

Madison Region Remote Work Survey **COVID-19 Impact**



City of Madison Plan Commission | October 29, 2020



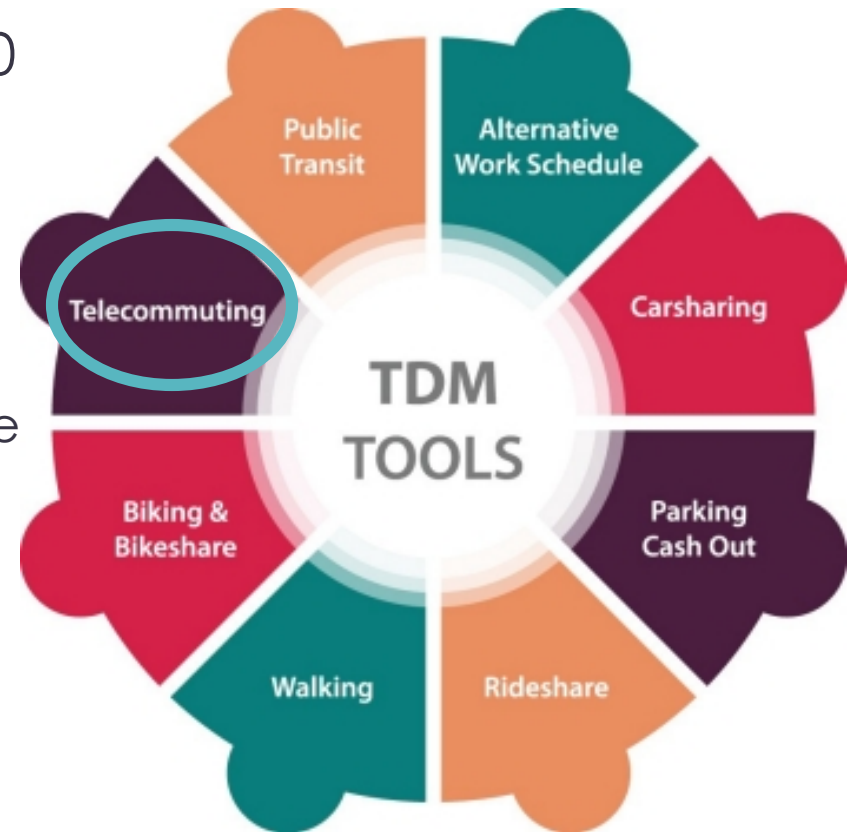
OVERVIEW

3-week survey, June 9-30, 2020

Purpose:

To understand the unique implications of COVID-19 for **future workplace organization and commuter transportation trends** in the Madison region, and,

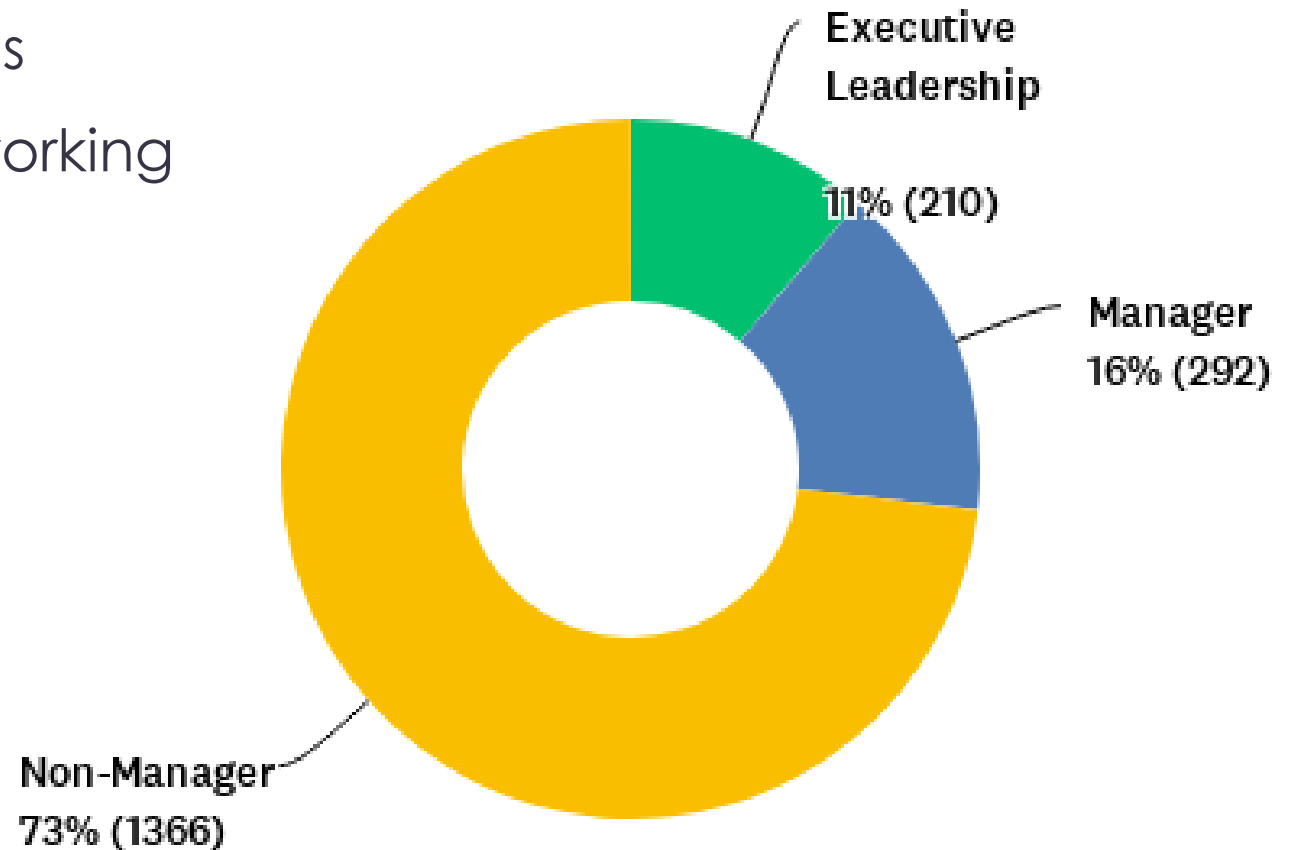
Identify opportunities to connect employers and employees with the **tools needed to successfully support remote work** and other sustainable, flexible commute options.



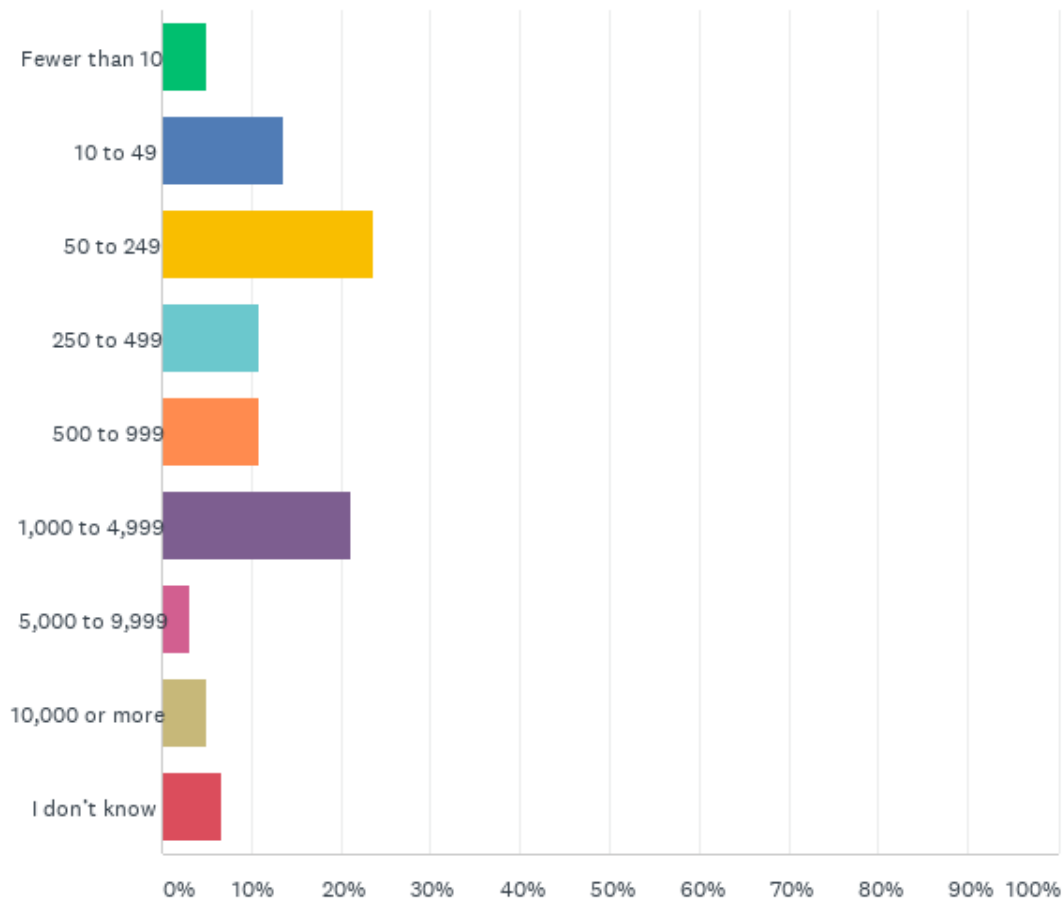
DEMOGRAPHICS

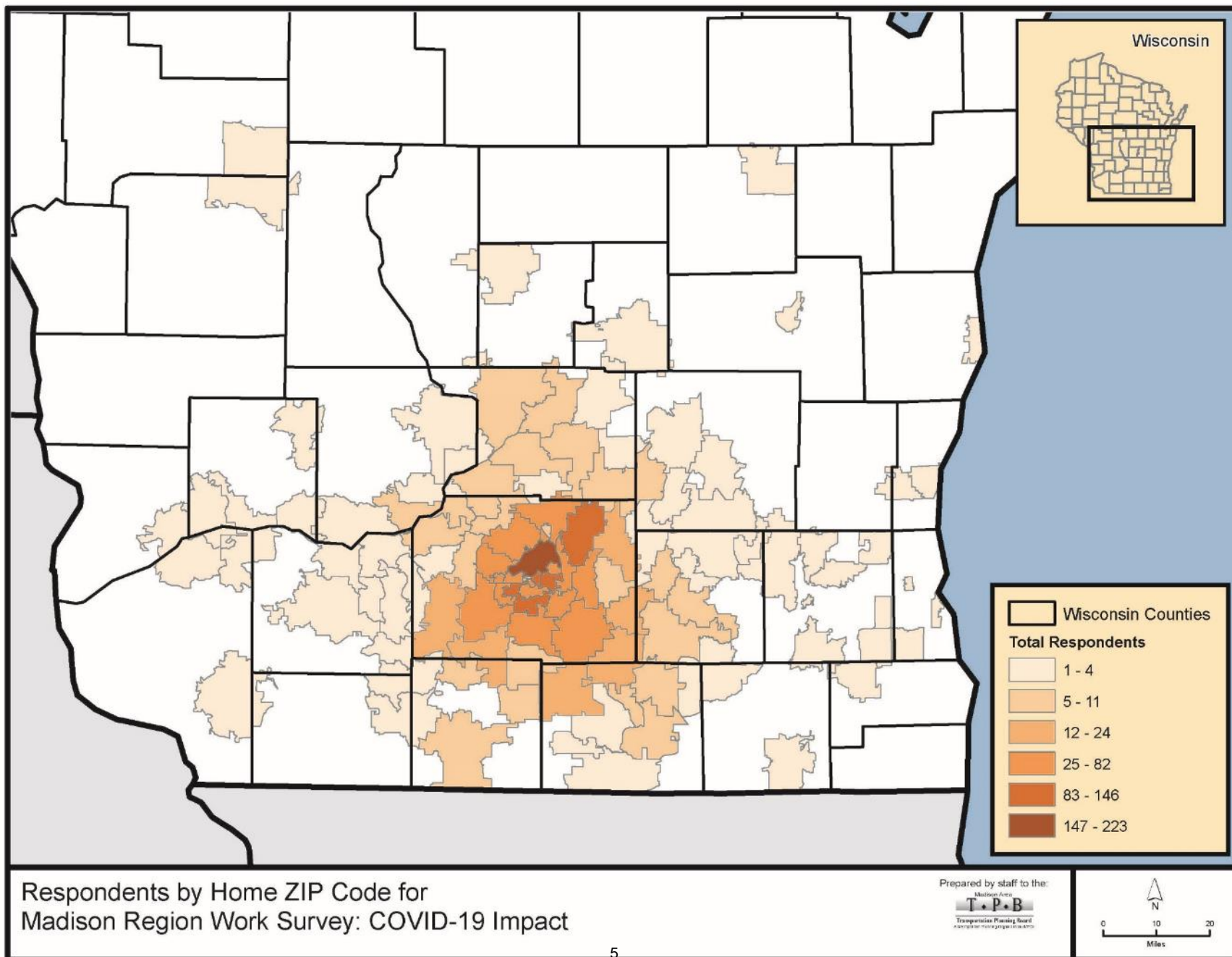
1,881 responses

99% actively working

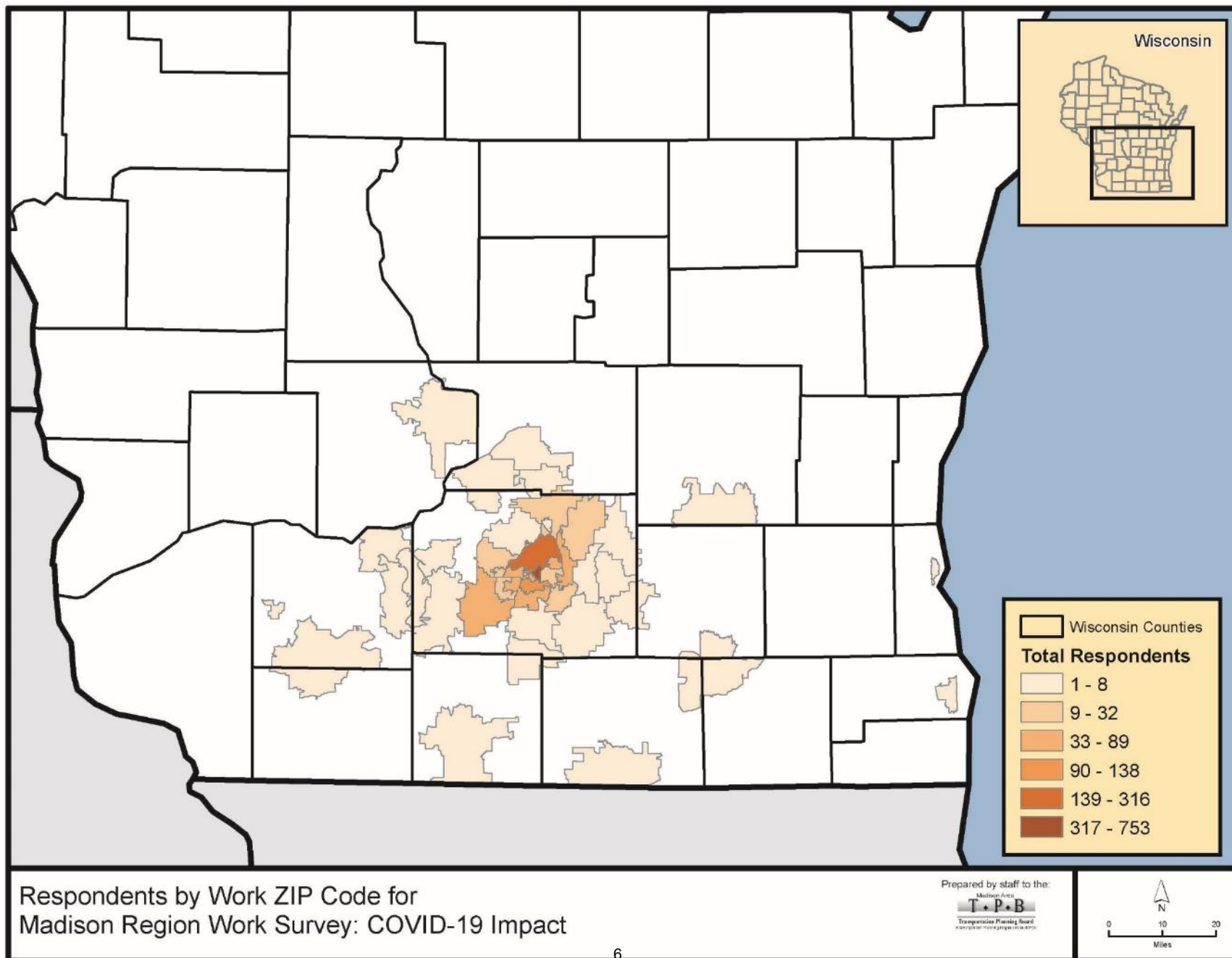


Q4 How many employees work at your organization? If you have multiple locations, provide an estimate for your entire organization across all locations.





Respondents by Home ZIP Code for
Madison Region Work Survey: COVID-19 Impact



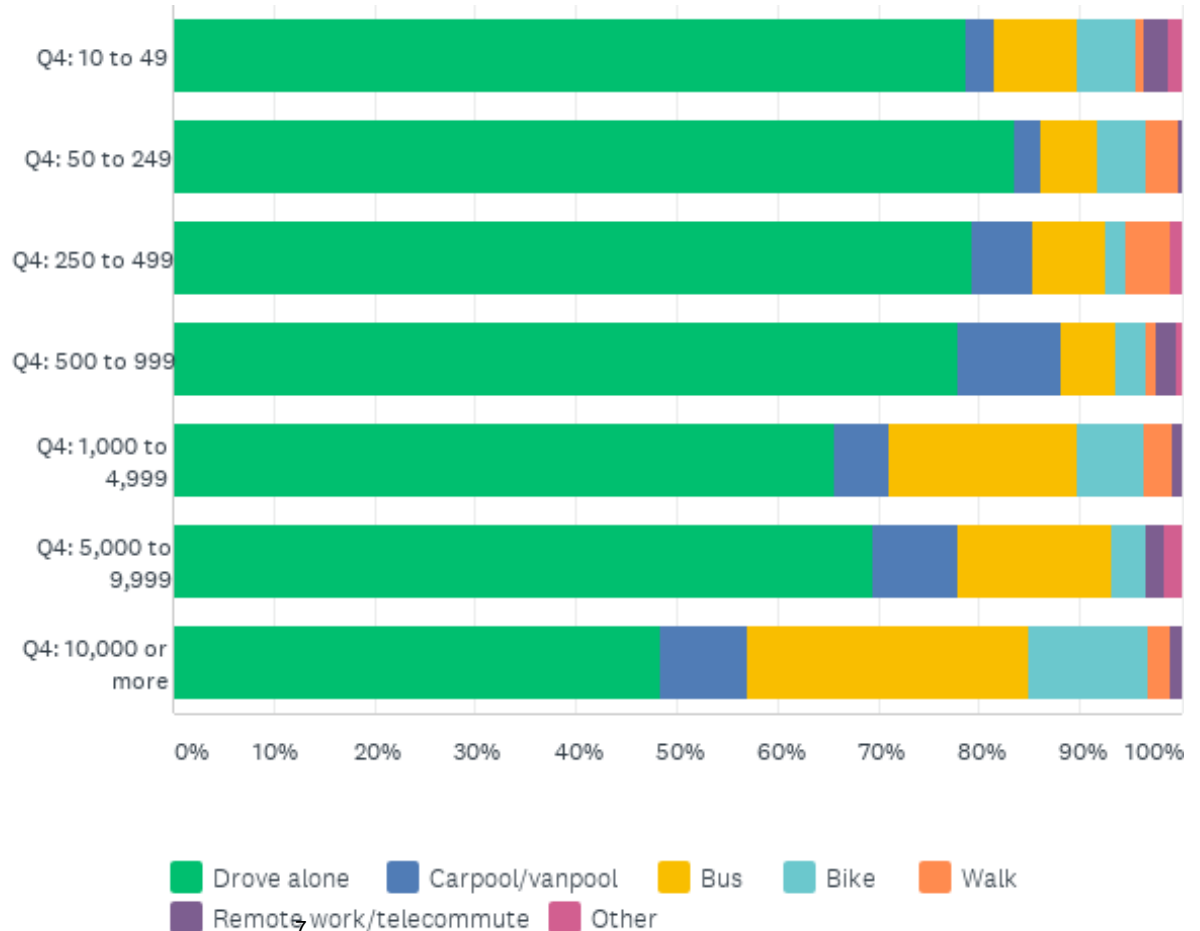
PRIOR TO COVID-19

74% primarily
drove alone

44% typically
commuted for
15-30 minutes

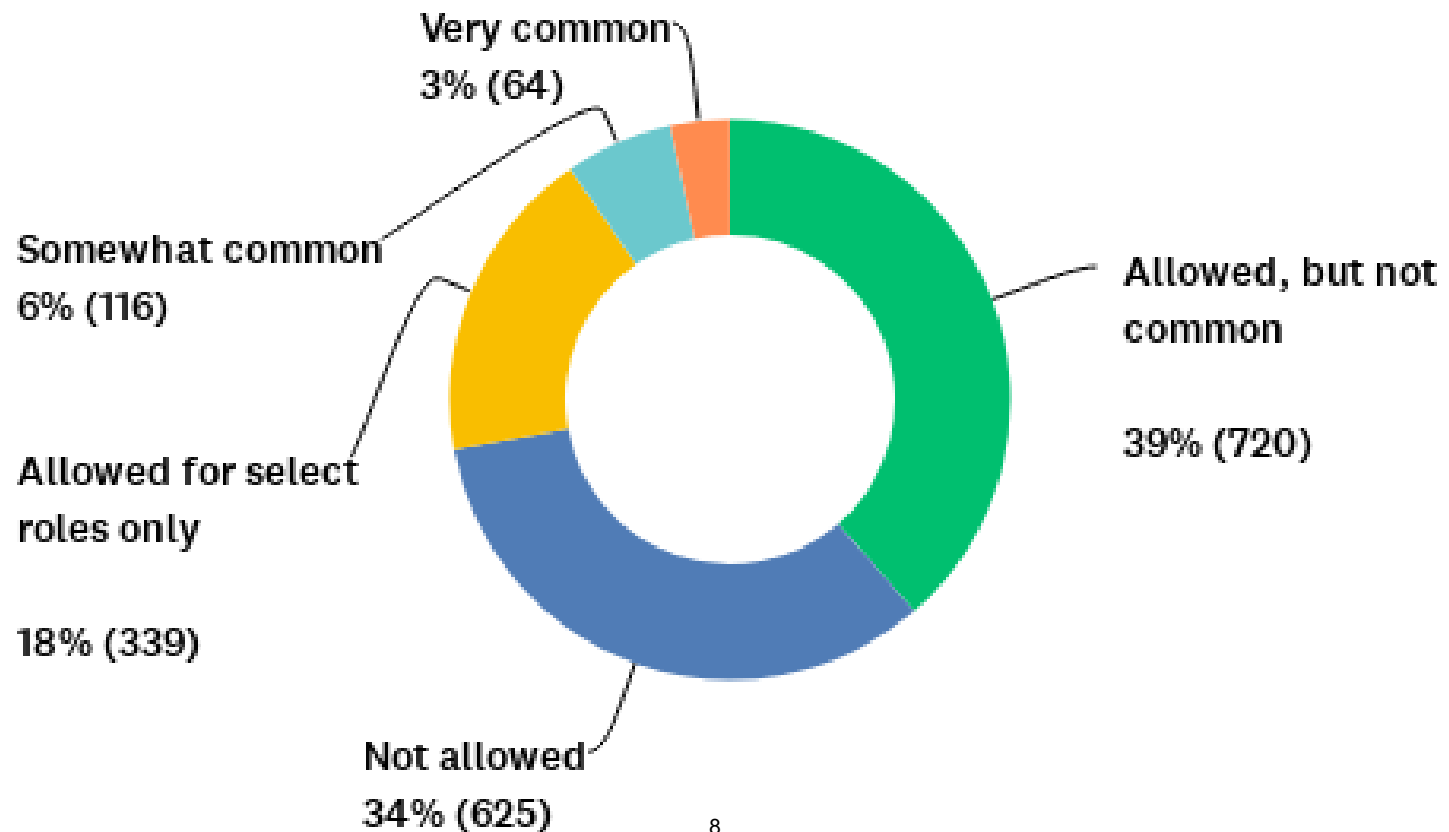
32% commuted
over 30 minutes

How did you typically commute? (answers below by org size)



PRIOR TO COVID-19

How common was remote work at your organization?

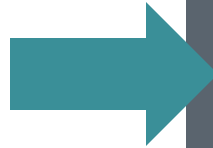


Prior to COVID-19:

78% of all respondents
never worked from home

83% of executives and
managers did not supervise
employees working
remotely

Only 1% primarily
telecommuted



Height of Restrictions:

80% worked from home at
least 1 day per week

64% worked from home 5+
days/week



**61% said their organization was somewhat prepared
to transition to remote work**



What We Learned



TOP CHALLENGES

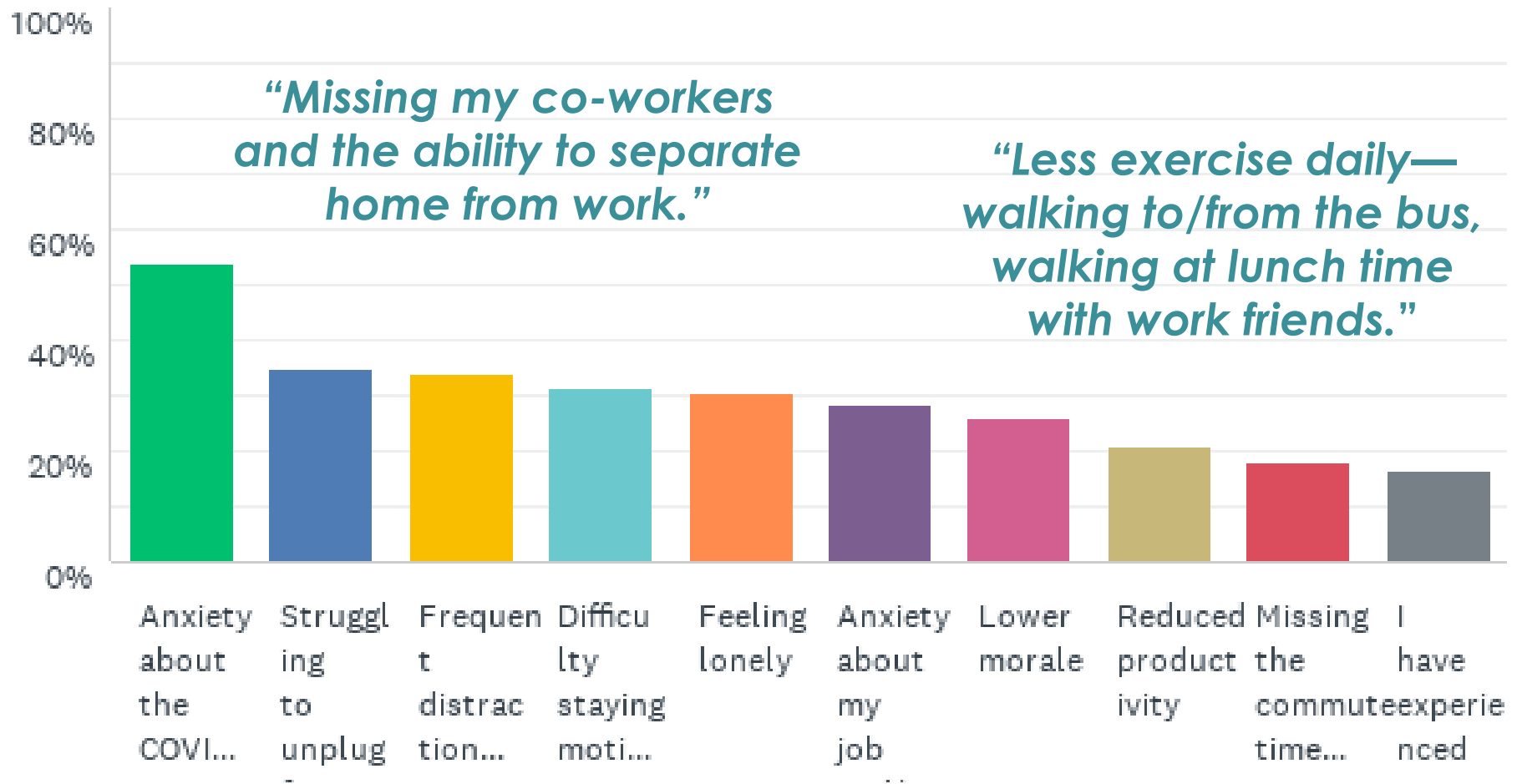
1. Lack of access to **equipment & quality workspace**
2. Barriers to **communication & collaboration**
3. Negative impacts to **workplace culture & social connectivity**



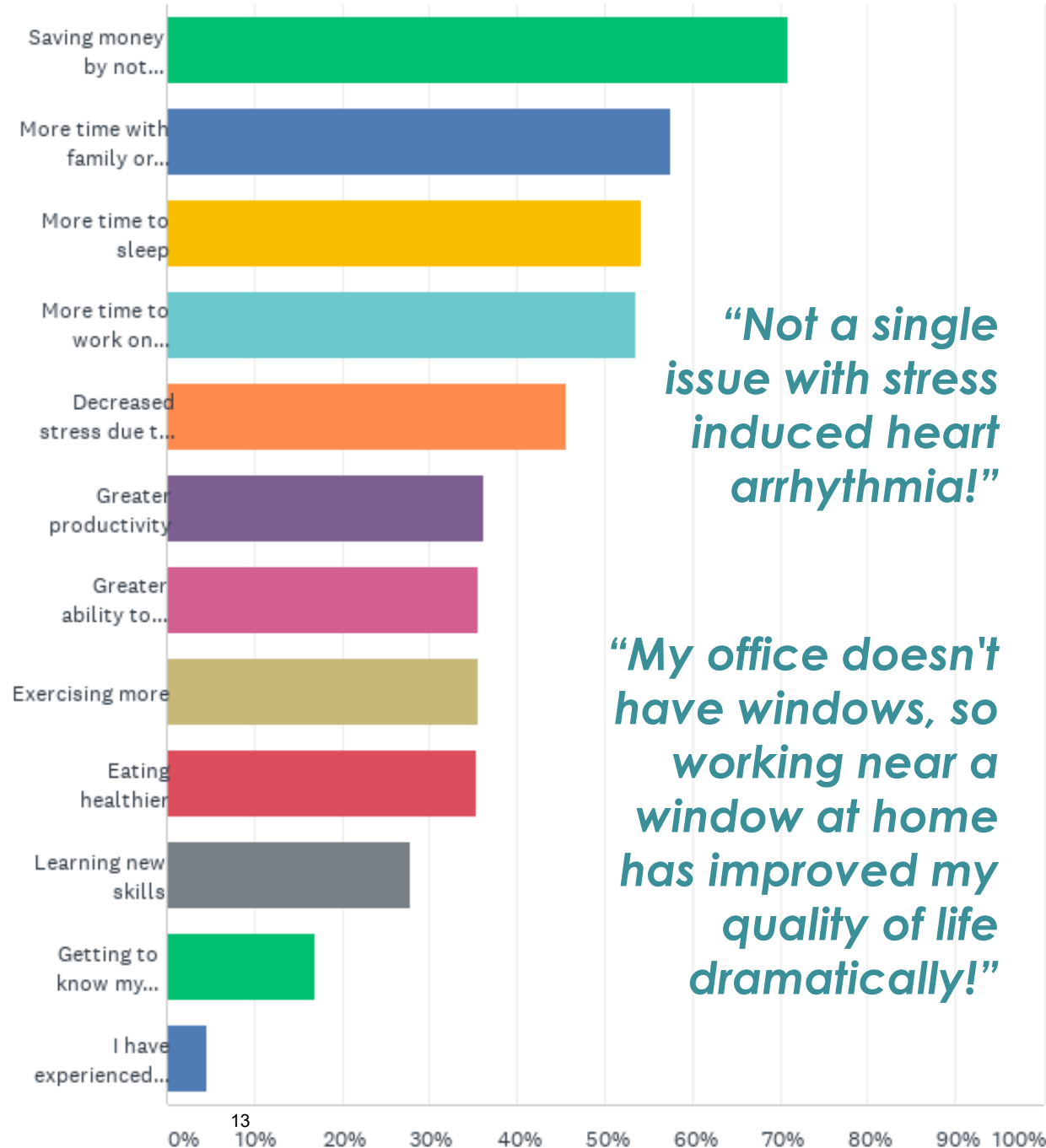
“I miss having a printer and photocopier. I miss quick hallway conversations to clarify matters. I miss the energy of being with others.”



Have you experienced any of the following **personal challenges** while working from home during COVID?



Have you experienced any of the following **positive benefits** while working from home during COVID?



TOP BENEFITS

1. Savings in **time and money** leading to positive pursuits
2. Greater **comfort & less stress**
3. Greater **personal & professional satisfaction**



“Love working from home. I have almost no stress now and get so much more done during the day without distractions. I wish I could work from home full time.”



WHEN BUSINESS RETURNS TO “NORMAL”

79% would prefer to work from home at least 1 day/week

- › 31% prefer 1-2 days
- › 29% prefer 3-4 days
- › 19% prefer 5+ days

69% will view an employer more favorably if they offer the option to work remotely

41% of all respondents say that their overall feelings of life satisfaction have improved

“If you had asked before the pandemic, my response would be that [work from home] isn't possible. I now know it is possible, it can work, and there are benefits. There are also some challenges, but they are manageable.”



WHAT EXECS & MANAGERS SAY

69% anticipate that more employees will work from home periodically

27% anticipate that more employees will work from home nearly full-time

65% of executives and managers in the region believe their workforce is 76-100% efficient when working remotely

Another **12%** say that efficiency is better than ever



Compared to pre-COVID:

74% of all respondents feel the same or greater satisfaction with their personal job performance

TAKEAWAYS FOR TDM

1. We can see that telework is possible & has many benefits
2. We have a unique opportunity to encourage new habits
3. This must occur in the context of other sustainable land use & transportation policies



“I believe letting us work remotely increases productivity and also uses less of our employer's resources. Win-win situation.”



NEXT STEPS

Share results with employers, organizations and agencies

Connect employers with relevant resources and encourage long-term adoption

- › Link to existing
- › Create new
- › Explore partnerships



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