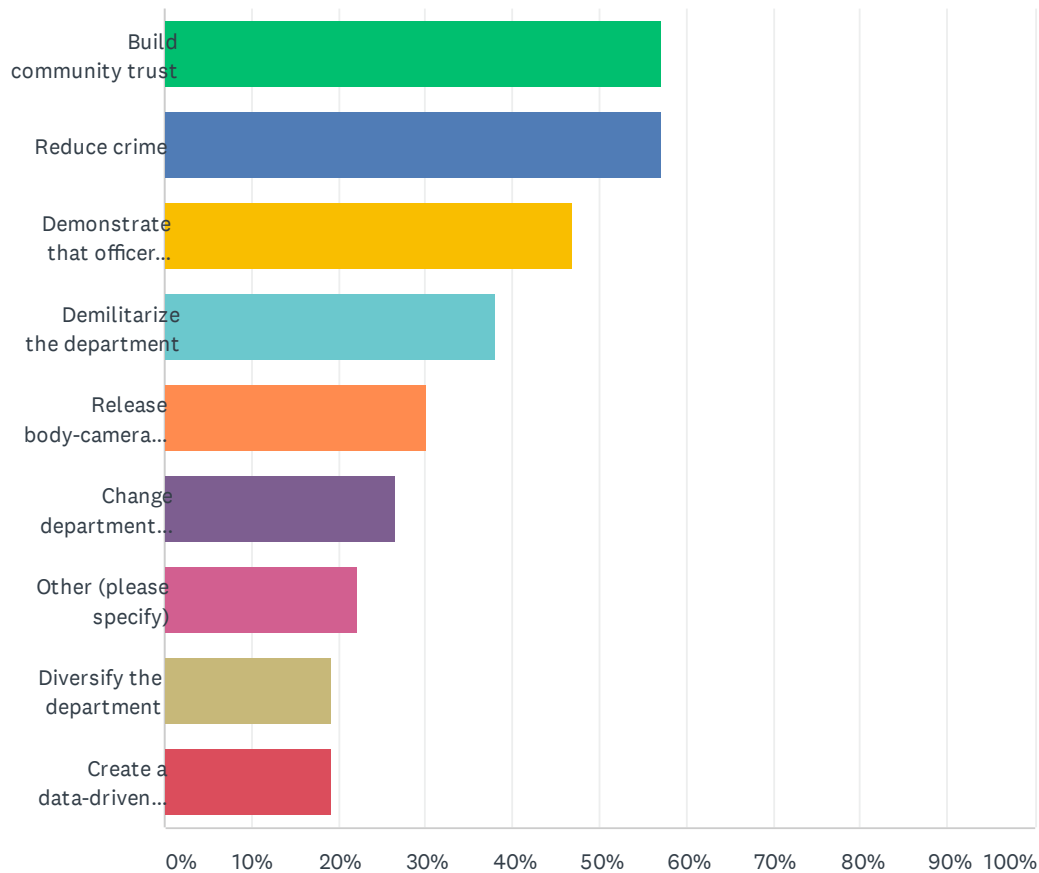


Q2 What would you like to see the next chief focus on in the next 2-3 years? (Select all that apply)

Answered: 724 Skipped: 1



| ANSWER CHOICES | RESPONSES | |
|--|-----------|-----|
| Build community trust | 57.04% | 413 |
| Reduce crime | 57.04% | 413 |
| Demonstrate that officers will be held accountable | 46.82% | 339 |
| Demilitarize the department | 38.12% | 276 |
| Release body-camera footage of police use of force incidents within 72 hours | 30.11% | 218 |
| Change department culture | 26.52% | 192 |
| Other (please specify) | 22.10% | 160 |
| Diversify the department | 19.20% | 139 |
| Create a data-driven agency | 19.20% | 139 |
| Total Respondents: 724 | | |

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| # | OTHER (PLEASE SPECIFY) | DATE |
|----|--|--------------------|
| 1 | Demonstrate that MPD is a service organization and seeks to carry out the will of the people. | 10/10/2020 7:17 AM |
| 2 | Continue with neighborhood officers. | 10/9/2020 8:01 AM |
| 3 | Not play politics and hold people accountable | 10/4/2020 6:02 PM |
| 4 | Althea Bernstein perpetrated a hate hoax | 10/3/2020 5:05 PM |
| 5 | Let his officers know that he has their backs and will give a lot of weight to their concerns when formulating policy. | 10/2/2020 10:49 AM |
| 6 | Militarization of the Police | 10/2/2020 6:37 AM |
| 7 | decreasing the size of the police force and get out of the business of dealing with mental health crises | 10/1/2020 7:50 PM |
| 8 | Anti-racist policing | 10/1/2020 5:34 PM |
| 9 | Collaborate with other reliant agencies and community services | 10/1/2020 5:32 PM |
| 10 | Support the police officers in their responsibilities | 10/1/2020 4:46 PM |
| 11 | Advocate for the city to implement body cameras for all police. | 10/1/2020 4:43 PM |
| 12 | I believe Madison already has an outstanding Police Department that is Nationally recognized as educated, diversified and community involved. | 10/1/2020 12:49 PM |
| 13 | Increasing the number of police officers on the department so that patrol units, community outreach units, gang units can be fully staffed. | 10/1/2020 12:40 PM |
| 14 | Tackle crime and stop these crazy shootings, car thieves, house robberies and random assaults that occur weekly. | 10/1/2020 12:33 PM |
| 15 | Protect our city from gangs and criminals | 10/1/2020 11:43 AM |
| 16 | body cameras for all police force | 10/1/2020 11:15 AM |
| 17 | Reduce gang crime | 10/1/2020 10:42 AM |
| 18 | Get Police back in Madison Schools | 10/1/2020 10:05 AM |
| 19 | Team builder | 10/1/2020 10:00 AM |
| 20 | Continue on the path they have created with working to diversify working with mental health and establishing neighborhood officers. | 10/1/2020 9:52 AM |
| 21 | Work with diverse community stakeholders to create a new model for policing that acknowledges and addresses systemic racism and improper handling of mental health-influenced incidents. | 10/1/2020 9:43 AM |
| 22 | Reduce crime, reduce crime | 10/1/2020 9:12 AM |
| 23 | Commitment to keeping our community safe and holding citizens of all ages accountable for their actions. | 10/1/2020 8:56 AM |
| 24 | Return to normal policing | 10/1/2020 8:51 AM |
| 25 | Specify that the few bad cops will not be protected by the majority of good cops | 10/1/2020 8:50 AM |
| 26 | Stand up to the culture of unaccountability. Keep us safe. | 10/1/2020 8:47 AM |
| 27 | Crack down on auto theft, car shootings, and rioting. | 10/1/2020 8:31 AM |
| 28 | Don't be a pawn for the state by enforcing their "orders" and don't police for profit. | 10/1/2020 8:03 AM |
| 29 | Continue I.e. policies put in place by Chief Koval | 10/1/2020 8:01 AM |
| 30 | Implement stop and frisk | 10/1/2020 8:00 AM |
| 31 | Protect citizens from violent crime | 10/1/2020 7:47 AM |
| 32 | Speak out and advocate against releasing juvenile offenders. | 10/1/2020 7:37 AM |

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| 33 | Put officer back in high schools to help identify trouble before it starts. Kids are taking their own protection to the streets and innocents are getting hurt. | 10/1/2020 7:16 AM |
| 34 | Getting the city back under control, safe, and protected. | 10/1/2020 7:15 AM |
| 35 | Lead needed changes in the department | 9/30/2020 6:18 PM |
| 36 | Stop gun violence | 9/30/2020 5:43 PM |
| 37 | End gun violence, street racing, and burglaries/car thefts. | 9/30/2020 5:39 PM |
| 38 | Training in de-escalation and non-lethal apprehension of criminal suspects. | 9/30/2020 5:06 PM |
| 39 | Improve transparency and fairness of the police union contract, enact use of force restrictions and deploy deescalation training and practices | 9/30/2020 4:46 PM |
| 40 | Remain independent from political pressures and focus on law and order. | 9/30/2020 4:38 PM |
| 41 | Get body cameras | 9/30/2020 4:25 PM |
| 42 | Educate the public. Pressure media to tell the "whole" story... | 9/21/2020 8:33 PM |
| 43 | Make Madison Police a National Leader again. | 9/19/2020 11:23 PM |
| 44 | Put pressure on the DA to actually keep criminals locked up to reduce crime! | 9/19/2020 11:34 AM |
| 45 | Cracking down on VIOLENT CRIME | 9/19/2020 9:14 AM |
| 46 | Maintain effective practice and avoid ideology | 9/19/2020 4:50 AM |
| 47 | Enforce laws and protect property. | 9/18/2020 10:13 PM |
| 48 | A willingness to reduce the budget and personnel of the MPD. | 9/18/2020 8:05 PM |
| 49 | Build police morale | 9/18/2020 6:02 PM |
| 50 | Focus on proactive policing to reduce violent crime | 9/17/2020 8:17 PM |
| 51 | Be a leader in addressing the root causes of crime rather than just responding after the fact | 9/17/2020 6:17 PM |
| 52 | ABSOLUTELY No collaboration with ICE. We need someone who will protect immigrant worlers and keep families together | 9/17/2020 4:53 PM |
| 53 | Defund and abolish MPD | 9/17/2020 3:32 PM |
| 54 | I'd like the chief to make all employees work on being anti-racists. | 9/17/2020 2:33 PM |
| 55 | Cut connections with ICE permanently | 9/17/2020 1:35 PM |
| 56 | Greatly reducing MPD budget & divesting those funds towards communities in need. | 9/17/2020 1:26 PM |
| 57 | Ousting of white supremacists and violent officers | 9/17/2020 12:27 PM |
| 58 | reduce budget and # of officers | 9/17/2020 12:10 PM |
| 59 | The re-allocation of funds to other city resources (i.e. mental health, community centers, etc.). | 9/17/2020 11:55 AM |
| 60 | Stand up to social justice bullies | 9/17/2020 9:51 AM |
| 61 | Enforce the laws. | 9/17/2020 7:02 AM |
| 62 | Reallocate resources. Limit police department to handling only the most serious crimes and referring most people who do harm to restorative justice programs | 9/17/2020 3:16 AM |
| 63 | Funny, the nationally recognized Madison Police Department does most of the above mentioned already. | 9/16/2020 8:30 PM |
| 64 | Terrible selection of answers to choose from | 9/16/2020 6:30 PM |
| 65 | Restore public trust that persons and property will be protected. | 9/16/2020 5:12 PM |
| 66 | Enforce the law equitably | 9/16/2020 4:45 PM |
| 67 | Reduce crime | 9/16/2020 4:44 PM |

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| 68 | require fealty to oath [of appointment as a L.E.O.] re: the Constitution of WI & USA...protect & serve the citizenry | 9/16/2020 4:20 PM |
| 69 | The rules of engagement should be more fair -- use of force should be more limited, in order to protect citizen's rights to not be harmed by interacting with the police. Those with mental illness should also receive fair and compassionate treatment. Fear of police is endemic, and is a result of bad experiences with police, among white people as well. | 9/16/2020 4:15 PM |
| 70 | Support the line officers | 9/16/2020 4:09 PM |
| 71 | Let officers do their job! | 9/16/2020 3:56 PM |
| 72 | Get back to policing lawbreakers | 9/16/2020 3:29 PM |
| 73 | Protect the public and make life miserable for criminals. | 9/16/2020 2:50 PM |
| 74 | Stopping protests, looters and rioting is very important. The destruction that Progressive Dane and their BLM (Marxist) cohorts needs to be punished severely. | 9/16/2020 2:07 PM |
| 75 | Advocate and work to reduce the responsibilities of MPD and law enforcement officers and reallocate those responsibilities to human and social services outside of the department | 9/15/2020 8:31 PM |
| 76 | Officer training in de-escalation | 9/15/2020 8:20 PM |
| 77 | Stop the shootings and drugs | 9/15/2020 7:26 PM |
| 78 | Tolerate politicians | 9/15/2020 7:07 PM |
| 79 | Defund the entire policing infrastructure in Madison, WI | 9/15/2020 2:32 PM |
| 80 | bringing racial equity in policing; public health approaches to crime | 9/15/2020 12:26 AM |
| 81 | The City of Madison PD is a great department. To hold the officers and administrators under the same hyper-intensive scrutiny as problematic departments, and to presume that officers are racist, does a disservice to the department and is morally wrong. You may ultimately fail to attract the best candidate, who may bring most or all of the qualities the citizens want and deserve. | 9/14/2020 10:52 PM |
| 82 | Prepared to measure outcomes that matter to the community (opposed to just crime reporting)-like individual officer use of deescalation techniques or time spent in community mentoring | 9/14/2020 1:55 PM |
| 83 | Not release ANY info, including body cam footage, until fully investigated. | 9/13/2020 8:33 AM |
| 84 | Investment in body cameras, law and order, tough of rise in crime, | 9/13/2020 5:35 AM |
| 85 | Ensuring the needs and wants of all residents are considered | 9/13/2020 3:18 AM |
| 86 | More detectives. Less reactive policing | 9/13/2020 3:01 AM |
| 87 | forbid law enforcement from working with ICE | 9/12/2020 1:48 PM |
| 88 | Stand up for thier officers and department | 9/12/2020 12:24 PM |
| 89 | Work to reduce the responsibilities of the police department and increase collaboration with community agencies to support the health and wellbeing of all community members | 9/12/2020 9:21 AM |
| 90 | Cooperate in moving non-police functions (mental health crisis response, homeless response, domestic violence response, traffic enforcement, etc.) to other staff and departments without police power. | 9/11/2020 11:01 PM |
| 91 | Impliment alternative forms of policing: community, restorative justice, prevention over reaction | 9/11/2020 6:15 PM |
| 92 | A complete overhaul of training procedure | 9/11/2020 1:23 AM |
| 93 | Appreciate their civilians | 9/11/2020 1:04 AM |
| 94 | build community and police relationships | 9/10/2020 9:48 PM |
| 95 | More training opportunities for officers and more access to less-lethal options | 9/10/2020 4:29 PM |
| 96 | Who came up with this survey. One of the choices is to release body cam footage within 72 hours. MPD doesn't even have body cams. This is an example of people trying to hold MPD to the national narratives, that don't necessarily apply to here | 9/10/2020 4:10 PM |

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| 97 | Properly staff the department to ensure that MPD can continue to provide things like a Mental Health Team and Neighborhood Officers | 9/10/2020 1:56 PM |
| 98 | Commit, minimally, to the "nix the six" guidelines | 9/10/2020 9:26 AM |
| 99 | Fire Matt Kenny | 9/9/2020 10:47 PM |
| 100 | Invest in restorative and transformative justice; Decriminalize Black youth | 9/9/2020 11:16 AM |
| 101 | defunding the police department | 9/9/2020 8:17 AM |
| 102 | Defunding department | 9/9/2020 8:05 AM |
| 103 | MPD's been an exemplary PD for decades - and has changed as needed - keep up the good work! | 9/9/2020 1:11 AM |
| 104 | Work to hold the conversations needed to imagine a future without the institution of policing, and allocate resources accordingly | 9/8/2020 4:05 PM |
| 105 | You can't improve relations with the police and the community if you are only supporting one side. Stand up for your community, support your department. | 9/8/2020 2:14 PM |
| 106 | I would have chosen "Reduce crime" because it is extremely important but I think that needs to be done in collaboration with other city departments and non-profits | 9/8/2020 1:56 PM |
| 107 | reduce the police department budget so that police are focused on police work and social problems can be addressed through social services | 9/8/2020 1:01 PM |
| 108 | Fire Matt Kenny | 9/8/2020 12:51 PM |
| 109 | Enhance options for officers and staff to deal with trauma. | 9/6/2020 8:28 AM |
| 110 | reallocating funds from force-based policing and weapons/military training into more community-based policing | 9/4/2020 2:45 PM |
| 111 | Stop the police brutality and violence. As well as racism. Fire employees who do not meet the standard | 9/4/2020 2:44 PM |
| 112 | Help build up agencies that respond to community needs without access to lethal force | 9/3/2020 9:09 AM |
| 113 | The police chief must be allowed to do their job against the pressure of the widespread unscientific anti-police rhetoric that the corporate media is profiting from by inflaming outrageous sampling bias in their selection of incidents to report to national public attention without consideration for the empirical statistics from NCIC which paint a very different picture than what is currently trendy to believe. | 9/2/2020 3:58 PM |
| 114 | Engage all officers in implicit bias training | 9/1/2020 8:54 AM |
| 115 | Collaborate with social services to create mental health response unit | 8/30/2020 6:34 PM |
| 116 | Moving forward all Police officers should be treated with respect. I would like to see a government Handbook that requires local government and enforcement to support each other in the event of a crisis. I would like to see unity from you all. | 8/30/2020 8:39 AM |
| 117 | Restore morale and improve wellness to MPD | 8/29/2020 4:39 PM |
| 118 | Prioritize deescalation skills and minimize police involvement in the community (reduce/eliminate presence at events and protests, advocate for other city responses to crisis situations) | 8/29/2020 2:12 PM |
| 119 | work to strengthen community ties, while also achieving the actual goal of a police department, which is the restraint of crime and public safety and order | 8/29/2020 9:07 AM |
| 120 | helping officers do their job | 8/28/2020 2:08 PM |
| 121 | Stop community policing | 8/28/2020 1:45 PM |
| 122 | arrest criminals | 8/28/2020 12:39 PM |
| 123 | Training | 8/28/2020 9:47 AM |
| 124 | train for cultural competence | 8/28/2020 9:43 AM |

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| 125 | Reduce the size of the department, reduce budget, reduce use of force | 8/28/2020 8:54 AM |
| 126 | promote non-police response to emergency calls relating to mental health, and to the enforcement of traffic | 8/28/2020 8:14 AM |
| 127 | Helping find the next qualified mayor | 8/28/2020 7:47 AM |
| 128 | Stop using tear gas on citizens | 8/28/2020 3:46 AM |
| 129 | Identify and offload all services that shouldn't be managed by law enforcement. | 8/27/2020 9:44 PM |
| 130 | Advocate for more funding for hiring more police officers. | 8/27/2020 8:51 PM |
| 131 | Slash budget | 8/27/2020 4:48 PM |
| 132 | continual improvement of the current department, no major changes | 8/27/2020 1:21 PM |
| 133 | MPD is already one of the most diverse and progressive departments of its peers, however, it should be mandating body cameras for all officers and portraying to council that is the most important tools in 'accountability'. In addition, MPD should be vocal, visible and articulate in conveying the importance of 'compliance' when an individual is tasked to follow police instruction | 8/27/2020 10:47 AM |
| 134 | The next chief needs to fully support the implementation of the independent auditor and the civilian review board. | 8/27/2020 10:18 AM |
| 135 | Bring back stability to Madison | 8/27/2020 9:05 AM |
| 136 | Rehire Chief Noble Wray; gun control laws to keep guns out of the hands of irresponsible people | 8/27/2020 8:48 AM |
| 137 | stop allowing businesses to be destroyed and antimidation of law abiding citizens. REDUCE Crime - stolen vehicles, homes broken into, violence, shootings, lootings, etc. Generally, allow citizens to feel safe at home | 8/27/2020 8:45 AM |
| 138 | Continue the same high standards for training, recruitment and day-to-day police work already in place | 8/27/2020 4:38 AM |
| 139 | investigate white infiltration of white nationalists | 8/26/2020 11:05 PM |
| 140 | Electrify police fleet | 8/26/2020 10:44 PM |
| 141 | More training officers in non-lethal force, specifically Brazilian Jiu-Jitsu | 8/26/2020 10:16 PM |
| 142 | reduce police force size | 8/26/2020 8:59 PM |
| 143 | Hire more police officers to help reduce the increased crime. | 8/26/2020 6:56 PM |
| 144 | Should not enforce unconstitutional laws | 8/26/2020 5:42 PM |
| 145 | Not give in to misguided politically correct movements | 8/26/2020 4:06 PM |
| 146 | Community Involvement | 8/26/2020 10:14 AM |
| 147 | Work on ways to defund MPD and transfer tasks to appropriate non-police agencies | 8/26/2020 10:00 AM |
| 148 | Stop kowtowing to insane liberals who are destroying Madison. | 8/26/2020 6:34 AM |
| 149 | Stopping the out of control crime spree | 8/25/2020 8:04 PM |
| 150 | Increase the staff and focus on the shooters and trouble makers in this city. | 8/25/2020 7:07 PM |
| 151 | Develop or work with those trained in responding appropriately to those with mental health crises, i.e. I, CAHOOTS. | 8/25/2020 4:23 PM |
| 152 | Defund the department | 8/25/2020 2:20 PM |
| 153 | Remember that the civilian staff matters | 8/24/2020 12:50 PM |
| 154 | Return to a culture that arrests law-breakers and keeps them off the streets, and one that calls car theft car theft no matter who does the stealing. | 8/24/2020 11:16 AM |
| 155 | Someone who can stand up for residents and not be neutered by the city council | 8/24/2020 10:44 AM |

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| 156 | Stand up for the safety of the community no matter what the PC is | 8/23/2020 6:46 PM |
| 157 | Support officers to enforce the law and respond to lawless behavior | 8/23/2020 6:12 PM |
| 158 | Being willing to abandon city leadership who won't support what's required for excellence, just like Koval. | 8/23/2020 6:12 PM |
| 159 | Add more officers | 8/23/2020 5:41 PM |
| 160 | Policing | 8/23/2020 5:40 PM |