



# **Creation of the City of Madison Healthy Community Food Systems Fund**

*November 2, 2020*



# Overview

- Healthy Community Food Systems Fund –  
Background
- Components of the Fund and Funding Sources
  - Community Food Access Competitive Grants Program
  - Rapid Food Access and Food Entrepreneur Support Program
  - Regional Food Systems Planning Process Support Funding
- Discussion of the HCFSF Components



# Background

- 2020 has been a year of profound change and challenges with the Country's racial reckoning and the public health and economic impacts of COVID-19
- As such, for 2021, staff has proposed the re-purposing of funds set to be freshly appropriated in 2021 and future years into an umbrella fund supporting community food systems investments in a variety of ways



# Background (Con.)

- The expected legislative timeline\* for adoption/creation of the Healthy Community Food Systems Fund and funding is:
  - Intro w/o debate at 11/17 Common Council
  - Adoption at 12/1 Common Council
  - Program guidelines proposed, discussed and adopted at 12/7 MFPC-DCFC meeting

*\*revised after motion passage at 11/2 MFPC meeting*





# **Components and Funding Sources**

\$268k in total proposed funding for the creation of the Healthy Community Food Systems Fund

## **1. Community Food Access Competitive Grants Program**

- a. \$50k from 2021 SEED Grants
- b. \$100k from FY18/FY20 Healthy Retail Access Program

## **2. Rapid Food Access and Food Entrepreneur Support Program**

- a. \$100k from FY18/FY20 Healthy Retail Access Program

## **3. Regional Food Systems Planning Process Support**

- a. \$18k total from FY18/FY20 Healthy Retail Access Program



# HCFSF Process Discussion

- Program Components
  - Community Food Access Competitive Grants Program
  - Rapid Food Access and Food Entrepreneur Support Program
  - Regional Food Systems Planning Process Support Funding