

Proposed text changes in the [East Washington Avenue Capitol Gateway Corridor BUILD Plan](#)

**p. 12, Core Development Principles**

III. Firmly Establish the Corridor as an Employment Center Supported by Transit

3. Encourage development of housing where identified as appropriate, particularly on the north side of East Washington Avenue, that would be attractive to employees in this area ~~on the south side~~ to increase live-work options. Where housing is proposed on the south side, it should only be considered to complement significant, large-scale employment development on the same block.

**p. 31, Live-Work Relationship**

Providing housing for workers within direct proximity to their places of employment also can yield significant reductions in parking demand, as well as a host of other benefits. As noted in the previous chapter of this document, about 54% of the residents on the East Isthmus reported traveling to work alone in their car, as opposed to 66% for the City of Madison as a whole. A large number of the alternative trips include walking and riding a bike to employers who are close by. The opportunity to improve on this trend should be given serious consideration when planning housing developments in areas recommended for mixed-use ~~on the north side of East Washington Avenue~~ as a means of providing housing for those who will be working ~~on the south side~~ in this area.