

# Ryan Signs, Inc.

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3007 Perry Street  
Madison, WI 53713  
608-271-7979 Phone  
608-271-7853 Fax  
mbgrowneyselene@ryansigns.net

October 7, 2020

**TO:** Ms. Jeanine Glaeser  
City of Madison Urban Design Commission

**FROM:** Mary Beth Growney Selene, Serving as Agent to the Owner

**RE:** **Madison Metropolitan School District  
Dr. Virginia Henderson Elementary School – 1201 Tompkins Drive  
Comprehensive Design Review Submittal**

Dear Urban Design Commission Members;

We are submitting materials for your consideration for a Comprehensive Design Review for signage for Madison Metropolitan School District – Dr. Virginia Henderson Elementary School (previously know as Glendale Elementary School) - located at 1201 Tompkins Drive.

**BACKGROUND:**

1. The property is zoned SR-C1 (Suburban Residential - Consistent District 1)
2. The existing sign on the property will be removed prior to installation of the new sign.

**CODE:**

**3.(e) Church, Hospital, School and Residential Building Complex-Dwelling Signs. (Am. by ORD-13-00134, 8-14-13)**

**1. Identification Signs for Churches, Hospitals, Schools and Residential Building Complex-Dwelling. (Am. by ORD-13 00134, 8-14-13)**

**a. Area and Number.** One (1) wall and one (1) ground signs per street frontage may be displayed; identifying the entity, with a maximum of two ground (2) signs and two (2) wall signs per zoning lot. Additional wall or ground signs for wayfinding purposes may be permitted when approved by the Urban Design Commission when the zoning lot is occupied by two (2) or more of the uses described above and the size of the lot, number of vehicular and pedestrian entrances, and layout of the buildings require additional signs for wayfinding purposes in order to promote traffic and pedestrian safety. Signs under this paragraph, whether displayed on a wall or the ground, shall not exceed twelve (12) square feet in net area nor be closer than ten (10) feet to any lot line, except such signs may be increased in net area by one (1) square foot for each additional foot that the sign set back more than twelve (12) feet from the street lot line. **No sign under this section shall exceed thirty-two (32) square feet in net area.**

**b. Height.** No identification sign shall project higher than one story, or twelve (12) feet above the curb level, whichever is lower.

**COMPREHENSIVE DESIGN REVIEW REQUEST FOR APPROVAL:**

**A. Wall Signage**

1. To allow for one under canopy sign, not to exceed 32 sf2 (setback from property line exceeds 150'-0"), based on one street frontage.
2. Allow for the top of the sign to exceed 12'-0" as needed to implement this design (not to exceed 16'-0" in height from grade).
2. Sign will be non-illuminated.

**B. All Other Signs**

1. Any signs not mentioned will comply with MGO31.



**1B.2 Entry Letters & Address Numerals - New Mounting Rails - Single Line of Text**

**25.52 Sq Ft**

.88' H x 29' W

29'-0"

8"  
18 1/2" 10 1/2"



Anchor To Bottom of Wood Canopy

1" x 1/2" Painted "C" Channel  
Suspended Mounting Rail Assembly  
3/8" Thick FCO Letter

Add 2 Additional Vertical Supports & New Horizontal Mounting Rails

<p><b>FCO Brushed Aluminum</b>  <b>Wind Load:</b> Consultation  <b>Corrosion Resistance:</b> FCO Aluminum Letters  <b>Statement:</b> N/A  <b>MPH Winds:</b> N/A</p>	<p><b>Consultation:</b> FCO Aluminum Letters  <b>Studs Mounted to New Double Line Rails, Address Numerals, Stud Mounted to Top of Canopy Facia</b></p>	<p><b>Ryan Signs, Inc.</b>          2001 W. 12th Street, Suite 100, Waco, TX 76787          Phone: 767.777.7777  <b>MMSD - DR. VIRGINIA HENDERSON ELEMENTARY SCHOOL</b>          Project # 2023-001  <b>7053</b></p>
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