wayfinding improvements could alleviate traffic congestion during heavy visitation times

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Public Engagement – Themes

Themes from Public Engagement

A PARK FOR EVERYONE

- Offer programmed active spaces for adults
- Consider allowing dogs in some areas of park
- Continue to offer amenities and activities that can be enjoyed year round

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