From: Dawn O'Kroley

Sent: Thursday, October 15, 2020 5:48 PM

Subject: RE: 414 E Wash 6:30 pm 15 Oct Steering Committee meeting

Alder Heck and staff, this should be a process that meets the Comprehensive Plan. Items c and d from the Comprehensive Plan below need to be provided for the public, staff, elected officials and volunteer committee members to have accurate information to evaluate the proposal.

Strategy 2

Preserve historic and special places that tell the story of Madison and reflect racially and ethnically diverse cultures and histories.

Actions:

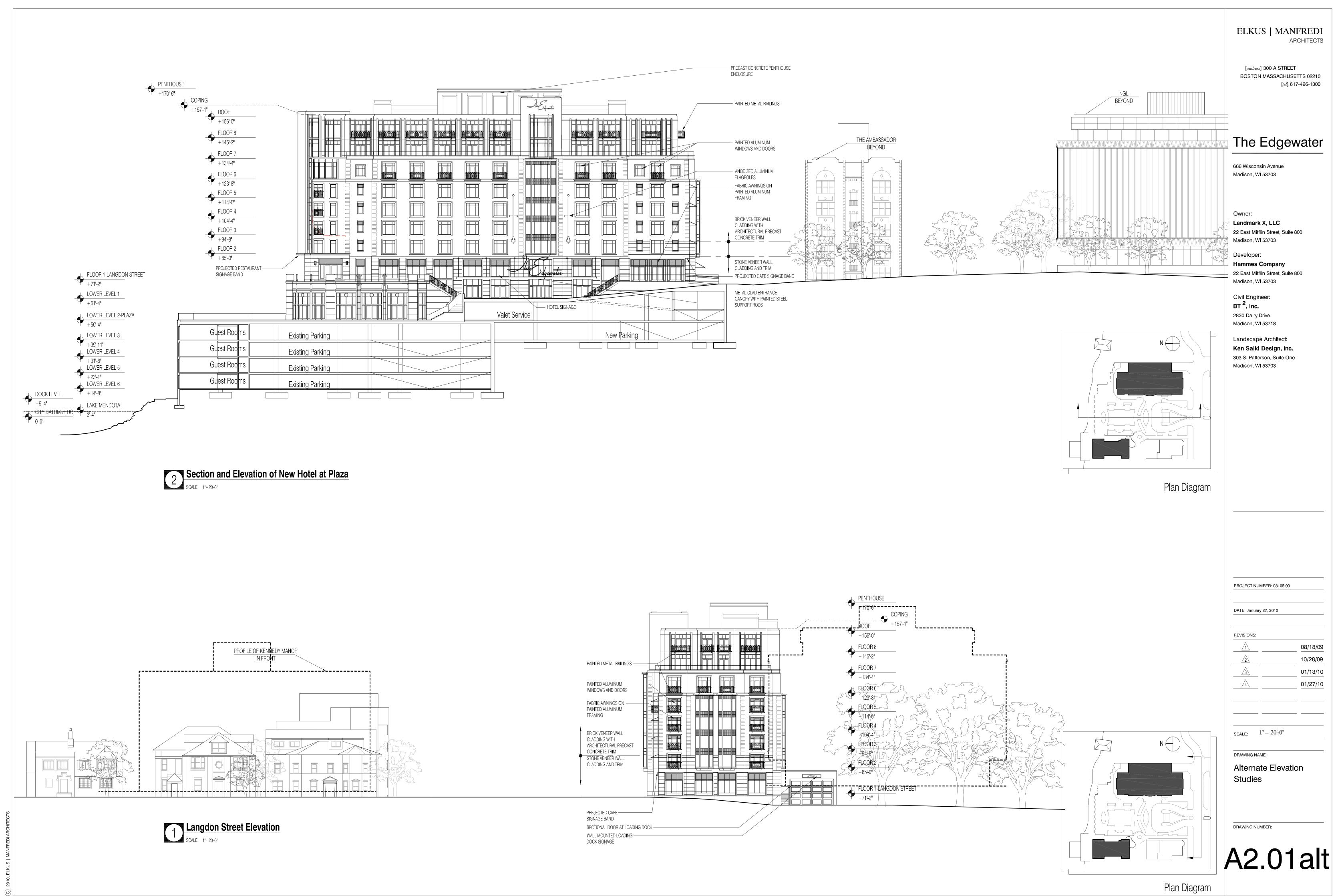
- a. Complete, adopt, and implement a Historic Preservation Plan as a framework for the future of Madison's historic preservation program.
- b. Finish updating the Historic Preservation Ordinance by revising the standards for each of the local historic districts.
- c. Identify ways to retain older buildings and places that contribute to the special character of an area, or are associated with diverse cultures, through the adoption of sub-area plans prior to redevelopment pressures.
- d. Update the zoning code and height maps to better link the code with the City's historic preservation plan and ordinance.

The height map again presented at the last meeting does not reflect Council adopted recommendations for reduced heights in James Madison Park.

Attached is an example of a UDC submittal drawing that was required of another project with significantly less height and mass on the public realm and adjacent properties to evaluate appropriateness to context. The elevations presented do not include context.

Also note the development team perspectives are from a bird's eye view (above the existing rooftops). UDC has previously required perspectives be provided from a pedestrian view for realistic evaluation.

Thank you, Dawn O'Kroley 646 E Gorham Street



^