

Finance Committee Amendments-Recommended

Amendment Title: Create a Director of Resident and Community Engagement

Agency: Common Council

Sponsors: Alder Furman, Alder Kemble

Co-Sponsor (s): Alder Verveer, Alder Abbas, Alder Foster

Amendment

Amendment Narrative

Create a Director of Resident and Community Engagement located in the Common Council office and delete the current Common Council Chief of Staff position.

Amendment by Funding Source

	General Fund	Other Funds
Revenue	0	0
Expenditure	0	0
TOTAL	\$0	\$0
<i>TOAH Impact</i>	\$0.00	n/a

Amendment by Major

Revenue	0
Permanent Salaries	0
Benefits	0
Supplies	0
Purchased Services	0
Departmental Charges	0
Departmental Billings	0
<u>Other</u>	<u>0</u>
	\$0

Vote

Action

Action:	Failed	
Vote:	Roll Call	
	Yes	No
	Furman, Kemble, Verveer	Bidar, Carter, McKinney

Notes:

Finance Committee Amendments-Recommended

Discussion

Amendment Impact

Recurrence:	Ongoing
Annualized Cost:	<u>0</u>

Amendment Analysis

In September 2017, the City of Madison created the Task Force on Government Structure (TFOGS) to examine and make recommendations related to the structure of the Mayor’s Office, Common Council and the City’s Boards, Commissions and Committees (BCCs). TFOGS identified a number of issues related to BCCs that serve as a barrier to engagement in city processes by all residents. In response, TFOGS recommended the creation of an Office of Resident and Neighborhood Support (ORENS), with an initial step of creating an Administrative Staff Team. As envisioned by TFOGS, the purpose of the Administrative Staff Team is to develop systems to facilitate resident participation and feedback and evaluate the City’s BCC system to assist the Common Council Executive Committee in considering changes to improve resident engagement. In September 2020, the Council created the recommended Administrative Services Team (RES-20-00657) consisting of staff from the Mayor’s Office, the Information Technology Department, the Office of the City Attorney, and the City Clerk, and led by the Council Chief of Staff.

The Common Council Chief of Staff position was created in the 2017 budget. The classification of the position was established through resolution and ordinance adopted in June 2017 and the current incumbent was confirmed by the Council in December 2017. The position is in Compensation Group 21, range 18. The 2021 executive operating budget includes \$138,000 in salary and fringe benefits for this position. The Chief of Staff position will become vacant as of mid-November 2020 and the Council has been reviewing the job description for potential changes. In addition to the Chief of Staff position, the Common Council office staff include a legislative analyst, a legislative management system specialist and a program assistant 2.

In order to facilitate the work of the Administrative Services Team and other efforts toward implementing the engagement recommendations of TFOGS, this amendment creates a Director of Resident and Community Engagement in the Council Office and deletes the current Common Council Chief of Staff position. The TFOGS Ad Hoc Alder Implementation Work Group will work with Human Resources to develop the new position description which will be referred to the CCEC and Common Council for final approval. The duties of the new position would include facilitating, in conjunction with the Administrative Services Team created in RES-20-00657, the work of city boards, commissions and committees (BCCs) by helping to establish standards, best practices, training of members and annual evaluation of each BCC; assisting Council members with engaging residents and the community to ensure full communication of all city activities to residents and input of all residents into BCC’s, policy development, agency actions and Council decisions; and, supervising and overseeing workflow and work plans of Common Council office staff.

No change in funding is needed.

Finance Committee Amendments-Recommended

Amendment Title: Financial Literacy/Homebuyer Readiness
Agency: Community Development Division
Sponsors: Alder Bidar
Co-Sponsor (s): Alder Evers, Alder Carter

Amendment

Amendment Narrative

Increase the Community Development Division – Affordable Housing budget for the Financial Literacy/Homebuyer Readiness program by \$30,000 from \$20,000 to \$50,000. Awarding these funds will be subject to an RFP.

Amendment by Funding Source

	General Fund	Other Funds
Revenue	0	0
Expenditure	30,000	0
TOTAL	\$30,000	\$0
<i>TOAH Impact</i>	\$0.32	n/a

Amendment by Major

Revenue	0
Permanent Salaries	0
Benefits	0
Supplies	0
Purchased Services	30,000
Departmental Charges	0
Departmental Billings	0
<u>Other</u>	<u>0</u>
	\$30,000

Vote

Action

Action: Adopted
 Vote: Unanimous

Finance Committee Amendments-Recommended

Discussion

Amendment Impact

Recurrence:	Ongoing
Annualized Cost:	<u>30,000</u>

Amendment Analysis

This program was first added to the 2019 operating budget. Since being added in 2019, the budget has included \$20,000 annually for this contract. The program provides funding to an external provider to offer one-on-one counseling and coaching to low and moderate-income households seeking to purchase a home in Madison. A RFP will take place in the 4th Quarter of 2020 to identify the 2021 provider.

Finance Committee Amendments-Recommended

Amendment Title: Housing Assistance Street Outreach

Agency: Community Development Division

Sponsors: Alder Verveer

Co-Sponsor (s): Alder Abbas

Amendment

Amendment Narrative

Increase Community Development Division – Affordable Housing budget by \$50,000 to expand street outreach services to Madison's unsheltered population.

Amendment by Funding Source

	General Fund	Other Funds
Revenue	0	0
Expenditure	50,000	0
TOTAL	\$50,000	\$0
<i>TOAH Impact</i>	\$0.53	n/a

Amendment by Major

Revenue	0
Permanent Salaries	0
Benefits	0
Supplies	0
Purchased Services	50,000
Departmental Charges	0
Departmental Billings	0
<u>Other</u>	<u>0</u>
	\$50,000

Vote

Action

Action: Adopted
 Vote: Unanimous

Finance Committee Amendments-Recommended

Discussion

Amendment Impact

Recurrence:	Ongoing
Annualized Cost:	<u>50,000</u>

Amendment Analysis

The proposed amendment adds \$50,000 for contracted street outreach services for Madison’s unsheltered individuals. The 2021 Executive Operating Budget continues funding for the program at the 2020 Adopted Budget level (\$250,000). The program was expanded during 2020 by an additional \$48,000, funded by one-time savings realized in the PCED Divisions.

Street outreach contractors provide outreach to unsheltered individuals and direct them towards homeless services such as housing, medical care, and mental health services.

Finance Committee Amendments-Recommended

Amendment Title: COVID Relief Fund
Agency: Community Development Division
Sponsors: Alder Bidar
Co-Sponsor (s): Alder Harrington-McKinney, Alder Abbas, Alder Evers, Alder Carter

Amendment

Amendment Narrative

Transfer \$75,000 for violence prevention community agency contracts across services within the Community Development Division budget (from Community Support Services to Overall Program Administration). The funding will be added to the COVID Relief Fund increasing the total amount from \$400,000 to \$475,000.

Amendment by Funding Source

	General Fund	Other Funds
Revenue	0	0
Expenditure	0	0
TOTAL	\$0	\$0
<i>TOAH Impact</i>	\$0.00	n/a

Amendment by Major

Revenue	0
Permanent Salaries	0
Benefits	0
Supplies	0
Purchased Services	0
Departmental Charges	0
Departmental Billings	0
<u>Other</u>	<u>0</u>
	\$0

Vote

Action

Action: Adopted
 Vote: Unanimous

Finance Committee Amendments-Recommended

Discussion

Amendment Impact

Recurrence:	One-Time
Annualized Cost:	<u>0</u>

Amendment Analysis

The Executive Budget proposed increasing funding for violence prevention contracts by \$75,000. It was intended these funds would be allocated through an RFP process in 2021 in coordination with the Public Health Violence Prevention program. These funds are in addition to \$400,000 for additional violence prevention contracts included in the Community Development-Community Services budget.

The proposed amendment transfers this additional funding from violence to the COVID Relief Fund, increasing the total funding for this program to \$475,000. The Executive Budget proposed creating this new fund by transferring funding from Community Building and Engagement (\$250,000) and the Emerging Opportunities Program (\$150,000). Any disbursement from the COVID Relief Fund will be awarded through a competitive RFP process in 2021.

Finance Committee Amendments-Recommended

Amendment Title: Peer Support - Focused Interruption Coalition/Nehemiah
Agency: Community Development Division, Direct Appropriations
Sponsors: Alder Bidar
Co-Sponsor (s): Alder Harrington-McKinney, Alder Abbas, Alder Evers, Alder Carter

Amendment

Amendment Narrative

Transfer \$100,000 from Direct Appropriations to the Community Development Division – Community Support Services. The transfer increases funding for the Peer Support contract funding with the Focused Interruption Coalition (Nehemiah as fiscal agent) by \$100,000 from \$200,000 to \$300,000.

Amendment by Funding Source

	General Fund	Other Funds
Revenue	0	0
Expenditure	0	0
TOTAL	\$0	\$0
<i>TOAH Impact</i>	\$0.00	n/a

Amendment by Major

Revenue	0
Permanent Salaries	0
Benefits	0
Supplies	0
Purchased Services	0
Departmental Charges	0
Departmental Billings	0
<u>Other</u>	<u>0</u>
	\$0

Vote

Action

Action: Adopted
 Vote: Unanimous

Finance Committee Amendments-Recommended

Discussion

Amendment Impact

Recurrence:	One-Time
Annualized Cost:	<u>0</u>

Amendment Analysis

The 2021 Executive Operating Budget includes \$200,000 for a Peer Support community agency contract with Focused Interruption Coalition. This amount is presented as a contract with Nehemiah, the fiscal agent for Focused Interruption Coalition, in the Community Development Division – Community Support Services. The proposed amendment will increase this contract by \$100,000 from \$200,000 to \$300,000.

The proposed increase will be funded by removing the 2021 appropriation for the Gift Card to WIC Recipients that was first included in the 2020 operating budget. This program was added to the budget to offset cost from the newly implemented vehicle registration fee for WIC recipients. Under the program, WIC recipients can receive a \$40 gift card to offset the fee. As of October 2020, 700 gift cards have been purchased and 43 have been distributed. There are 657 remaining gift cards on hand and \$72,000 of remaining budget authority.

This amendment assumes the remaining 2020 budget authority will be used to purchase an inventory of gift cards that can be distributed throughout 2021. In order to continue the program in 2022 additional funding will have to be added to the operating budget.

Finance Committee Amendments-Recommended

Amendment Title: Require Tracking of Snow Removal Costs

Agency: Engineering, Parks, Streets

Sponsors: Alder Kemble

Co-Sponsor (s): Alder Foster

Amendment

Amendment Narrative

Require Public Works agencies providing snow removal services to track snow removal costs by type of snow removal (streets, shared use paths, sidewalks, and bus stops). Require staff from these agencies to develop ongoing changes to cost tracking to allow for a comprehensive picture of citywide costs of snow removal that are operationalized with adoption of the 2022 Operating Budget.

Amendment by Funding Source

	General Fund	Other Funds
Revenue	0	0
Expenditure	0	0
TOTAL	\$0	\$0
<i>TOAH Impact</i>	\$0.00	n/a

Amendment by Major

Revenue	0
Permanent Salaries	0
Benefits	0
Supplies	0
Purchased Services	0
Departmental Charges	0
Departmental Billings	0
<u>Other</u>	<u>0</u>
	\$0

Vote

Action

Action: Adopted
 Vote: Unanimous

Finance Committee Amendments-Recommended

Discussion

Amendment Impact

Recurrence:	Ongoing
Annualized Cost:	<u>0</u>

Amendment Analysis

The proposed amendment would require Public Works agencies that provide snow removal services to track snow removal costs by type of snow removal, including snow removal on streets, shared use paths, sidewalks, and bus stops. It would also require staff from these agencies to collaborate to develop a system for comprehensively tracking citywide snow removal costs.

There is a Snow & Ice Control service under the Streets Division that tracks costs associated with the majority of the City's snow removal activities. However, separate clearing activities by Engineering and Parks are not tied back to a snow removal service. Instead, they are grouped in with broader maintenance activities performed by the two Divisions, presenting challenges in aggregating snow removal costs citywide.

The amendment aligns with the goal to show the full cost of City snow removal services under one service in the City's budget, with subservices delineating the type of snow removal activity. Moving forward, the results of this cost tracking will be used to move additional components of the City's snow removal activities to the Snow & Ice Control service in the Streets Division to allow for more comprehensive tracking of the City's snow-related expenditures.

Finance Committee Amendments-Recommended

Amendment Title: Increase Funding for the Crisis Response Team
Agency: Fire, Police
Sponsors: Alder Kemble
Co-Sponsor (s): Alder Verveer, Alder Bidar, Alder Martin, Alder Evers, Alder Carter, Alder Foster, Alder Furman

Amendment

Amendment Narrative

Appropriate \$250,000 for the Crisis Response Team in the Fire Department-Fire Operations Pending Personnel budget. These funds can be transferred across major budget categories as required based on the final model of the program as determined by the Fire Chief.

Amendment by Funding Source

	General Fund	Other Funds
Revenue	0	0
Expenditure	0	0
TOTAL	\$0	\$0
<i>TOAH Impact</i>	\$0.00	n/a

Amendment by Major

Revenue	0
Permanent Salaries	58,689
Benefits	(58,689)
Supplies	0
Purchased Services	0
Departmental Charges	0
Departmental Billings	0
<u>Other</u>	<u>0</u>
	\$0

Vote

Action

Action: Adopted
 Vote: Roll Call

Finance Committee Amendments-Recommended

Discussion

Amendment Impact

Recurrence:	One-Time
Annualized Cost:	<u>0</u>

Amendment Analysis

The 2021 Executive Budget added a Crisis Response Team pilot program and assumes the model will include some combination of Community Paramedics and contracted mental health providers (\$350,000). The proposed amendment adds \$250,000 for this program. The estimated cost to run the program for a full year with 24/7 service is \$1.3 million. The pilot will be evaluated in June and September and adjustments are expected to be made to the program based on data and experience. This amendment will provide for expanded services (hours of operation, geographic coverage, additional vehicles or staff) if they are so recommended in June or September. It is not known at this time if the services will be personnel or non-personnel expenses or some combination.

The 2021 Executive Budget includes \$2.1 million for 39 recruits in the annual academy based on an average three-year attrition rate. The intention is to overhire enough recruits to replace vacancies in the upcoming year. This amendment reduces that amount by \$250,000 which will leave funding for 33-34 recruits. The amendment does not reduce the authorized strength of the Police Department but will result in fewer vacant Police Officer positions being filled. In 2019, there were 34 resignations/retirements. In 2020, there are 40 resignations/retirements year-to-date.

The academy will include recruits hired to fill all commissioned positions vacant at that time. Funding for the additional recruits above the overhire is achieved through the salary savings of the vacancies.

Finance Committee Amendments-Recommended

Amendment Title: Transfer Funding for Inclusive Workplace Training

Agency: Human Resources

Sponsors: Alder Verveer

Co-Sponsor (s):

Amendment

Amendment Narrative

Increase the budget for conferences and training in Human Resources – Organizational and Health Development by \$10,000 to fund an Inclusive Workplace training.

This increase will be funded by: increasing agency revenue (\$4,000), transferring funding from supplies to purchased services (\$2,700), and \$3,300 of remaining levy authority.

Amendment by Funding Source

	General Fund	Other Funds
Revenue	0	0
Expenditure	3,300	0
TOTAL	\$3,300	\$0
<i>TOAH Impact</i>	\$0.04	n/a

Amendment by Major

Revenue	(4,000)
Permanent Salaries	0
Benefits	0
Supplies	(2,700)
Purchased Services	10,000
Departmental Charges	0
Departmental Billings	0
<u>Other</u>	<u>0</u>
	\$3,300

Vote

Action

Action:	Adopted
Vote:	Unanimous

Finance Committee Amendments-Recommended

Discussion

Amendment Impact

Recurrence:	One-Time
Annualized Cost:	<u>0</u>

Amendment Analysis

The Inclusive Workplace training will be a new training offered by Human Resources - Organizational and Health Development. The 2021 Executive Operating Budget includes \$54,000 for HR's overall conferences and training, \$41,000 of which is budgeted for Organizational and Health Development trainings. The cost for development of the training will be partly offset by increasing budgeted agency revenue. The Executive Budget does not include any HR agency revenue because of the likelihood of not hosting in-person events that have historically generated revenue, namely the Women's Leadership Series.

The proposed amendment would increase agency revenue by \$4,000, with the expectation that some events may come back in 2021. In 2019, HR received \$12,000 from external participants in training programs. There is no training revenue projected in 2020.

Finance Committee Amendments-Recommended

Amendment Title: Restore Funding for Unfunded Parking Cashiers

Agency: Parking

Sponsors: Alder Verveer

Co-Sponsor (s): Alder Kemble

Amendment

Amendment Narrative

Appropriate \$536,194 to fund Parking Cashier positions that are unfunded, but authorized, in the Executive Budget.

Amendment by Funding Source

	General Fund	Other Funds
Revenue	0	(536,194)
Expenditure	0	536,194
TOTAL	\$0	\$0
<i>TOAH Impact</i>	\$0.00	n/a

Amendment by Major

Revenue	(536,194)
Permanent Salaries	396,033
Benefits	140,161
Supplies	0
Purchased Services	0
Departmental Charges	0
Departmental Billings	0
<u>Other</u>	<u>0</u>
	\$0

Vote

Action

Action: Adopted

Vote: Roll Call

Finance Committee Amendments-Recommended

Discussion

Amendment Impact

Recurrence:	Ongoing
Annualized Cost:	<u>536,194</u>

Amendment Analysis

The Executive Budget proposed a new staffing model at parking garages that included creating 6 new positions (Customer Service Ambassador-3.0 FTE; Parking Maintenance Worker-2.0 FTE; Program Assistant-1.0 FTE) and eliminating part-time Parking Cashiers (15.7 FTEs). The Executive Budget maintained authorization for these positions but removed funding for the positions. The defunded positions would have resulted in 19 layoffs of filled positions.

The amount proposed in the amendment assumes the following:

- Reclassified positions will be filled by existing Parking Cashiers
- No vacant Parking Cashier positions will be filled
- Remaining filled Parking Cashier positions will continue to be funded avoiding layoffs