



Creation of the City of Madison Healthy Community Food Systems Fund

November 2, 2020



Overview

- Healthy Community Food Systems Fund –
Background
- Components of the Fund and Funding Sources
 - Grant Program
 - Food Access and Food Entrepreneur Support Program
 - Regional Food Systems Planning Process Support
Funding
- Discussion of the HCFSF Components



Background

- 2020 has been a year of profound change and challenges with the Country's racial reckoning and the public health and economic impacts of COVID-19
- As such, for 2021, staff has proposed the re-purposing of funds set to be replenished in 2021 and future years into an umbrella fund supporting community food systems investments in a variety of ways



Background (Con.)

- Healthy Community Food Systems Fund uses funding from the following sources:
 - Fiscal Years 2018 and 2020 Healthy Retail Access Program Funds = \$212,000
 - Fiscal Year 2021 SEED Grants = \$50,000
- The expected legislative timeline for adoption/creation of the Healthy Community Food Systems Fund is:
 - Intro for referral @ 12/1 Common Council
 - Refer to 12/7 MFPC-DCFC
 - Adoption @ Early Jan 2021 Common Council



Components and Funding Sources

- \$268k in total proposed funding over three different fund components
 - Grant Program - \$150k total
 - \$50k from 2021 SEED
 - \$100k from FY18/FY20 Healthy Retail Access Program
 - Food Access and Food Entrepreneur Support Program
 - \$100k from FY18/FY20 Healthy Retail Access Program
 - Regional Food Systems Planning Process Support
 - \$18k total from FY18/FY20 Healthy Retail Access Program



HCFSF Process Discussion

- Grant Program Materials
 - Background Letter
 - Application
 - Funding Amounts and Maximum Requests
 - Release Timeline
- Other Program Components
 - Food Access and Food Entrepreneur Support Program
 - Regional Food Systems Planning Process Support Funding