



City of Madison

City of Madison
Madison, WI 53703
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Master

File Number: 13815

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File Type: Resolution

Status: Passed

Version: 4

Reference:

Controlling Body: COMMON
COUNCIL

File Created Date : 02/24/2009

File Name: SECOND SUBSTITUTE - Stating that the policy of the City of Madison is to encourage or, where appropriate, require that seek policies and incremental changes to the built environment, as well major new policies and public works projects, shall that in the

Final Action: 08/04/2009

Title: AMENDED THIRD SUBSTITUTE - ~~Stating that the policy of the City of Madison is to encourage or, where appropriate, require that seek policies and incremental changes to the built environment, as well major new policies and public works projects, shall that in the aggregate cause vehicle miles traveled (VMT) per capita to decrease by 25 percent, as compared with a 2005 baseline, by 2020 and that this goal shall be incorporated into the City's Comprehensive Plan allow citizens to minimize motor vehicle travel.~~ To create an interagency staff team to present annual reports describing trends in traffic and mass transit volumes, including, to the extent possible, aggregate vehicle-miles traveled (VMT).

Notes: waiting for alternate

CC Agenda Date: 08/04/2009

Sponsors: Satya V. Rhodes-Conway and Brian L. Solomon

Effective Date: 08/05/2009

Attachments: Version 1 Resolution - 13815, Version 2 Substitute Resolution - 13815, Trowbridge_doc.pdf, Comments 042009.pdf, Version 3 second substitute.pdf, Final adopted version 4 without strikethroughs and underlines.pdf, 3rd Substitute with Amendments.pdf, Registration Forms.pdf, Amendment Form.pdf

Enactment Number: RES-09-00721

Author:

Hearing Date:

Entered by: lveldran@cityofmadison.com

Published Date:

Approval History

Version	Date	Approver	Action
1	03/02/2009	Dean Brasser	Approve
2	06/30/2009	Dean Brasser	Approve
3	07/29/2009	Debra R. Simon	Delegate
3	07/29/2009	Dean Brasser	Approve

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Council Office	03/02/2009	Referred for Introduction				
	Action Text:	This Resolution was Referred for Introduction					
	Notes:	Plan Commission, Long Range Transportation Planning Commission, Pedestrian/Bicycle/Motor Vehicle Commission, Transit & Parking Commission					
1	COMMON COUNCIL	03/03/2009	Refer	PLAN COMMISSION		04/20/2009	Pass
	Action Text:	A motion was made by Ald. Bruer, seconded by Ald. Verveer, to Refer to the PLAN COMMISSION.					
	Notes:	Additional Referral(s): Long Range Transportation Planning Commission, Pedestrian/Bicycle/Motor Vehicle Commission, Transit and Parking Commission					
1	PLAN COMMISSION	03/03/2009	Refer	LONG RANGE TRANSPORTATIO N PLANNING COMMITTEE (ended 6/2018)		03/19/2009	
	Action Text:	This Resolution was Refer to the LONG RANGE TRANSPORTATION PLANNING COMMISSION					
	Notes:						
1	PLAN COMMISSION	03/03/2009	Refer	PEDESTRIAN/BIC YCLE/MOTOR VEHICLE COMMISSION (ended 6/2018)		03/24/2009	
	Action Text:	This Resolution was Refer to the PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION					
	Notes:						
1	PLAN COMMISSION	03/03/2009	Refer	TRANSIT AND PARKING COMMISSION (ended 06/2018)		04/14/2009	
	Action Text:	This Resolution was Refer to the TRANSIT AND PARKING COMMISSION					
	Notes:						
1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	03/10/2009	Refer	TRANSIT AND PARKING COMMISSION (ended 06/2018)		04/14/2009	Pass

Action Text: Members thought that, before considering this proposal, it would helpful to have some of the sponsors and City staff (from Planning) available to answer questions about the proposal, including who/how standards would be set.

A motion was made by Poulson, seconded by Hinz, to Refer the item to the next meeting of the TRANSIT AND PARKING COMMISSION. The motion passed by voice vote/other.

Notes:

1	LONG RANGE TRANSPORTATION PLANNING COMMITTEE (ended 6/2018)	03/19/2009	Return to Lead with the Following Recommendation(s)	PLAN COMMISSION	04/20/2009	Pass
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Action Text: Ald. Satya Rhodes-Conway/Ald. Robbie Webber then submitted a motion to make some edits to Resolution ID 13815:

On page 2, modify the "Therefore Be It Resolved" clause. On line 2, insert "on a project-by-project basis" directly after the word "require".

On page 2, add a new "Be It Finally Resolved" clause, to read:

"BE IT FINALLY RESOLVED that staff should, when appropriate, work to improve methods of measuring vehicle miles of travel and the gathering of data at an increasingly fine scale."

On page 2, modify Objective 6 to insert the word "motor", and read - Objective 6: Create and maintain a City of interconnected, compact, mixed-use neighborhoods, districts, corridors and edges, which minimizes the need for motor vehicle use both within neighborhoods and across the city.

Also on page 2, modify Policy 3, delete "judge" and "an objective", and add text to read - Policy 3: Evaluate proposals for new development against the goal of reducing motor vehicle miles traveled per capita by 25 percent from 2005 to 2020.

On page 3, make the same basic changes to Policy 8, to read - Policy 8: Evaluate proposals for transportation infrastructure against the goal of reducing motor vehicle miles traveled per capita by 25 percent from 2005 to 2020.

Notes:

Ayes: 8 Carl D. DuRocher; Gary L. Poulson; Paul E. Skidmore; Tim Gruber; Eric W. Sundquist; Michael W. Rewey; Robbie Webber and Satya V. Rhodes-Conway

Noes: 2 Melanie Hampton and Robert J. Schaefer

Excused: 1 Michael A. Basford

Non Voting: 1 Mark N. Shahan

1	03/24/2009	Return to Lead with the Recommendation for Approval
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Action Text: A motion was made by Skidmore, seconded by Strawser III, to Return to Lead with the Recommendation for Approval to the PLAN COMMISSION. The motion passed by the following vote:

Notes:

1	PEDESTRIAN/BICYCLE/ MOTOR VEHICLE COMMISSION (ended 6/2018)	03/24/2009	Return to Lead with the Recommendation for Approval	PLAN COMMISSION	04/20/2009	Pass
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Action Text: A motion was made by Skidmore, seconded by Strawser III, to Return to Lead with the Recommendation for Approval to the PLAN COMMISSION. The motion passed by the following vote:

Notes:

Absent: 1 Beth A. Whitaker

Ayes: 4 Paul E. Skidmore; Charles W. Strawser III; Susan M. De Vos and Aaron S. P. Crandall

Noes: 2 Mary P. Conroy and Judy Compton

Excused: 2 Mark N. Shahan and Maribeth Witzel-Behl

Non Voting: 1 Robbie Webber

1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	04/14/2009	Return to Lead with the Recommendation for Approval	PLAN COMMISSION	04/20/2009	Fail
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Action Text: Webber explained that everything that is included in the recommendations is already in the Comprehensive Plan (CP). This is just putting numeric goals to things already in the CP. If you have a policy but no goal, then it's too easy to ignore it. When we have new developments, we want a goal to shoot for. This adds that goal. There are already mechanisms that collect data.

Other members expressed concern that either this was too broad or too limited. For example, the model used does not take into account type of travel or if it's a Prius or Hummer. It doesn't show trips of people driving through the City starting at Sun Prairie. Perhaps this goal wouldn't jibe with public works goals such as possibly adding parking spots when the Government East ramp is upgraded. It could be argued under this resolution that increased parking would encourage people to drive. There was also concern that the first "be it resolved" clause used the word "required." There was a question about who would decide what was appropriate and what was required. Webber continued to emphasize that any possible reduction measures would be a discussion and that these policies already existed, minus the numerical goals, in the Comprehensive Plan.

The group discussed the fact that perhaps the goals would be met with no further action on the City's part if gas prices go up. There was a question of the relationship between the re-writing of the zoning ordinance and the Comprehensive Plan. Perhaps this resolution is not the right vehicle to make reduction of vehicle miles traveled work. Maybe requiring consideration of things like walkability and mass transit in the zoning ordinance would be the right way to move this forward. There was concern about approving neighborhoods that have the infrastructure to accommodate bikes, pedestrians and buses without the funding to support that.

Webber moved adoption of the resolution with the changes recommended by LRTPC; seconded by White.

Those in favor of the resolution said this is just one of many tools we need in our toolbox to reach our goals. Although others were in favor of the overall objective, they were concerned this was not the way to succeed, that it would be in conflict with other City policies and projects, that the goal of 25% was arbitrary and that the word "required" was troubling.

Poulson moved that the resolution be amended on page four to read "THEREFORE, BE IT RESOLVED THAT it shall be the policy of the city of Madison to encourage or, where appropriate, require that incremental changes to the built environment, as well [as] major new policies and public works projects, [ADDED: excluding projects by the parking utility,] shall in the aggregate cause vehicle miles traveled per capita to decrease by 25 percent, as compared with a 2005 baseline...." McCabe seconded the amendment.

Poulson spoke to his amendment by saying he was concerned about the upcoming Government East ramp project in relationship to this resolution. The City doesn't need a lot of new parking but we have to deal with the ramps we have. A good case could be made for increasing the number of stalls. We don't know the practical impact of this.

Others argued that perhaps the need for more stalls could be taken care of by the private sector or that it is not even appropriate for the City to provide more stalls. Any move to make reductions should be a discussion. No one entity, such as the parking utility, should be excused from that discussion.

Voting on the amendment: Ayes – Poulson and McCabe. Noes – Webber, White, Hinz, Streit, Bergamini. The amendment failed.

Back to the discussion on the main motion, the group continued to have concerns about how the goals would be implemented. Those in favor continued to stress that this would only give numerical goals to policies already in place. Hinz said if it the numbers were truly only a goal, one sentence would suffice: "We're setting a goal of reducing vehicle miles traveled by X year by 25%." He felt the current resolution did a lot more than that. Overall, the members felt the goal was good but were not comfortable with how the resolution said we'd reach the goals. There were also those who were concerned with what the resolution didn't say. For example, how would we meet this goal without more mass transit? Webber said maybe this would encourage mass transit.

The motion failed.

Notes:

Absent: 1 Brian L. Solomon
Ayes: 2 Robbie Webber and Amanda F. White
Noes: 6 Gary L. Poulson; Duane F. Hinz; Sharon L. McCabe; Kenneth M. Streit;
Margaret Bergamini and Carl D. DuRocher
Excused: 1 Jed Sanborn

1	PLAN COMMISSION	04/20/2009	Re-refer	PLAN COMMISSION	05/18/2009	06/01/2009	Pass
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Action Text: A motion was made by Sundquist, seconded by Boll, to Rerefer to the PLAN COMMISSION, due back on 5/18/2009. The motion passed by the following vote:

Notes: This item was referred to the Plan Commission meeting of May 18, 2009 in order to have to have additional City staff available to answer questions about the resolution. Staff requested that members of the Commission forward specific questions or requests for data for the May 18 discussion of this item to Brad Murphy by May 4 to allow staff sufficient time to prepare.

The approved motion was a substitute motion replacing the original motion by Sunquist and seconded by Bowser to recommend approval of the resolution.

Ayes: 6 Tim Gruber; Lauren Cnare; Julia S. Kerr; Eric W. Sundquist; Judy K.
Olson and Judy Bowser
Noes: 2 James C. Boll and Michael A. Basford
Excused: 1 Beth A. Whitaker
Non Voting: 2 Michael G. Heifetz and Nan Fey

1	PLAN COMMISSION	06/01/2009	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER				Pass
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Action Text: A motion was made by Kerr, seconded by Olson, to RECOMMEND TO COUNCIL WITH THE FOLLOWING RECOMMENDATIONS - REPORT OF OFFICER. The motion passed by the following vote:

Notes: The Plan Commission recommend that the Council adopt an alternate resolution that includes the following modifications from the original resolution:

-That a methodology for estimating VMT will be developed and reported to the Plan Commission by January 15, 2010.

-That a new BE IT FURTHER RESOLVED CLAUSE be added stating "When the Comprehensive Plan is amended to include the goals and policies, the Long Range Transportation Planning Committee and Plan Commission shall identify the mechanisms and process that will be used to evaluate projects against the policies, and shall identify the VMT data collection methodology that will be used as part of the annual measurement and monitoring program.

-That the language "or where appropriate, require" be removed from the title and the "THEREFORE BE IT RESOLVED" clause.

-That the word "judge" be replaced by the word "evaluate" in Objective 2, Policy 8 and Objective 6, Policy 3, described under the "THEREFORE BE IT RESOLVED" clause.

-That a new BE IT FURTHER RESOLVED CLAUSE be added stating "that specific strategies for implementing these objectives and policies be contained in neighborhood and area plans."

This motion passed by the following vote: 7:1 (AYE: Ald. Kerr, Sundquist, Bowser, Boll, Olson, Gruber, and Basford; NO: Ald. Cnare; NON-VOTING, Fey and Pearson.)

Ayes: 7 Julia S. Kerr; Eric W. Sundquist; Judy K. Olson; James C. Boll; Judy
Bowser; Michael A. Basford and Tim Gruber
Noes: 1 Lauren Cnare
Excused: 2 Michael Schumacher and Michael G. Heifetz

Non Voting: 2 Douglas J. Pearson and Nan Fey

2	COMMON COUNCIL	07/07/2009	Refer to a future Meeting to Adopt	COMMON COUNCIL	08/04/2009	08/04/2009	Pass
	Action Text:	A motion was made by Ald. Verveer, seconded by Ald. Rhodes-Conway, to Refer to a future Meeting to Adopt to the COMMON COUNCIL, due back on 8/4/2009. The motion passed by voice vote/other.					
	Notes:	Adopt at the 8/4/09 Common Council Meeting.					
4	COMMON COUNCIL	08/04/2009	Adopt With Amendment(s)				Pass
	Action Text:	A motion was made by Ald. Clear, seconded by Ald. Rhodes-Conway, to Adopt With Amendment(s) as follows: add "Metro" as a member of the staff team in the 'BE IT RESOLVED' clause and and the Common Council for the staff team to report back to in the first 'BE IT FURTHER' resolved clause. The motion passed by the following vote:					
	Notes:	3 Registrant(s) in support wishing to speak.					
	Ayes:	16	Bridget R. Maniaci; Lauren Cnare; Michael E. Verveer; Shiva Bidar; Marsha A. Rummel; Steve King; Bryon A. Eagon; Paul E. Skidmore; Brian L. Solomon; Chris Schmidt; Satya V. Rhodes-Conway; Larry Palm; Judy Compton; Joseph R. Clausius; Michael Schumacher and Mark Clear				
	Noes:	2	Thuy Pham-Remmele and Jed Sanborn				
	Excused:	2	Julia S. Kerr and Tim Bruer				
	Non Voting:	1	David J. Cieslewicz				

Text of Legislative File 13815

Fiscal Note

Adoption of this policy resolution has no direct budgetary impact. There are, however, no staff or other resources currently budgeted to develop the baseline data or to complete the additional study and analysis of vehicle mile impacts associated with new development as required by this resolution. Without additional resources, this resolution could result in the reallocation of available staff resources from existing projects.

Title

AMENDED THIRD SUBSTITUTE - ~~Stating that the policy of the City of Madison is to encourage or, where appropriate, require that seek policies and incremental changes to the built environment, as well major new policies and public works projects, shall that in the aggregate cause vehicle miles traveled (VMT) per capita to decrease by 25 percent, as compared with a 2005 baseline, by 2020 and that this goal shall be incorporated into the City's Comprehensive Plan allow citizens to minimize motor vehicle travel.~~ **To create an interagency staff team to present annual reports describing trends in traffic and mass transit volumes, including, to the extent possible, aggregate vehicle-miles traveled (VMT).**

Body

WHEREAS, Madison is committed to social and environmental sustainability, as stated in the Comprehensive Plan: "The City of Madison must grow in a sustainable manner to meet the needs of the present without compromising the ability of future generations to meet their own needs. The Comprehensive Plan will work to accomplish this through environmental stewardship; compact, mixed-use development; safe, convenient and efficient transportation facilities; and high quality, cost effective community services," and, ~~WHEREAS, transportation inefficiency is a major contributor to environmental degradation, including air emissions that increase levels of ozone, particulates, and greenhouse gases; stormwater runoff; heat island effects; and habitat and agricultural land destruction; and, WHEREAS, transportation inefficiency places income barriers on the ability to access work and other needs; and- WHEREAS, transportation inefficiency places economic costs on individuals, businesses, and the city, via the burdens of owning, maintaining, and fueling vehicles, and of building, maintaining, and rebuilding roadway and stormwater infrastructure; and, WHEREAS,~~

maximizing transportation efficiency implies a system that allows individuals and businesses to access employment, school, shopping, other businesses, fellow citizens' homes, and other opportunities with the least environmental, social, and economic cost' and,

~~WHEREAS, this objective requires coordination of transportation and land use planning on a citywide scale, and cannot be achieved by compact, mixed-use development within neighborhoods alone,~~

~~THEREFORE, BE IT RESOLVED that the policy of the City of Madison is to seek policies and incremental changes to the built environment that in the aggregate allow citizens to minimize motor vehicle travel.~~ BE IT FURTHER RESOLVED that an interagency staff team comprised of Planning, Traffic Engineering, Engineering ~~and~~ the Metropolitan Area Transportation Planning Board and **Metro** shall present ~~semi-~~annual reports to the Common Council, Plan Commission, and Long Range Transportation Planning Committee, ~~evaluating~~ describing trends in traffic and mass transit volumes, ~~including and~~ to the extent possible, aggregate vehicle-miles traveled (VMT).

BE IT FURTHER RESOLVED that ~~the~~ staff team will propose an initial methodology for reporting traffic volumes and VMT to the Plan Commission and Common Council by January 15, 2010.

BE IT FURTHER RESOLVED that as relevant city bodies make decisions on land use and transportation infrastructure, they consider the ~~objective information contained in the above mentioned annual reports.~~ of minimizing motor vehicle traffic and its negative effects,

~~BE IT FURTHER RESOLVED that when the Comprehensive Plan is amended to include the goals and policies, the Plan Commission, with input from the Long Range Transportation Planning Committee, shall identify the mechanisms and processes that will be used to evaluate projects against the policies, including a quantifiable goal for minimizing motor vehicle traffic and its negative effects, and shall identify the data collection methodology that will be used as part of the measurement and monitoring program.~~

~~BE IT FURTHER RESOLVED the Long Range Transportation Planning Committee by one year after adoption of this resolution shall evaluate and recommend to the Plan Commission and Common Council travel demand reduction policies, including but not limited to adoption of "transportation demand management" techniques, that should be pursued by the city, and,~~

~~BE IT FINALLY RESOLVED that the Long Range Transportation Planning Commission by one year after adoption of this resolution shall evaluate and recommend to the Common Council policies to mitigate the negative effects of off-road vehicle use, including idling and parking.~~